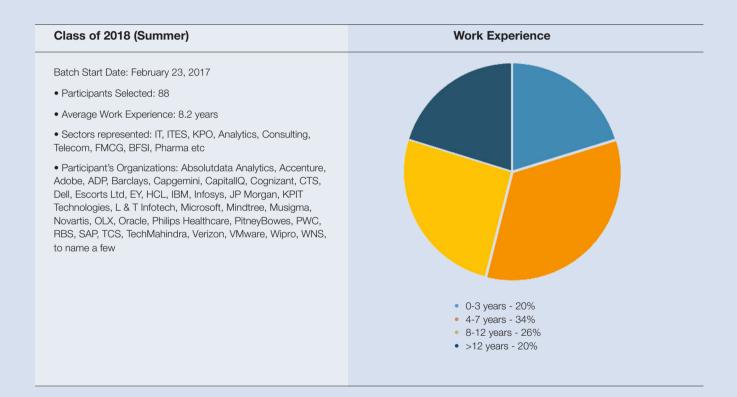




## **Class Profile**

The programme attracts exceptionally talented and vibrant group of individuals from diverse industries. The class composition is as follows,



# **Programme summary**

S. No.	Details	Timelines
1	Duration of the programme	December 2016 to April 2018
2	Pre-Term	December 2016 to January 2017
3	Term 1	February 2017 to May 2017
4	Term 2	June 2017 to September 2017
5	Term 3	October 2017 to January 2018
6	Capstone project	February 2018 to April, 2018
7	Online teaching hours	180
8	Class room teaching hours	250 (30 class room days)
9	Total teaching hours	430

### **Programme format**

The participants will be on campus for a five-day schedule of classroom learning and evaluation every alternate month, for a span of 12 months. The schedule will include full days of teaching and evenings will be used for guest lectures, projects, group work and exams. Participants will be required to stay on campus during those classroom days. The participants will work on capstone project for 3 months after Term 3.

SAS module is offered as an extra module and the fee would be based on the module selected.

#### Curriculum\*

The comprehensive Certificate Programme in Business Analytics curriculum provides a framework through which participants learn to enhance their management skills, expand their knowledge of business analytics, and gain a strategic perspective of the retail industry. The programme's courses and the final project are designed around the real-world integration of business disciplines. Apart from these courses there will be a preterm course, which will have to be completed before the programme begins.

### Pre-Term module (online)

- RDBMS
- Data Structures
- Descriptive Statistics
- Probability
- R
- Python

#### Modules

- Business Fundamentals
- Data Collection
- Data Visualization
- Text Analytics
- Big Data Management
- Statistical Analysis 1: Estimation and Testing
- Statistical Analysis 2: Regression Modeling
- Statistical Analysis 3: Advanced Methods
- Simulation
- Optimization
- Data Mining 1: Unsupervised Learning
- Data Mining 2: Supervised Learning
- Deep Learning and IoT
- Forecasting Analytics
- Marketing Analytics
- Retail and Supply Chain Analytics
- Pricing Analytics
- Financial Analytics
- Social Media and Web Analytics
- Practicum and Critical Thinking using Data
- SAS (optional)
- Capstone Project (for three months after Term3)

### **Pedagogy**

- Case studies
- Mini projects
- Action learning projects
- Simulations
- Extensive tutorials
- Online/offline evaluations
- Peer learning

\*for a detailed curriculum visit http://www.isb.edu/certificate-programme -in-business-analytics

- The programme is designed on a schedule that minimizes disruption of work and personal pursuits.
- The programme is a combination of classroom and Technology aided learning platform. ISB's 1st hybrid model programme. Participants will typically be on campus for a 5 day schedule of classroom learning every alternate month for a span of 12 months, which would ideally be planned to include a weekend.
- With 430+ contact hours, the programme is rigorous and in-depth.
- In the month where there is no classroom connect; the classes will be conducted over a technology aided

- learning platform. The contact hours in this platform would be 24 hours a month and every alternate month
- CBA is a rigorous and challenging programme. The schedule will include full days of teaching and evenings will be used for guest lectures, projects, and group work. Participants will be required to stay on campus during those classroom days.
- Capstone Project: Action learning is an important pedagogical tool that is designed to give participants a chance to practice their management theories in real life scenarios. There will be an action learning project, which will be performed individually or under a mentor/guide from ISB.

- Industry Speakers/Visits: An integral part of the CBA is interactions with industry speakers and regular visits to relevant organisations throughout the course.
- Faculty: Professors from global
   B-schools including ISB, SME (Subject matter experts) & Industry practioners teach for the programme.
- Curriculum: The curriculum has been designed in tandem with inputs from Industry and academia. The course has an academic rigor and candidates are graded accordingly.



## **Aaishwarya Singh**

Email ID: aaishwarya\_singh\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/aaishwaryasingh/

Aaishwarya has more than 3 years of experience in Sales and Marketing consulting in the pharmaceutical industry. She is a curious student of Business Analytics and Data Science and believes it to be a combination of Art and Science.

### **Academic Highlights:**

Aaishwarya holds B.E. Degree with distinction in Electronics and Telecommunication from Army Institute of Technology, Pune University, Pune. She has always been a straight ace student. In her school life, she scored a 95% and 93% in her 10th (CBSE) and 12th (ISC) standard.

### Role and Organization: (Chronological order)

An analyst at Novartis Healthcare Pvt. Ltd., Hyderabad (November 2015 – Current) Business Operations Associate at ZS Associates, Pune (June 2013 – October 2014)

### **Current Responsibilities:**

- She provides analytical support to Novartis internal customers (CPOs and Regional marketing and sales teams) on various low-medium complexity sales force analytical reports.
- She also supports and facilitates data enabled decision making for Novartis internal customers by providing and communicating qualitative and quantitative analytics.
- In her current role, she is leading operation for an Incentive Compensation project which is trying to penetrate into the high stake and complex Chinese market.

- Leading Operations for China CPO & winning an award for my work, 2018, Novartis
- Won Inter-College Debates, 2010-2012, Pune
- Co-Authored and Published white paper on "Remote Controlled Floor Mopper", 2012, Goa
- 100 on 100 in Mathematics in 10th CBSE board exam. 2007. Lucknow



## **Abhishek K Singh**

Email ID: abhishekkumar\_singh\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/abhishek-si/

Abhishek has more than 13 years of experience managing and delivering data-driven strategic projects. He Abhishek has worked on varied projects focused on delivering decision science models for marketing, consumer product portfolio, procurement planning, sales effectiveness, climate impact on Agro products and supply chain.

### **Academic Highlights:**

Abhishek holds MBA from XLRI, Jamshedpur in Finance and Marketing. He thinks that some emerging technologies have potential to transform life, business and global economy hence learning modern data mining, pattern matching, data visualization and predictive modelling tools to produce analyses and algorithms through ISB CBA program.

### Role and Organization: (Chronological order)

Abhishek is Senior Consultant and Practice Lead at Larsen and Toubro Infotech, Mumbai. Additionally, he is managing some leading consumer and healthcare accounts for the company.

## **Current Responsibilities:**

- Abhishek is responsible to drive the strategic bets for the Life Sciences, Consumer and Retail business by identifying the opportunities of analytics in accelerating clinical trials, supply chain visibility.
- He has developed proprietary retail analytics suite of the tool including hands-on solutions in sales analytics, market basket analytics, predictive
  demand analytics and customer churn analytics.
- He is leading various programs and projects to create and implement sustainable operational improvements with an end to end responsibility of
  delivery with maintaining bottom line and growing top-line targets.

- Abhishek has been democratically selected as Industry Representative for ISB CBA Batch.
- Abhishek Received Client Centricity Award for consulting and thought partnership for 2016-17.
- As a category leader for India's largest departmental store, he launched 3 new brands and one new category; achieved a revenue growth of 400% in the span of 3 years



## **Akash Gadiya**

Email ID: akash\_gadiya\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/akashgadiya/

Akash holds a B.Tech in Computer Science and is well versed in Statistics, Programming, and data science skills. He possesses excellent communication and leadership skills. He has interest in research and development in Data Science industry.

### **Academic Highlights:**

Akash has 5 years of excellent experience on handling data from data extraction to model building and has excellent knowledge of machine learning with Python, R. He has worked with multiple clients and has played roles like Analyst, Technical Lead, and Data Scientist.

### Role and Organization: (Chronological order)

Data Scientist - IT Analyst - Tata Consultancy Services

## **Current Responsibilities:**

- Data Science & IT professional with 5 years of industry experience. Working as a Data Scientist for a TCS client.
- Excellent experience of working with a credit rating agency.
- · Currently working on algorithm development in R and Python using regression, classification, pattern matching and clustering techniques.

- 8 times winner of On the spot Awards in TCS.
- 2 Special Initiative awards,1 Account Level Appreciation, 1 Best team and 2 Service Commitment Award in my tenure with TCS.
- Achieved A+ grade in the soft skills program conducted by Infosys Campus Connect programme.



**Alok Yadav** 

Email ID: alok\_yadav\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/alokyadav-dataanalytics

**Business Analytics** 

### **Academic Highlights:**

Architecting on AWS - Amazon Web Services
CBA, Business Analytics - Indian School of Business

PGCBM, Management - XLRI Jamshedpur

Bachelor of Technology - Agricultural Engineering - Chaudhary Charan Singh Haryana Agricultural University

### Role and Organization: (Chronological order)

Strategy Planning and War Room Lead at Escorts Ltd.

### **Current Responsibilities:**

- A unique blend of strong domain and technology expertise with 17 years of on-ground sales experience followed by a career in data analytics, new business development, and strategy.
- Conceptualize, pilot, scale-up, and transfer of company central initiatives and innovation projects.
- Experience in using Machine Learning Algorithms and Econometric Techniques: Linear & Logistic Regression, VAR, Time Series analysis (ARIMA, GARCH), Forecasting, Panel data and Mixed frequency data etc.

- Customer Lead Analytics: Propensity to Purchase Logistic Modeling
- Prediction of Prices of Old Vehicles: Multi-Level Regression Modelling
- Monthly Tractor Demand Forecasting Time Series Analysis
- Nowcasting Indian GDP in Real Time: Asymmetrical VAR with Mixed Frequency Data



## **Amit Kumar Gupta**

Email ID: amitkumar\_gupta\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/amit-kumar-gupta-381287

Experience in managing & leading end to end product quality of Adobe desktop & mobile applications with expertise in digital video & imaging domain. Use data analytics and machine learning for product planning & enhanced customer satisfaction. Work involves leading quality team and product analytics.

### **Academic Highlights:**

BE in Computers from Nagpur University.

CBA from ISB

Certification Executive Management program from IIM, Lucknow

Have interests in machine learning, data analysis, problem-solving, software quality management & customer delight.

### Role and Organization: (Chronological order)

Quality leader at Adobe Systems

## **Current Responsibilities:**

- Manage & lead end to end product quality of desktop and mobile applications & quality team. Involved in designing, implementing & delivering high-quality products.
- · Domain expert in Digital Imaging. Enhance QA processes & proficient in implementing the agile methodology.
- Customer champion & monitor & resolve customer issues, feedbacks and reviews. Develop insights from data and help in product planning understanding customer behaviour.
- Help mentor and knowledge enhancement of the team.

- Helped in enhancing product ratings for online channels through customer connections.
- Used analytics for better product features & design and enhance customer satisfaction and delight.



## **Amol R Kulkarni**

Email ID: amol\_kulkarni\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/amol-kulkarni-901402131/

Lead Business Analyst with 15 Years of IT Experience in Data warehousing, data modelling and analytics. Main responsibilities involve; data analysis and data modelling using various data mining techniques and visualization.

### **Academic Highlights:**

Amol holds a Masters of Computer Application from Osmania University, Hyderabad and processes a deep interest in financial research, machine learning with good knowledge of math and stats.

### Role and Organization: (Chronological order)

Amol is Lead Business and Data Analyst with JP Morgan Chase and prior to this worked with esteemed organizations like TCS and Microsoft.

## **Current Responsibilities:**

- · Primary responsibilities of Amol involve Data Collection, cleansing, wrangling/munging and analysis.
- Implementing data mining and statistical machine learning algorithms to various business problems.
- Writing SQL queries, Data Modeling, DB Design & Data Warehouse design and development.
- Develop ETLs/queries for data extractions from various sources used for data mining and production reporting for business and operations teams.

### Achievements:

 Amol was awarded various prestigious certificates by business for solving critical business problems and was awarded Best Innovation Award for building an ETL framework.



## Ankana Damojipurapu Rao

Email ID: ankanadamojipurapu\_rao\_2017@cba.isb.edu
LinkedIn Profile: https://www.linkedin.com/in/ankanarao/

Over 11 years of proven experience in the field of Sales, Analytics, Sales Operations, Customer Relationship Management and Business Development.

### **Academic Highlights:**

B.E.(Hons.) in Information Technology from RIT, Raipur SAS Certified Predictive Modeler using Enterprise Miner 14 Pursuing CBA from ISB Hyderabad Pursuing Tableau certification Hands on experience in R, Python

### Role and Organization: (Chronological order)

Previous roles include Analytics Specialist at SAP, Middleware specialist at Oracle and Relationship manager at Dell. Ankana has taken a break to pursue education and is looking for full-time opportunities in data science and analytics.

## **Current Responsibilities:**

- Sales and Business Development: Helped organizations adopt & implement strategic solutions in the areas of Predictive Analytics, Reporting & Business Intelligence, Service Oriented Architecture, Process Automation. Devised marketing campaigns for targeted customer segments after analysis.
- Analytics: Helped organizations leverage the value of analytics, statistics & visualization. Structured and maintained a quarterly performance dashboard enabling team to keep a track of their progress.

- Received MVP award twice for solutions & sales excellence at Oracle
- Recipient of award for increasing new product awareness in the market for Oracle
- · Letter of commendation from India MD at Oracle for time spent educating the younger generation
- Member of Club of Excellence at Dell



## **Ankit Kalra**

Email ID: ankit\_kalra\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/ankit-kalra-7a530855/

Highly Accomplished Professional with 4 Years of Experience in IT Industry with an Established History of Work in Data Science for Product Development, Statistical Data Analysis, Text Analytics, Deep Learning, Dynamic Data Visualizations and Extensive work on Application Development

### **Academic Highlights:**

Graduated with a degree in Bachelor of Technology in Computer Science from Punjab Technical University. Actively participated in Data Analytics Case Studies and Proof of Concepts by leveraging Machine Learning algorithms. Specialization in Web Application Development and Content Management Systems.

### Role and Organization: (Chronological order)

Senior Data Scientist, eClerx Services Limited, July 2017 - Mar 2018 Associate, Cognizant, Mar 2014 - Jun 2017

### **Current Responsibilities:**

- · Conceptualized and led the development of various Machine Learning products such as Chatbot and Dynamic Visualization Dashboard.
- Reformed the strategic direction of a company by moving the revenue generation source from manual to automation through machine learning algorithms.
- · Chiefs project design and delivery with a key focus on Support, Reliability, Optimization, and scalability requirements.
- Managing a team of 5 members and responsible to set their goals and objectives.

