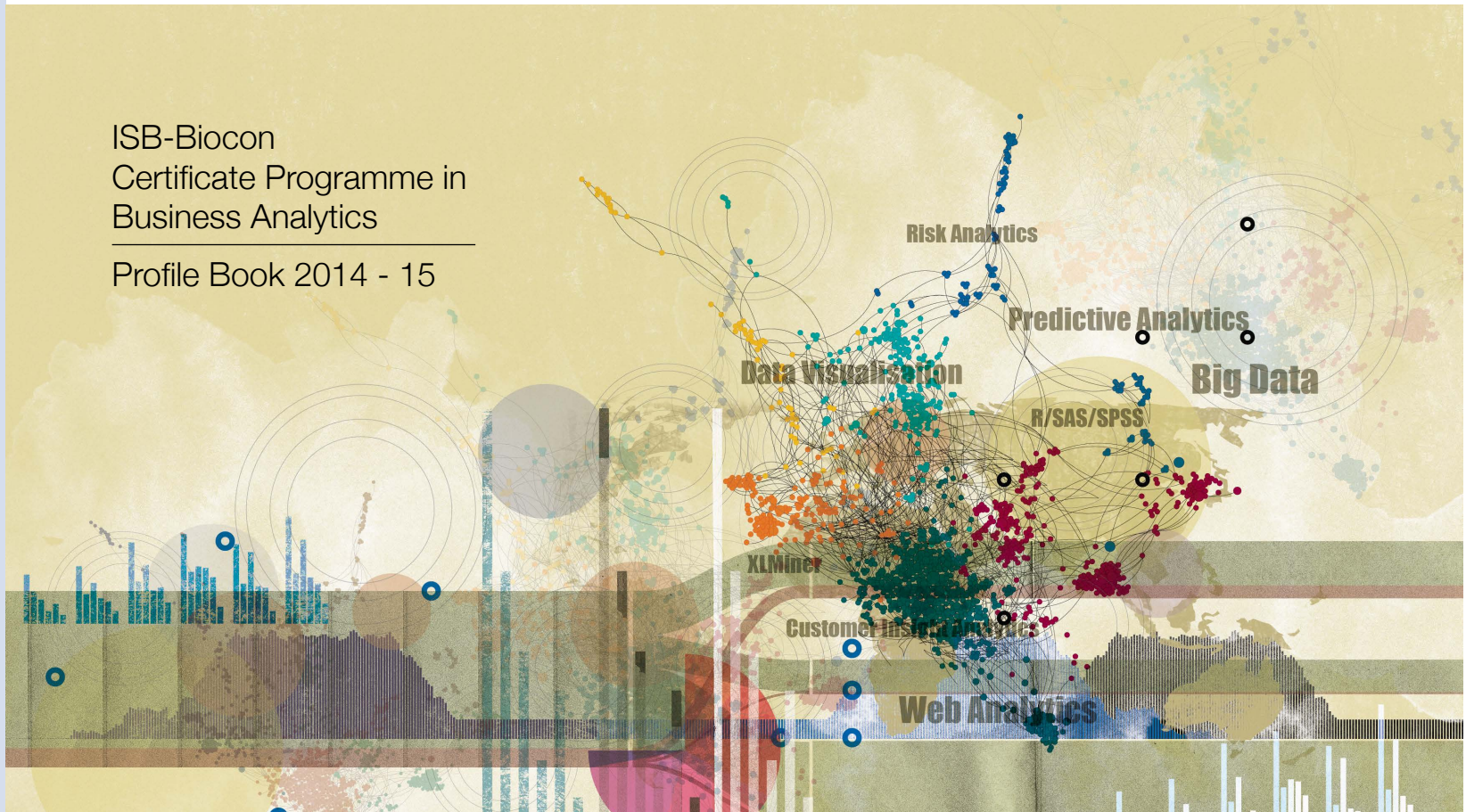


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Business Analytics

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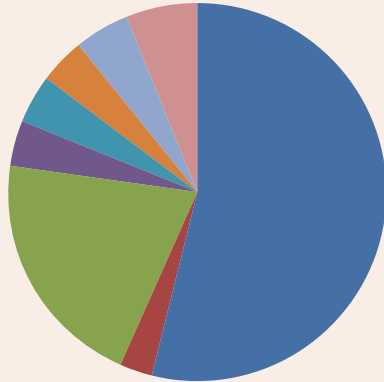
Profile Book 2014 - 15





## Class Profile

The programme attracts exceptionally talented and vibrant group of individuals from diverse industries. The class composition of the 2014-15 batch is given below.

Batch 2014-15	Work Experience	Industry Clusters
<ul style="list-style-type: none"> <li>• <b>Batch Start Date:</b> 28th Sept 2015</li> <li>• <b>Participants Selected:</b> 108</li> <li>• <b>Average Work Experience:</b> 7.5 years</li> <li>• <b>Consolidated Experience:</b> 763 Years</li> <li>• <b>Sectors represented:</b> IT, ITES, Telecom, Analytics, BFSI , Consulting , Healthcare etc</li> <li>• <b>Participant's Organizations:</b> Microsoft, Cognizant, Vodafone, Brac Bank, Deloitte, United Health Group, Amazon, Expedia, Novartis, EMC, HCL Tech, Paypal, Mindtree, TCS, Google, Infosys, Accenture, Fractal Analytics, Home Credit, Mphasis, Ipsos, Arvind Lifestyle</li> <li>• <b>Programme Duration:</b> 12 Months; 430 Contact hours - By far the highest contact hours offered by any leading Institution in India</li> <li>• <b>Pedagogy:</b> Hybrid model (Class Room + Technology aided learning) with Online tutorials</li> </ul>	 <ul style="list-style-type: none"> <li>• 0-3 years - 12.7%</li> <li>• 3-7 years - 46.1%</li> <li>• 7-12 years - 28.4%</li> <li>• &gt;12 years - 12.7%</li> </ul>	 <ul style="list-style-type: none"> <li>• IT/ ITES - 54</li> <li>• Consulting Strategy - 2.9</li> <li>• Pure Play Analytics - 20.6</li> <li>• BFSI - 3.9</li> <li>• Biotech/ Heathcare - 3.9</li> <li>• Telecom - 3.9</li> <li>• Manufacturing - 4.9</li> <li>• Marketing - 5.9</li> </ul>



