



**Indian School of Business
Positions in Marketing Area**

The Indian School of Business (ISB) invites applications for full-time tenure-track faculty positions (Assistant, Associate, and Full Professor) **in all areas of Marketing** (consumer behavior, marketing strategy, quantitative and analytical modeling) for appointments in the 2024-2025 academic year.

Applicants must have a Ph.D. from a reputed institution, have excellent research and teaching skills, demonstrate the ability to produce scholarly work at the highest level, and show the capability to become outstanding teachers. Applicants for senior appointments should have published extensively in top-tier refereed journals and have a proven track record of successfully mentoring junior faculty. As an institution aspiring to be counted among the top 10 in the world, ISB offers a unique opportunity for its senior faculty members to exert considerable influence over the culture and ethos of the school.

ISB has a tenure system similar to the top schools in the United States and is an equal opportunity employer. The compensation and teaching loads are competitive (typically, faculty complete their teaching requirements in 5-10 weeks). The research support includes excellent infrastructure, research funding, and research assistance that are comparable to the best business schools in the United States and Europe.

About ISB

The Indian School of Business is a not-for-profit, independent, research-driven, global business school with two campuses in Hyderabad and Mohali, India. A collaborative effort of eminent business leaders, entrepreneurs, and academicians from around the world laid the foundation for the school. In 2001, the school launched its one-year Post Graduate Programme in Management (PGP), equivalent to the 2-year MBA program offered by premier business schools in India. This year, the 23rd Class has commenced from April 2023. ISB is one of the youngest schools to consistently be ranked among the top business schools globally by the Financial Times Global MBA rankings since 2008.

ISB has a unique portfolio faculty model which accommodates a mix of accomplished resident faculty who have graduated from the best universities, primarily in the USA, Europe, Singapore, and India, and have published in leading academic journals in their respective fields, and visiting faculty from our associate schools, namely Wharton School of the University of Pennsylvania, Kellogg School of Management, London Business School, MIT Sloan School of Management, and The Fletcher School as well as other leading business schools. The senior faculty members from our associate schools are designated as Area Leaders. They play a crucial role in academic programs and research at ISB. In consultation with the resident faculty, they actively engage in formulating the curriculum, attracting the best faculty to the school, mentoring junior faculty, and providing direction to research in the relevant subject areas. The school also provides a vibrant research environment that attracts, supports, and benefits from the visiting scholars it hosts every year. The marketing department at ISB consists of 11 tenured and tenure-track faculty

<https://www.isb.edu/en/research-thought-leadership/faculty/faculty-directory.html>

Applying to ISB

Interested candidates are requested to send their CV, job market paper and other working papers, three reference letters, and other supporting documents in electronic form only, to:

Professor Poornima Vinoo: marketing_recruiting@isb.edu with a copy to Poornima_Vinoo@isb.edu

The Indian School of Business values diversity among its faculty and is committed to building a diverse intellectual community. We particularly encourage applications from candidates who help us reach the school's diversity, equity, and inclusion goals.

Deadline: 20 July, 2023