- Received Travel & Hospitality icon Award 2 times in Cognizant
- · Best Analyst award by the client in Cognizant



## **Anupam Anand**

Email ID: anupam\_anand\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/anupam-anand-53587524

Anupam has 4 years of experience in data analytics. This involves data cleaning, data mining, data visualizations, validating statistical models and doing predictive modelling.

### **Academic Highlights:**

Anupam holds a B.E in Electronics from the Nagpur University and has a wide range of interests in the computer vision and statistics.

### Role and Organization: (Chronological order)

Anupam is Data Analyst in PWC

### **Current Responsibilities:**

- Modeling: Anupam validation of the statistical/predictive models which has algorithms utilizing diverse sources of data for prediction.
- Visualization: Anupam utilize analytical applications like SAS/Tableau to identify trends and insights from the data, making appropriate conclusions and translate analytical findings into business value.

- Received a quarterly award for best performance in the project.
- Received client appreciations for the quality deliverables.



## **Anurag Velidhi**

Email ID: anurag\_velidhi\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/anurag-velidhi-2b33b4133

Experienced Information Technology professional with a total 5.6 years of industry exposure in ERP-CRM product development and data analytics in the domain of Telecom.

### **Academic Highlights:**

Computer Science- B.Tech graduate from SRM University, Chennai.

## Role and Organization: (Chronological order)

IT Analyst, Tata Consultancy Services

### **Current Responsibilities:**

- Managing requirement gathering from the client, data analysis and finalization of functional and technical specifications of the product.
- Building various packages, procedures, triggers, forms and reports for the implementation of the CRM functionalities in line with the client requirements.
- Building automation models for publishing business reports using python
- Data analysis for deriving business insights from the Ad-hoc requests of the client using statistical concepts in R, and Python.

- Client Appreciations and internal rewards for the quality of work throughout the period in the organisation.
- Automation of various business functionalities by building cron-jobs thereby reduction manual effort in the team.
- Module lead within a short span of 3 years into the organisation.



## **Arun Sriraman**

Email ID: arun\_sriraman\_2017@cba.isb.edu
LinkedIn Profile: www.linkedin.com/in/arunsri91

Professional with overall 5 years of Industry Exp and 3.5+ Years of Proven Analytics Experience in, Big Data - Batch and Streaming- Ingestion & governance using Kafka, Spark & Redis. Predictive Modelling, Text Analytics & Descriptive Analytics using R, Python.

### **Academic Highlights:**

Bachelor of Engineering, Computer Science from Anna University.

### Role and Organization: (Chronological order)

Business Analytics & Intelligence, Cognizant Digital Business.

## **Current Responsibilities:**

- Developing Omni-Channel Exp using Big Data Analytics performing Data Ingestion, Data Governance & Analytics (with/without Predictive Modelling)
- Unsupervised Text Analytics on Speech-To-Text converted Call Center data & Topic Modelling (Interaction Mining) on Transcripts, Text Mining using BOW & NLP and other advanced techniques to report on Customers experience and identifying Customer pain-points.
- Developing ML models for Supervised Prediction & Model Governance

- Received Innovation Award for Automating Predictive Model's Maintenance and Validation (based on Model Parameters) and Alerting for Model Recalibration.
- Received an Appreciation for Deployment of Machine Learning (Text mining) model by building pipelines and wrapping it as an API using Python.



## **Ashis Mohanty**

Email ID: ashis\_mohanty\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/ashis-mohanty/

Ashis has 7.7 years of experience in banking and insurance product development along with Data Analysis using Visualization tools, Machine Learning algorithms, creating statistical models and Text Analysis using NLP (Natural Language Processing). He has experience in working with R and Python.

### **Academic Highlights:**

Ashis holds a B.Tech in Information Technology from Orissa Engineering College, Bhubaneswar. He is a student in CBA, ISB with interests in statistical modelling, Simulation (using @Risk), Forecasting (using XLMiner), Data Visualization (using Tableau), Machine Learning and Deep Learning.

### Role and Organization: (Chronological order)

Consultant in Ernst and Young (EY)

## **Current Responsibilities:**

- Ashis is currently working at EY for large MNC clients on statistical modelling (using R and Python) and Machine Learning, visualization and text mining
  using NLP.
- He has worked on classification techniques for supervised and unsupervised learning.
- He is involved at the management level for creating stories which provide the clients with a crisp view of the analysis and recommendations that would help them to excel in the market and create revenue opportunities.

- He was the Joint Secretary for the Technical Quiz club for the annual event known as Quizzotica.
- Rising Star April 2011 and September 2012 Capgemini
- Spot Award April 2014 EY
- Extra Miler Exceptional Client Service December 2014 EY
- Extra Miler Exceptional Client Service July 2016 EY



## **Ashish Singh**

Email ID: ashish\_singh\_2016@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/ashish-singh-b20a9812

Ashish has 13+ yrs. of Software Development experience primarily on telecom billing, & formerly for a US bank. The Project Management work involves project deliveries with required quality besides providing value additions. A data science enthusiast - the goal which is being actively pursued.

### **Academic Highlights:**

Ashish holds MCA from RGPV. Bhopal.

He has implemented various Machine learning algo & studied Statistics, Data Visualization, Data Mining, & Text Analytics. He has hands-on experience with Python, R, Spark, Tableau, etc. He is a creative problem solver with a flair for storytelling & data analysis

### Role and Organization: (Chronological order)

Ashish is a Software Development Manager at Amdocs, Pune where he is working from 2005 and has grown professionally. Prior to that, he worked with TCS for more than a year as Software Engineer.

## **Current Responsibilities:**

- Ashish is a seasoned Software Development Manager who has delivered many
- software projects in his organization successfully so far, by realizing his learnings from previous deliveries.
- Broadly, his responsibilities include Project Deliveries within required cost & desired quality, value addition to customers & people management. Also, he is involved in various avenues where data is utilized to help build better products for the organization, which target benefiting end customers

- · Actively contributed to various team projects throughout his career
- Early promotion as PM as a recognition of outstanding work
- He is involved in new challenging projects
- Received many awards & Special bonus from his director & VP
- Value to the customer by getting many automation implemented



## **Avik Das**

Email ID: avik\_das\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/avikdas2910/

Avik has an experience of 1.6 years in Data Analysis and visualization. He has hands-on experience in R, Python, Tableau, Advance Excel and other analytical tools. Currently, he is associated with WNS Global Services (p) Ltd. as Sr. Associate -Ops, Text Mining.

### **Academic Highlights:**

Avik had completed MBA (Marketing & Finance) and B.TECH (IT) with 1st Division and ranked within top 5 in MBA. He has a keen interest in statistical analysis, data modeling and visualization

### Role and Organization: (Chronological order)

Currently, Avik has associated with Sr. Associate-Ops, Text Mining with WNS Global Services (p) Ltd.

## **Current Responsibilities:**

• Text Mining, Web scrapping, Model Creation, Support another team as well related to analytics, Creating Machine Learning algorithm and use Artificial Intelligence.

### **Achievements:**

### Professional:

• Successfully designed an online based analytical application for scheme analytics in Rupa & Company Limited, named Samna

### Academic:

- Ranked within top 5 in MBA
- JEMAT state rank 62 and WBJEE state rank 8406



## **Balla SaratKumar Gumpaswamy**

Email ID: sarat\_kumar\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/ballasaratkumar/

SaratKumar is a Senior Analyst with 7+ years of experience in Data Engineering and Machine learning. He has expertise in data cleaning, data analysis, feature extraction, model building and validation using R & Python. He has good hands-on experience in data visualisation using Tableau.

### **Academic Highlights:**

SaratKumar holds a Bachelor of Technology in Electronics and Communications Engineering from Gokul Institute of Technology & Sciences, Bobbili.

### Role and Organization: (Chronological order)

Application Development Senior Analyst, Accenture Solutions Itd.

Test Engineer, Infosys Itd.

### **Current Responsibilities:**

- Understanding business requirements and analyzing data from different data sources.
- Designed and developed Data ingestion frameworks using Hadoop utilities like Sqoop and Spark.
- Developing Statistical data models using R and Python.
- Performed EDA and data visualization using ggplot, Tableau.
- Expertise in Data Cleaning, Transformations and Data blending.

### Achievements:

Received Bravo award



**Bargavi Sreedhar** 

Email ID: bargavi\_sreedhar\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/bargavi-sreedhar-864aa5159/

Bargavi has 6 years of experience in mobile app development, SDET, QA and automation. She has won 8 awards working with Fortune 500 clients in healthcare and banking. A quick learner with analytical ability, she was featured by Infosys in 2017 as a Women Achiever and a Healthcare SME.

### **Academic Highlights:**

Bargavi is a BE from Mumbai University in Electronics and Telecommunications. In addition to her studies at ISB, she believes in continuous learning. Her certifications include Professional, Academy for Healthcare Management; MCSA in Machine Learning & MCSE in Data Management and Analytics.

### Role and Organization: (Chronological order)

Bargavi is a Test Analyst, Infosys Limited.

### **Current Responsibilities:**

- Requirement Analysis: Bargavi analyzes project requirements and helps identify reusable components to reduce manual effort.
- Project Management: She is responsible for allocating resources to projects. She has led a team of 13 members. As the liaison in onshore and
  offshore delivery models, she brings BA, IT-BA, development and test teams together, and also completes the client billing process.
- Automation: She develops automation frameworks to process data, using Automate 10, VBA and PL-SQL.

- 8 Awards: Women Achiever (2017), INSTA for IFRS9 (2017), INSTA for automation and KM (2017), Domain-Tech Champ (2016), Quarter performance (2015), Milestone (2015), Star performer (2014), Client Appreciation Aetna (2013).
- SME in Healthcare; Infosys representative at 'Microsoft Windows 8 App Fest'



## **Bhargav Nishanth**

Email ID: bhargavbanagiri\_nishanth\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/bhargav-nishanth-09171840/

Bhargav has more than 6 years of experience in designing and providing the solutions on BI & Analytics using various technologies. He is a skilled professional in database development, data modelling, visualization & Implementation activities. He has worked in several domains in his entire career.

### **Academic Highlights:**

Pursued Electrical Engineering at Global Academy of Technology, Bangalore affiliated to VTU, Belgaum. Presently, He has completed Business Analytics Course at Indian School of Business, Hyderabad. His Interests are in Big Data, Data Science and exploring the world of Artificial Intelligence.

### Role and Organization: (Chronological order)

Currently handling a team, serving as Technical Lead at IBM, Bangalore. Previously He was working as Application Developer at Fuji Xerox Asia Pacific, Singapore and AM Bank, Malaysia respectively.

## **Current Responsibilities:**

- He has designed the reports, dashboards and models used by management & key decision makers using IBM Cognos and Tableau.
- He was involved in technical impact analysis on various modules for new business requirements using statistical methods, regression techniques
  using R and Python.
- Hands on experience in handling structured and unstructured data using Teradata, Hadoop, Pig and Hive respectively.
- He was involved in data mining tasks and developed predictive and forecasting models.

#### **Achievements**:

Certifications and Achievements include -

- Actively contributed to the Data science projects.
- · Oracle Certified Associate
- IBM Cognos BI Author
- IBM Metadata Modeller
- IBM TM1 Analyst and Developer.
- Manager's Best Choice Award.



## **Bhawna Anand**

Email ID: Bhawna\_anand\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/bhawna-anand-6a547514

Overall 9 years of experience in carrying out and leading various assignments in Analytics consulting, BI and Reporting, Solution design, development Covering Data Science techniques. Extensive experience in the field of Retail Analytics, Risk Analytics, Regulatory and MIS Reporting under Basel III

### **Academic Highlights:**

Overall 9 years of experience in carrying out and leading various assignments in Analytics consulting, BI and Reporting, Solution design and development covering different areas of statistical modeling. Proficient in Predictive analytics, Machine learning, Text Analytics, Big Data techniques.

### Role and Organization: (Chronological order)

Working as Associate with RBS.

## **Current Responsibilities:**

- Independently led Analytics Projects from Data Sourcing to Visualization in response to Business needs after discussion with different stakeholders of the Bank
- Implemented Fraud detection model using risk scores and defining rules to rank order Fraudulent Transactions at POS.
- Categorize Bank customers into meaningful groups based on their recency, frequency and monetary.
- Worked on POC for various data and Analytics projects.

- Developed analytic capabilities in the organisation
- · Re-engineered process across the onshore/offshore team to build robust and effective programme in the organization
- Co-hosted outing events
- · Contributed in publishing articles related to healthy body and mind for Monthly Business unit Magazine



## **Bishan Chauhan**

Email ID: bishandayal\_chauhan\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/Bishan-Chauhan/

Bishan has 19+ years of experience in IT industry; he is Business and Analytics leader having expertise & niche skills in Advanced Business Analytics, Program Management, Solution Architecture, Business Analysis, Software Development and Team Building.

### **Academic Highlights:**

Bishan holds a master's degree in Computer Science from Jawaharlal Nehru University (JNU), New Delhi, and has done undergrad specialization in Mathematics & Statistics covering a wide range of interests ranging from linear algebra to constrained optimization, and he is a certified PMP from PMI, USA

### Role and Organization: (Chronological order)

Bishan is Dy. General Manager in MothersonSumi Infotech & Designs Ltd. - part of a \$10 billion global conglomerate – Samvardana Motherson Group (SMG),

Prior to this, he worked with Satyam Computer Services Ltd. (Now Mahindra Satyam), and HCL Perot System

## **Current Responsibilities:**

- Work with Top management to drive analytical & information solutions, business process automation, execute business-forecasting analytical models global workforce & sales forecasting, financial analytics P&L, budgeting and BI strategy formulation.
- Derive business insights enabling decision analytics to drive organization performance, manage org. financial BI system.
- Review / Develop and validate predictive & statistical models, created org. measurement framework, KPIs

- Bishan received excellence award, twice, from the Fortune 500 Company Sumitomo Wiring Systems Japan, for exceeding expectations in solutions delivery.
- Bishan received multiple awards & recognition for delivery of complex projects with numerous challenges.



## Bukkapatnam Tirumala Seshu Madhu Kiran

Email ID:: bukkapatnam\_seshumadhukiran\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/madhu-kiran-64981955

Madhu has over 5 years of experience in the Business Intelligence domain, where he provided critical data/reports, helping the business to improve the efficiency of their processes and in better decision making, leading to increased ease of doing business.

### **Academic Highlights:**

Currently pursuing Certificate Programme in Business Analytics from Indian School of Business, Hyderabad to follow his interests in data exploration, machine learning algorithms and analytics as a whole.

