

Contact

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(LinkedIn)

J.S. Deepak

Group Director, Bharti Enterprises | Former Ambassador of India to the WTO | Former Secretary Telecom, GOI

India

Summary

J.S. Deepak is an IAS officer with an MBA from Indian Institute of Management (IIM), Ahmedabad. He has rich experience of working in Government of India, especially in economic Ministries. As Additional Secretary, Department of Commerce, he looked after the work related to formulation and implementation of India's trade policy. He was also India's Chief Negotiator at the WTO, for RCEP agreement and the India-EU Free Trade Agreement. He was also responsible for the promotion of export of various services from India. He served as a member of the Board of Indian Institute of Foreign Trade (IIFT), a trade focused business school, as well as India Trade Promotion Organization (ITPO). He was also Chairman & Managing Director of the State Trading Corporation of India from 2012 to 2013. During 2016-17, Deepak worked as Secretary, Department of Telecom. His responsibilities included formulation of telecom policy, regulations and reforms in the sector. He led the initiative for the rollout of the national optical fibre network, Bharatnet, to provide connectivity to all 2,50,000 Gram Panchayats in the country. He was also responsible for spectrum auctions for improving telecom services. Deepak has also served as Joint Secretary, Telecom from April, 2008 to July, 2010 when he designed and conducted the first 3G/4G spectrum auctions which fetched the Government huge revenue of US\$ 24.5 billion. This pioneering e-auction of such magnitude was conducted through a fair and transparent process leading to an expansion of voice and data services. This has become a model for subsequent auctions in different sectors including, telecom, FM licenses and coal blocks. Deepak also worked as Secretary DeitY in 2015-16 and was responsible for facilitation of IT/ITeS and use of Aadhar in improving governance. He has been invited to lecture on subjects related to management, trade, telecom and communication at various leading institutions and international fora.

Experience

Bharti Enterprises

Group Director- International Strategy & Public Policy

October 2022 - Present (1 year 8 months)

New Delhi, Delhi, India

Observer Research Foundation

Distinguished Fellow

October 2021 - September 2022 (1 year)

New Delhi, Delhi, India

STL - Sterlite Technologies Limited

Senior Advisor

March 2021 - September 2022 (1 year 7 months)

Gurugram, Haryana, India

Indian Administrative Service (IAS) - Government of India

Ambassador of India to the WTO

June 2017 - May 2020 (3 years)

Geneva Area, Switzerland

Department of Telecommunications, Ministry of Communication & IT (INDIA)

1 year 8 months

Secretary Telecom

February 2016 - March 2017 (1 year 2 months)

New Delhi Area, India

Secretary DeitY

August 2015 - February 2016 (7 months)

New Delhi Area, India

DEPARTMENT OF INDUSTRIES & COMMERCE

5 years 1 month

Additional Secretary Commerce

September 2012 - August 2015 (3 years)

New Delhi Area, India

Joint Secretary

August 2010 - August 2012 (2 years 1 month)

New Delhi Area, India

Department of Telecommunications, Ministry of Communication & IT
(INDIA)

Joint Secretary Telecom

April 2008 - July 2012 (4 years 4 months)

New Delhi Area, India

Education

Indian Institute of Management Ahmedabad

Master of Business Administration - MBA, Finance and Marketing

· (1980 - 1982)

Bangalore University

Master's degree, Electronics · (1978 - 1980)