## Aakriti Dabas

Business Head, Qualitas Global QA Labs

### Current Role & Responsibilities:

- Handle investor relations, new funding pitches, end-to-end
- Develop long and short term strategies and tactics for growth
- Market company at conferences and networking events

### Previous Assignments:

- Co-Founder, Jumping Goldfish
- Marketing Manager, California Carbon
- Carbon Auditor, Edinburgh City Council

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## Abhishek Jain

Business Analyst, ANZ Bangalore

### Current Role & Responsibilities:

- Working as part of Enterprise Data Integrity team in ANZ, Bangalore. Assignments include developing platforms in SAS EG for Credit RWA Optimization, Data Quality Scorecards and recommending strategies for data maintenance based on the scorecard

### Previous Assignments:

- Business Analyst, InnRoad India Hotel Software Pvt. Ltd., Hyderabad
- Credit Manager, ICICI Bank Ltd., Vishakhapatnam
- Professional Services Consultant, Cura Technologies Ltd., Hyderabad

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## Abhishek Sharma

Manager-Consumer Insights & Data Science, ABP News Network

### Current Role & Responsibilities:

- My primary role is to consult CEO and Channel heads take strategic decisions based on structured and unstructured data collected by various means. Strategic decisions include New Market Entry Strategy, defending channels turf in existing markets.

### Previous Assignments

- AD, Ipsos (2013-2014): I was assigned responsibility of one SBU. I worked with technology and media clients
- Sr. Manager - Ipsos (2012-2013): I assisted Senior Management set up Social Research, Corporate Reputation Research & Public Polling business

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## Aditi Suri

Cloud Systems Consultant

### Current Role & Responsibilities:

- Service offerings comprise system administration and consulting for Kronos Workforce Analytics and Workforce Management customers hosted on the cloud.

### Previous Assignments:

- Senior Systems Engineer (Apple Inc.) - Infosys Ltd.

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## Ajay Sisodia

Assistant Manager, American Express

### Current Role & Responsibilities:

- Driving customer spend by creating the campaigns for 21 international markets across the globe
- Created the India Movie Offer Campaign which increased the spend by ~43%(YOY basis) for the India market

### Previous Assignments:

- I T Analyst, Tata Consultancy Services Ltd.

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## Ajay Tiwari

Manager, EXL Analytics

### Current Role & Responsibilities:

- Working for data science team of a top 5 US P&C Insurer, involved in claims analytics projects, using various predictive modeling/ text analytics tools & techniques.

### Previous Assignments:

- EXL (Inductis)
- Text analytics for a UK based insurer
- Claim Research for a large US P&C Insurer
- Geospatial Analytics
- Research and analytics for Catastrophe Insurance

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## Alka Dagar

Process Improvement Manager, Home Credit

### Current Role & Responsibilities:

- Spearheading six sigma projects using data mining techniques
- Managing cross-sell products development and implementation
- Driving operational improvements by strategically developing Lean Manufacturing department within Home Credit.

### Previous Assignments:

- Process Improvement Engineer - Wall Street Journal, New York
- New Product Development Engineer - Danaher, New York
- Certified Supply Chain Professional - APICS, USA

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## Aman Garg

Senior Insight & Analytics Manager, Vodafone

### Current Role & Responsibilities:

- Responsible for leading & managing Insight & Analytics service delivery for Vodafone UK and Group - Enterprise CVM out of India
- End to end ownership of project implementation for Customer Base Value management, Enterprise & Marketing Analytics

### Previous Assignments:

- Business Analyst, Dassault Systems, Paris - Strategy & Market Intelligence Analysis
- Senior Programmer, Cisco Systems - Bangalore - Embedded system programming

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## Amartya Kumar Das

Technical Lead at Wipro Technology

### Current Role & Responsibilities:

- Part of LTE Small Cell product development team
- Responsible for algorithm development for the Self Optimized Network (SON)
- Responsible for algorithm development for the efficient MAC scheduler

### Previous Assignments:

- Programmer at Trigmatic Technology Pvt Ltd
- Programmer at Actwitty Software System (IIM-Bangalore incubated tech start up)

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## Amit Mohanty

Senior Business Analyst, United Health Group

### Current Role & Responsibilities:

- Healthcare Overpayment Analysis including Fraud,Waste and Abuse
- SAS based algorithm creation and maintenance
- Agile Scrum Master
- Claims Processing and Recovery SME
- Customer Engagement for the current product

### Previous Assignments:

- Senior Systems Engineer
- Healthcare expertise on Claims Lifecycle, Onsite customer Engagement, Lead a team of 10+ offshore and onshore

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## Amit Sood

Team Leader-Finance, Colt Technology Services India (Pvt) Ltd

### Current Role & Responsibilities:

- Purchasing Operations
- Financial Planning and analysis
- Cash Forecasting
- Revenue Forecasting
- Predicting Customer churn
- Financial Reporting

### Previous Assignments:

- Obtained ISO 27001 certification for my company, Colt Technology services
- Accounts/ Finance-Senior Analyst, Xchanging Technology Services India Pvt
- Internal/ Statutory Auditor Trainee-CA Audit firm

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## Anamica Jain

Digital Analytics Manager, Vodafone

### Current Role & Responsibilities:

- Managing Digital Analytics team for Vodafone UK. My experience includes Web Analytics Consulting, Implementation, and designing Strategy & solution design for Implementation