Holds a Bachelor's degree in Electronic and Communications Engineering from JNTU, Hyderabad.

### Role and Organization: (Chronological order)

Data Analyst, Inmar Technologies Pvt Ltd Software Development Senior Analyst, Dell Inc

### **Current Responsibilities:**

- Understand the various kinds of datasets/their relationships present in the warehouse in order to translate the business requirements into data requirements.
- Responsible for building reports that can be used by the clients for taking various business decisions based on various business specific metrics.
- Carry out proof of concepts on new/ existing technologies to understand if they solve any of the present issues in the organization and also to see if
  they have any use cases.

- Madhu's work has helped procurement finance business in reducing a lot of manual efforts/hours put into their tasks such as claims reconciliation, quantify margin & deferrals for financial outlook/accounting closure.
- Received multiple awards like Dell champion awards, Silver awards, bronze awards



## **Dhruv Sharma**

Email ID: dhruv\_sharma\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/star-sharma/

The passionate individual in the field of Data Science having 4yr of experience in Predictive Modeling, Data management on AWS and Data Analytics using R, Python in Retail and Insurance domain.

### **Academic Highlights:**

B.Tech in Computer Science from Maharshi Dayanand University, having interest in Big Data, Data Analysis and Data Science technologies.

### Role and Organization: (Chronological order)

Technology Analyst, Data and Analytics unit, Infosys

### **Current Responsibilities:**

 Qualitative analysis of Social Media Data for a Product using Text Analysis, Sentiment analysis and Advanced Text Mining techniques like Topic Modeling, NLP in Python, R.

- Certified Data Analyst in Python from Data Camp
- Certified NLP fundamentals in Python from Data Camp
- Certified Building Chatbot in Python from Data Camp
- Infosys Certified Big Data NoSQL MongoDB Developer
- 2 Promotion and 1 Progression within a span of 3.5yr in Infosys



Girija Shankar Behera

Email ID:: girijashankar\_behera\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/girijabehera/

Girija is a technology professional with 15 years of experience in investment banking domain (fixed income derivatives, equity trading & capital markets) and expertise in .NET, Java, Python, R, Machine Learning along with interest in Quantitative Trading, Statistical Modelling and Deep Learning.

### **Academic Highlights:**

Girija holds a B.E. degree in Electronics & Telecommunication from University College of Engineering, Burla, Orissa.

### Role and Organization: (Chronological order)

Girija is currently working as Assistant Vice President in Credit Suisse, Pune for its Global Markets Technology division

### **Current Responsibilities:**

- Girija works as a Solution Architect in Credit Suisse where he provides technical leadership and collaborates with business to identify new
  opportunities, designing and architecting next-generation trading applications.
- He also recommends and participates in the analysis, evaluation of enterprise long-term strategic and operating plans and in the development of
  architecture blueprints for related systems.

- Girija is a recipient of multiple excellence awards from both current and previous organizations.
- He has experience of setting up a team from scratch and providing steady support for entire IT application.



## Gopala Krishna Chaitanya Yadavalli

Email ID: gopalakrishna\_yadavalli\_2017@cba.isb.edu LinkedIn Profile: www.linkedin.com/in/creativekrish

Has 5+ years of experience in database design, development and analytics on SQL Server, Oracle using SQL and analytical techniques. Proficient in data science, advanced analytics, statistical modelling using R, Python, Big data, Spark, Premium Solver, XLMiner, @Risk, MeXL, Tableau, Spotfire, PowerBI

### **Academic Highlights:**

Holds Data Science, a 10-course Specialization Certificate from Johns Hopkins University on Coursera.

NIIT Certified as Java Professional and JNNYC Certified C programmer.

B.Tech from JNTUK who acquired astute technical acumen in Analytics, Statistical modelling, Visualization and Machine learning.

### Role and Organization: (Chronological order)

Gopala Krishna is Associate Technical Lead at EY LLP.

His role is to lead a team and also derive results, interpret analysis, translate analytical findings into data-driven strategies steering the growth of the Organization.

### **Current Responsibilities:**

- Responsible for creative idea of implementing Data science in the Resource management system at EY, identifying the challenges in terms of attrition, utilization metrics and resource allocation.
- · Leading a team he converted the Resource management analytics idea into a project using SQL, statistical modelling.
- Created Next Word Predictor, an R ShinyApp application using R, NLP building algorithm with N-grams.
- Worked on Data Migration to Guidewire Suite databases using Informatica, SSIS.

- Achieved "Extra-Miler Feather in Cap" award at EY in April 2013.
- Achieved "Extra-Miler Exceptional Client service" award at EY in June 2014.
- Achieved "Rockers Excellence in Performance" award at EY in April 2014.
- Achieved "Extra-Miler Exceptional Client service" award at EY in November 2017.



## Gopi Krishna P V A

Email ID:: gopikrishna\_pemmaraju\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/gopi-krishna-pemmaraju-812a4a21/

Gopi Krishna has 11.8 years of experience in Service and Product based industries focusing on Analytic platforms and providing Data science solutions for young clients, would like to play a distinguished role in the field of Business Analytics.

### **Academic Highlights:**

Gopi Krishna has completed Ex-PGDM (operations) from St. Joseph's College of Business Administration.

Bachelor's degree in Mechanical from Osmania University has a close affinity to Applied Mathematics, Algorithms and Optimization.

## Role and Organization: (Chronological order)

Presently working as Technology lead- Analytics, Infosys.

Sr Engineer II, Moog India Technology centre.

Sr Design Engineer, Cyient.

### **Current Responsibilities:**

- Gopi Krishna drives use cases with business acumen and creates prototypes reaping quantum benefits to Client's existing & new lane of business.
- Develop Statistical models applying Machine learning knowledge, to visualize and yield business insights from the hidden data.

- Optimized ticket handling system reducing the response time by 2-3 hrs. which brought in (~0.5 million savings) in operation cost.
- Identified key-measures and variables affecting the call centre data optimizing costs and retain the right vendors for day-2-day ops.



## **Hemant Garg**

Email ID: hemant\_garg\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/hemant-garg

A result oriented professional with over 10 years of diverse experience across biopharmaceutical value chain from research to commercialization. Expertise in performing complex industry research, analytics and modelling processes to identify, create & capitalize on unmet market needs

### Academic Highlights:

B.Tech in Biotechnology (Gold medalist) from Kurukshetra University with a wider interest in data mining, predictive modelling, optimization and forecasting analytics

### Role and Organization: (Chronological order)

Manager - Business Strategy, Analytics and Competitive Intelligence, Dr Reddy's Laboratories

Manager - Quality Control & Regulatory team lead, Dr Reddy's Laboratories

Senior Scientist - Analytical R&D, Dr Reddy's Laboratories

Project Trainee - Mascon G

### **Current Responsibilities:**

- Modelling and Analytics: Bottom-up and top-down forecasts using predictive modelling techniques enriched with cutting-edge algorithms utilizing diverse sources of data to predict demand, revenues and price elasticity for several countries.
- Business Strategy & planning: Optimizing resource allocation and demand planning for simulating several 'What-if' scenarios for actionable implementations on-time, business case preparations. Building a competitive team to deliver end-to-end analytics

- Honoured with Stellar-Best Performance award four times in nominated categories such as outstanding business acumen, an innovative analytical
  approach to addressing the real-time problem, team collaboration and identifying new business opportunities.
- Hold a patent for novel analytical protein analysis



Isha Mahajan

Email ID:: isha\_mahajan\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/mahajanisha

Isha has 7+ years of Analytics Consulting experience focusing on generating actionable insights from the data. Most of her work involves client interfacing, understanding business requirements, marketing analytics implementation such as revenue management, digital attribution, MMM studies etc.

### **Academic Highlights:**

Isha holds an Integrated Post Graduate degree which includes a BTech in IT + MBA from Indian Institute of Information Technology and Management, Gwalior and has wide-ranging interests ranging from Revenue Management, Digital Analytics and Customer Behavior analysis.

### Role and Organization: (Chronological order)

Isha is currently working as a Lead Analytics Consultant with SG Analytics with exposure to Media, Retail, CPG and Banking Domains.

### **Current Responsibilities:**

- Isha currently works in the solutions team at SG Analytics. She is responsible for the design, development, implementation & management of next-generation informatics and advanced analytics solutions that focus on bringing a positive change in the client's business.
- She is also responsible for assessing opportunities, making recommendations as to the analytical approach, client requirement gathering, data formulation process and offshore team alignment.

#### Achievements:

• Introduced and implemented the concept of dynamic pricing for hotel rooms and car rentals in Tavisca Solutions for their clients, which caused their overall revenues to go up by approximately 11% in first six months after going live.



## **Ismail Kangatt Meethal**

Email ID: ismailkangatt\_meethal\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/ismailmeethal/

Ismail has more than 17 years of experience in data handling like Database Architecture, Designing and Implementing large-scale data and data systems, performance expert of over hundreds of high profile mission-critical online database systems and Big data analytics.

### **Academic Highlights:**

Ismail holds Bachelor of technology from the University of Calicut. He has also certified in multiple Oracle certifications program includes prestigious Certified Master(OCM) from Oracle University.

### Role and Organization: (Chronological order)

Data SRE, LinkedIn

### **Current Responsibilities:**

• Responsible for handling huge data, Design and Implementation of high availability solutions of Oracle and other NoSQL databases, Data Ingestion Pipeline (to Kafka, Hadoop), Performance and Tuning of Major high critical online databases, which serves 300K concurrent online users.

- Won Top Gun Yearly Award from HP, for best performance and team player.
- Received multiple "You Rock" (quarterly best team player and performer) award from Yahoo!
- Received multiple "STOQ" (Star of the Quarter) award from Intuit.



## **Jyoti Bishnoi**

Email ID:: jyoti\_bishnoi\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/jyoti-bishnoi-31327628/

Jyoti has 10 years of BI & Analytics consulting experience, focused on conceptualizing, building and delivering data-driven solutions to solve critical business problems. Extensively worked on projects covering Data Warehousing, BI, Big Data, Predictive Modelling and Machine Learning.

### **Academic Highlights:**

Honours in Bachelor of Engineering (Civil) from Jai Narain Vyas University

### Role and Organization: (Chronological order)

Technology Lead in Interglobe technologies

### **Current Responsibilities:**

- Jyoti is part of analytics CoE team and responsible to build analytics solutions in the domain of travel and hospitality, consult and deliver analytics engagements and enhance and showcase analytics practice capabilities to customers.
- In her recent works, she has worked on building solutions around customer segmentation, text classification, forecasting and interactive visualisations.
- She has exposure to various industries i.e. Airlines, Hotels, Manufacturing & Consumer electronics etc.

- Interglobe Technologies "Accelerator Award" and "Winning Strikers" for showing exceptional consulting skills which helped in winning new engagements
- TCS Received "On the Spot Award" thrice and "Best Team" award once for contribution in critical project deliveries



## Karuna Bandhakavi

Email ID: karuna\_bandhakavi\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/karuna-bandhakavi-33522813/

Karuna has over 6 years of experience managing data-intensive projects and programs across both for-profit and non-profit/education sectors. Most recently, she worked as a Database Developer for Merilytics and prior to that, she spent 4 years handling large school-level datasets across 7 cities.

### Academic Highlights:

Karuna holds B.Tech degree in Computer Science from JNTU, Hyderabad. She also completed a Certificate Program with honours in Internet Programming and Development from University of California at Santa Cruz, USA & a Certificate in Business Analytics from Indian School of Business, Hyderabad

### Role and Organization: (Chronological order)

Freelance Database Developer, Meritus Intelytics (Jan 2017 - Aug 2017)
Freelance Product Developer, TalentSprint (May 2016 - Aug 2016)
Knowledge Manager, Teach For India (May 2014 - May 2016)
Fellow, Teach For India (Apr 2012 - Apr 2014)
Software Engineer

## **Current Responsibilities:**

- As a lead for Database, Karuna spearheaded the design of their forecasting tool and appraisal system which helped in reducing about 5000 manager hours per cycle.
- As Knowledge Manager, she was responsible for analyzing about 30000 students' data to gain insights and design TFI's first knowledge portal

- Outstanding Achievement Award for contributions towards product development at Merilytics
- Among top 3% of the Teach For India Hyderabad city cohort based on student academic performance data
- Nominated as city finalist for Teach For India's Transformational Impact Journey Award process



## Krishna Chaitanya Lanka

Email ID:: venkatakrishna\_chaitanyalanka2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/krishna-chaitanya-lanka-95a32435/

Business Intelligence developer with 5 years of experience in providing solutions using Integration and reporting services and Data modelling techniques.

### **Academic Highlights:**

Jawaharlal Nehru Technological University, Bachelor of Technology in Electronics and Communications with First class and Distinction.

### Role and Organization: (Chronological order)

Member Technical – Product Development at ADP India Pvt. Ltd Software Developer – Mahindra Satyam (2012-2015)

### **Current Responsibilities:**

- Worked on telecom applications using Business Intelligence tools to analyze and study the customer Call data and Internet usage on a regional basis and thereby helping business to target potential customers with their strategy.
- Responsible for ensuring smooth run of the billing applications by identified potential bottlenecks with queries from the aspect of skewness and Explain statistics.
- HCM Providing HR and Payroll solutions by connecting company products with client business needs.

- Insightful expertise in reducing implementation life cycle of a client on HCM product.
- Recognition of process improvements and optimizing work pattern.



## Krishna Satya Karthik Anivilla

Email ID: krishnasatyakarthik\_anivilla\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/karthik-anivilla-14262312/

Karthik has over 8.5 yrs of experience in data analysis, insights and recommendations, and consulting in the Media Advertising domain. In the Data Science domain, he is interested and has working knowledge in creating scalable models for customer segmentation, optimization and forecasting.

### **Academic Highlights:**

Karthik holds a Bachelor's degree in Information Technology and Management from SASTRA University. His interests range from database concepts, data mining, optimization and Artificial Intelligence.

### Role and Organization: (Chronological order)

Karthik is a Lead, Marketing Sciences at Annalect, an Omnicom Media Group company providing data-driven solutions in the media and advertising domain

### **Current Responsibilities:**

- Data Reporting and Recommendations: Responsible for end to end analytical solutions across verticals in advertising domain
- Strategic Value Add: Plays an active part in attribution modeling, causality and impact tracking and recommend steps for campaign optimization
- Consulting: Actively involved in RFPs for design & resource estimation.
- Project management: Led a team of 8 in delivering multiple projects including Competitor Analysis, Digital Scorecards, Programmatic, Commitment Trackers, MMM trackers

- 2018 Hearts Ampersand Award: Received the prestigious annual Hearts Ampersand award, a yearly award is given to 4 outstanding performers in the whole organisation.
- 2017: Annalect Excellence Award for consistently delivering high impact projects successfully to client delight.



