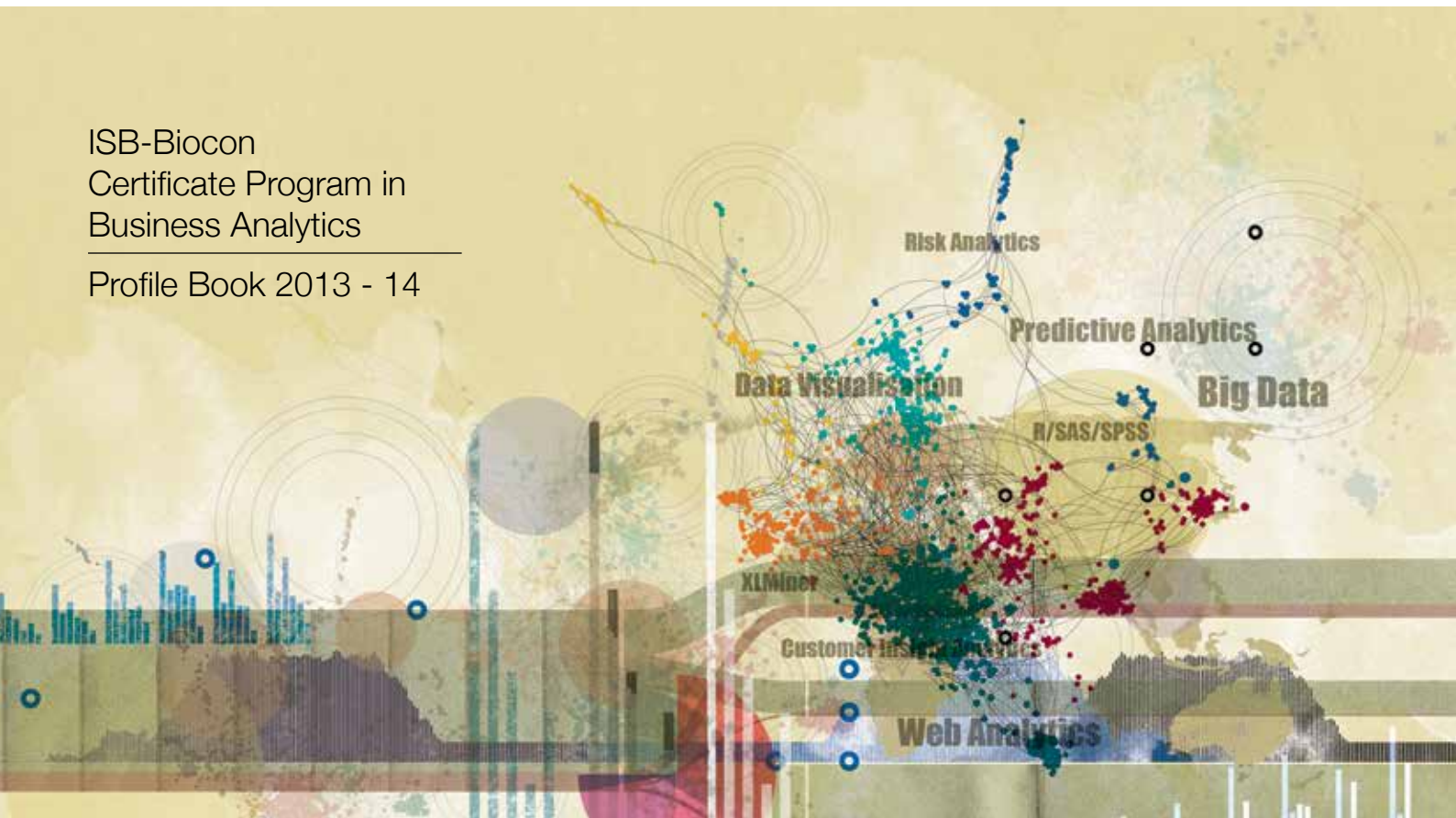


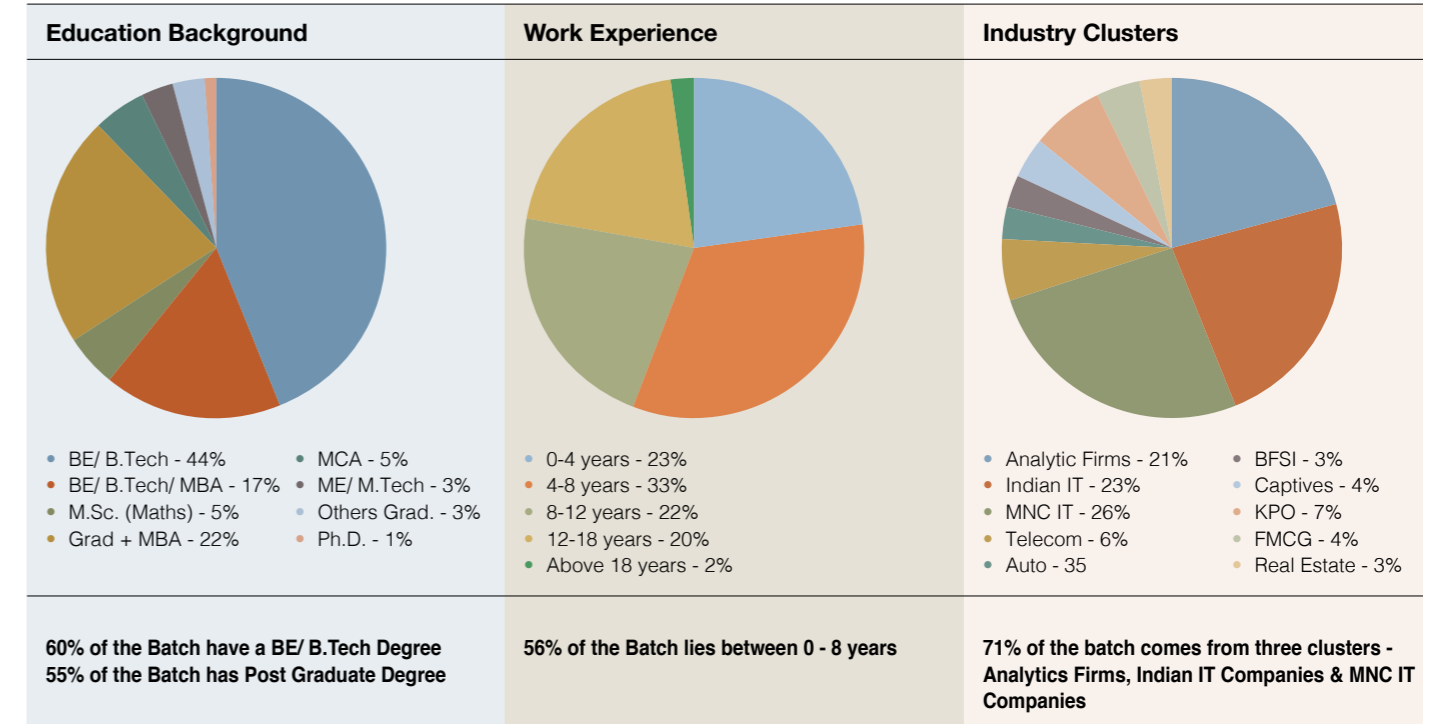
ISB-Biocon
Certificate Program in
Business Analytics