### Previous Assignments:

- Digital Analytics Manager at Vodafone (Vodafone Italy)
- Digital Analytics Consultant at Tata Consultancy Services (Hartford Insurance USA)
- Digital Analytics Consultant at Tata Consultancy Services (United Service Automobile Association USA)

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## Anil Kumar Palla

Web Analytics Consultant, Cognizant Technology Solutions

### **Current Role & Responsibilities:**

- Responsible for gathering marketing & analytics requirements for T&H Industry, providing data interpretation and track results explaining online behavioral trends across multiple marketing channels using various data sources tools like Site Catalyst

### **Previous Assignments:**

- Operations Executive, Program Management, Cognizant Technology Solutions

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## Arun Kumar Yumjala

Sr. Analyst, Tech Mahindra

### Current Role & Responsibilities:

- Currently heading a team whose main responsibility is Production Support for content management of Westlaw UK for the client Thomson Reuters
- Primary Responsibility is to push the updates related to legal cases on to production

### Previous Assignments:

- Jigsaw - A home automation firm wanted to group similar kind of places for investments for the US market. Used K-means clustering to address the above business problem

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## Ashique Iqbal

Senior Manager, Product Development and Strategy & Economy,  
BRAC Bank Limited, Bangladesh

### Current Role & Responsibilities:

- I have Twelve+ years of experience in Techno-Banking domain in product development, strategy formulation to monitoring, economy & consumer research, process automation & re-engineering

### Previous Assignments:

- Senior Officer, Research & Development, Prime Bank Ltd, Bangladesh
- Senior Programmer, Technology, Bank Asia Ltd, Bangladesh

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## Ashish Singh

Sr. Project Manager, NEC

### **Current Role & Responsibilities:**

- Product Management Big Data Analytics (Hadoop, Hadoop Ecosystem, Apache Spark)
- Predictive Analytics (Data Modelling, Data Analysis)
- Business Intelligence (Tableau)

### **Previous Assignments:**

- Big Data Platform Integration for Churn Prediction for NEC,
- Product Management, Architecture and Design Review, Data Analytics

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## Atul Narayan

Software Engineering Senior Analyst, Accenture

### **Current Role & Responsibilities:**

- SME os merchant sys
- Working on Requirement gathering, estimates, design, build & testing
- Handling development & support wing
- Dev COBOL-CICS-DB2 program & system
- Responsible for complete delivery of code into production
- Big Data, Analytics enthusiast

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## Ayush Ranjan

Assistant Manager - Analytics, Flextronics

### Current Role & Responsibilities:

- Building Statistical models to handle challenging cross channel attribution problems. Leveraging heavy dose of Data science and Analytics in the area of Network Optimization, HR Analytics, Descriptive, Prescriptive and Predictive Analytics.

### Previous Assignments:

- Technology Lead - Infosys Ltd. Handled the Microsoft Business Intelligence team for multiple accounts
- Technology Analysts - Infosys Ltd. Handled the BI and Reporting space for multiple strategic accounts in Telecom and Energy domain

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## Bharath Kumar Kusuma

Sr Consultant, Deloitte Analytics

### Current Role & Responsibilities:

- Bharath Kumar is a Data and Business Analytics professional with experience focused in the areas of Financial, Risk & Regulatory, Internal Audit, Business Process & Operations and Data Visualization & Dashboarding.

### Previous Assignments:

- CSC India Pvt Ltd
- NTT Innovation Institute Inc (formerly Keane India Ltd)

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## Bhavik Kothari

IT Analyst, Tata Consultancy Services

### Current Role & Responsibilities:

- As technical lead, leveraged Analytical techniques of Regression Modelling, Clustering and digital content measurement using Hadoop, culminating in data driven dashboards.

### Previous Assignments:

- Application Programmer-Software Engineer, IBM India Private Ltd
- Developed telecom application using C++, Perl, Shell Scripting for Telstra and AT&T

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## CH S R K Prasad

Senior Program Manager, CareerMonk

### Current Role & Responsibilities

- B2B, B2C E-Commerce Platforms,Analytic's development using Big Data and Statistical Platforms.E-Commerce Platform Retail,Telecom using Hybris-SAP

### Previous Assignments:

- Complex Event Platform (CEP) design & Algorithms:Stockmonks for FOREX.Designed 4th largest Super Computing Cluster for High Frequency Trading
- Software Development Manager: MIC Electronics Ltd
- LED Displays Indoor & Outdoor product Development in FPGAs

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## Chandra Sekhara Rao Aluru

Founder, Analytics Central

### Current Role & Responsibilities:

- Discover Contemporary Social Business opportunities in Transportation, Financial Investments, Health Care, Education & IOT applying Business Analytics
- Drive related New Product Incubation (NPI), New Product Development (NPD) & Services

### Previous Assignments:

- New Technology Incubation and Global QA Team @ Diebold as Sr. Manager
- Marketing Center of Excellence, Partners, Service & Support and Product Activation Groups @ Microsoft as Sr. Test Manager

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## Dilip Kumar Karmala

Software Engineer, Servion Global Solutions

### Current Role & Responsibilities:

- Research Analyst - Developing statistical models based on supervised and unsupervised machine learning techniques, Price Optimization models, Visualization

### Previous Assignments:

- Software Engineer - Servion Global Solutions
- IVR Application programming call flow development
- Cisco CUIIC reports extraction
- Data Analysis

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## Dinesh Kumar Padmaraju

Database & Analytics Consultant - Cognizant Technology Solutions

### **Current Role & Responsibilities:**

- BI, ETL Strategy and Data Analytics for a major Healthcare client
- Database Management and Data Analyst for a major Bank

### **Previous Assignments:**

- Data Analyst (Database Management & Data Analysis) - Bank of America
- Technology Analyst - Infosys Ltd

