

## Contact

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# Ravi Capoor

CEO, Sansad TV  
New Delhi

## Summary

Mr Ravi Capoor is presently CEO, Sansad TV. He is the first chief executive officer (CEO) of Sansad TV which was formed after the merger of two Parliament channels – Lok Sabha TV and Rajya Sabha TV. Ravi Capoor has earlier served as principal secretary to the Government of Assam, Industries & Commerce. He has also worked with the ministries of commerce, textiles and petroleum.

## HIGHLIGHTS

34 + years of service in the I.A.S.

16 + years in GOI across Ministries of Textiles, Commerce, Industry, Petroleum & HRD

18 years in State Government across various sectors

28 years of board experience across 23 LLP's, spanning domains of Central Government, State Government and the private sector.

2 years as District Judge and Sub Divisional District Judge

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## Experience

Sansad TV  
Chief Executive Officer  
March 2021 - Present (1 year 2 months)  
New Delhi, Delhi, India

Ministry of Textiles  
SECRETARY TO THE GOVT. OF INDIA  
August 2019 - December 2020 (1 year 5 months)

-Initiated Structural reforms in the textile sector, with focus on New Textile Policy, manmade fiber, focus product initiative & mega parks

- Created & led the development of a billion-dollar PPE supply chain during COVID-19
- Initiated from the scratch, the development of PPE industry
- Made India self-reliant in these segments with production capacity of PPE coveralls reaching 450,000 [units] per day, from zero production capacity.

#### Industries & Commerce, Mines & Minerals

##### ADDITIONAL CHIEF SECRETARY TO GOVT. OF ASSAM

November 2016 - August 2019 (2 years 10 months)

- Spurred industrial investment, upwards of \$10 Billion for the state
- Initiated the North East integration with ASEAN & South East Asia

#### Ministry of Commerce and Industry, Government of India

##### JOINT SECRETARY TO THE GOVT. OF INDIA

May 2011 - November 2016 (5 years 7 months)

- As Chief Negotiator, furthered India's interests in ASEAN
- Worked to resurrect the international north-south transport corridor between India & Russia through CIS countries
- Led India's engineering exports to the globe

#### Industries & Commerce, Mines & Minerals

##### Principal Secretary

April 2008 - May 2011 (3 years 2 months)

- Drove industrialization of Assam
- Took series of initiatives in the state petroleum & mining sectors

#### Ministry of Petroleum and Natural Gas Govt of India

##### Director

January 2004 - April 2008 (4 years 4 months)

- Led the mission 'Bottom's Up' as Director, refineries
- Regulated the pricing of petroleum products in the capacity of Director, Pricing

#### Petroleum Conservation Research Association

##### Executive Director

February 2007 - March 2008 (1 year 2 months)

- Led the program of standards of labelling of vehicles in India
- Launched a national campaign on petroleum conservation

## Education

MONIRBA, University of Allahabad

Master of Business Administration - MBA, Marketing/Marketing Management,  
General · (1981 - 1983)

University of Allahabad

Bachelor of Commerce - BCom · (1978 - 1981)

Harvard University

EXECUTIVE EDUCATION

Indian Institute of Management Ahmedabad

EXECUTIVE EDUCATION

Indian Institute of Management Bangalore

EXECUTIVE EDUCATION