Profile Book 2013 - 14



Class Profile

The programme attracts exceptionally talented and vibrant group of individuals from diverse industries. The class composition of the 2013-14 batch is given below.





Abdul Afzal

SAP HANA Technical Architect, Attune Consulting

Current Role

SAP HANA / BI competency head

Previous Assignments

- Satyamevjayate-2, Strar TV & Amir Khan productions, Analytics Project Lead- Pepsistent systems
- Johnson & Johnsons, SAP HANA BI integration, Solutions Architect-Persistent Systems
- Zafco, Dubai, SAP CRM- BI Project lead- Robert Bosch
- SAP GDC, CRM- HANA Integration- SAP GDC

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Abhishek Manjrekar

Deputy Manager - Marketing (Strategy & Analysis)
H&R Johnson(India), Mumbai

Current Role

Initiation & Analysis of the Dealer Management Group, Mason Insurance Program, Business Process Re-Engineering, Green Tiles Certification for HRJ (GRIHA & SEC)

Previous Assignments

- Gurukul (India) Pvt Ltd: Manager (E-Marketing & Business Analysis)
- H&R Johnson (India): Customer Service Executive for Mumbai Location

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Amandeep Singh

Portfolio Manager (IT), Ford Motor Company

Responsible for managing portfolio of IT Projects aligned to Ford Customer Services Division. This includes delivery, general & financial management. Additionally responsible for setting up Analytics Practice for Ford in India & designing Analytics Competency Framework.

Previous Assignments

- Manager Customer Projects, Ericsson
- Service Delivery Manager, Teradata
- Senior Developer at Keane, CSC & HCL Technologies

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Amit Pradhan

Sr. Group Manager / AVP - Quality, WNS Global Services

Current Role

Master Black Belt - Leading the Process Excellence, Analytics, and Quality Assurance for a clients in the Insurance vertical

Previous Assignments

- Held multiple roles at BA Continuum India Pvt. Ltd. during the 8.5 yrs tenure
- Manager, HR Analytics - Led the HR Analytics for India operations
- Manager, Black Belt - Six Sigma Deployment in HR Shared Services
- Asst. Manager - Process Re-Engineering and Transition Management

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Amogh Chaphalkar

Strategy & Strategic Planning, Corporate Finance, M&A, Marketing

Previous Assignments

- Bio-Analytical Technologies India Pvt Ltd - Manager : Strategic Business
- Praj Industries Ltd - Executive: Corporate Finance
- Praj Industries Ltd: Process Engineer

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Apurva Madiraju

Software Engineer - Intel

Current Role

Product Lead

Previous Assignments

- Led and designed the BI platform to analyze the core issues in Manufacturing Supply Chain
- Designed and built the analysis tool for waste reduction of wafer material by \$ 4M/year
- Led the development of Shipment data analysis tool to improve visibility of shipment by 70%

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Arindam Banerjee

Senior Analyst

Barclays Technology Centre

Present Assignment - Supporting technology side of Barclaycard's acquiring and settlement portfolio.

Previous Assignments

- Infosys (Bank of America) - Technology Analyst
- Dell Services (Experian) - Analyst and Senior Software Engineer

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Arpit Gupta

Associate Research Manager

Cognizant Technologies Services Pvt. Ltd.

Current Role

Equity Research Analyst - Covering US pharmaceutical stocks. Responsible for handling IMS prescription data and analyzing trends, forecasting drugs prescriptions and predicting drugs sales.

Previous Assignments

- Crisil - Financial research analyst
- Social media analytics - Identify key trigger points and possible capital market manipulation in cash equity domain
- Industry experience - Pharmaceutical, Financial, Insurance

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Arun Prakash A

Data Scientist/Statistical Analyst, Visual IQ Inc.

Building statistical models to handle challenging cross channel attribution problems of companies and to arrive at changes in marketing strategies of customers by optimizing the marketing spends across various channels by leveraging Data Science and Analytics.

Previous Assignments

- Techno Functional Analyst in BFSI Data warehousing and reporting space, Infosys Ltd.
- Senior Systems Engineer, Infosys Ltd.
- Systems Engineer, Infosys Ltd.

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Avijit Saha

Senior Project Manager - Infosys

Current Role

Lead - Consumer Banking Analytics Practice

Previous Assignments

- Consultant: Consumer and Marketing Analytics for a leading US bank
- Program Manager: Data Migration and Analytics - Core banking transformation
- Project Manager: Application development & validation - Leading US financial services organization
- Business Analyst: Consumer banking payments

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Avinash Nanda

Regional Head -Business Analytics - ExponentialInc.