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## Disha

Data Analyst, Red Hat

### **Current Role & Responsibilities:**

- Build regression, forecasting & ML models
- Develop features for predictive analytics
- Analyse & interpret sales data across channels
- Participate in analytics' project planning
- Tools: R/Python, Excel, Tableau/qlikview, Statistics, SQL, Customer Analytics

### **Previous Assignments:**

- Data Expert-Programmer Analyst, Cognizant Technology Solutions

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## Dr. Sonika Mehrotra

### **Current Role & Responsibilities:**

- A SAS certified professional and an analyst with expertise in market research and business economics. Had undertaken projects on customer and data analytics

### **Previous Assignments:**

- Institute of Management & Research, Asst Professor for Research methodology and Business economics
- UIMT, Lecturer for Marketing research and Managerial economics

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## Geetika Adlakha

Student, ISB

### **Current Role & Responsibilities:**

- Diploma holder in Advanced Computing from C-DAC
- On a sabbatical after the birth of her twins & looking forward to getting back to work in the Analytics Domain. Is devoting full time in perusal of Business Analytics course at ISB

### **Previous Assignments:**

- Sun Certified Java Professional
- Software Engineer

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## Hari Krishna Iyer

Senior Manager, Cognizant

### **Current Role & Responsibilities:**

- Offshore Delivery Partner - multi million Life sciences portfolio for BI & Analytics
- Business development, Account Delivery Governance, P&L Management

### **Previous Assignments:**

- Business Account Partner, Enterprise Information Management, Lifesciences, Cognizant USA
- Program Manager - Global Managed Services - BI & Analytics Services, Cognizant USA

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## Jeevan Kumar

Team Lead, DSTWorldwide Services

### **Current Role & Responsibilities:**

- Analyse, Test and Maintain quality of the Health Care Products.

### **Previous Assignments:**

- DST Worldwide Services: Software Test Engineer
- Value Labs: Business Analysis and Technical Writing

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## Kalpana Tella

Data Scientist, Deloitte Consulting

### **Current Role & Responsibilities:**

- I am data analytics consultant with experience delivering solutions in the big data space

### **Previous Assignments:**

- Data Scientist, Deloitte Consulting - D-rive, powered by Deloitte, is an end-to-end telematics solution for auto insurers. The configurable cloud-based solution employs advanced technology and analytics to capture, score and report on policyholder driving behaviors while engaging drivers through a next generation mobile app and portal

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## Manoj Gaddam

### Parexel International

Current Role & Responsibilities:

- Solution Architect - Responsible for providing technology agnostic solutions and Technical guidance to the team. Head the Clinical technology integration platform offshore operations

### Previous Assignments:

- Technical Architect/ Manager for Tesco Hindustan Service Limited
- Sr EAI consultant at TIBCO Software

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## Manoj Prabhakar

### Previous Assignments:

- Software Engineer, HCL Technologies Pvt Ltd
- Complete Database Management for LIMS related operations across Manufacturing operations for Pfizer
- Performance Tuning of Oracle Report Queries
- Creating project KPI's (Key Performance Indicator) reports and Project performance dashboard for Delivery Senior Management

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## Mayank Jain

Manager, Amazon

### **Current Role & Responsibilities:**

- Product Management - Led 20 member team of operations, business and technology to design, develop and implement.net based MPSS (Market place seller solution), retail product catering to procure to pay and order to cash cycle

### **Previous Assignments:**

- Senior Business Analyst, Vinculum Solutions Pvt. Ltd.
- Business Analysis - Modeled data mining and analytics solutions to purge the redundant item, vendor, and customer; generated \$200K revenue by sales of in-house master data management product for centralized work flow management

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## Mitesh Vora

Director Analytics, Flextronics Technologies

### **Current Role & Responsibilities:**

- Head of Advance Analytics CoE
- Evangelize Analytics based solution in Flextronics
- Responsible for providing predictive & prescriptive analytics solutions across Hi-Tech, Mobile & Communication Network Manufacturing Industry

### **Previous Assignments:**

- Director of Business Analytics in Flextronics
- Director Enterprise IT Solutions in Flextronics

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## Mohammad Arshad Islam

Assistant Manager (Data Analytics Practice), The Smart Cube

### Current Role & Responsibilities:

- Responsible for end to end execution of projects, from understand client requirements to delivering output. Projects typically involve creating reporting dashboards, predictive analysts, and forecasting

### Previous Assignments:

- Assistant Manager (Strategic Services Group), The Smart Cube
- Senior Analyst (Strategic Services Group), The Smart Cube
- Analyst (Strategic Services Group), The Smart Cube

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## Namrata Virk

Technical Lead, Mindtree

### Current Role & Responsibilities:

- Designing & developing solution with high quality for Microsoft vertical in Mindtree

### Previous Assignments:

- Technical Lead - MindTree Bellevue, Washington
- Sr. Software Engineer - Infosys

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## Neeraj Sabhnani

Data Analytics Architect, Microsoft

### **Current Role & Responsibilities:**

- Responsible for providing advanced analytics solutions for Microsoft Business units- marketing, services etc. Focused on evangelizing business analytics solutions, capability and talent development

### **Previous Assignments:**

- Enterprise Strategy Sr Consultant - Microsoft Consulting Services
- Worked with top line of Business and IT Execs in enterprises, to develop strategy and roadmap for digital transformation initiatives
- Program manager - Business Analytics & Intelligence - Honeywell

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## Neha Bhandari

Systems Engineer, Infosys Ltd.