# Manoj Aldhandi

Email ID:: manojkumar\_aldhandi\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/manoj-aldhandi-65120860/

Senior Consultant - Infosys Limited

## **Academic Highlights:**

Certification in Business Analytics from ISB (Indian School of Business - Hyderabad) - 2018 B.Tech from JNTU-Hyd - 2006 - 2010

Headed as Chairman for IEEE and ISTE Student Chapters during graduation.

#### Role and Organization: (Chronological order)

Senior Consultant at Infosys (April 2018 - Present)

Consultant at Infosys (Oct 2016-March 2018)

Senior Associate Consultant at Infosys (Dec 2014 - Oct 2016)

Business Analyst at TCS (Jan 2014 - Dec 2014)

Product Analyst at Oracle (Nov 2012- Dec 2013)

Techn

## **Current Responsibilities:**

- Leading Off-shore team size of 60 for a major client, and handling 20 plus applications.
- Ensure on-time deliverable and successful deployments.
- Liaise with Business users, Onsite teams, Functional Analysts and management
- Work on POC (Proof of Concepts) for upcoming opportunities.
- Work with Analytics teams for automatons in the existing applications.

- Outstanding performer for last 3 consecutive years (Infosys)
- Lead team in client location during a critical phase of the project and successfully delivered it.
- Promoted thrice during my tenure at Infosys for quality and on-time delivery.
- Bagged awards like Insta Award, DNA Award, Employee of the month



# Manoj Kumar Sharma

Email ID: manojkumar\_sharma\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/manoj-sharma-20b43718/

Responsible for leading data science projects in areas of text analytics, predictive modeling and deep learning from start to end.

## **Academic Highlights:**

Certified Business Analyst from Indian School of Business, Hyderabad in May 2018, Master in Business Administration (Finance & Emp; Marketing) from Indian Institute of Planning and Management, New Delhi in 2008, Bachelor of science in life sciences from Chaudhary Charan Singh University, Meerut in 200

#### Role and Organization: (Chronological order)

Currently Senior Data Scientist - Consumer Analytics in Chegg Inc., New Delhi (Joining in May 2018) followed by Application Development Specialist (Machine Learning & Capability) in Accenture Solutions Pvt. Ltd., Bangalore.

## **Current Responsibilities:**

- Handling client projects in areas of data science include Predictive analytics, Text analytics and
- deep learning models
- Providing support in building internal assets in text analytics pipeline to showcase capabilities
- Coaching team members and subordinates in machine learning tools & techniques
- Providing internal training to the cross-functional team across the organization in fields of machine
- learning and deep learning tools and techniques
- Leading hackathons conducted by Accenture as lead SME of machine learning tools and techniques.

- Being representative of hackathons as R SME in Accenture
- Leading team of business analysts at Utsav Fashion Pvt. Ltd.
- Consistently being best employee for 3 years in a row and provided a lead position to handle entire operations & Department in AmeriPower LLC.



# **Manoj Paliwal**

Email ID:: manoj\_paliwal\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/manoj-p-134ba210/

Analytics and Transformation Professional, having enterprise-wide experience of around 13 years spanning across Process Transformation & Automation, Consulting & Solution Development, and Analytics & Reporting.

Strategic and Operational level member of Estimation COE (Global Transformation) @ Wipro

### **Academic Highlights:**

Manoj is an Engineering & Management Professional, MNR Allahabad Alumnus.

Worked across domains like BFSI, Telecom, Manufacturing, and technologies like R, Python, Java/J2EE, MS technologies.

His interests ranging from Predictive and Prescriptive Analytics, Deep learning, Cognitive & Al

#### Role and Organization: (Chronological order)

Program Manager @ Transformation Office, Wipro

Leading the Transformation & Standardization of Estimation framework for Wipro across LoBs like Application Development, Managed Infra Services and AMS.

Earlier worked in various capacities as PM; BA

## **Current Responsibilities:**

- Conceptualized analytical solutions for Estimation COE. Predictive modeling using historical data
- Involved in Data Collection> Preprocessing> Feature Extraction> EDA> Modeling> Validation
- The solution enables various scenarios, generate estimates & eventually provide benchmarked estimation reports
- Envisaged and Developed integrated digital platform for estimation services, reduced the estimation turnaround time by 90%
- Implemented Start Green Strategy for better revenue & profits

- Certified AWS Solutions Architect Associate level
- Certified Scrum Master from Scrum Alliance
- Certified Function Point Specialist (CFPS), with 93%, 1st person to get certified in Organization
- Licentiate in General Insurance from Insurance Institute of India (III), Mumbai



# **Nabhgesh Chhiber**

Email ID: nabhgesh\_chhibber\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/nabhgesh-chhibber-pmp-3311065/

A high-intensity energetic leader with 19 years of track record in Delivery/Client Management in BFSI & Telecom sectors. Also manages programs in optimizing bottom line and establishing productivity improvements through Business Statistics, Machine/Deep Learning Algorithms and Big Data platform.

### **Academic Highlights:**

Mr Chhibber holds a B.E. degree from C.R.S.C.E. Murthal; M.D.U - Rohtak in Electronics & Communications Holds an executive certificate program from Indian School of Business (ISB) - Hyderabad on Business Analytics Holds Project Management Professional (PMP) and a Scrum Master certification

#### Role and Organization: (Chronological order)

Delivery Manager - DXC.technology

Program Manager - Analytics and Automation under Bionics (Value Attainment initiative) - DXC.technology.

Applications Management Practice Head - CSC India Limited.

Module/Project Lead - IBM Global Business Sol

## **Current Responsibilities:**

- Delivery Manager for multiple banking clients & responsible for their IT transformation programs.
- Program Manager for Value-Attainment Initiative covering all verticals & 10,000+ consultants within India. Managing the Analytics & Automation programs to achieve Value-Attainment targets through Business Statistics, Machine/Deep Learning Algorithms and Big Data platform.
- Engage with customers at a strategic level & enable them to lead Digital transformation and change strategy.

- Horizon Award 2017 Winner Top 100 employees across global CSC staff of 58000.
- Top Talent Award 2014 Winner Top 3% of total Managers strength in 2014.
- HiPod (High Potential) Award 2012 Winner -Top 3% of total Managers strength in 2012.
- Consulting President (CSC Global) award in 2011.



# Nandini Paladugu

Email ID:: nandini\_paladugu\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/nandini-paladugu-90448082/

Nandini has 3.5 years of experience in Analytics domain focusing on Inquisitive analytics and optimization

### **Academic Highlights:**

B. Tech in Electrical and Electronics Engineering from Amrita University

## Role and Organization: (Chronological order)

Data Scientist, Media iQ Digital Senior Campaign Analyst, Media iQ Digital Decision Scientist, Mu Sigma

## **Current Responsibilities:**

- Own and execute end to end Enterprise projects
- Collaborate with media teams to activate media campaigns based on analytical outputs, an end to end campaign management and ensuring that campaign hits performance targets with data-driven optimization strategies
- Ensure actionable insights are delivered by utilizing all our rich data in conjunction with client specific data

- Received a SPOT Award for Self-motivated implementation of initiatives to increase efficiency and quality of client deliverables above and beyond
  expectation
- Received client appreciations for diligence and quality of work delivered in Native Ads Project



# **Neha Gupta**

Email ID: neha\_gupta\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/neha-gupta-2902a54b/

Neha has 3yrs of experience in Data Analytics focusing on data mining and visualization. Most of the work involves building client-rich dashboards, interactive visualizations, and machine learning modelling

### **Academic Highlights:**

Neha holds a B.E in Biotechnology from Delhi College of Engineering and has wide-ranging research interests ranging from machine learning and algorithms to abstract algebra and theoretical statistics.

#### Role and Organization: (Chronological order)

Neha is an Analyst, Absolutdata and works with clients from various domains to solve their problems using Predictive and Prescriptive Analytics. She has previously worked as an analyst with Mu-Sigma Business Solutions, with Clients from a different domain

## **Current Responsibilities:**

- Designing and implement statistical/ predictive models and cutting-edge algorithms utilizing diverse sources of data to predict sales and demand.
- She has ideated many proofs of concepts like Pareto analysis, Market basket analysis for retail clients.
- Neha utilizes analytical applications like R, Excel to identify trends and relationships between different pieces of data, draw appropriate conclusions
  and translate analytical findings into implementable decisions

- Received client appreciation for increasing profits by 5% by assortment optimization using dashboards.
- Ideated the proof of concept for a project on "Market Basket Analysis". Conceptualized the point of view for a Pareto principle analysis for assortment planning



**Neha Porwal** 

Email ID:: neha\_porwal\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/neha-porwal/

Neha has 10 years of experience in implementing end to end analytics solutions, retail strategies and effective client management across multiple geographies including US, Europe and Latin America. She has worked in Retail, Healthcare and BFSI domains on Business Performance Improvement Solutions.

#### **Academic Highlights:**

Neha holds a B.Tech degree in Computer Science from Uttar Pradesh Technical University.

## Role and Organization: (Chronological order)

She is working as a Data Specialist at IBM leading a team that drives implementation & management of next-generation informatics & advanced analytics solutions. Some of her recent projects have been Chabot using NLP, Customer Segmentation for Banking and F

## **Current Responsibilities:**

- Neha is currently working with clients to help them make informed strategic decisions by implementing data-driven strategies.
- Her Responsibilities include leading implementation of data-driven solutions based on Predictive Analytics, Statistical Modelling and Machine learning by building and evaluating models and presenting corresponding business reports using Tableau.
- She also regularly contributes to sales pursuits for her firm. She is also responsible to mentor new members joining her team.

- "IBM Manager's Choice Award" for excellent work in building process performance models
- Received "Blue Cross outstanding performer award" on successful delivery of highly critical project with stringent timelines
- "Value Champion Award" for the staffing model to predict staffing requirement.



# **Nishant Kumar Agarwal**

Email ID: nishantkumar\_agrawal\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/nishant-agrawal-7bb67820/

Nishant's current focus is in Artificial Intelligence, Deep/Machine Learning areas. Exposed to analytics field with a prime focus to build high-performance architectures using latest computing technologies across HPC, Cloud, Big Data, NFV/5G & Da

### **Academic Highlights:**

B.Tech degree in Computer science from Raipur University.

#### Role and Organization: (Chronological order)

Head of Data Center and HPC, Asia Pacific & Amp; Japan (APJ region), Developer Relations Division at Intel Corporation.

### **Current Responsibilities:**

- Managing Data Center(Deep learning/Machine learning, Cloud service providers, Big Data/In-
- Memory Computing, Enterprise software, 5G/NFV/SDN) and High-performance computing (HPC) software application engineering technical team for Asia Pacific & Department of the Asia Pacific

#### **Achievements:**

 Nishant has been appreciated and recognized in HPC community for the OpenFOAM CFD optimization work on Intel architectures. Led teams on various scientific computation models optimization from different domains like computational finance, drug development, molecular dynamics, computational fluid dynamics & modelling etc.



# **Nishant Srivastava**

Email ID:: nishant\_srivastava\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/nishant-srivastava-61b65b46/

Nishant has over 7 years of experience and held multiple responsibilities that include presales, consulting and software development. He has experience of working and managing data-driven projects and also has successfully handled projects in India and South-East Asia.

### **Academic Highlights:**

Nishant has a B.Tech in Electronics and Instrumentation from UPTU (2003-2007) and an MBA in Finance/Marketing from LBSIM, Delhi (2011-2013). His areas of interest include predictive modelling and text analytics. Following is the link to his GitHub repository: https://github.com/nish112

## Role and Organization: (Chronological order)

Business Analyst, Infozech Software (Jan 16-17)

Manager (IT), Religare Health Insurance (Sep 15 - Dec 15)

Business Analyst, Infozech Software (May 13 - Sep 15)

PGDM, LBSIM (2011 - 2013)

System Analyst, KS Softnet Solutions Pvt. Ltd (Jun 09 - May 11)

## **Current Responsibilities:**

- Customer facing role, that involved interaction with all the stakeholders, understanding their requirements, transforming business problem to data problem, conducting analyses, building statistical models and presenting a final solution to the customer.
- Worked with cross-functional team and lead a team of four people

#### Achievements:

Software

- Implementation of my recommendations, helped one of the Telecom-Tower company to substantially reduce power and fuel cost for one of their IOT based projects.
- $\bullet\,$  Successfully lead POST-PAID campaign management for one of the Operators.



# **Paritosh Tiwari**

Email ID: paritosh\_tiwari\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/paritosh-tiwari-9b2b9621/

Paritosh has 6 years of experience focusing on EDA, Data Mining, Forecasting, Data Visualization, Machine Learning, Text Analytics. Most of the work involved, building and validating models as per the client requirements.

### **Academic Highlights:**

Paritosh holds a B.Tech in Computer Science Engineering from Jaypee University Of Information & Technology, Waknaghat and has a keen interest in the field of machine learning, statistics and deep learning.

#### Role and Organization: (Chronological order)

Paritosh is Technology Analyst in Infosys.

### **Current Responsibilities:**

- Strategic Thinking: Paritosh can interact with the client and utilize his knowledge and experience in the field of data science.
- Modeling and Analytics: Paritosh has a very good grasp of modeling strategies and methodologies.
- He has wide experience in performing EDA on the available data set by developing and validating a suitable model with the help of tools like R, Python, Tableau, Power Bl. He has worked on projects using statistical and machine learning.

- Conducts time to time sessions on Machine Learning, Deep Learning, Text Analytics to impart his knowledge to others.
- Continuous interaction with the client results in clarity of the requirement and use of the correct data set.
- Secured 84% marks in national mathematics Olympiad in 10th class.



**Parul Sangwan** 

Email ID:: parul\_sangwan\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/parul-sangwan-b9989a135

Parul has 7.5 years of experience in various roles and responsibilities. She has worked as a Database analyst, Functional analyst and application developer.

Major work includes building analytics models that aim to solve complex business problems using Statistical modeling and Machine learning.

## **Academic Highlights:**

Parul holds MBA in IT specialization from MDU University, B Tech in Electronics and communications. She has completed certification in Neural Networks and Deep Learning by Coursera, IBM DB2 V8.1 and ISTQB

### Role and Organization: (Chronological order)

Parul is a Senior Software engineer, DST IT services, India

### **Current Responsibilities:**

- Provided analytical solution to various DST internal processes
- Done Forecast analysis for the tickets raised (past 3 years) and suggested a model plan resources using Spark, IPython and ARIMA models.
- Automated DST BPO process of finding data from google news to feed data into yellow pages using NLP.
- Provided solution to automate application forms using image processing
- Working on development of ChatBot and recommendation engine for Innodatatics Inc

- Received Star award for building complete automation system for tickets assignment. Saved 1200 manual hours annually.
- Won DST hackathon Data visualization problem statement to create a dashboard using Tableau for existing client in DST.