Current Role

Managing a team of business analysts for operations and analytics projects

Previous Assignments

- Regional Head - Campaign Management UK/EU
- Manager - Audience Extension
- Business Analyst - Tribal Fusion Pvt. Ltd. (Exponential Inc.)

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Avishek Das

Assistant Team Lead, Customer Analytics, Cvent, Inc.

Current Role

A high-impact Commercial Systems using a variety of Data Mining Tools, Data Analysis & Statistical Software including: SAS, R, SPSS, Tableau & more; Utilizing Segmentation Methodologies & Data Profiling Techniques to Analyze Big Data Sets to supply Quantitative & Qualitative Information to provide detailed Customer Insight upon which to base Strategic Marketing & Operational Business Decisions.

Previous Assignments

- Healthkart.com: Assistant Manager, Catalog/Product, Gurgaon
- Amazon.com: Listing Specialist, Catalog/Product, Hyderabad
- Amazon.com: Catalog Analyst, Product, Hyderabad/Bangalore
- HSBC EDPI: Associate, Customer support, Kolkata

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Bala Gangadhara Thilak A

Research Manager- Gridlex Inc

Current Role

Big Data & Analytics - Developing and recommending analyses to several clients using various techniques like Linear Regression, Logistic Regression, Segmentation & Cluster Analysis, Text Mining, SVM, Prediction, Classification, Decision Trees, Data Mining, Data Visualization, Association Rules, Sentiment Analysis, Forecasting & Trend Analysis, and SWOT Analysis.

Previous Assignments

- GlobalData - Analyst, Team: PR and Marketing
- Datamonitor - Analyst, Team: Company Profiles

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Bhavya Tadikonda

Associate Software Engineer - Accenture

Current Role

Programmer - Handle critical code development across functionalities and generate reports for a Europe based client. Accustomed to interacting with them and resolving their specific queries in strict timelines thereby providing quality end-to-end services.

Previous Assignments:

- Intern at Heresy Infotech- Hyderabad, India

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Bidisha Sen

Assistant Vice President (Delivery Services) - Abzooba

Current Role

Currently working as Assistant Vice President - Delivery Services at Abzooba Inc. with overall 14 years of experience in Business Analytics. Conversant in Machine Learning and Statistical Modelling with domain expertise in Retail and Healthcare

Previous Assignments

- Head of Delivery - Preditas India Ltd.
- Engagement Manager - ICRA Techno Analytics Ltd.
- Product Manager - Atlas Healthcare Pvt Ltd.

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Bijay Kumar

Project Manager - Infosys

Current Role

Project Manager - Business Intelligence and Big Data Analytics
(Consulting and System Integration)

Previous Assignments

- CSC, India-Business Intelligence and Big Data Analytics - Lead
- Citibank, India-Banking Product Development - Consultant

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Debashis Mukherjee

Associate Analytics - Cognizant Analytics

Current Role

- Responsible for optimizing Nationwide Sales Strategy for many US firms using various statistical models and optimization techniques in R/SAS/SQL.
- Designed entire workflow (using Python & Data visualization tools) and currently leading a social media analytics project to measure impact of marketing campaigns for various products of our clients and integrated social media analytics outcomes as a metric in optimization of Marketing and Sales Strategy.

Previous Assignments

S&P Capital IQ - Research Associate - Market Data Quality analyst

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Deepa Rani

Program Manager

Microsoft India (R&D) Private Limited

Current Role

Big Data & Analytics - Technical Evangelist and program owner responsibility of Next Generation Sales Platform in Microsoft

Previous Assignments

- Microsoft - Development Lead - Hyderabad
- Accenture - DB Architect & ETL Lead - Bangalore

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Farid Jalal

Project Manager, Data Management & Visualization - BRIDGEi2i Analytics Solutions

Current Role

Five years of Consulting and Project Management experience across technologies in Data Modeling, Analytics and Visualization; I design visualization solutions, evangelize analytics requirements, and build people capabilities & processes

Previous Assignments

- Japan Tobacco Intl. - Project Manager, BI - London
- Thorogood Associates - BI Consultant - Bangalore
- Stanford University - Ignite Fellow, Entrepreneurship & Innovation

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Garima Jena

Vice President - G3 Group

Coordinated with the BD team for identifying source of related products manufacturing, communication with OEM for business association and execution

Current Role

Business Development

Previous Assignments

- Worked with G3 group on part time basis from July, 2010 - June, 2013
- Interned with NTPC Ltd., the largest power generating company in India on 'Bonds and Public Deposits in NTPC'

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Gokul Eswaran

Senior Consultant - Valcon India

Current Role

Implementation of Lean manufacturing system for Operational turn-around of units and change management

Previous Assignments

- Renoir Consulting (I) Pvt Ltd - Senoir Consultant
- Pie Tutors - Freelance Statistical Consultant
- United Breweries - Business Analyst , Strategic Planning and Business Analysis
- Satyam Computer Services - Analyst, Real time leadership center

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Guru Rajan T S

Senior Developer - SAP Labs India

Current Role

As a Developer Specialist, responsible for building applications in Technical Administration, Alerting & Monitoring Infrastructure space of SAP Solution Manager v.7.1

Previous Assignments

- IT Analyst, TCS BANCS
- TATA Consultancy Services (Feb-2007 to Dec-2011)

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Haneesh Reddy

Analyst Programmer - Accenture Services Pvt. Ltd.

Current Role

Technical Lead -Business Intelligence and Analytics

Previous Assignments

ETL Developer and Data Quality Analyst -Cisco

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Harish M Kaushik

Commander, Indian Navy

Current Role

Operations Analyst, Indian Naval Tactical Evaluation Group, Mumbai

Previous Assignments

- Chief Instructor, Anti-Submarine Warfare School, Kochi
- Executive Officer, Indian Naval Ship Taragiri

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Harmandir Singh Bhasin

Manager (Analytics Practice) - The Smart Cube

Current Role

Project and Account Management responsibility for Analytics' clients in US and EMEA. Includes Client Servicing, Project Consultancy and Analytics Deployment across retail, tourism, e-commerce and pharma/healthcare sectors for the last 4.5 years.