### **Current Role & Responsibilities:**

- Analysis of Business Requirements for the Advance Business Analytics migration program for an Insurance client
- SQL Query building for testing end to end flow of data
- Primary point of contact from offshore to the onsite coordinator

### **Previous Assignments:**

- Intern at Ericsson India Pvt. Ltd.- Gurgaon, India

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## Nisha Bhuyan

Business Analysis Consultant, Advanced analytics, Vmware Software India Ltd

### Current Role & Responsibilities:

- Design, Develop and provide end to end analytics solution to post sales organization for Order management, support and Services advanced analytics to drive cost saving, improve margin, efficiency and superior customer experience

### Previous Assignments:

- Operations, Supply chain and Logistics analytics support
- Role: Business Analyst
- Company: Dell Global Analytics

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## Nitin Gupta

Associate Manager, GAP Inc. Advanced Analytics

### Current Role & Responsibilities:

- Manage data science models & QA operations for big data implementation

### Previous Assignments:

- Sr. Big Data QA, Guavus Networks - Validate products and solutions made for telecom clients
- District Public Relations Manager, Toastmasters International- Handled PR activities across India

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## Pankaj Jha

Manager - Data Analytics, Vodafone

### **Current Role & Responsibilities:**

- Managing BI and Big Data Analytics team:
- Delivery of bespoke analysis, insights and strategic recommendations
- Development of key benchmark and consumer reporting suites

### **Previous Assignments:**

- GNS - Business Analytics (Strategic Initiative & Planning)
- Aricent Group - Business Analytics (Strategic Initiative & Planning)
- Quattro - Data Specialist (Financial Analysis & Planning)

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## Parakram Jain

Senior Project Lead at Syntel

### **Current Role & Responsibilities:**

- Responsible for designing and implementing analytics solutions for Offer management capability of AMEX

### **Previous Assignments:**

- Consultant - Process development for US healthcare client
- Business Analyst and Project Lead for International Payment Processing Capability of AMEX

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## Prashant Sehgal

Product Head/Owner, Strategy developer, gdhworkforce

### Current Role & Responsibilities:

- To research, find competitive analysis, and defining business requirements for web and mobile digital solutions.
- Responsible for ensuring the digital solutions implemented delivers value to end-clients and the business
- Create a local marketing strategy / service provider growth campaign ==> Business growth

### Previous Assignments:

- Leading the Analytics team for one of the Coal mining client
- Developing a model to forecast the output of various mines

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## Pranab Dash

Senior Architect (Data Science), EMC Corporation

### Current Role & Responsibilities:

- Architect, design & develop Advanced Analytic Solutions on Hadoop & Spark
- A Data Mining & Predictive Analytics Professional with strong grasp on Statistical Modelling Concepts

### Previous Assignments:

- Dubai Smart City: Data Lake on PHD and Spark: Predicts traffic events based on historical events & whether condition-Data Scientist/Architect-EMC

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## Prasanna Kumar Mamidala

Manager - Analytics, Risk & Quality, Deloitte Consulting

### **Current Role & Responsibilities:**

- His responsibilities include managing Analytics, Risk & Quality for Technology projects.

### **Previous Assignments:**

- Prior to Deloitte, he was heading Corporate Quality at GSS Infotech. He has an excellent academic background with many laurels which include Gold Medal during his Diploma and being a Topper during Bachelors Degree

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## Puneet Jindal

Lead Business Analyst, Delhivery

### **Current Role & Responsibilities:**

- Leading the team of business analysts, statisticians and software developers and setting up the big data platform for Intelligent decision making from multiple data sources Operations, HR, Customer/ Client Support, Finance, Strategy, Sales etc

### **Previous Assignments:**

- Academic, Predicting Airfare on New Routes
- Lead Requirements Analyst and Developer, Courier Management System
- System Analyst and Developer, Fulfillment By Delhivery

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## Raghavendra Acharya

Business Analyst, KPIT Technologies

### Current Role & Responsibilities:

- Working as a business analyst for the Business Transformation Unit. Responsibilities include but not limited to requirement analysis, process mapping, analytics for process metrics, creation of business process architecture and IT road-map

### Previous Assignments:

- Engineering Manager (Solution Architect), CitiusTech
- Technical Architect, Hexaware Technologies
- Module Lead, Sungard Offshore Services

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## Rahul Mantri

Manager - Analytics, Tata Industries Ltd

### Current Role & Responsibilities:

- Responsible for business development and analytics Infrastructure setup for early stage consumer analytics startup at Tata Group

### Previous Assignments:

- Senior Data Analyst, Culture Machine ( Startup ) - Leading Business Analytics team for YouTube Channel Management
- Business Analyst, Google - Subject Matter Expert for Google Engagement at client location on HCL payroll - Products Studied : Google Analytics, Adwords, DFA, DFP, YouTube

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## Rajasekhar Reddy Mullangi

Lead Analyst - CGI Group Inc.

### Current Role & Responsibilities:

- Responsible for leading the Analytics Practice and Designing Regression Models for Telecom.

### Previous Assignments:

- Virtusa (India) Pvt. Ltd., Hyderabad - Associate Architect
- Corbus (India) Pvt. Ltd., Noida - Systems Engineer

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## Rajneesh Tiwari

Consultant, ZS Associates

### Current Role & Responsibilities:

- Marketing and sales consulting for pharma companies, primarily in the segmentation space to advise clients on strategy alignment and execution
- Typical assignments involve working on HCP and patient segmentation, advising recommendations

### Previous Assignments:

- Pricing Analytics for a top pharmaceutical firm - Assistant Manager, WNS
- Market Studies, competitor analysis for a leading consulting firm - Senior Business Analyst, EVS

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## Rama Vempati

Delivery Director, LiquidHub

### Current Role & Responsibilities:

- Program and Account Management responsibility for Healthcare and Life Science clients in North America. Includes Technology Consulting Focusing on Digital Transformation and Analytics as a Service

### Previous Assignments:

- Manager, Accenture - Responsible for Global Delivery of Technology Consulting and Application Outsourcing assignments for US Healthcare-Payer customers

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## Renu Bhargava

Senior Business Analyst, CGI

### Current Role & Responsibilities:

- Synthesize data and information to develop insights on credit risk for a leading Australian Telecom client. Leverage analytical techniques such as regression modelling, clustering, social network analysis, and dashboards to assist stakeholders

### Previous Assignments:

- Designed & enhanced the Social Media Listening platform using Text Analytics and Natural Language Processing Algorithm

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## Rupam Roy

Development Architect, SAP SE, Deutschland

### **Current Role & Responsibilities:**

- Responsible for Industrie 4.0 application product range development on cloud in discreet manufacturing domain.

