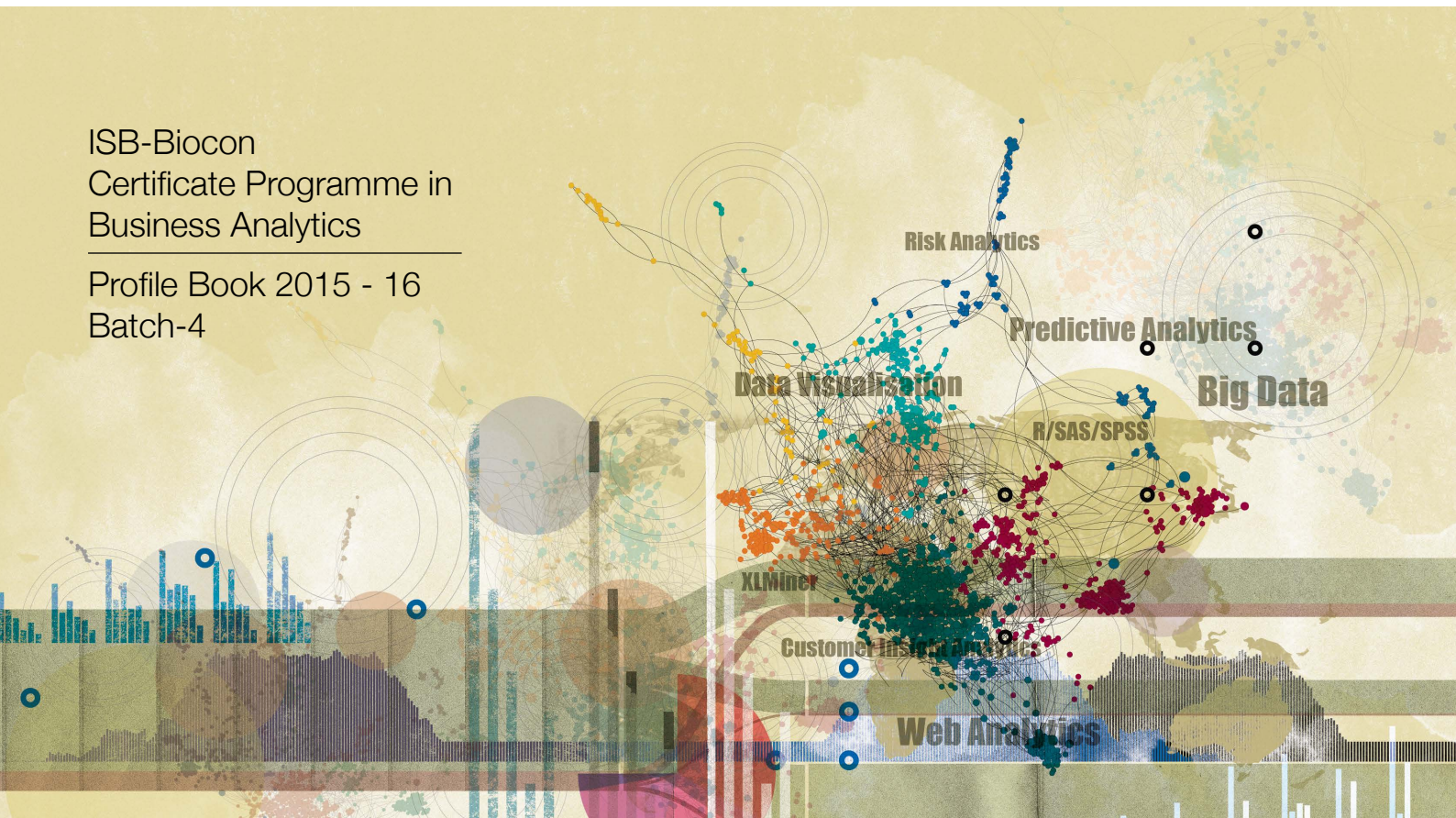


ISB-Biocon  
Certificate Programme in  
Business Analytics

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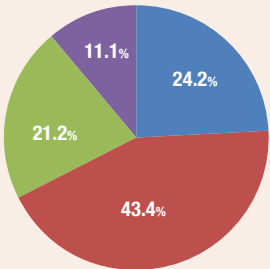
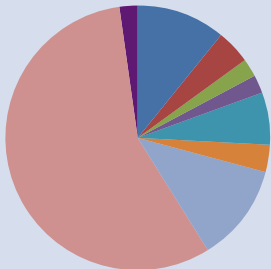
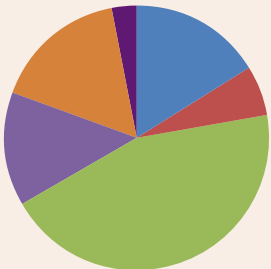
Profile Book 2015 - 16  
Batch-4





## Class Profile

The programme attracts exceptionally talented and vibrant group of individuals from diverse industries. The class composition of the 2015-16 batch is given below.

Batch 2015-16	Work Experience	Industry Clusters	Location Mix
<ul style="list-style-type: none"> <li>• <b>Batch Start Date:</b> 21st Feb 2015</li> <li>• <b>Participants Selected:</b> 99</li> <li>• <b>Average Work Experience:</b> 7.5 years</li> <li>• <b>Consolidated Experience:</b> 763 Years</li> <li>• <b>Sectors represented:</b> IT, ITES, KPO, Analytics, Consulting, Telecom, FMCG, BFSI, Pharma etc.</li> <li>• <b>Participant's Organizations:</b> Deloitte, TCS, Infosys, Vodafone, Novartis, Infosys, General Mills, Capgemini, Tech Mahindra, United Breweries, Aon Hewitt, Motorola etc</li> <li>• <b>Programme Duration:</b> 12 Months; 430 Contact hours - By far the highest contact hours offered by any leading institution in India</li> <li>• <b>Pedagogy:</b> Hybrid model (Class Room + Technology aided learning) with Online tutorials</li> </ul>	 <ul style="list-style-type: none"> <li>• 0-4 years - 24.2%</li> <li>• 5-8 years - 43.4%</li> <li>• 9-12 years - 21.2%</li> <li>• &gt;12 years - 11.1%</li> </ul>	 <ul style="list-style-type: none"> <li>• Analytics - 