Previous Assignments

Monitor Group - Associate (Analytics Practice)

Part of the inception batch at Monitor's startup (Grail Research). Helped establish the Marketing Analytics team by setting up new processes, trainings and a panel of survey vendors over 3.5 years.

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Hitesh P Sachani

Executive Assistant to the Chairman, Shree Ganesh Builders Ltd.

Current Role

- Providing decision support analysis to Senior Management for strategic alternatives, construction projects, leasing activities, real estate deals, potential areas for growth such as retail, warehousing projects.
- Liaison with external agencies, stakeholders on behalf of Senior Management.

Previous Assignments

- MBA Student, University of Cincinnati (Beta Gamma Sigma Honor - Top 10% of the class)
- Real Estate Analyst, Shree Ganesh Builders Ltd.

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Jaidev Dutta

Bi-Dwh Architect

IBM (BAO- Business Analytics and Optimization Group)

Current Role

EDW Strategy, Multi-terabyte EDW Design, Domains - Banking (Expert), Manufacturing & Telecom

Previous Assignments

- Senior Consultant, Hewlett Packard
- DWH Architect, Tata Consultancy Services

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Jatinder Bedi

Manager- Apps Prog - Bank of America

Current Role

- Lead Business Analyst/Technical Delivery Lead
- Lead a team of business analyst in the domain of deposits and credit card for bank of america from past 4 years.
- Domain: Deposits, Cards and Capital Markets.
- Project Delivery Methodology: SDLC and AGILE

Previous Assignments

Technical Consultant in Core Banking Solutions product named Source One in FISERV and Associate consultant in credit card processing in Capgemini

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Jayesh Sharma

Director - Business Development - Tata Communications

Current Role

Sales of Collaboration and Transformation Services

Previous Assignments

- Sales of Collaboration Hosted solution to enterprise customers in APAC
- Evangelising new business opportunities and enabling new product development
- Sales of Software solution to Mobile Operators in Middle East, Carribean and Africa

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Jisha J Cherian

Senior Data Scientist - Physicians Interactive

Current Role

Lead the offshore in-house analytics team which works on physicians targeting campaign analyses, ROI and response modeling. Build the analytics engine behind the mobile app, 'Omnio'.

Previous Assignments

- Imagna Analytics Solutions- Context aware predictions, E-commerce demand forecasting
- Fractal Analytics - Customer DNA Identification, Recommendation engines
- Mu-Sigma Business Solutions - FP&A analyses, Prediction engines, Impact Analysis module

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Judhajit Dutta

Business Solution Consultant, Xerox Coporartion.

Previous Assignment

- Ricoh India : Manager - Solution Specialist
- EFI Inc: Software Engineer.

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Karan Nangru

Chief Technology Officer (CTO), Xebia (www.xebia.com)

Current Role

- Drive Next Generation Technology and Science initiatives
- Author ~ Speaker ~ Blogger ~ Coder

Previous Assignments

- Chief Operating Officer (COO) - GoDataDriven
- Technology Architect - McKinsey & Company
- Lead Technology Architect - Utsav Fashions
- Senior Consultant - Xebia

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Karthikeyan Palanisamy

Project Lead - Mphasis Limited

Current Role

- Operations Manager - wholesale core banking of RBS.
- Implementing service improvement and optimization
- Business Projection and capability building

Previous Assignments

- Senior Systems Engineer - IBM India Pvt Ltd.
- Senior Software Engineer - Accenture.
- Information Associate - EDS, Electronic Data systems Pvt. Ltd.

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Kaushik Ramnath

Systems Engineer - Tata Consultancy Services Ltd

Current Role

Currently Leading a team of two and supporting several applications for the Retailer TOYSRUS. Spearheading the Master Data Management Revolution at Toysrus. Responsibilities involve process improvement, incident reduction, application enhancement and many more.

Previous Assignments

Previously worked as an application developer for the Retailer/ Client THE HOME DEPOT INC. Responsibilities involved learning new technologies, adapting to the agile waterfall model and implementing the clients requirements.

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Lakshmi Narasimha Rao

Product Manager - Strategy & Management

Oracle Financial Services Software Pvt Ltd

Current Role

Strategy & Management of FCUBS Credit Solutions with special focus on Embedded Analytics

Previous Assignments

- Business Transformation consulting for global banks
- Design and Implementation of CRM, Retail & Corporate Banking Applications
- Retail Banking & Capital Market Operations

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Luqman Punekar

Consultant - Deloitte

Current Role

Offshore Lead

Previous Assignments

Tata Consultancy Services - Offshore Lead

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Madhu Jalan

Co-Founder, ZT Analytics

Current Role

Co-Founder, ZT Analytics - A company providing sentiment analysis and text mining solutions

Previous Assignments

- SVP Marketing, TalentSprint, responsibilities included marketing, product development, PR and strategic relationship management
- Senior Account Manager, Virtusa, managed high growth accounts
- Product Manager, Pilot Software (not part of SAP), led development of BI and Performance Management Systems

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Manasi Malhotra

Lead Business Analyst - ITC Infotech India Ltd

Current Role

Business Analyst

Previous Assignments

- Infosys Ltd - Oct 2010 to March 2013, Senior Associate Consultant, FSI domain - Role of a Business Analyst
- Orane Career Solutions - May 2008 to Sept 2010 - Proprietor of a recruitment firm
- HSBC - Oct 2006 to May 2008 - Business Banking Sales

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Mrinal Rathod

Principal Analyst - PAREXEL International

Current Role

Technology Budgeting, Capital investment(s) cost and benefit analysis; Monthly Technology Forecast and Metrics

Previous Assignments

- Parexel International - Data Mining project of gathering & compiling data to make thorough analysis & extract the relevant information. Development and Execution of Operational Quality Metrics including CONQ.
- Quintiles Technologies - Programmer Analyst (InForm, Oracle DB)
- Molecular Connections - PERL, DB Programmer