### **Previous Assignments:**

- Senior Architect : Cognizant Technologies
- Architect : Ernst & Young

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## S Kesavan

Head CMD Office - Suprabha Protective Products Pvt Ltd

### **Current Role & Responsibilities:**

- Strategic Advisor to CMD on BD and Operations, Focusing on Process Consulting, Building Algorithm for Credit control, Market Gap Analysis, Devising cost plus pricing strategies, Steering online marketing campaigns
- Asst. Head - All India Business Development, Suprabha. Built - Crises Management, New Venture & Boundary Wall Strategies
- Financial Valuation and Consulting Work as a Free lancer
- R&D - Sr. Design Engg. Larsen & Toubro. Filed 2 patents, published research paper on mathematical models for arc plasma

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## Sachin Tayde

Assistant Manager (Analytics) at Vodafone Shared Services India

### Current Role & Responsibilities:

- Role: Assistant Manager at VSSI
  - Data Analysis in Teradata Warehouse
  - Creating Business Insight
  - Sentiment Analysis, Network Analysis, SNA & Text Mining
  - Develops Statistical Models

### Previous Assignments:

- IBM India Pvt Ltd: Oracle PLSQL Developer, UNIX, SQL Cubes
- Oceans Connect India Pvt Ltd: Database Developer
- Zoom Developers Pvt Ltd: Sr. Software Engineer, SQL Server

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## Saima Khan

Manager - Analytics & BI, Arvind Lifestyle Brands Limited

### Current Role & Responsibilities:

- Lead the team of Business analysts in building cutting edge business intelligence and promote data driven decision making culture across business units. Manage governance, architecture and delivery of data and analytics requirements of the business. Work across several business areas, acting as a bridge to assist in defining the direction and adoption of data driven projects.

### Previous Assignments:

- Assistant Manager - Analytics & BI, Arvind Lifestyle Brands Limited
- Functional Consultant, Arvind Lifestyle Brands Limited

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## Sandeep Kumar Kali

Master Black Belt, Amazon

### Current Role & Responsibilities:

- Drive Transformation Programs at India HR Services using Six Sigma, Lean, Business Process Management System and Continuous Process Improvement
- Embed Analytics in Operations
- Six Sigma and Lean deployment

### Previous Assignments:

- Senior Manager, Quality. Wipro Ltd. Led Process Transformation initiatives for O2C, F&A, HR Operations, Capital Markets Clients

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## Sandeep Tompala

Senior Manager - CVM & Analytics, Vodafone

### Current Role & Responsibilities:

- Delivery Manager of CVM & Advanced Analytics teams for VF Qatar & Italy
  - Design of Price plan simulation for VF Ireland
  - B2B opportunity prediction using Neural Networks, KNN, SVM

### Previous Assignments:

- Manager-Insights& Analytics, Vodafone
  - Churn/Propensity Modelling, Cross sell/Up sell models
  - Life Time Value Modelling, Smartphone Profitability Modelling

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## Shilpee Chamoli

Senior Project Analyst, Amdocs

### Current Role & Responsibilities:

- Creating & running IP tools- Defect Predictions & Burn Down Analysis for Telecom application
- Innovations( New Service Creation)- POC on Recommender system
- Telecom Release End Analytics, Work Life Balance Analytics

### Previous Assignments:

- SME, Amdocs
- Project Analyst, EDS
- Field Officer, BYST

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## Shreyas Dutt Bharti

Assistant Manager - Marketing Analytics, HSBC

### Current Role & Responsibilities:

- Develop insights around customer behavior & profitable growth scenarios
- Design & develop marketing strategies across the customer lifecycle, product management & pricing

### Previous Assignments:

- Associate - Financial Advisory Services, Deloitte
- Research Analyst, Integreon Managed Solutions

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## Shubham Pandey

Deputy Manager, HCL Technologies

### Current Role & Responsibilities:

- Currently leading Business Analytics and Consulting, a thought leadership team, a part of Corporate Strategic Marketing of HCL Technologies.
- Responsible for assisting top management in fact based/empirically driven strategic decision making.

### Previous Assignments:

- Analytics Consultant & Corporate Trainer(SAS and Statistics) at Redwood Associates
- Strategist at Publicis Groupe

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## Shubhankar Inamdar

Client Financial Management Senior Analyst, Accenture Services

### Current Role & Responsibilities:

- Chartered Accountant - Working on budgeting/forecasting, contract financials analysis and profit/loss management, advisory to customer leadership teams and corporate leadership, regulatory and organization principles compliance, internal controls

### Previous Assignments:

- Articled Assistant at R M Rajapurkar & Co and V S Potdar & Co - Project Finance, Auditing and Assurance, Taxation
- Intern at Pune FC - Promotions, match-day arrangements

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## Silky Verma

Assistant Manager, L&T Technology Services

### Current Role & Responsibilities:

- Program Management Office

### Previous Assignments:

- Strategic Support
- Pre-sales
- Business Development

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## Simran Behl

Assistant Manager, Smart Decision Labs, Genpact India

### Current Role & Responsibilities:

- Analyse data and provide inputs to solve business problems
- Interact with the client in order to understand the requirements
- Mentor and guide the software team in order to embed the model into a software product and deliver to the client

### Previous Assignments:

- Analyse data and forecast visitors for Disney, Assistant Manager, Genpact Analytics
- Own the end to end delivery of software products, Lead Consultant, Genpact Headstrong Capital Markets

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## Sorabh Bhargava

Manager - Process, Cyient Limited.

