Vivek Atray is a Motivational Speaker, Author, Mentor for CEOs, Independent Advisor, Columnist, Professor, Trainer, Life Coach. He resigned from the Indian Administrative Service, IAS, in 2017. He has 6 TEDx Talks and 2 highly popular JOSH Talks.

He is the founder of SUVICHAR Think Tank, Professor at Shoolini University, member of the CSR Advisory Board of ACTION AID, Representative of the Indo French Chamber of Commerce and Industry, Senior Vice President of the UT Cricket Association, Chandigarh. He is also a founder of the Vibrant Networking Forum, Chandigarh Literary Society and Co-Convenor of INTACH Chandigarh.

He speaks regularly on the Nuances of Leadership, Good Governance, Emotional Intelligence, Life Skills, People Skills, Public Speaking Skills, Meditation, Calmness, Entrepreneurship, Education & Sports.

He has inspired thousands of youngsters to adopt a cheerful, positive and multi-dimensional approach.

Vivek is an acclaimed orator and has spoken in India and abroad at events of HORASIS, NASSCOM, CII, TIE, NCGG, LBSNAA, IIFT, ISB, Universities, Colleges, Schools and private companies.

His novels are "Move on Bunny!" & "Dubey ji Bounces Back". He writes a fortnightly column-Random Forays- for the Hindustan Times. His new book titled 52 LIFE SKILLS for YOUNG INDIANS will soon be released.

As Director IT he was the man behind the Chandigarh IT Park. He spearheaded the award winning e-SAMPARK project. He also helped to place Chandigarh on the Tourism map, as Director Tourism. He was quoted by The New York Times and UK's Observer during this period.

As DC Panchkula he initiated projects such as Aadar Samman (Respect for the Elderly).

He was Advisor KPMG & PwC on a 2 year sabbatical from Government.

He organises the All India JP Atray Cricket Tournament. Vivek himself was an under-19 cricketer.

He is an Electronics Engineer from NIT Kurukshetra. He has a diploma in French. His favourite book is the Autobiography of a Yogi by Paramahansa Yogananda.