Payal Apujani

Email ID: payal\_apujani\_2017@cba.isb.edu

LinkedIn Profile: https://in.linkedin.com/in/payal-apujani-458601a5

Payal has a solid experience of 3 years in decision sciences under her belt. Most of her work involves building solutions in Retail Analytics, Advanced Web Analytics and Interactive Visualizations. She has diverse portfolio comprising of e-commerce, Technology and FMCG companies under her portfolio.

## **Academic Highlights:**

Hailing from a top-notch college -National Institute of Technology ( Jaipur), Payal holds a B. Tech degree in Metallurgical and Materials Engineering. She has also been selected as a delegate in Harvard Project for Asian and International Relations (HPAIR). Her paper on optimization models has been selected in IIM-A committee.

#### Role and Organization: (Chronological order)

Currently, she is serving as Analyst, Colgate Global Business Services, an arm of Colgate Palmolive Previously, she was working as Decision Scientist with Mu Sigma Inc, a leading decision science and analytics solutions firm

## **Current Responsibilities:**

- In a project involving design selection for a bestselling product, she was able to influence strategy heads through her data-driven strategies.
- She is responsible for increasing the efficiency of a quality control process by more than 500% by automating the end to end process from Minitab to Python
- she is responsible for helping the supply chain team improve their sales forecasting by better understanding the store sales patterns for various product categories

- NTSE award for exceptional performance in Mathematics and Science.
- Represented India in Harvard Conference



# **Prajwal Eachempati**

Email ID:: prajwal\_eachempati\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/prajwal-eachempati-8231b991/

Prajwal is pursuing a full-time Fellow Programme in Management in IT Systems from IIM Rohtak and is doing research in financial data analytics after completing a Bachelors in Computer Science from CBIT Hyderabad and finding his calling in techno-managerial research.

## **Academic Highlights:**

Prajwal has research interests in deep learning and a stock market that also extends to all aspects of financial analytics. He is Bloomberg certified and has published in notable journals and conferences. He is currently pursuing Certification in Business Analytics from ISB Hyderabad.

## Role and Organization: (Chronological order)

FPM(IT SYSTEMS), IIM ROHTAK

## **Current Responsibilities:**

• Prajwal is a Fellow Programme in Management Research Scholar at Indian Institute of Management Rohtak.

- Certifications in Business Analytics from Coursera and Python from EdX and also is Bloomberg certified. Holds a certificate in Deep Learning from IIM Bangalore and R certificate from IIT Hyderabad.
- Also holds certifications of achievement in "Python for Trading" from Quantra Institute.



# Raghavakrishnaraju Moharla

Email ID: raghavakrishnaraju\_moharla\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/raghavamrk

Raghava has 8 Years of experience in IT industry in Oracle ERP and a year of experience in Data Analytics which includes data visualization using Tableau and Machine Learning models.

## **Academic Highlights:**

Raghava holds Master's Degree in Computer Applications from Jawaharlal Nehru Technological University, His areas of interest include building machine learning and statistical models, predictive analysis and bringing insights out of large data sets

#### Role and Organization: (Chronological order)

Application Developer, IBM India Pvt Ltd, Hyderabad Technical Analyst, Oracle India Pvt Ltd, Hyderabad

## **Current Responsibilities:**

- Raghava has Played different roles as Analyst, Developer and Tech lead for various assignments.
- Responsible for implementing data mining and statistical machine learning solutions to various business problems
- Building the reports and dashboards using Tableau
- Worked on Chatbot project which involves Machine learning concepts and NLP
- . Involved in Development of Incident Triage Agent based on Machine Learning helps in automatically assign the incidents to the analysts

- Top Performer Award from IBM
- ITIL V.3 Foundation Certified Consultant
- Significant Contributor Award from Oracle.
- Consultant of the Month Award from Oracle.
- Received appreciations from a client for timely deliverables.



# **Rameet Kaur**

Email ID:: rameet\_kaur\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/rameet-kaur-09478b14/

Rameet has more than 7 years of experience in research, analytics and consulting. She has mostly worked on building models, creating dashboards and providing advanced analytics solutions to business problems. She has strong business acumen along with advanced technical skill-set.

## **Academic Highlights:**

Rameet is an MBA from Narsee Monjee Institute of Management Studies and Electrical and Electronics Engineer from Indraprastha University. She is a GARP certified Finance Risk Manager and has pursued a lot of online courses on Machine Learning, Statistics and Visualisation.

## Role and Organization: (Chronological order)

Rameet leads the Customer Analytics and Insights team at United Airlines. She leverages data and decision sciences to enhance organizational and commercial effectiveness across the company

### **Current Responsibilities:**

- Responsible for generating actionable insights for senior management from customer feedback data from various channels including social media, contact centre, surveys, etc.
- Large-scale data analysis leveraging SQL, R, Spotfire, and other analytical tools
- Lead a four-member team and responsible for project management and delivery

- Promoted to manager role from assistant manager position in RoSearch within three months of joining the organization
- Awarded 'Best Newcomer' and 'Star Performer' award at RocSearch annual ceremony
- Awarded 'Best Performance' award at Evalueserve for outstanding project delivery



# Ranjan Relan

Email ID: ranjan\_relan\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/ranjan-relan/

Ranjan Relan is a Strategy Technology Consultant with overall 10+ years of experience working in the field of Big data, Machine Learning, Cloud, Data warehouse & Business Intelligence. He has primarily worked in Hi-Tech, Energy, Pharma and Telecom domain.

## **Academic Highlights:**

Ranjan Relan holds B. Tech in Computer Science from Indraprastha University, Delhi.

Keen interest in academia, he has consulted various academic startups in building their Data Engineering related courses.

He is a Mentor with academic startups in their Big Data, ML & Data Analytics course.

### Role and Organization: (Chronological order)

Strategy Technology Consultant – ZS Associates Technical Project Manager - Nagarro Solution Architect - TCS Senior Software Engineer - Infosys

## **Current Responsibilities:**

- Ranjan is able to influence the strategic direction of his company and clients by advising on Digital transformation, Analytics CoE Setup, Al consulting, IoT Data Management, Cloud & Data Strategy.
- He helps organizations in identifying opportunities in large & rich data sets that may fuel revenue growth.
- He helps companies define & execute their technology strategy and build operating model in Big data, Al, Business Intelligence, cloud & data management that are at the core of their business.

- Got Above & beyond reward (Nagarro).
- Recipient of Best project Award (TCS).
- Certified Communicator in Toastmaster Internationals (a well-recognized and Internationally acclaimed Public Speaking Club)



# **Ravi Kishore Moritala**

Email ID:: ravikishore\_moritala\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/moritala-ravi-07727b54/

Ravi has 13 years of experience working on Product Development focusing on enterprise applications in Insurance and HCM space. He has extensive experience in visualization, data mining and statistical analysis tools for identifying business problems and driving projects to apply analytical solutions.

### **Academic Highlights:**

Master Of Computer Applications (MCA) from Acharya Nagarjuna University Certificate in Business Analytics from ISB, Hyderabad Sun Certified Java Enterprise Architect (SCEA) from Sun Microsystems Certified Scrum Master (CSM) from Scrum Alliance AINS-21 Exam Certified -Property&Liability Insurance

## Role and Organization: (Chronological order)

Associate Vice President at JP Morgan Chase Senior Project Leader at ADP, working on a PaaS application

## **Current Responsibilities:**

- Owns design, development,rollout&support of services for a PaaS suite of products.
- Added ISB learnings to technical skills&product knowledge for an analytics platform for feature development/service improvements.
- Applies visual analytics using Tableau, data mining & sentiment analysis on data collected, statistical analysis using R/Python using Linear Regression, Logistic Regression etc. as needed, including Clustering and Optimization techniques.
- Has worked in Banking, Insurance and HR Analytics space

- · Winner of ADP's Design and Architecture Award for Provisioning Tool to provision new applications onto the PaaS cloud
- Received Performance Award for Shared Products BU at ADP
- Played a key role in adopting Agility and is the first scrum master within the BU



# Ravi Satyendra Kumar Kuppela

**Email ID:** ravisatyendrakumar\_kuppela\_2017@cba.isb.edu **LinkedIn Profile:** www.linkedin.com/in/ravi-satyendra-kuppela

Ravi has 3 years of experience in Data Warehousing and Data Analytics. His work mainly includes the development of Statistical data models, designing workflows for ETL jobs, data analysis and data visualization.

### **Academic Highlights:**

Holds bachelor's Degree in Electrical and Electronics Engineering. (JNTUK)

#### Role and Organization: (Chronological order)

Associate Software Engineer, Cognizant Technology Solutions

## **Current Responsibilities:**

- Responsible for development of Statistical data models using various tools like R and Python.
- Designing workflows for ETL jobs (Big Data Platform) and data visualization.
- Development of Python and UNIX shell scripts for processing of Unstructured Data.

- Developed a data comparator tool which compares the data between various platforms data and Hive data which won 1st prize in Hackathon.
- Participated in Ideathon initiatives within the organization, contributing ideas around Fraud prevention



# RaviMohan Kuruba

Email ID:: ravimohan\_kuruba\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/ravi-mohan-kuruba-792782a

RaviMohan has an overall 12+ years of experience in Delivery Excellence and Continual Service Improvement areas. Most of his work involves in understanding the business & operational problems and providing the best possible statistical & analytical solutions of benefit to the organization.

### **Academic Highlights:**

RaviMohan is a B.Tech graduate in CSIT from JNTU University of Hyderabad and is very passionate about the Statistical research, Predictive analytics, Machine learning and Artificial intelligence. He believes that businesses can achieve optimization through data-driven decision-making approaches.

## Role and Organization: (Chronological order)

He is a Manager - Delivery Excellence, LiquidHub Management and Technology Consultants

### **Current Responsibilities:**

- · Working with different stakeholders across the organization to identify opportunities for leveraging data to drive business solutions
- Mine and analyse data from organization databases to drive optimize and improve product development and business strategies
- Using predictive models increase and optimize customer experience, revenue generation and another business outcome
- Hands-on tools like R, Python, Tableau and an expert in pattern recognition
- Certified PMP & ACP from PMI institute

- RaviMohan has won GEM award for his excellent work in building process performance models during his tenure in Polaris Software Labs.
- He has won excellence awards for improvements showcased in a high value and customer critical banking project.



# **Ravinderpal Singh Wasu**

Email ID: ravinderpal\_singhwasu\_2017@cba.isb.edu
LinkedIn Profile: http://www.linkedin.com/in/raviwasu

Ravinderpal is a Technical Program Manager who cultivates an end-to-end service mindset. His work involves primarily in Data Analytics, Reporting, Automation and Implementation of complex IT solutions.

### **Academic Highlights:**

Ravinderpal is a B.E. (Electronics) from Mumbai University. Certified PMP, Scrum master, Green Belt in 6 Sigma, ITIL v3, MCSD, MCP in Azure solutions, MCDBA in SQL Server 2012 - Querying and administration.

He is currently pursuing a Certification in Business Analytics (Data Analytics) from ISB

#### Role and Organization: (Chronological order)

Ravinderpal is a Senior Technical Program Manager, working with Microsoft Corp.

### **Current Responsibilities:**

- Ravinderpal is a high-performing IT professional who manages project deliverables.
- He has an outstanding ability to understand customers' business and requirements with an end-to-end business mindset; and transforming these into successful technical solutions, providing great business value
- He is an expert in transforming raw data into the graphical business story using Power BI, Tableau and Excel.
- He has great analytical skills and portrays opportunities to optimize resource utilization

- Delivered 3 major projects in a year, migrating 250+ on-premises servers to Azure laaS ARM subscriptions with OS 2016 and SQL 2016, thereby
  reducing operational costs by \$0.96 Million annually
- Steered a project to reduce KTLO costs (compute, storage, incident ticketing) by \$2.5 Million



# **Rohan Gandhi**

Email ID:: rohan\_gandhi\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/rohan-gandhi-b506b32b/

Rohan Gandhi is Data Science & Analytics professional with 7 years of experience in Web Analytics, Product Analytics, Marketing and Customer Analytics across established MNCs as well as Start-ups.

### **Academic Highlights:**

Rohan holds a B.E. degree in Electronics & Instrumentation from BITS, Pilani.

He also holds MSc. (Hons) degree in Economics from BITS, Pilani.

#### Role and Organization: (Chronological order)

Rohan is currently working as Manager Analytics, Marketing at Hotstar. He is responsible for Insights generation & recommendations for marketing activities around Acquisition and Retention.

## **Current Responsibilities:**

- Driving Premium Subscription & Reducing Churn rate: Working on multiple analytics-driven initiatives to reduce churn rate of Premium Subscribers & Drive new Acquisitions.
- · Collaborating with Product to get Integration done for all the analytics tools (Appsflyer, Mix panel) and ensure data sanity.
- User Profiling based on content consumption throughout the lifetime and generating recommendations for personalized Emails/Notifications

- Improved Buy-flow conversions by over 25%, driven by Data-driven recommendations for Product Management.
- Created algorithm to generate Related Keywords for Internal Search based on User Behavior on Platform
- \*Gold Medalist in Table Tennis at Intercollege sports meet (BOSM) at BITS, Pilani (2009)



**Rohan Sarin** 

Email ID: rohan\_sarin\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/rohan-sarin/

Advanced Analytics | Big Data | Business Intelligence | Cloud

## **Academic Highlights:**

B.Tech in Information Technology - M.D.U. Class of '11

# Role and Organization: (Chronological order)

Software Engineer 2 - Microsoft India R&D Pvt. Ltd.

## **Current Responsibilities:**

- Creating advanced analytical platforms that enable data-driven decision-making capabilities.
- Adept at applying advanced statistical techniques, leveraging state-of-the-art big data technologies and compelling visualizations.
- Hands on experience with R/Python, SQL, NoSQL, Spark/ADLA/HDInsights, Tableau/PowerBl.

- Microsoft Star Performer FiPS: 2016
- 7th Rank in AnalyticsVidhya Fractal Analytics Hackathon



Sai Swapna

Email ID:: saiswapna\_gollapudi\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/sai-swapna-gollapudi-316a83a2

passionate young graduate, enthusiastic in learning and implementing data science tools and techniques, currently working as a Data Analyst and my work mainly focuses on processing data as per customer requirement and generating reports

### **Academic Highlights:**

B.Tech in Mechanical Engineering from VNR VJIET. Interests and strengths are statistics, Machine Learning, Deep Learning

## Role and Organization: (Chronological order)

Engineer, Tata Consultancy Services

## **Current Responsibilities:**

• As per the business requirement extract data, perform Pre-processing using hive, SparkR and create dashboards using ClickView that helps the business end users in the decision-making process

- Received various organizational awards: Employee of the month, On the sports award for the work done during the course of time in the organization.
- Have been given the role and responsibility of training new joiners in the team in a period less than a year in the organization



# Sai Vijay Kiran Kurada

Email ID: saivijaykiran\_kurada\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/sai-vijay-kiran-kurada

Sai Vijay Kiran has about 7.5 years' of experience, specializing in the design and delivery of Business Intelligence/Data analytics solutions. His work involves data integration, data analytics capabilities, text mining and driving business reporting during large business transformation initiatives.