### **Current Role & Responsibilities:**

- Strategic and tactical process consulting globally.
- Program managing business and process transformation initiatives.
- Responsible for operational efficiency and impact on P&L.

### **Previous Assignments:**

- Assistant Project Manager, Cyient Limited.
  - Lead Process Innovation and Improvement initiatives to achieve operational efficiency
  - Deployment of Balanced Scorecard across organization

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## Srideepti R (Ph.D)

Manager - Quality, Tech Mahindra

### **Current Role & Responsibilities:**

- Improve efficiency & accuracy of business services and maximize process capabilities through analytics

### **Previous Assignments:**

- Analytics Manager, Dr. Reddy's

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## Srinath Chidurala

Senior Analyst - Marketing Analytics, Market Development Services, Deloitte

### **Current Role & Responsibilities:**

- Marketing professional with extensive experience in marketing analytics, strategic marketing, competitor analysis, business planning, and project management

### **Previous Assignments:**

- Senior Analyst – Industry & Accounts, Consumer & Industry Products Industry, Market Development Services, Deloitte
- Analyst – Industry & Accounts, Financial Services Industry, Market Development Services, Deloitte

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## Stuti Jindal

Systems Engineer, Tata Consultancy Services

### **Current Role & Responsibilities:**

- Responsible for data analysis, ETL and dashboard development for KPI tracking, thereby providing end to end BI and reporting solutions to a US Healthcare client
- Driving developmental automation, process improvement and PoC initiatives

### **Previous Assignments:**

- Developer, Assistant Systems Engineer, TCS-Noida
- Was responsible for SQL scripting, performance tuning and developing unix scripts for job monitoring

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## Subhadip Paul

Assistant Manager, Tata Communications Ltd

### Current Role & Responsibilities:

- Tata Communications Ltd: Current project involves developing an in house fraud analytics platform which would detect telecom fraud in near real time based on Call data record with the help of statistical models and machine learning algorithms

### Previous Assignments:

- Tata Communications Ltd: Leading a team of 3 engineers for analysis of customer complaints data to come up with feasible technical solution for improvement of overall customer satisfaction

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## Sudarson Roy Pratihar

Senior Architect (Data Science), EMC Corporation

### Current Role & Responsibilities:

- Responsible for Big Data Analytics and Advanced Analytics solutions on cloud and on-premise infrastructure

### Previous Assignments:

- 16 years of Information Technology experience in architecture, design and implementation
- Solutions Architect, HCL Tech - Responsible for Advanced Data Services CoE
- Technical Architect, Infosys - Architecture consulting for enterprise grade solutions

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## Suneela Vaidyula

Manager, Deloitte

### Current Role & Responsibilities:

- Developed analytical models to reduce uncertainty in business decision making and generate revenue.
- Built financial risk analytics model, project decision models, visualization dashboard to gain business insight

### Previous Assignments:

- Engaged with Business team to gather requirements and build a team of 30 consultant to deliver business solutions using Agile methodology, Program Manger, Accenture
- Develop insurance policy servicing business solution, Development Lead, Progressive Insurance

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## Suryanarayana Ambatipudi

Senior Manager, ADP Pvt Ltd

### Current Role & Responsibilities:

- Leading a group of teams at offshore that is responsible for Implementation, Support and Service for cloud-based Human Capital Management Solutions to large US Clients

### Previous Assignments:

- Leading a group of team at offshore that is responsible for Upgrading and Migrating Clients for cloud based Human Capital Management Solutions from legacy to latest and greatest platforms
- Leading a team to Build and Maintain a Core Custody Platform for Private Wealth Management in Goldman Sachs that has functions

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## Susrenitha Tummala

Quality Expert, IBM

### Current Role & Responsibilities:

- Current role involves applying techniques of Six Sigma, Analytics, Root cause Analysis, 5 Why, PBA to identify, drive, close projects around Defect Prevention. Provide Exec level dashboards with the insights and improvement opportunities

### Previous Assignments:

- Management trainee - GE healthcare (GENPACT)
- Process Lead - GE healthcare (GENPACT)
- Process Developer - GE healthcare (GENPACT)

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## Swapna Guntaka

Programmer Analyst Lead, Qualcomm

### Current Role & Responsibilities:

- Provide business solutions, services to support Qualcomm's Intellectual Property and their Patent Workflow process
- Implementation of the Patent Optimization Model
- Lead the IPIT team from the APAC region

### Previous Assignments:

- Technical Lead, SONY India Pvt. Ltd
- Google app engine (cloud services) to serve requests made from Android smart phones and push images to the Social camera application users and upload to their social networking sites

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## Swati Grover

Assistant Manager, WNS Global Services

### **Current Role & Responsibilities:**

- Market Access in Healthcare Business, involving creating and analyzing Cost Models for the client in different regions & give recommendations to launch strategic pricing models for the client globally

### **Previous Assignments:**

- Business and System Integration Analyst, Accenture Services India Pvt. Ltd, SAP Solution Factory - SAP IS Retail Domain

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## Thrivikram Dasaraju

Assistant Project Manager, NTT DATA

### **Current Role & Responsibilities:**

- Leads a team that develops and maintains applications on legacy systems such as Mainframes.