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Nagarchana Mathuraiveeran

Data Scientist - Tata Consultancy Services

Current Role

IT Analyst - Analytics expert in TCS Center of Excellence for Analytics, BigData and Information Management

Previous Assignments

- Systems Engineer - Tata Consultancy Services
- Assistant Systems Engineer - Tata Consultancy Services

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Nandan Gururaj

Supply Chain Analyst - Microlabs Limited, Bangalore

Current Role

- Supervision of end-to-end Supply Chain activities for an US based client, worth \$7M annually
- Responsible for MIS reports related to sales orders, material purchase requisition, vendor details, inventory levels, product dispatches and service levels

Previous Assignments

- Business Development - Sherwin-Williams, Bangalore
- Advanced Financial Analyst - Financial Services & Risk Management, Ernst & Young, Bangalore

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Naveen K R Varkatam

Manager, Strategy, Tech Mahindra - GSK

Current Role

Project Manager for GlaxoSmithKline(GSK) Consumer Health Care BI application serving AsiaPAC markets and spearheading Qlikview Strategy.

Previous Assignments

- Financial Information's Services Agency, NY, USA - BI Consulting Architect
- Operations Payroll Management, NY, USA - Consultant
- Verizon Telecommunication, Tampa, USA - SW Consultant

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Neha Agarwal

Senior Manager - Reliance Industries Ltd

Current Role

Executive Assistant to the CEO for Rajasthan Circle for the upcoming Telecom Venture - 4G Project

Previous Assignments

- Reliance Jio Infocomm - 2012 to till date - Project Management
- Reliance Plant & Machinery (Heavy Equipment Hiring) - 2010 to 2012 - Business Analyst
- Reliance Retail Ltd - 2006 to 2010 - Business Analyst

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Nidhi Sharma

Tech Lead, Middleware Solutions - Tech Mahindra Ltd.

Current Role

Middleware Consultant at Nestlé USA Inc, Glendale CA

Previous Assignments

- IBM - Senior Software Engineer, Middleware - Bangalore
- NASCO Healthcare - Blue Exchange Real-Time Claim Processing- Bangalore
- Royal Bank of Canada: EDI Analyst - Bangalore
- Nestlé Europe: Middleware Solutions Expert - Frankfurt

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Nidhi Sinha

Consultant - InfoCepts Technologies Pvt Ltd

Current Role

Business Intelligence Consultant Architect

Previous Projects

- ZS Associates - Business Analysts and Business Intelligence Lead
- NBC Universal - Business Analysts
- Nielsen - Onsite/ Offshore Team Lead
- Live Person - MicroStrategy Lead
- NII Holdings - MicroStrategy Onsite Lead and Senior Developer

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Nikhil Dwarakanath

Asst. Vice President - Financial Services Analytics - Genpact

Current Role

Currently the operating lead for multiple teams that deliver data led analytics and advisory across marketing, operations and risk domains. Also often wear the hat of a consultant, structuring analytics driven value for organizations around the world.

Previous Assignments

Been with Genpact's Analytics practice since 2006. Started as a Business Analyst involved in customer analytics, moved onto managing delivery for larger engagements and executing consulting assignments.

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Nitin Kawatra

Software Engineer - Fidelity Investments

Current Role

Software Engineering

Previous Assignments

- Adhoc Reporting Implemented Analytics end to end from data preparation till modelling
- Built a regression model to score customers and predict their churn probability. Segmentation of customers to apply different retaining strategies. Analysed the distribution of all input and output variables in R

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Nitin Kumar Singh

Investigation specialist - Amazon.com

Current Role

- Transaction Risk Management services
- Working on models for fraud detection and segmenting fraud orders on Amazon and its subsidiary platforms.

Previous Assignments

Worked in Celestial Bio labs as Research associate.

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Phani Bhushan

Lead Analyst - CGI Information Systems; CGI Group

Current Role

Lead Analyst - Implementing Commercial Credit Risk & Counterparty Credit Risk Analytics.

Previous Assignments

- Software Engineer - Implemented "Energy Big Data Analytics" for data-driven energy management systems at Gridpoint and Implementing online retail application & recommendation engine for classroom educational material publisher at Compugain
- Software Engineer - EMV Card services at NCR Corporation

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Pranab Singh

Senior Consultant, Digital Analytics - Accenture

Current Role

Currently responsible for designing and implementing digital analytics solutions for various Fortune 500 clients across USA, UK & Europe. Also managing a team of analytics ninjas working for various clients.

Previous Assignments

- Senior Manager, Digital Marketing & Analytics : Toboc B2B Marketplace ('13-'14)
- Senior Manager, Digital Marketing: 24x7 Learning ('11-'13)
- Entrepreneur, SevalInfo.org ('08-'11)
- Assistant Manager, Presales & Solution Design: Wipro Ltd ('04-'08)

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Praveen Kumar

Solution Architect - Tech Mahindra

Current Role

- Solution Architect - Big Data Analytics (Client - Optus Telecom)

Previous Assignments:

- Capgemini , India - Big Data Architect (Senior Consultant)
- TCS, UK - Teradata Lead
- TCS, India - Data Base and BI Developer

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Praveena Sistla

Senior Manager -Vodafone India Ltd

Current Role

U&R Head - Prepaid & Postpaid Business for Gujarat Circle

Previous Assignments

- Uninor: Senior Manager - CLM
- MTS" Senior Manager - U&R - Voice & Data Products
- Satyam Computer Services: Asst Manager -Business Analytics
- Bharti Airtel Limited: Senior Executive - Business Analytics
- Tata Teleservices: Officer - Sales Analytics

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Pushendra Singh Rathore

Current Role

- Senior Manager (Product QA) - CPA Global Services Pvt Ltd
- Responsible for leveraging the client requirements into world class product and ensuring quality delivery of the product.

