AMITABH KANT

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Mr Amitabh Kant is presently CEO, NITI Aayog (National Institution for Transforming India). NITI is a Government of India institution for catalysing the development process, nurturing an overall enabling environment by working in partnership with States, by being a Knowledge hub and a Think Tank by facilitating implementation. Its aim is to foster involvement and participation of State Governments in policy making and enhance cooperative federalism.

Amitabh Kant is a member of the Indian Administrative Service, IAS (Kerala Cadre: 1980 Batch). He is the author of "Branding India – An Incredible Story" and has been a key driver of "Make in India", Startup India, "Incredible India" and "God's Own Country" initiatives which positioned and branded India and Kerala State as leading manufacturing tourism destinations. These campaigns have won several international awards and embraced a host of activities – infrastructure development, product enhancement, private-public partnership and positioning and branding. He was responsible for developing Kerala as India's leading tourism destination. Kant also conceptualized and executive the "AtithiDevoBhavah" – "Guest is God" campaign to train Taxi Drivers, Guides, immigration officials and make them stake holders in the tourism development process. Amitabh Kant was also the National Project Director of the Rural Tourism Project of UNDP which made a paradigm shift in spreading tourism to Indian villages which had core-competency in handicrafts, handloom and culture.

Till March, 2016 Amitabh Kant was posted as Secretary, Department of Industrial Policy and Promotion (DIPP) — Government of India. He was responsible for formulation and implementation of industrial policy and strategies for industrial development, monitoring the industrial growth and performance of specific industrial sectors, formulation of Foreign Direct Investment (FDI) Policy and Promotion and facilitation of FDI, Policies related to Intellectual Property Rights (IPRs) in the fields of Patents, Trademarks, Industrial Designs and Geographical Indications. He was also responsible for promotion of Productivity, Quality and Technical Cooperation.

He was also the Chairman of the Delhi Mumbai Industrial Corridor Development Corporation (DMICDC) and National Productivity Council.

Amitabh Kant has also worked as CEO of the Delhi Mumbai Industrial Corridor Development Corporation (DMICDC). The Delhi Mumbai Industrial Corridor (DMIC) is being developed by the Government of India as a global manufacturing and investment destination supported by world class infrastructure and enabling policy framework. The DMIC project is aimed at the development of futuristic, smart industrial cities in India which will converge and

integrate next generation technologies across sectors. The DMIC cities will address not merely the urbanization requirements of India, but with manufacturing as the main economic base, will also contribute significantly to the economic growth of India.

Amitabh Kant has worked as CMD – ITDC, Joint Secretary – Ministry of Tourism, Government of India, Secretary – Tourism, Government of Kerala, Managing Director, Kerala State Industrial Development Corporation, District Collector, Kozikhode and Managing Director, Matsyafed. During his tenure in Kerala he structured the Calicut Airport as a private sector project based on User's Free and developed the BSES Power Project and Mattanchery Bridge under Private Public Partnership. He was also responsible for introducing new technology (fiberglass crafts and outboard motor) in the fisheries sector and launching beach level auctions which substantially enhanced returns to traditional fishermen. As District Collector, he implemented a major project of Urban Revival and Development through traditional Malabar architecture in creation of Mananchira City square in Kozhikode.

Amitabh Kant did his schooling from Modern School, Delhi, graduation in Economics (Hons) from St. Stephens, Delhi University and M.A from Jawaharlal Nehru University. He is a Chevening Scholar. He has undertaken the Mid Career Programme of Harvard University, John F Kennedy School of Government and Indian Institute of Management, Ahmedabad.

He has been the recipient of Economic Time Policy Change Agent of the Year Award, the Bloomberg TV Personality of the year Award, the NDTV Administrator of the year Award and the Distinguished Fellowship of the Institute of Directors. He is the recipient of One Globe Award-2016 for leadership in Transforming Governance for the 21st Century. He is a Member of the Steering Board of "Shaping the Future of Production Systems" of World Economic Forum.