### **Previous Assignments:**

- Team Lead – NTT DATA
- Senior Software Engineer – NTT DATA
- Software Engineer – NTT DATA

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## Ticaram Ramakrishnan

Senior Research Analyst, Frost & Sullivan

### Previous Assignments

- Monitor global as well as regional markets for the Industrial Automation & Process control domain.
- Derive insights by collecting, analyzing and synthesizing data on market conditions, business opportunities and global trends. Author market reports, white papers and consulting engagements

### Previous Assignments:

- Sales & Business Development Executive - L&T Valves Limited

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## Tirunellai Ramani S

Data Analytics

### Current Role & Responsibilities:

- Data Analytics, use of tools, Minitab, R, SPSS, Customer analytics, Churn modeling

### Previous Assignments:

- Certified Six Sigma Master Black Belt
- Previous experience include GE, Caterpillar and Maersk

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## Vaibhav Sahu

Data Scientist, Draginfly Data Factory

### **Current Role & Responsibilities:**

- Creating new business Cases using using Social Network data
- Building Models and applying algorithms for business Cases
- Applying Various Analytics Tool and Techniques like supervise and unsupervised learning algorithms, text analytics,

### **Previous Assignments:**

- Working on classification on tweets using text analytics.
- Applied various algorithms like NaiveBayes, Support Vector Machine to classify tweets and increase the accuracy

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## Vamshi Chaitanya Bandari

Sr Analytics Analyst, M-ize software pvt ltd

### **Current Role & Responsibilities:**

- SAS Certified Professional • Financial Analytics
- Data management • Statistical Modeling
- Customer Analytics • Predictive Modeling
- Warranty Analytics • Fraud Analytics

### **Previous Assignments:**

- Analytics and modeling associate, Accenture Consulting Business Analyst, The hackett Group

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## Vamshi Krishna Indla

Senior Consultant, Capgemini India Pvt. Ltd

### Current Role & Responsibilities:

Techno-Functional Manager

- Providing solutions to build data marts for Credit Cards Analytics.
- Domain: Cards
- Project Delivery Methodology: SDLC and AGILE

### Previous Assignments:

Implemented Collections Strategies for leading MNC banks

- 10 Years IT experience in Capgemini India Pvt. Ltd
- B.E(Hons) from BITS-Pilani

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## Varanasi Naga Marutish

Independent Consultant

### Current Role & Responsibilities:

- For an IT company, I have set up a business analytics practice with a focus on machine learning & Big Data across verticals such as BFSI, Retail, Logistics and Govt. The key role includes developing business plan and Proof of Concepts

### Previous Assignments:

- Role and designation: Independent Consultant
- Working with IT services company in its Big Data Market Entry Strategy

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## Venkata Surya Sunil Modekurthy

Senior Datawarehouse Engineer, Factset Research Systems

### Current Role & Responsibilities:

- Building and implementing of Business Intelligence solutions to content collection operations to bring single source of truth, which helps in strategy planning of capacity planning

### Previous Assignments:

- Started career in Tata Consultancy Services. Worked in revenue Analytics team of telecom sector and later worked in designing of database to HVAC systems of Bank of America

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## Venkatanarayanan

Data Architect, Adobe Systems

### Current Role & Responsibilities:

- Enterprise Information Architect & Delivery Lead
  - Availability and Scalability for SAP HANA, Sybase IQ & Hadoop analytic platforms
  - Analytics use-cases for Business Units for successful adoption

### Previous Assignments:

- Project & Pre-Sales Lead
  - Solution selling, Business development, Project implementations & Professional services in India & ASEAN for SAO Analytics business

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## Vipul Prakash Singhal

Manager, Data Science - Hotstar.com (Star india)

### Current Role & Responsibilities:

- Mining of data from various sources like google analytics, Digital comscore Analytics and Sql databases
- Applied statistical analysis and models to generate recommendations for business growth

### Previous Assignments:

- IIT Bombay Mechanical Graduate and qualified Data Scientist with 7+ years of experience in Web,Marketing and CRM Analytics,Regression Modeling, SQL and Tableau.Previously worked as Analytics Manager with Fractal, WNS and Absolutdata

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## Vivek Murugesan

Technical Architect - Big Data, Crayon Data, Chennai

### Current Role & Responsibilities:

- As Technical Architech I work on
  - Prototyping new components from Apache Hadoop Stack to find the right fit
  - With my knowledge on both the sides I work on bridging the gap between Data Science team and rest of the team
  - Devops (Docker)

### Previous Assignments:

- Senior Staff Software Engineer, IBM ISL India Pvt Ltd (Was working part of the Software Defined Networking Product development, being at the core IBM's cloud BU)

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## Vivekanand A

Senior Analyst, PayPal India Ltd, Chennai

### **Current Role & Responsibilities:**

- Insights mining on resource data for APAC GM and other business leaders
- Support the decisions using advanced analytical methods like Regression, etc

### **Previous Assignments:**

- Program Manager. EMC Corp, Bangalore
- Experienced in reporting & automation portfolio, by managing team
- Built a team "Reporting as a Service" from initial stage (including project mgmt) and successfully managed

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## Certificate Programme in Business Analytics

- The programme is designed on a schedule that minimizes disruption of work and personal pursuits.
- The programme is a combination of classroom and Technology aided learning platform. ISB's 1st hybrid model programme. Participants will typically be on campus for a 5 day schedule of classroom learning every alternate month for a span of 12 months, which would ideally be planned to include a weekend.
- With 430+ contact hours, the programme is rigorous and in-depth.
- In the month where there is no classroom connect; the classes will be conducted over a technology aided learning platform. The contact hours in this platform would be 24 hours a month and every alternate month
- CBA is a rigorous and challenging programme. The schedule will include full days of teaching and evenings will be used for guest lectures, projects, and group work. Participants will be required to stay on campus during those classroom days.
- **Industry Speakers/Visits:** An integral part of the CBA is interactions with industry speakers and regular visits to relevant organisations throughout the course.
- **Simulations:** Simulations help maximise on classroom learning as the decisions that the participants have to make in these simulations replicate the kind of decisions they would encounter in their respective organisations.  
Action Learning: Action learning is an important pedagogical tool that is designed to give participants a chance to practice their management theories in real life scenarios.
- There will be an action learning project, which will be performed individually or under a mentor/ guide from ISB.
- **Faculty:** Professors from global B-schools including ISB, SME (Subject matter experts) & Industry practioners teach for the programme.
- **Curriculum:** The curriculum has been designed in tandem with inputs from Industry and academia. The course has an academic rigor and candidates are graded accordingly.



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**Contact Details**

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