



# DECCAN DIALOGUE

## CONFERENCE ON ECONOMIC DIPLOMACY FOR DEVELOPMENT

### SCHEDULE

Khemka Auditorium,  
Indian School of Business  
May 06, 2018 | Hyderabad

9:45 am - 10:30 am

Registration

#### INAUGURAL SESSION

10.30 AM - 11.30 AM

The Conference on Economic Diplomacy for Development is jointly organised by the Indian School of Business and the Ministry of External Affairs, Government of India under the Deccan Dialogue banner. Deccan Dialogue is envisioned to be an annual event aimed at promoting multi-stakeholder conversations on **economic diplomacy and India's external engagement** and deliberate on emerging aspects of economic diplomacy, development partnerships and decentralised cooperation.

Welcome remarks by **Professor Rajendra Srivastava**, Dean and Novartis Professor of Marketing Strategy and Innovation, Indian School of Business

Address by **Srini Raju**, Member, ISB Executive Board and Chairman, iLabs Group

Address by **Shri K T Rama Rao**, Hon'ble Minister for Industries & Commerce, IT&C, MA&UD, Government of Telangana

Keynote Address by **General (Dr) V K Singh (Retd)**, Hon'ble Minister of State for External Affairs, Government of India

11:30 am - 11:50 am

Tea/ Coffee break

#### DIALOGUE I: TAKING ECONOMIC DIPLOMACY TO THE GRASSROOTS FOR STRENGTHENING DEVELOPMENT PARTNERSHIP

11:50 AM - 1:15 PM

We are currently running through a phase where a degree of healthy competition among the federal states, encouraged by the Union Government, are enabling them to have trade and investment partnerships for accelerating economic development, though within the parameters of national diplomatic considerations. In this new form of cooperative federalism, local governments of different democratic federal nations come together for win-win engagements to promote trade and investments. Industry and business leaders are important stakeholders in this process. The panel will explore new avenues and approaches for strengthening economic diplomacy at the grassroots and how the corporate world can contribute to and maximize the benefits of economic diplomacy.

**Professor Rajendra Srivastava**, Dean and Novartis Professor of Marketing Strategy and Innovation, Indian School of Business (Chair)

**Vinod K Jacob**, IFS, Joint Secretary (Economic Diplomacy and States Division), Ministry of External Affairs

**Ambassador T P Sreenivasan**, Former Permanent Representative of India to the UN

**Jennifer Daubeny**, Consul General, Consulate General of Canada, South India

**J Krishna Kishore**, IRS, CEO, Andhra Pradesh Economic Development Board

**S Sivakumar**, Head, Agri and IT Business, ITC Ltd.

1:15 pm - 2:15 pm	Lunch break
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**DIALOGUE II: DIALOGUE ON WATER DIPLOMACY:  
CHALLENGES AND OPPORTUNITIES IN REGIONAL COOPERATION**

2:15 PM - 3:00 PM

**Background:** Water management and fair distribution of water is an issue of growing significance on the international agenda. Water problems are complex because they cross physical, disciplinary and jurisdictional boundaries. Water cuts across all of today's challenges world-wide: population, demographic growth, urbanization, pollution, climate change, and environmental and financial crises. There can be no development, without addressing the question of water. Water diplomacy is about dialogue, negotiation and reconciling conflicting interests among regions. There is an urgent need for water diplomacy - for dialogue and negotiation among decision makers from all levels of government and the private sector, as well as international organizations and NGOs - to address the challenges ahead in a holistic and sustainable manner. This panel will discuss international cooperation over shared water resources and water diplomacy as an approach to conflict transformation, peace-building and regional cooperation.

**Dr Shanthie Mariet D'Souza**, Founder and President, Mantraya (Chair)

**Vice Admiral Pradeep Chauhan (Retd.)**, Director, National Maritime Foundation

**Dr Adnan Altay Altinors**, Consul General, Consulate General of Turkey, Hyderabad

**DIALOGUE III: YOUNG LEADERS AS DRIVERS OF INNOVATION  
AND BRAND AMBASSADORS OF ECONOMIC DIPLOMACY**

3:00 PM - 4:15 PM

Young and bright minds fresh from college, with great ideas and full of aspirations are the real drivers of innovation and change. With their entrepreneurial zeal they can create great opportunities for global collaboration and advancing economic relations. In fact they are potential brand ambassadors of economic diplomacy. India has created a very effective ecosystem for supporting innovation and entrepreneurship through initiatives like Start-up India and Stand-up India, where young minds are encouraged to pursue their game changing ideas. An important ingredient for their success is having avenues for global linkages and access to latest technological developments. Cooperative partnerships among countries at local levels will help young entrepreneurs in pursuing their dreams and becoming successful champions of economic diplomacy.

**Jayesh Ranjan, IAS**, Principal Secretary, Department of Industries & Commerce & IT&C, Government of Telangana (Chair)

Thematic Address: **Katherine B Hadda**, Consul General, US Consulate General, Hyderabad

**Anuj Kothari**, National Chairman - CII Young Indians and Sherpa, G20 YEA Indian Delegation

**Shobhit Mathur**, Executive Director, Vision India Foundation

**Shreya Juneja**, President, Public Policy Club, ISB Class of 2018

4:15 pm - 4:30 pm	Tea/ Coffee break
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**DIALOGUE IV: SMART CITIES AND SISTER CITY ENGAGEMENT**

4:30 PM - 5:30 PM

**Background:** An important framework for economic cooperation is through 'sister-city or twinning agreements' between provinces/city administrations of different countries. Many State governments have been proactive in tying up with provincial governments and local administrations of other countries. The objective of such tie ups are to work together in select areas that would lead to not only strengthening trade and business but also jointly address developmental issues - like quality education, health, environment, sanitation, urban development, sustainable cities, skill development etc. The Indian cities have already signed around 50 sister-city agreements with local administrations of many of the developed countries. Sister-city cooperation assumes further importance in the context of smart cities and sustainable cities and the SDGs. The panel will focus on how 'sister city agreements' could be made more effective tools for promoting economic diplomacy.

**Professor Deepa Mani**, Associate Professor and Executive Director, Srini Raju Centre for IT and the Networked Economy, Indian School of Business (Chair)

**B V Papa Rao, IAS (Retd.)**, Advisor, Policy & Institutional Development, Government of Telangana

**Andrew Fleming**, Deputy High Commissioner, British Deputy High Commission, Hyderabad

**Lee Hai Kwang**, Minister, Embassy of the Republic of Korea, New Delhi

**V K Yadav**, General Manager, South Central Railway

**Dr B V R Mohan Reddy**, Executive Chairman, Cyient and Honorary Consul General of Germany, Hyderabad

5.30 pm - 6:00 pm	<b>Closing session on the 'Role of Business in Economic Diplomacy'</b>
	Valedictory address by <b>Shobana Kamineni</b> , Executive Vice Chairperson, Apollo Hospitals Group Chair - <b>Professor Rajendra Srivastava</b> , Dean and Novartis Professor of Marketing Strategy and Innovation, Indian School of Business Vote of Thanks by <b>D N V Kumara Guru</b> , Director, External Relations, ISB
6:00 pm - 7:00 pm	<b>Cocktail Reception</b>