10.1%</li> <li>• Audit &amp; Advisory - 4%</li> <li>• Ecommerce - 2%</li> <li>• FMCG - 2%</li> <li>• BFSI - 6.1%</li> <li>• Telecom - 3%</li> <li>• Consulting - 11.1%</li> <li>• IT - 52.5%</li> <li>• Pharmac/ Healthcare - 7.1%</li> </ul>	 <ul style="list-style-type: none"> <li>• Bangalore - 16.2%</li> <li>• Chennai - 6.1%</li> <li>• Hyderabad - 44.4%</li> <li>• Delhi/ NCR &amp; North India - 14.1%</li> <li>• Mumbai/ Pune - 16.2%</li> <li>• Singapore - 3.0%</li> </ul>



## A V N Sai Santosh

Data Analyst, Reach Out Business Analytics

### Current Role and Responsibilities

- Data Integration in SQL Server, Build Predictive models, Data Validation using R Programming
- Implement Predictive Modeling, Data Visualization (Dashboards) Forecasting, Data mining

### Previous Assignments

- Immigration Specialist, Astir IT Solutions
- Have taken part in Immigration process of employees in US. Filing of LCA's and maintaining track of those issuing H1B, H4 and visitor visa stamping checklist and stamping letters

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## Abhishek Gupta

Associate Consultant, Tata Consultancy Services

### Current Role and Responsibilities

- Setting up Analytics Practice in Corporate Action Product (TCS). Intensively using Forecasting and Predicting techniques to develop CR prediction models
- Product Specialist - TCS BaNCS Corporate Actions (Capital Markets/ Investment Banking)

### Previous Assignments

- Project Manager, Capital Markets (TCS, South Africa )
- Business Analyst, Corporate Actions (TCS, Luxembourg and Canada)