### **Academic Highlights:**

Sai Vijay Kiran holds a B Tech degree in Electronics and Communication from JNTU, Hyderabad. His varied interests span applied statistics, machine learning, and deep learning as well as communicate insights through visualized story telling.

He has also cleared IAI's entrance exam - ACET.

### Role and Organization: (Chronological order)

Consultant, Data & Analytics, Infosys Limited

#### **Current Responsibilities:**

- Modelling: He applies statistical models for prediction of delay/failure of data load jobs. He leverages text mining to classify incident tickets, based on User tickets/chat transcripts
- Visualization & Analysis: He works on conceptual design and build of dashboards and also collaborates with business to build story visualizations
- BI Design: He works closely with multi-region clients (client location/offshore) for modernizing client's legacy reporting with standardized BI/DW solution

- · Received appreciation from client's senior management for transforming their reporting landscape, while working in the United Kingdom
- · Was shortlisted for Infosys Bridge Academy program and was promoted to consulting role upon completion
- 3 promotions & 2 progressions within 7 years of tenure



# **Saket Vasant Thite**

Email ID:: saketvasant\_thite\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/saketthite/

Saket has 18 years of experience in software architecture, design and implementation of robust, scalable and secure IT systems. A tech enthusiast he takes a keen interest in the latest in tech, machine learning, deep learning, and AI

## **Academic Highlights:**

Saket holds a B.E. degree in Computer Science from Pune University. Has a deep curiosity in learning and implementing machine learning algorithms and new advances in Data Science.

#### Role and Organization: (Chronological order)

Saket works as a software architect with Pitney Bowes, India

## **Current Responsibilities:**

- Technical leadership: Provide technical leadership in a choice of software, architecture, design pattern, delivery and deployment strategy across PB products.
- Product leadership: Have a keen understanding of the product, business and domain. Innovate on the tools and technology side to be an enabler for business, automate problem reportage and provide auto-healing capacity in technology to ensure business never stops.
- Communication: Collaborate with partners for execution of products

- · Achieved excellence award multiple times from Pitney Bowes for his achievements in various products of Pitney Bowes
- Winner of code gladiator contest 2015
- Rapidly rising ranks in Kaggle competitions.
- Appreciated as an empathetic leader and excellent communicator for various projects.



**Saket Vishal** 

Email ID: saket\_vishal\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/saketvishal/

Saket has 12 years of experience in IT product and services in the domain of Software Engineering, Product Management, and Data Sciences. Most of his work involves creating user-centric products, backed by data-based decision-making and application.

## **Academic Highlights:**

Saket holds a Post Graduate Program in Management diploma, an execute learning in management from Sunstone Business School, with a focus on Product Management and Analytics. He also holds B.E in Computer Science from Visvesvaraya Technological University.

#### Role and Organization: (Chronological order)

Senior Product Manager - Consumer Internet, OLX India Pvt Ltd Senior Consultant- Java, J2EE, Xebia IT Architects India Pvt Ltd Software Engineer, Ionidea

## **Current Responsibilities:**

- Drives new and existing product development on particular aspects of the apps and platform, and use analytical approach for decision making required in many parts of product development life-cycle.
- Make heavy use of data analytics to come up with opportunities and optimizations on a product that can add value to users and business.
- Collaborate with Data Analysts and Scientists to come with machine learning models that benefit our platform users.

#### **Achievements:**

OLX High Performer Award (Dec 2016) from OLX India, for significant contribution in App Foremost project



# **Sambit Kumar Dash**

Email ID:: sambitkumar\_dash\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/sambit-kumar-dash-6a706314/

Goal and innovation-oriented leader and mentor with almost 9 years of experience in Data Analytics, BFSI, Data Management and Project Management. Foster encouraging environment for creative thinking and innovative, analytical solutions to complex business and technical challenges.

## **Academic Highlights:**

PGPM in Marketing and international business from Indus Business Academy, Bangalore and have reach interest and experience in implementation of the statistical application in real time problem solution and ETL to enable end to end solution of any business problem

#### Role and Organization: (Chronological order)

Technical Lead at Equifax.

Leading an Analytics team with 22 members. Leading overall project execution from India - starting from project design to analysis design and synthesis to final recommendations.

# **Current Responsibilities:**

- Planning, leading, organizing, and motivating Agile project teams to achieve a high level of performance and quality in delivering agile projects that
  provide exceptional business value to users
- Using Descriptive, Predictive and Prescriptive analytics to solve a business problem and provide detailed analysis to the client with visualization and
  present as a story (Consultative Storytelling Skills in SCQA manner)
- Leading an analytic team working in retail banking, Loan, Campaign,

- Star employee of the year received from the Higher Management by delivering highest number of projects in each fiscal year of 2015 and 2016 -WNS
- The Finisher award received from the client by identifying report rationalization, designing, leading and implementing it successfully in 2017 Equifax



# **Sambit Sahu**

Email ID: sambit\_sahu\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/sambit-sahu-20924150/

Sambit has 5 years of rich Insurance domain experience and technical knowledge working as IT consultant. Currently, he is working as Data Analyst with primary responsibilities of visualization, machine learning and statistical modelling.

## **Academic Highlights:**

Sambit holds a Masters from Utkal University in Computers application(MCA). He has also attended the Business Analytics programme at Indian Statistical Institute (ISI) Bangalore. He loves research oriented work.

#### Role and Organization: (Chronological order)

Currently working as an Associate in Cognizant Technology solutions.

## **Current Responsibilities:**

- He is proficient in mining & analysing data from multiple data sources.
- His services are particularly helpful to drive optimization and improvement of product development, marketing techniques and business strategies.
- He is also experienced in using predictive modelling to enable digital customer experiences, revenue generation, ad targeting and other business outcomes.

#### **Achievements:**

He has got many accolades during his professional career & here is few to mention:

- Mindtree Pillar Award Awarded in Mindtree for best trusted & noteworthy developer in 2016.
- Most Learned Resources Recognized for doing maximum self-learning & certifications in Q3 2017 in Cognizant.



# Sameer Kumar Ramakameshwara Vittala

Email ID:: sameerkumar\_ramakameshwara\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/sameer-vittala-pmp-82b4a235

Sameer is an experienced Analytics professional with 16 years of experience in Manufacturing/Retail Supply Chain Planning, Forecasting, and Retail Analytics. He has delivered analytics solutions in the domain of Retail.

## **Academic Highlights:**

Sameer holds a B.E (Production Engineering) from Osmania University (Hyderabad) and has research interests in Business Statistics and Machine Learning

#### Role and Organization: (Chronological order)

Sameer is a Retail Functional Architect at Oracle

## **Current Responsibilities:**

- Retail Functional Architect providing solutions to various Oracle Retail Global customers.
- Expertise in the areas of Retail Analytics, Price Optimization, Merchandising and Stores Solutions, Retail Supply Chain planning and execution.
- Key Member of the Oracle Retail Enhancement review board to identify potential Enhancements in the Oracle Retail Suite and work with development teams to implement the quick wins.
- Collaborate with Retailers to ensure seamless go-live of Oracle Retail Applications.

- Oracle Customer Services Leadership and Passion Award
- Oracle Customer Success Champion
- Performer of the year award (Tecumseh Products India Limited)



# Sanket R.Dhurandhar

Email ID: sanketranjanlal\_dhurandhar\_2017@cba.isb.edu

**LinkedIn Profile:** https://www.linkedin.com/in/sanketdhurandhar/

Sanket has 14+ years of Industry experience & in his current role at Microsoft is instrumental in helping Industry leaders leverage the latest Al & Advanced Analytics solutions.

### **Academic Highlights:**

Sanket is an Electronics engineering graduate with post graduate Diploma in Finance. He also holds executive Business Certificate from INSEAD, France in Business Strategy & Financial Acumen.

#### Role and Organization: (Chronological order)

Sanket is part of the Microsoft APAC team and currently works as a Senior Technology Sales Leader for AI & Advanced Analytics within Microsoft enterprise sales organization catering to select strategic Enterprise Customers across APAC region.

## **Current Responsibilities:**

- Key Techno-Sales leader of Microsoft APAC team working towards enunciating key scenario on AI & Advanced Analytics and its business benefits.
- Building relationships with C-Level Executives, helping them define & achieve TCO/ROI metric for these niche subject areas.
- A proven thought leader in the field of Advanced Analytics & AI with regular discourses at IIT/IIM/Industry events as Speakers/Panelist on AI.
- Providing technical Advocacy to Unicorns and Startup in APAC region.

- Deployed Al based cognitive intelligence solution for more than 15+ customers in APAC Region which resulted in average 16-19% cost reduction for them.
- Proven experience engaging with senior leadership team across the globe to help them achieve measurable ROI on their Digital Transformation journey.



Sarita Ghosh

Email ID:: sarita\_ghosh\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/sarita-g-4359385b

Analytics Professional

### **Academic Highlights:**

Sarita holds a B.E in Electronics and telecommunication from the University of Mumbai and then pursued my post graduate diploma in management from IMT, Hyderabad.

## Role and Organization: (Chronological order)

Data Scientist; XPO Logistics Inc. - Dec 2017

# **Current Responsibilities:**

- I work with the operations and solutions team in order to increase the efficiency of the warehouse operations.
- I use data modelling techniques to provide solutions. Data Analysis and prediction models are my core strengths.

#### **Achievements:**

• Won accolade certificates for good work @ Equifax India Pvt. Ltd and Hansa Cequity Pvt. Ltd



# Saurabh Deswal

Email ID: Saurabh\_Deswal\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/saurabhdeswal/

Saurabh Deswal is an accomplished technical leader with over 12 years of experience in all facets of product development, program management, business analytics, Mobile Apps and IoT.

### **Academic Highlights:**

Saurabh holds a B.Tech degree in Electrical Engineering from National Institute of Technology, Kurukshetra (81.57 %). National Talent Search Examination (NTSE) scholar - Among the 500 selected candidates out of 300k participants.

#### Role and Organization: (Chronological order)

Senior Manager, R&D at VMware (2010 - Till date). Responsible for Mobile and IoT products development. Technical trainer and developer at FICO (2006 - 2010). Blaze Advisor trainer and product development engineer. Software Engineer (2005 - 2006)

### **Current Responsibilities:**

Heading Mobile and IoT Center of Excellence

- Product development (Mobile Apps and End User Computing products)
- Strategic planning and product roadmap
- People management Handling a team of 60+ engineers, product managers, quality engineers
- Client advisory helping VMware clients with enterprise mobility initiatives.

- Strategic business advisor and accomplished development manager.
- Innovation-focused change driver with a history of transforming organizational cultures, establishing a centre of excellence with decisive action and revolutionary technology strategies.



# Seetha Ramani Sagi

Email ID:: seetharamani\_sagi\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/seetharamanisagi/

Product Manager with data science, advanced business analytics, market research and consulting experience spanning across start-ups and MNCs. With exemplary people skills, she has conceptualized and materialized solutions by collaborating across functional teams throughout project life-cycles.

## **Academic Highlights:**

Ramani holds an M.Sc.(Hons.) Mathematics & an MBA degree from BITS-Pilani, Pilani and is certified DELF A1 (French). She won the "Certificate of Merit" from Govt .of India in 2005. Her interests span advanced statistics, data modelling, corporate strategy, alliance management and product management.

#### Role and Organization: (Chronological order)

Senior Product Analyst at FP Tech Science Pvt. Ltd. (to launch e-commerce for Dubai), Bangalore. She is responsible for end-end product prioritizations, integrations and implementations while working extensively with the C-Suite.

## **Current Responsibilities:**

- To leverage insights from proprietary data for strategic and analytical insights.
- Designed & implemented many cost-cutting marketplace models which streamlined operations across teams.
- Liaisons between technical-business-management teams. Activities include primary & secondary market research, conducting surveys, building
  market estimation models, writing market assessment & industry landscape reports with analyst viewpoints.
- Also, functions as the Manager, Public Relations at Spandana Society.

- Academic Representative CBA, ISB
- Centre Coordinator, Impact Day Deloitte
- Coordinator, Creative Activities Club, BITS-Pilani
- Associate Vice President, Project Embryo, BITS-Pilani
- Secretary, Mathematics Association, BITS-Pilani
- "Nritya Choodamani", Ugadi Puraskaram, Bharatanatyam



# **Seetharam Annepu**

Email ID: Seethram\_annepu\_2017@cba.isb.edu
LinkedIn Profile: http://linkedin.com/in/ramannepu

worked as a Microsoft full stack developer.

Data can be presented in two ways: we define rules on the data (the traditional SQL method) or let the data define rules to present itself. The later method piqued my curiosity to pursue analytics and to transition into analytics domain.

#### **Academic Highlights:**

pursued B.E and M.E in the field of electronics and communication from Andhra University college of engineering.

### Role and Organization: (Chronological order)

System Engineer at Infosys

## **Current Responsibilities:**

- Responsibilities include developing automation tools for testing teams of a banking project to expedite their work processes, developing and
  deploying dashboards that measure the work efficiency of various testing teams using multiple KPIs (key performance indicators), eliciting and
  gathering requirements from the teams.
- worked on multiple RFPs that were successful in procuring the project from the potential client.

#### **Achievements:**

 Recognized by the client for the contribution towards the development of an application that analyzes past data of the test environments and recommends a time slot for testing to avoid contention in the test environment.



# Shailesh Vishwakarma

Email ID:: shailesh\_vishwakarma\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/shailesh-vishwakarma/

6.5 years of IT experience in Business Intelligence, Analytics and data science. Exposure to different domains like Insurance, Healthcare and E-Commerce & involves in Client Interactions, Statistical Data Analyses, Data Architecture, Data Modelling, Automation, Reporting and Data Visualization.

### **Academic Highlights:**

Pursuing Business Analytics course from Indian School of Business, Hyderabad.

Microsoft Certified Solution Associate in SQL Server 2012.

Certified in Hortonworks Hadoop from BIWhiz.

B.Tech. from Amity School of Engineering and Technology affiliated to G.G.S. IP University, New Delhi.

## Role and Organization: (Chronological order)

Currently working as Senior Analytics Consultant at Brillio Technologies. Previously was the part of Accenture Services Private Limited.

# **Current Responsibilities:**

- · Involves in requirement gathering directly from clients and converting them into Functional and Technical specification documents.
- Primary working on the data mining from various sources, Implementation, Statistical Data Analysis, Data Modelling, Process Automation and Data Visualizations using multiple tools like MSBI, R, Python, Power BI, Tableau, Teradata, Oracle, Hive, SiteCatalyst.
- Conducting technical sessions on Microsoft Business Intelligence.