Previous Assignments:

- Managing Discover (A Patent research and analytics product) - CPA Global India
- Managing automation, performance and security for various product lines in IP and annuity vertical - CPA Global India
- Managing nbA (New Business Accelerator-An annuity product) - CSC India

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Raghuram Lanka

Current Role

Senior Lead Program Manager at Microsoft

Previous Assignments

Microsoft Corporation: 11+ years in various Engineering and program management roles building several products on Windows Server, Windows Phone and Usage Analytics for Web, Mobile and Services

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Rahul Airon

Sr. Marketing Scientist - Kvantum Marketing Insights

Current Role

Marketing Analytics

Previous Assignments

- Alfred Karcher - Marketing Manager Analytics - Alfred Karcher GMBH
- Datran Media - Search Engine Marketing Associate - New York, USA
- Kaplan Inc. - Marketing Analytics Intern - New York, USA
- Clay Telecom - Corporate Sales Manager -o New Delhi, India
- Wipro Ltd - Sales Executive - New Delhi, India

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Rahul Sharma

Senior Business Analyst, Mphasis Ltd

Current Role

Over 13 years of IT experience in techno-functional roles across domains of Banking, Insurance and Telecom. Currently working as Senior Business Analyst for a large European telecom client.

Previous Assignments

- Sr. Business Analyst-HP GmbH, Germany
- Estimation Consultant - QAI India Ltd
- Associate Project Manager - IBM India Ltd

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Rahul Sukhija

Assistant Manager - AmEx

Current Role

Business Analyst

Previous Assignments

- Tracking the declining merchants and targeting those merchants (AmEx)
- Developed & Standardized post marketing Campaign effectiveness measurement (AmEx)
- Developed a Simulator to calculate the premium of policy for US P&C Insurance (EXL Service)

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Rajat Sharma

Project Sales Manager - OR1, North India - KARL STORZ

Current Role

Sales & Marketing of Integrated Operating Theaters.

Previous Assignments

- Unify Enterprise Communication: Business Development of Video & Voice Collaboration solutions.
- Business Octane: Business Development of Immersive Telepresence solutions.

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Rajeev Ranjan

QA Specialist @ Wells Fargo India Solutions, Hyderabad

Current Role

Responsible for application level QA delivery, release planning and management, resource utilization and all delivery related artifacts management and reporting. Additionally I provide support to business and development team in improving the usability and correctness of the application design.

Previous Assignments

Software Engineer @ Infosys Limited, Hyderabad.

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Rajkiran Swain

Consultant- Deloitte

Current Role

- Sr. Business Analyst
- Responsible for handling CRM implementations using Salesforce CRM and Marketing Cloud applications like ExactTarget, Radian6. Building COE's for social media analytics using CRM platform.
- Currently engaged in APPTUS implementation for Contract Lifecycle Management.

Previous Assignments

- Tech Mahindra - Solution Architect
- Satyam Computer Services - Team Lead

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Rakesh Bandlamudi

Business Consultant - Columbus (<http://www.columbusglobal.com/>)

Columbus - Business Consultant

Current Role

- Managing Columbus' strategic program to enhance their Process Consulting product

Previous Assignments

- Happiest Minds Technologies - Presales Consultant for Web, Mobile and Analytics practices
- Wipro Technologies - Functional Consultant implementing solutions on BPM platforms and BPM practice development

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Ramesh Pagadala

Consultant

Current Role

Senior Mgmt professional with 18yrs of total experience and 13yrs in U.S healthcare domain managing large BPO operations. Specialities include healthcare, Analytics, Consulting and Client Management. Currently, working as a consultant in a start up and role involves building the healthcare vertical in IT, ITES & Analytics.

Previous Assignments

- Apollo Health Street, Vice president - Provider Operations & Business Analysis
- Deloitte, Project Manager – Operations & Business Analysis
- DSQ worldwide, Account Manager

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Reva Maheshwari

Manager - Deloitte

Current Role

An analytics specialist providing business and data analytics solutions to gain extensive visibility over information and to identify risks and opportunities beyond the traditional financial reporting function. She specializes in data interrogation, conversion, standardization, statistical data analysis and sampling to evaluate, improve and sustain the quality and integrity of information within various business processes.

Previous Assignments

Worked at Solar Springs Pvt. Ltd. as Business Development Officer from July 2003 to April 2005

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Rohit Kumar Cherukuri

National Manager - Mxit Network India Pvt. Ltd.

Current Role

Executing - ATL, TTL & BTL initiatives nationally. Leading strategic tie-ups with Telco manufacturers/services. Evangelizing Mobile apps prominence at conferences and forums

Previous Assignments

- Deloitte Analytics&Research - Senior Analyst
- InfoSTEPInc - ResearchAnalyst
- HSBC & Kotak Mahindra - Intern
- Created and Implemented Social Media offerings at Deloitte for clients/offices globally

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Rohit Sharma

Senior Manager - Bharti Airtel Ltd.

Current Role

Team Lead - Program Management Office B2B business

Previous Assignments

- Bharti Airtel Ltd. - Manager - PMO B2B
- Bharti Airtel Ltd. - Assistant Manager, Large and Complex Projects
- Reliance Communications Ltd - Nodal Officer (Regulatory)

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Rohit Chugh

Manager - Business Process Excellence - Dr. Reddy Laboratories Ltd.

Current Role

- Reengineering of identified projects for various functions / departments
- Implementation of projects with focus on Adoption, Benefit Realization and Change management.

Previous Assignments

- Assistant Manager (Quality Control) - New Holland (Fiat) India Pvt. Ltd.
- Executive Engineer (Parts Quality) - Honda Motorcycles and Scooters India Pvt Ltd.

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Sai Mala G

Manager, Contact center - MSD Pharmaceuticals Pvt Ltd

Current Role

Ph.D in nutrition with over 10 years experience in healthcare/ operational management/research. Currently managing a national healthcare project.