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## Abhishek Khanna

Software Engineer, ARRIS India Pvt Ltd

### Current Role and Responsibilities

- Software Engineer with 3+ years of experience, working with CAS Team at Arris (CAS is a Joint Venture between Arris and Comcast)
- Have strong algorithm design and code development skills
- Worked on technologies like Groovy, Python, Java, Ajax, ASP.net, C#.net, VB.net, Java Script, Web Services, Mysql, Tableau, R

### Previous Assignments

- Software Engineer, Motorola Mobility (Google Entity)

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## Abhishek R Iyer

Senior Consultant, Capgemini

### Current Role and Responsibilities

- Working with Risk team currently, conduct project reviews; identify risks, especially on financial aspects
- Worked with CoE (Centre of Excellence) team to develop roadmap for Financial Analytics centric solution
- Regular updates to Leadership through internally developed risk tool - Project Health Dashboard (PHD)

### Previous Assignments

- Software Engineer, Misys- Business Analyst.
- Engineer, Collabera (now Brillio)- Java/J2EE developer.

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## Abhishek Sinha

Team Lead, Accenture

### Current Role and Responsibilities

- Techno Functional Team Lead - Requirements Analysis, Project Estimations, Functional/Technical Design, Development & Integration
- Customization of "Accenture Life Insurance Platform" as per the business requirements for the client AIG Insurance (US)

### Previous Assignments

- Business SME for identifying problem statements and preparing use cases to sales pitch for AIG Insurance, US using data-driven analytics based approach

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## Aditya Jain

Data Scientist, Tech Mahindra

### Current Role and Responsibilities

- Aditya is working with Tech Mahindra as a Data Scientist at Analytics Center of Excellence where his responsibilities include creating Analytics Proof of Concepts which are tailored to customer's needs using tools like R, SAS and Tableau

### Previous Assignments

- Mahindra Satyam: Team Lead- Insurance Fraud Analytics Solution, Text Analytics Solution
- Accenture: Senior Software Engineer- BI Presales
- Keane: Lead - Visualization, Dashboarding and Reporting

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## Aditya Palla

Business Operations Specialist, Amazon India Development Center

### Current Role and Responsibilities

- Currently working with Merchant Business Operations team of Amazon. Responsible for analyzing and creating business reports at Merchant level. Stakeholder engagement and process contributions are the key areas focussed

### Previous Assignments

- BE- Electronics and Communication Engineering from Anna University, Chennai

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## Aditya Tiwari

Database Architect, Altisource

### Current Role and Responsibilities

- Database Performance Architect (RDBMS and Big Data)
- Planning and devising strategy for Database scaling and performance
- Troubleshooting Database bottlenecks
- Very good experience of preparing and analyzing business reports

### Previous Assignments

- Capgemini
- 3i Infotech Ltd

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## Akhil Sakhardande

Consultant - Big Data & Analytics, Deloitte Consulting.

### Current Role and Responsibilities

- Working with Deloitte Advanced Analytics team in Hyderabad
- Exploiting Analytical capabilities in datasets - Building models, comparative analysis and providing Insights
- Proof of Concepts for new emerging technologies - Spark and Scala, for in-memory computing
- Analyzing machine learning solutions on huge datasets

### Previous Assignments

- Senior Developer - Business Intelligence & Big Data, Cognizant Technology Solutions

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## Anil Vemulapalli

Technology Lead, Infosys Ltd.