#### **Achievements:**

Received multiple star awards and recognition from the business for implementing critical and complex business requirements.



# **Siddharth Gupta**

Email ID: siddharth\_gupta\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/siddharth-gupta-37410617

Siddharth Gupta works as an Associate Director in KPMG's risk consulting practice and has over 10 years of experience in carrying out and managing various analytics and reporting assignments including Data Analytics, Process Automation, Predictive Modelling, Audit Analytics and Visualization

## **Academic Highlights:**

Siddharth is an MBA in Finance from IBS, Bangalore and holds an Advanced Diploma in IT from NIIT

#### Role and Organization: (Chronological order)

Siddharth is an Associate Director in Risk Consulting of KPMG India

#### **Current Responsibilities:**

- Siddharth primarily focuses on Data Analytics, Visual Analytics, Reporting, Process Automation, Fraud Analytics, Predictive Analytics and Modelling.
- He coordinates with various stakeholders to discuss and understand the existing systems, processes, data sources and deliverable.
- He has in-depth knowledge of statistical methodologies such as Linear Regression, Logistic Regression, Random Forest, Optimization, etc. with various Data Analytics tools such as R, Python, SQL, SAS and Tableau

- Siddharth has managed and carried out various projects including Process Automation, Management Dashboards, Transaction Monitoring, Analytics & Optimization model.
- He has coordinated with various stakeholders to discuss and understand the existing systems, processes, data sources and deliverable.



# Sourabh Singla

Email ID:: sourabh\_singla\_2017@cba.isb.edu
LinkedIn Profile: https://www.linkedin.com/feed/

Data Science Profession with 4.2 years of industry experience in multiple domains including CRM, Insurance and Legal. He has good hands on in Data Mining and is Capable of building machine learning models using R and Python

### **Academic Highlights:**

Sourabh Singla is B.tech graduate from Kurukshetra University Kurukshetra with specialization in Electronics and Communication Engineering. He is keenly interested in playing with data so as to find the beautiful insights to drive the business decisions

#### Role and Organization: (Chronological order)

Sourabh Singla is working as a Senior Software Engineer in GlobalLogic India Limited Noida

## **Current Responsibilities:**

- Responsible for conducting statistical and predictive models which includes an end to end analysis of unstructured data to identify the usage trends
  among different features of the data and converting the analytical finding to drive business value.
- · He directly works with the client to understand the technology & business context so as to provide better results.
- · Has an ability to extract the useful insight from the messy data which provides a new direction to the business decisions

- · Got promoted from trainee to a Senior Software Engineer for my outstanding performance in the very short span of time
- Several individuals and a team award for delivering the quality product before time.
- Received appreciation bonus amount from the client multiple time



# **Srikanth Gundadi**

Email ID: srikanth\_gundadi\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/srikanth-gundadi-ab273a20

A result driven technology leader, with over 12 year's rich experience in Software Development, Software Engineering and Business Analysis.

### **Academic Highlights:**

Srikanth holds a degree in Bachelor of Technology- Electrical & Electronics and also a certification from Indian Institute of Management Calcutta(IIMC) in Strategic Management.

#### Role and Organization: (Chronological order)

Currently working for Triple point Technology India Pvt Ltd since 8 years, as a Senior Consultant, providing on and off-site commodities software modelling and configuration.

Earlier he was working with Capgemini India Pvt Ltd for over 3 years in SAP impl

## **Current Responsibilities:**

- Srikanth leads efforts in providing business analysis services including requirement gathering, gap analysis and building design specifications.
- He translates system requirements into custom solution specifications for complex and large projects.
- Take end-to-end responsibility for the design of complex solutions.
- Guide and influence team members to accomplish the teams and schedule goals.

- Received best outgoing student award in 12th grade.
- Help the sales teams shape deals, through evaluations, estimations, and participation in the pre-sales cycle for creating competitive positioning of Custom Development



# **Srinivas Bandaru**

Email ID:: srinivas\_bandaru\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/srinivasbandaru/

Srinivas has 20+ years of experience in product development, data warehousing and business analytics. Main responsibilities involve Product feature analysis, usability assessment, development, the design of KPI's, machine learning, data analysis and visualization.

## **Academic Highlights:**

Srinivas holds a Master's Degree in technology in Electronic Instrumentation from Kakatiya University (Regional Engineering College Warangal) Certified professional in User-Centric Analysis and Conceptual design by Human Factors International (HFI).

Certified Project Management Professional (PMP)

### Role and Organization: (Chronological order)

Senior Manager - Product Development, ADP Pvt Ltd

# **Current Responsibilities:**

- Responsible for Development, Implementation and Support of Siebel CRM solutions across 16 countries in EMEA and APAC
- Development of Service Analytics platform for ADP Service Teams, Executive Management and Customers
- Develop and validate predictive analytics and statistical models around NPS scores in R.
- Develop machine learning models to fill in the "Missing Data" in Service Data

- Successfully delivered a Siebel CRM Solution and a Service Analytics platform
- Successfully conducted a regression analysis on NPS and Service Parameters. This has helped us to focus on Customers at risk.
- Successfully created machine learning models to fill in the "Missing Data" in Service Data



# Srinivasa Allapathi

Email ID: Srinivasa\_Allapathi\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/srinivasa-allapathi-9352a3/

Srinivasa Allapathi has over 20 years' experience in developing/ implementing 3-dimensional enterprise-wide digital technologies for Oil & Gas, Shipbuilding industries. Srinivasa is passionate about bringing the benefits of data analytics and industrial IOT to provide actionable insights.

### **Academic Highlights:**

Srinivasa Allapathi holds a Bachelor of Technology degree in Mechanical engineering from National Institute of Technology, Surat. He is currently pursuing Business Analytics course from Indian School of Business.

#### Role and Organization: (Chronological order)

Srinivasa Allapathi heads customer support organisation of Hexagon PPM in APAC, India. Prior to this, he worked as a developer for 3D visualization and design products at Intergraph Corporation.

# **Current Responsibilities:**

- The role involves enterprise software implementations and support for digital 3D plant technology.
- Srinivasa works with customers to come up with requirements, gap analysis and use cases to utilise the design data to achieve the digital plant.
- Srinivasa works with global stakeholders to set up performing teams to serve business growth in Cloud and new product solutions.
- Srinivasa is proficient in translating business problems into analytical models

- Rewarded for Key and Valuable talent in Hexagon PPM for 3 years.
- 200 % growth in team strength. Building the team capabilities to address training and consulting business needs of customers. Maintain key
  customer relationships over the years.



Srujana Nerella

Email ID:: srujana\_nerella\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/srujana-nerella/

3.6 years of quenching tech thirst in Data analytics and Content management in banking domain. Most of the work involves in structuring mechanisms that deliver the right content to customers enabling maximum conversion

### **Academic Highlights:**

Srujana holds a B.Tech in Computer Science Engineering from Andhra University and research interests in "next of analytics", on how to incorporate learning from other sciences like game theory, economics into analytics to be able to hear data better

## Role and Organization: (Chronological order)

Data Scientist, Associate Consultant at Capgemini

## **Current Responsibilities:**

- Analyze, integrate and automate intake work systems with CCM tools to generate relevant communication mechanism for customers and to predict
  the most useful mode of communication for customers using available data.
- Automated process for content validation using various text mining tools.
- Integrating multiple claim businesses into a single hub, profile customers into relevant segments by using various clustering techniques. Fraudulent claim analysis using effective models.

- Capgemini recognized for leading a team responsible for development and analysis of promotions of fortune 500 banks in different LOB's
- Winner of Aspiration 2020 Programming Contest at University Level in 2013.



# **Subhankar Pattnaik**

Email ID: subhankar\_pattnaik\_2017@cba.isb.edu

**LinkedIn Profile:** https://www.linkedin.com/in/psubhankar/

Subhankar has 4.5+ years of experience in IT industry with knowledge in Finance domain. He has a technical expertise in Machine Learning, NLP, Data Mining, Deep Learning, Time Series modeling and with programming experience in Java, Python, and R.

### **Academic Highlights:**

Subhankar holds Bachelor of Technology degree in Information Technology from Biju Patnaik University of Technology (BPUT). He is an OCJP (Oracle Certification for Java Programmer) certified.

#### Role and Organization: (Chronological order)

Senior Analyst, Accenture

## **Current Responsibilities:**

- Responsible for developing statistical and predictive models on a large amount of unstructured, complex and high dimensionality datasets which
  involves non-routine analysis.
- He conducts end-to-end analysis that includes data gathering and requirements specification, processing, analysis, deliverables, and presentations covering all aspects of software engineering practices.
- He works closely with cross-functional teams across geographies and interacts with both business & technical stakeholders.

- Conferred with 'Associate of the Month' award twice and 'Pat on the back' award at Cyient.
- Received 'Banking BU SPOT' award and as Critical Associate from Capgemini for performing well in my project.



# **Subramanian S**

Email ID:: subramanian\_s\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/subramanians1986

Subramanian, a Digital Marketing Strategist in Google, with 8 years of overall work experience. Most of his work is in paid search, display and programmatic advertising. His specializations include Strategic Consulting, Media Mix Modelling, Attribution Modelling, Ad Spend & Returns Forecasting etc.

#### **Academic Highlights:**

Subramanian holds an MBA degree (Marketing) from Amrita School of Business, Coimbatore as well as a B-Tech (Computer Science) from Amrita School of Engineering, Kollam.

## Role and Organization: (Chronological order)

Subramanian is Senior Account Strategist in Google, specialized in Programmatic and Paid Search advertising.

## **Current Responsibilities:**

- Client Servicing: Understanding the business requirements of online advertisers, translating them into ad campaigns across different online channels
  and delivering the expected results.
- Web Analytics: Devising data-driven strategies based on historic account performance. This role involves spending and returns forecasting, budget allocation, attribution modelling etc.
- Training: Conducting sessions on incorporating advanced analytics for online advertising.

- Fifth Rank at the university level for MBA at Amrita School of Business 2013
- Winner of LG Best Manager scholarship 2012
- Best Performer Award at TCS 2008



# **Sudheer Peddineni**

Email ID: sudheer\_peddineni\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/sudheerpeddineni/

Sudheer is a seasoned program manager with extensive experience in leading enterprise-class multiple technology programs, multi-cultural globally distributed teams, multi-million dollar IT projects, product engineering & product quality operations.

### **Academic Highlights:**

Sudheer has Bachelor of Technology Degree in Mechanical Engineering from Nagarjuna University. He is a certified project management professional and a certified scrum master. He has completed several Machine Learning courses via Coursera. Sudheer has hands-on experience in R, Python, SQL, Tableau.

#### Role and Organization: (Chronological order)

Senior Principal Program Manager with Oracle, Hyderabad since December 2009 Group Manager, Unisys Global Systems (few months) Program Manager, Microsoft (2006 - 2009) Delivery Manager, Rising Solutions (2001-2006) Project Manager, Tata Consultancy Service

## **Current Responsibilities:**

- Manage fiscal operations including budget development and track the program costs against the operating plan.
- Manage a portfolio of programs end-to-end from envisioning to product launch. Collaborate across global cross-functional teams for successful delivery of new feature releases as well as sustenance activities.
- Manage overall customer relationship and be responsible for high customer satisfaction
- Developed machine learning tools for internal use that improves the operational efficiency

- IT/Pro Award for Partnership" for the successful launch of a new program for Microsoft's partners.
- IT/Pro Award for Collaborative & Inclusive" for the successful transition of Partner Analytics Program to India.
- Deliver IT Award" for successful delivery of Partner Analytics 2.0 Release at Microsoft.



# **Sumanth Kumar Challapalli**

Email ID:: sumanthkumar\_challapalli\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/sumanthkumarch/

Data science consultant

# **Academic Highlights:**

Executive Masters in Business Analytics

Role and Organization: (Chronological order)

Software Engineer 2, MAQ software

### **Current Responsibilities:**

- Involved in data analysis of Big Data and Clusters executing Big Data.
- Insights are provided to optimize how these clusters need to be optimized for efficient big data computation power usage using Data Visualization in Power BI.
- Summarize strategic details which can be used to optimize Big Data Clusters and standardize the approaches to identify overused CPU cluster and underused CPU cluster based on token utilization.
- Guides team in automation of reports to send anomalies.

- Working on design thinking of own predictive model.
- Star of the month award at Infosys, Emerging star award at Accenture.
- Microsoft certification 461,761,762 Data base related.
- Microsoft certification 774 cloud data science.
- Microsoft certification 778 Power BI data visualization



**Sunil Kulkarni** 

Email ID: sunil\_kulkarni\_2016@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/sunil-kulkarni-35862642/

Sunil has total 6.5 years of experience in IT industry in BFSI domain. Currently working in Public sector bank as IT-Business Analyst. Majority of the work involves implementing Machine learning models on the bank's data helping the organisation to take credit-worthy decisions.

### **Academic Highlights:**

Sunil holds Bachelor degree in Computer Science and Technology from Sri Indu college and technology (JNTU). Pursuing Business Analytics course in ISB, Hyderabad and has very much interest in machine learning and deep learning subjects.

Role and Organization: (Chronological order)

Sunil is IT-Business Analyst in Indian Overseas Bank handling a team of 5.

#### Current Responsibilities:

- Development of machine learning models which can help the bank to take creditworthy decisions and also identify the likely customers to market the bank's products.
- Currently working on pain points while disbursing loans to MSME sector.
- Visually represent the data showing the performances of various regions of branches and submitting reports to management.
- Business study of Overseas branches by analyzing and ways and means for business improvement.

#### Achievements:

• Had an opportunity to go to Singapore branch of IOB for software implementation.



# **Surendra Kumar Dattatrey**

Email ID:: surendrakumar\_dattatrey\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/surendra-dattatrey-685b4922/

Surendra has 11 years of experience as Technical Lead in RPA, Business Analytics, Full stack development in MSBI tools including reporting and data integration, Responsible for end to end delivery of RPA tools also playing a key role in establishing Statistical models in the current organisation.

# **Academic Highlights:**

Hailing from a top-notch college of Rajasthan, Holding B. Tech. in Computer Science and currently pursuing Business Analytics course from ISB Hyderabad.

#### Role and Organization: (Chronological order)

Surendra is working as Technical Lead with XL Catlin and prior to this, he worked with esteemed organisations like Sapient consulting, Saxo Bank, Bank of America and Accenture.

## **Current Responsibilities:**

- Business Requirement gathering and writing functional specification documents (User stories) and building RPA solutions.
- Responsible for Data Modelling, Data Architect, Data Integration and maintenance of Catastrophic Modelling Systems and designing RPA Solutions.
- Responsible for building scalable data-driven solutions to aggregate, compute and analyze large volumes of data and provide insights to the business stakeholders by connecting data from multiple distinctive data sources.