Previous Assignments

- Senior Associate, MSD Pharmaceuticals Pvt Ltd. Managed 3 products in a healthcare project with a team of over 60 members
- Research Associate, Acharya N.G. Ranga Agricultural University, Hyderabad

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Sandeep Pherwani

Business Analyst - Wolters Kluwer Financial Services Private Limited

Current Role

- Business Analyst, FRR (Financial Reporting & Regulatory Compliance) Product Development

Previous Assignments

- Senior Analyst - Enterprise Business Intelligence function at Homeward Residential India Pvt. Ltd.
- Senior Analyst - Financial Operations at D. E. Shaw India Software Pvt. Ltd.

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Sanjay Mishra

Head Implementation and Monitoring (Simplex Infrastructure Ltd.)

Current Role

Project Implementation Monitoring (Progress, Cost, Cash Flow, Manpower, Safety)

Previous Assignments

- General Manager (Business Development, Mining)- Indu Projects
- Chief Operating Officer - PMPL
- Technical Services Manager - ICI India.

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Sathyanarayanan Pandalai

Associate Director - Presales & Practice, CSS Corp

Current Role

Solution Development, Presales, Sales Enablement and Team Management for Analytics and Cloud Enablement Solutions

Previous Assignments

- Sr. Project Manager - Analytics & Financial Reporting Solutions - Tripod Technologies, NJ, USA
- Project Manager - Application Migration & Reengineering - Macro Software Systems, Muscat, Oman
- Project Manager - Logistics Product Development - Quantum BSO Pvt Ltd, Bangalore

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Satya Syam Puppala

Project Manager - Tech Mahindra (Mahindra Satyam)

Current Role

Consultant Data Scientist

Previous Assignments

- Emergency Management Research Institute EMRI Ambulances - As a Data Scientist to develop the Optimization models for Ambulance Dynamic base stations
- National Australia Bank - As a consultant Data Scientist worked as Strategy Analyst for Core banking application
- National Australia Bank and Bank of New Zealand and Bank of New Zealand as a Project Manager

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Saurabh Biswas

Manager (Process Excellence)-Dr. Reddy's Laboratories

Responsible for business process mapping and re-engineering projects for R&D and Manufacturing Business Units. Facilitate change Management and Benefit realization for organization wide strategic initiatives.

Current Role

Manager - Business Process Excellence

Previous Assignments

TATA MOTORS (Jsr-HCV Segment)

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Saurabh Pandey

Senior Analyst, SFE-GCO, Novartis Healthcare Pvt. Ltd., Hyderabad

Overall 7 years of experience in healthcare and pharmaceutical analytics. Saurabh is responsible for transition of advanced commercial analytics from worldwide Novartis entities to Novartis Hyderabad, in an offshore model. His analytics experience include incentive plan management, forecasting, commercial and scientific Intelligence, Promotional analytics, etc.

Previous Assignments

- WNS- GSK KC- Sr. Analyst
- Evalueserve- Sanofi KC-Sr. Analyst
- IMS, Healthcare Boeh. Ingl. KC-Sr. Analyst

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Shirsendu Das

Director-Analytics and Head of India Operations, Aleph One Analytics

Current Role

- Currently, leads all the analytics initiatives out of India and provides strategic directions to different product lines and client engagements for the firm.
- Apart from his analytics delivery role, he is also responsible for training and recruitment, technology decisions, marketing/visibility initiatives and other operational aspects of the firm.

Previous Assignments

- Deloitte & Touche, Manager - Risk Analytics

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Sneha Komma

Data Specialist, Google India (Global Logic Inc)

Current Role

Conduct data-driven analyses to evaluate and ensure the quality control of updates to Google Maps by users and the Map Maker team.

Previous Assignments:

- Lead Analyst, Google India (Global Logic Inc): Manages a cross-functional team of over 45 members instrumental in digitizing the road networks of many American, European and Indian cities into the Google Maps API
- Co-founder, Forge Knowledge Initiatives: Startup initiative that helps engineering colleges conduct cultural events and technical workshops

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Sravan P V S R

IT Analyst - Tata Consultancy Services Ltd

Current Role

Data Scientist - Tata Consultancy Services Ltd

Previous Assignments

Solution Architect & Project Lead, Business Intelligence Project

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Srinivasan Valady Ramanathan

Senior Analyst/ Manager - Bank of America

Current Role

- Manager - Enterprise Credit Risk - Securitizations, Traded Products, Equity exposures, BASEL, ECM.
- Technologies -Teradata, Hadoop, Big Data, ETL, R

Previous Assignments

- PayPal: Product Owner/Architect - Web Analytics.
- Accenture IND/SG: System Analyst - Data Engineering.

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Sriram T A

Director, Fidelity Investments

Current Role

Managing the Business Intelligence Horizontal

Previous Assignments

- Systems Manager, Polaris Software Lab Ltd
- Systems Analyst, Spectrum Technologies, New Jersey

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Srujan Gottemukkala

Engagement Manager - Meritus Intelytics Pvt. Ltd.

Previous Assignments

- High-end analytics for PE firm in the U.S. to identify opportunities within their portfolio companies
- Created equity research reports for leading U.S. brokerage firms
- Worked on various consulting projects with clients in the sectors such as agriculture, non-profit, education etc.
- Prior to joining Meritus, he worked in financial services sector with clients such as JP Morgan, Morgan Stanley, Credit Suisse etc.
- He has an undergraduate degree in Mechanical Engineering from Indian Institute of Technology (IIT), Madras

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Sswayam P Ranjan

Sr. Business Analyst (CRM) - Huawei Technologies India Pvt. Ltd.

Previous Assignment

Excellent in CRM Analytics, leveraging OLTP CRM experience to Customer Analytics in Banking, Retail, Airlines, Telecom. Working with Big data analytics practice in terms of: Project Management, Business Analysis, Requirements Gathering, GAP Analysis, Software Testing, Client Relationship Management, Operational Reviews & Analysis, Presales Team, Project Delivery. Having 7 years complete onsite experience across the globe.

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Sweekar Tanugula

Product Technical Lead - Infosys Ltd.

Current Role

Data Analyst & Modeler for an Active Datawarehouse product: Data Analyst & Modeler of Analytics enabled DataMarts, which are part of a customizable and active banking Datawarehousing product. Lead designer for Active Metadata application & enhancing the product to include Customer and Corporate analytics.

Previous Assignments

- HCL Tech - Tech Lead - EDW Data Modeler for US Railway client.
- Colruyt India Pvt. Ltd - Expert ADBA - Application Data Modeler.
- TCS Ltd. - IT Analyst - Data Modeler, SQL, PL/SQL developer.

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Unnikrishnan K

Management professional with over 15 years of experience in strategy, business planning and business development across diverse industries like Cement, FMCG and Insurance.

Current Role

- Asst Vice President - National Head - Bharti AXA GIC Ltd
- Create and implement effective sales strategies and lead nationwide sales personnel toward achievement of retail sales & distribution objectives.

Previous Assignments

- Regional Manager - ICICI Lombard General Insurance Company Ltd
- Area Executive - ITC Ltd (Trade Marketing & Distribution)

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Vamsi Prasad

Manager-Buses & Vans - Tata Motors

Current Role

- General Management Role Looking Over AP Business of Buses & Vans

Previous Assignments

- Mahindra Navistar - Managing the Heavy commercial vehicles business while involving with transportation and Logistics companies and multiple transportation applications
- GE Motors India - Worked as design engineer in R&D of Brushless DC motors
- Videocon - Worked as Design engineer in R&D of Airconditioners

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Veeran Balasubramanian

Technical Lead - Software AG

Current Role

Engineering Manager - Software Product Development

Previous Assignments

Leading new product development in Telecom and SaaS domain.

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Venkata Ramana Chanda

- Senior Manager - Computer Sciences Corporation (CSC)
- Have 16.5 years of total IT experience and 8 years in Insurance & 7 years in BFSI domain in managing application delivery of large portfolio in Global outsourcing model

Current role

- Delivery & Consultancy: Solution support, POCs & RFP responses in Big Data and Analytics & Business Intelligence area
- Delivery Management, Consulting, Client Management

Previous Assignments

- Tata Consultancy Services: Project Manager: Project Management, Account Management, Operations, Client Liaison, PMO, Sales,

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Venu Gopal Reddy

Senior Technical Consultant-Adobe Systems
 Founder, Data Management Scientist & Open Source Developer - Aesthetic Analytics

Current Role

- Evaluating different client requirements of Adobe Marketing Cloud.
- Creating draft designs for AEM solutions
- Providing architectural solutions to clients on AEM
- Helping clients with Adobe Analytics which is part of Adobe Marketing Cloud suite to supplement clients analytical needs
- Writing Algorithms to identify patterns for predictive analytics on large data-sets
- Using Big Data & Hadoop Map-reduce to organize large unstructured data for web analytics
- Data visualization through various models

Previous Assignments

Consultant - Deloitte T&T



Vidhu Beohar

Technology Architect, Infosys Hyderabad

Current Role

BI Solution Architect, manages Data Analytics and Visualization projects. Main role and responsibilities are to design best fit solution for the client, technical reviews and requirement gathering.

Previous Assignment:

- Project Lead - CSC India Pvt. Ltd
- Part of Business Analytics group, main role and responsibilities were BO Universe designing, dashboard designing and technical reviews.

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Vijayasathy Krishnan

Senior Project Manager - Fidelity Investments

Current Role

Portfolio Manager handling a suite of 35 applications within the Corporate Technology Group, enhancing the day to day employee experience with a 55 member team.

Previous Assignments

- Project Manager for National Financials managing projects which caters to a large number of Institutional clients of Fidelity Investments
- Senior Project Manager in Infosys Technologies where I had handled multiple projects for BFSI, Transportation & Retail clients both offshore and onshore

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Vinayak L Tukrul

Lead - GyanSys Inc.

Current Role

Business Intelligence Lead

Previous Assignments

- Lead Development Finance corporate dashboard

Deloitte

- Lead Development of CXO level dashboard
- Lead Data Integration for SAS FM Studio Solution Budgeting and planning
- Lead Data Integration for SAS FM Consolidation and Reporting

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Vipul Gupta

Business Analyst - Indus Towers

Current Role

Business Analyst

Previous Assignments

- Associate - Value and Innovation Centre, SAP Labs
- Software Engineer - Emerson Electric Company
- Project Engineer (EMC Data Storage) - Wipro Technologies

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Certificate Programme in Business Analytics

- The programme is designed on a schedule that minimizes disruption of work and personal pursuits.
- The programme is a combination of classroom and Technology aided learning platform. ISB's 1st hybrid model programme. Participants will typically be on campus for a 5 day schedule of classroom learning every alternate month for a span of 12 months, which would ideally be planned to include a weekend.
- With 430+ contact hours, the programme is rigorous and in-depth.
- In the month where there is no classroom connect; the classes will be conducted over a technology aided learning platform. The contact hours in this platform would be 24 hours a month and every alternate month
- CBA is a rigorous and challenging programme. The schedule will include full days of teaching and evenings will be used for guest lectures, projects, and group work. Participants will be required to stay on campus during those classroom days.
- **Industry Speakers/Visits:** An integral part of the CBA is interactions with industry speakers and regular visits to relevant organisations throughout the course.
- **Simulations:** Simulations help maximise on classroom learning as the decisions that the participants have to make in these simulations replicate the kind of decisions they would encounter in their respective organisations. Action Learning: Action learning is an important pedagogical tool that is designed to give participants a chance to practice their management theories in real life scenarios.
- There will be an action learning project, which will be performed individually or under a mentor/ guide from ISB.
- **Faculty:** Professors from global B-schools including ISB, SME (Subject matter experts) & Industry practioners teach for the programme.
- **Curriculum:** The curriculum has been designed in tandem with inputs from Industry and academia. The course has an academic rigor and candidates are graded accordingly.



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