- Make an Impact Award: for automating multiple manual processes using RPA solutions.
- Innovation Award: for providing innovative ideas to make business processes more streamlined.



# **Swati Rathore**

Email ID: swati\_rathore\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/swati-rathore-b6bb4860/

Swati Rathore has spent six years honing her skills in Big Data, Data Mining, Modeling, Visualization, Forecasting, Predictive Analytics and Cognos Analytics. She has guided teams and has been part of 8 project completions.

#### **Academic Highlights:**

Swati holds B.Tech Degree in Chemical Technology from one the premier institutes of India HBTI Kanpur. She was among the top 20 people who qualified Plasma Research Merit list, Gandhinagar. She is Pearson certified Cognos Business Intelligence Author and Data Modeler.

#### Role and Organization: (Chronological order)

Leading an analytics project at IBM India, for one of the largest Car Rental Company in the USA.

### **Current Responsibilities:**

- Over the last 24 months, she has been responsible for providing users with Querying capability at IBM Cognos Analytics with Real-time data changing at Case Manager, Determine Work Load arrival pattern and Service Efforts related to unique features for the US Car Rental Company.
- Being a Project Lead she initiated projects with Requirement Gathering to Final Deployment.
- She has led an ardent team of seven individuals and has ensured project deliveries in the mentioned deadlines.

- Certified Yellow Belt Lean Change Agent
- · Received Best Performer of the Year
- Pearson Certified, Cognos Bl Author
- Pearson Certified, Cognos Bl Metadata Model Developer
- Senior Diploma in Classical Dance with distinction in Practical



**Tara R Aralimarad** 

Email ID:: tara\_aralimarad\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/tara-ravindra/

Tara has vast exposure to risk analysis in the finance & retail sector. She has worked on dashboards & built various models. She has in-depth knowledge of stats, forecasting, ML, pricing, text, simulation, social media & NPD analytics. She has experience with R, Python, SAS, Tableau, Excel & QlikView.

### **Academic Highlights:**

Tara holds a Bachelor of Engineering degree (Electronics and communication) from DSATM, Bangalore. She has an ongoing interest in creating interactive dashboards and visualizations, simulation, Forecasting, optimization theory and related fields.

#### Role and Organization: (Chronological order)

Business Analyst, Modelytics India Pvt. Ltd.

## **Current Responsibilities:**

Tara was responsible for (retail and lending business) generation of reports such as Roll Rates, Vintage Performance, Key Performance Indicators,
Default/Charge-Off analysis, Payment patterns, Profitability, Loss Rate Analysis, Incentive Policy design, Credit Line Assignment & other Ad-Hoc
analysis for which I was required to code in SAS and QlikView/Qlik Sense.

- Tara led her team in a transition of all reports and codes from SAS/Excel to Qlik Sense including data merging, data processing and dashboard generation.
- She devised the incentive policy for her client and gave the recovery and payment analysis reports.



# Varija Karampudi

Email ID: varija\_karampudi\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/varijakarampudi

12 years of experience focusing on Cognitive Computing(Al), Automation Testing. Providing solutions for complex problems, POCs in the testing domain using Machine Learning, NLP, Text Analytics. Hands-on experience in AWS, Intel SaffronTech, R, Python, Java, SQL, JavaScript & VBScript

### **Academic Highlights:**

Bachelor of Engineering in Computer Science from (CBIT) Osmania University, India, certified PMP Internal and CSTE with ongoing interests in various aspects of machine learning, programming, automation and related fields

#### Role and Organization: (Chronological order)

Technology Architect and Associate Manager, Accenture. Previously as Principal Project Leader in Oracle India

### **Current Responsibilities:**

- · Built models for optimization, clustering and classifying root causes using Supervised, Unsupervised, NLP, Text Analytics
- Managed multiple projects from start to finish across releases in various domains, designed automation architecture for test automation
- Demonstrated solutions to projects & clients as an exciting story and influenced recommendations
- Engaged in new research areas, new initiatives supporting higher leadership
- Preparing estimations, building strategy, ramping up the team

- 3 ACE Awards in Accenture
- Innovation Award, Best Individual Coordinator, Release Awards in Oracle.
- Presented Theme Demos, BEST TEAM Award in Wipro
- Best Performer of the Quarter, Release Award in Invensys
- PMP Certification from Oracle Internal, Certified M16 HP QTP, CSTE, ISTQB foundation level exams



# Vidyacharan Kapalli

Email ID: vidyacharan\_kapalli\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/vidyacharan-kapalli-2445642/

Expert Al and Analytics professional with experience in developing end-end Al and Bl platforms. Specialized in Data Science, NLP, Data Modeling, Real-time data analytics, Big data platforms and Visualization.

### **Academic Highlights:**

Vidya Charan holds B.E in Computer Sciences from Bangalore University

#### Role and Organization: (Chronological order)

BI Architect at RealPage

#### **Current Responsibilities:**

- As the lead of Data engineering team, responsible for managing the flow of data between various source systems, data integration platforms, and
  business intelligence applications, across the enterprise while ensuring data quality and optimal data movement from a holistic perspective across all
  subject areas, projects, and system implementations.
- Key responsibilities include
- Lead Data Science CoE
- Develop Al/Bl Dashboards and Storyboards in Al/Bl-as-a-Service model
- · Real-time analytics

- Runners place in Hackathon conducted by RealPages' Asset Optimization group for Amenity Demand Analysis
- Digital Government Achievement Award Awarded to the Commissioners' Dashboard Team
- Best of New York Awarded to the Commissioners' Dashboard Team



# Vijayakumar Govindarajulu

Email ID:: vijayakumar\_govindarajulu\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/vijayakumargovindarajulu/

IT Leader with 18+ years of experience in Projects/Program Management, Talent and capability development and executing business transformation projects. Passionate about Data Science, specifically in the areas of Machine Learning, Data Mining, Deep Learning and Product Management.

### **Academic Highlights:**

Vijayakumar holds a Master's degree in Engineering with specialization in Applied Electronics and have completed Exec-MBA in General Management from Symbiosis, Pune with distinction. Vijayakumar is currently pursuing an 18 month Certified Business Analytics program at Indian School of Business, Hyderabad.

#### Role and Organization: (Chronological order)

Vijayakumar currently is a Senior IT Executive in John Deere India, IT Function. In the past his responsibilities included Delivery of Key IT Programs / Projects and was entrusted to manage the IT requirements of India Sales and Marketing Organizations and as well had technical, production support and product roll out responsibilities.

### **Current Responsibilities:**

Vijayakumar is responsible to drive the strategic quality initiatives, to bring in a cultural transformation in quality within John Deere Global IT Organization. This will also include

- Defining, measuring and reporting Quality Metrics to the senior IT Management.
- Identification and execution of Quality Improvement Projects
- Operationalizing Quality Metrics
- Influencing the IT Organization for strategic and operational quality focus
- Identification and gain commitment to key quality behaviors across the IT Organization

- Vijayakumar had been nominated twice for the Divisional President's award
- Recipient of many awards for exceeding expectations.
- Entrusted to Roll out Dealer Management System to a dealer network of 450+ dealers across India and oversee Product Roadmap & Support
- Improved IT Products User Experience by setting up "India Dealer IT Help Desk" and thus ensuring a speedy turn around to dealer's IT issues.



# Vishnu Kumar Kuppa

Email ID: vishnukumar\_kuppa\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/vishnu-kuppa/

Vishnu has 5+ years of IT experience in Telecom OSS and Finance domains.

He is proficient in machine learning and big data platforms. He has various skills in R, Python, SQL, Hadoop and Tableau etc. His areas of interest in Text analytics, Big data, Optimization & Machine Learning.

#### **Academic Highlights:**

B.Tech degree in Electronics & Communication Engineering from Jawaharlal Nehru Technological University, Anantapur.

#### Role and Organization: (Chronological order)

Analyst, Verizon Data Services India Pvt Ltd.

Software Engineer, Tech Mahindra- Involved in development teams for Order Provisioning and Client Onboarding applications used by various Telecom and banking Clients.

Requirements gathering, Recommending

# **Current Responsibilities:**

- Developing Machine Learning models using R & Python in IT Products.
- Performing EDA in R, Python and Visualization Dashboards to extract useful
- insights for the stakeholders.
- Interacts with clients and business users to provide Insights and Analytical
- solutions by analyzing large volumes of data.
- Segmenting the networks related data to handle the network outages.

### **Achievements:**

Appreciated by Stakeholders for providing a solution for delivering Parallel provisioning of a wireline Orders.



# **Vivek Agarwal**

Email ID:: vivek\_agarwal\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/vivek-agarwal-65343a6/

Vivek is a proven and dynamic advanced analytics, technology, strategy & operations consulting professional with expertise in machine learning, deep learning, digital transformation, competitive intelligence, Six Sigma &Lean for over 13+ years in geographies like US, UK, Latin America and Singapore.

### **Academic Highlights:**

Mr Vivek holds Bachelors of Engineering from BIT Mesra Ranchi in Mechanical (1998-2002). He has also done his PGCBM from XLRI Jamshedpur(2014-2015). He is also a certified Lean Six Sigma Black Belt (2012). Currently pursuing CBA from ISB (2016-2017)

#### Role and Organization: (Chronological order)

Mr Vivek is working as an Associate Director of Analytics & Strategy Consulting in Research & Analytics, WNS Global Business Services. He is leading a team of Data Scientist to build next-gen analytics solution on IoT, Deep learning and additionally working

## **Current Responsibilities:**

- Analytics Consulting: Identifying problem areas for clients and charting strategy and providing analytics solution using machine learning, deep learning algorithm.
- Capability Building: Leading a team of Data Scientist in conceptualizing and building cutting edge product and create value addition for customers
  (both Internal and external) by utilizing Data-as-a-Service.

- Filed patent application on IoT Architecture & fleet analytics for Ground support equipment for Fleet management. This was the first IoT application for Eaton
- 1 Technical paper (under review) for developing technology road mapping and target identification for acquisition using Data analytics.



# Yaswanth Yimadabathuni

Email ID: yaswanth\_yimadabathuni\_2017@cba.isb.edu
LinkedIn Profile: www.linkedin.com/in/yaswanth-yi

Yaswanth is an Analytics and Data Engineering professional having 8 years of experience in Data Engineering, Machine Learning, Predictive Analytics and Application Development. He has conceptualized and delivered data engineering and analytics solutions.

### **Academic Highlights:**

Yashwanth holds Masters in Computer Applications from Osmania University with Data Mining and Rich Internet Applications as electives. Certifications-

Cloudera Certified Developer for Apache Hadoop.

Academy for Healthcare Management (AHM - 250, 510, 520 certifications)

#### Role and Organization: (Chronological order)

Senior Associate in Cognizant Business Analytics & Intelligence.

#### **Current Responsibilities:**

- Design and develop scalable applications to handle Batch and Streaming Data.
- Develop various Data Ingestion solutions using Hadoop ecosystem and AWS products. Create data validation frameworks to ensure Data Integrity.
- Perform Data analysis on huge volumes of data in text, CSV, XML and JSON file formats using Spark, Hadoop Ecosystem, AWS products, Python, R
  and Tableau.

- Received Accenture Apex award (2017)
- Received Prestigious Accenture Celebrates Excellence ACE award (2016)
- Received Accenture H&PS Beacon award (2014)



# Yogesh Kapoor

Email ID:: yogesh\_kapoor\_2017@cba.isb.edu

LinkedIn Profile: www.linkedin.com/in/kapooryogesh

Yogesh has over 12 Years of experience in building scalable products using distributed technologies, cloud computing and real-time processing engines. His work involves data architecture, enabling data-marts, data warehouse, implementing operation intelligence, and anomaly detection systems.

### **Academic Highlights:**

Yogesh holds a Computer science and Engineering degree from KEC and has interest and significant exposure in the areas of big data analytics, classification techniques, face detection systems, text retrieval, and, visualisation techniques.

#### Role and Organization: (Chronological order)

Engineering Manager at Chegg Inc.

## **Current Responsibilities:**

- Driving design and architecture of highly scalable customer facing product handling millions of requests every day.
- Enabled automation using large-scale data processing, big data machine learning integration into the core parts of the products, workflows and systems thereby improving the overall efficiency of the systems and products.
- Successfully built highly efficient teams from the ground up in both startups and large enterprises.

- Built automated data anomaly detection system thereby reducing manual monitoring by over 90%. Built smart extraction platform which takes
  politeness and robot detectors into account.
- This improved extraction efficiency many-fold with human mimicking capabilities to bypass bot trackers.



Yuvraj Goyal

Email ID: yuvraj\_goyal\_2017@cba.isb.edu

LinkedIn Profile: https://www.linkedin.com/in/yuvraj-goyal/

Extensive experience with proven track record of 12+ years in the areas of Data Architect, Project / Client / Delivery Management and Value-added initiatives (using Business Analytics). Extensive experience in Education (Sales & Marketing, Business Intelligence) domains.

### **Academic Highlights:**

Mr Goyal holds an MCA degree from FORE School of management, New Delhi
He is pursuing an executive certificate program from Indian School of Business (ISB) - Hyderabad on Business Analytics

#### Role and Organization: (Chronological order)

Mr Yuvraj Goyal is a Data Architect / Delivery Manager in HCL Technology. Additionally, Heading the group of automation initiative for a vertical within HCL.

# **Current Responsibilities:**

- Data Architect SME and Architect the solutions for database/data-driven problems and proposals.
- Data Analytics Consulting and helping a client for developing BI capabilities including strategical/financial reporting, forecasting the sales.
- Delivery Management End-to-end delivery responsibility for Implementations, ASM work and Automation initiatives.
- Client Management Leading offshore response teams in RFPs and RFIs for end-to-end solutions.

- O7 Award (Seven times continuous Outstanding Rating) Awarded for seven times continuous (2010 to 2016) outstanding rating.
- O3 Award (Three times continuous Outstanding Rating) Awarded for three times continuous (2006 to 2008) outstanding rating.



#### **Contact Details:**

Admissions

**Rajesh Devarsetty**, Manager, Centre for Executive Education

Email: Rajesh\_D@isb.edu

Recruitment, Internships, Research Collaboration, and Consulting Projects

**Deepak Agrawal**, Associate Director, Applied Statistics and Computing Lab

Email: Deepak\_A@isb.edu

Disclaimer: The details are as published in good faith as provided by students and ISB does not confirm the authenticity of it.

# Indian School of Business, Hyderabad | Mohali

#### Contact:

#### **Hyderabad Campus:**

Gachibowli, Hyderabad - 500 111, Telangana, India. Ph: +91 40 2300 7041/42, Fax: +91 40 2300 7040

## Mohali Campus:

Knowledge City, Sector 81, SAS Nagar, Mohali - 140 306, Punjab, India.

Corporate Identity Number: U80100TG1997NPL036631

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