### Current Role and Responsibilities

- Big Data & Analytics - Handling end to end Implementations and platform development for various clients on Big Data and Analytics space

### Previous Assignments

- Associate Consultant, Capgemini India Pvt Ltd
- Analyst Programmer, Syntel
- Software Engineer, Indus Business Systems Ltd

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## Anjali Singh

Data Analyst - TEKsystems Allegis Group - working for Flipkart Internet Pvt Ltd-eKart

### Current Role and Responsibilities

- Project: Flipkart - Large Appliances Supply Chain, Technology/Tool: Hadoop - ecosystem, Hive, cassandra, Bigfoot, Qlikview

### Previous Assignments

- Software Engineer (Web-Analyst: Omniture), HCL Technologies Ltd
- Project: e-bay-GSI, Technology/ Tool: JAVA, Javascript-regex, Omniture - SiteCatalyst, droll - rule based expert engine, intershop

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## Ankit Baheti

Executive - Sales Analytics (Strategy Planning and Business Analytics), United Breweries Ltd

### Current Role and Responsibilities

- Leading analytics efforts to imbibe a culture of data driven decision making in a, currently, unstructured environment
- Integral part of the founding members of this business unit in UB

### Previous Assignments

- Previously worked at Mu Sigma Business Solutions Pvt Ltd, a pure play decision sciences company. Worked as a senior Business analyst providing support to the commercial support organisation of a US pharmaceutical major

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## Ankit Mishra

Sr. Consultant, Infosys Ltd.

### Current Role and Responsibilities

- Working as Big data Architect and Technical Lead for a large US Credit card corporation. Currently supporting and executing enterprise migration strategy of moving marketing analytics platform from Netezza appliance to big data platform

### Previous Assignments

- Scrum Master for Fortune-50 US Healthcare insurer working for Care Management analytics and reporting domain
- Lead Business Analyst and software development lead for leading Healthcare payers in Care Management, Claims and pricing domain

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## Ankit Srivastava

ETL Consultant, Teradata

### Current Role and Responsibilities

- ETL Developer & Data Modeler of Analytics enabled DataMarts, which are part of a active banking Datawarehousing product
- Lead designer for Active Metadata application & responsible for all offshore delivery

### Previous Assignments

- Techno Functional Analyst in Pharmaceutical Data warehousing and Reporting Space, Cognizant Technology Solutions
- Programmer Analyst, Cognizant Technology Solutions.
- Jr Associate, Synechron Inc

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## Anuj Sethi

Head - Marketing Services, General Mills India

### Current Role and Responsibilities

- Passion to build knowledge organizations
- Leader of COEs on Analytics, Knowledge Management and Reporting
- Lead global services for Consumer Insights, Data Visualization, Listening

### Previous Assignments

- Head of Consumer Insights at General Mills. Established global service support for syndicated, primary research and data management

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## Anupam Verma

Multi Service Manager, AON Hewitt

### Current Role and Responsibilities

- Currently involved in managing and creating digital analytics platform
- Help Leadership to improve productivity by analyzing the delivery pattern and resource utilization
- Predict the client engagement status by analyzing different metrics

### Previous Assignments

- Expertise in IT project delivery using agile/waterfall models
- Development and implementation of ETL products, Data Warehouse products for logistics and Fraud Detection product (CSC)
- Analyzing unique needs for clients and providing/ recommending solutions

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## Anurag Sharma

Senior Data Analyst, Sears Holding Corporation India

### Current Role and Responsibilities

- Over 10+ years (6+ years in US) of experience in building and implementing DW/BI solution
- Working as Lead Data Analyst in key Marketing Project -Targeted Interaction
- Also working on Analytical POCs for different business problems using R and Tableau

### Previous Assignments

- Groupon Inc (USA) - Worked as Data Analyst for different business area like Web Analytics, Deals, Mobile Operation

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## Apoorva Singh

Sr. Data Analyst, Oracle India

### Current Role and Responsibilities

- Analyse retailers' data from across the globe to develop statistical models and data-driven solutions to derive actionable insights
- Value Assessment, Statistical Modeling, Price Optimisation, Machine Learning, Data Visualisation, SAS Predictive Modeler

### Previous Assignments

- Business Analyst, Oracle India
- Application Developer, Oracle India

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## Ashish Jain

CTO, Cubictree Technology Solutions Pvt Ltd

### Current Role and Responsibilities

- Ideate, architect, plan and develop Business Solutions with a balance between Business Functions and Technology to enable operational optimization and growth in business output

### Previous Assignments

- Founder, Softkoash Solutions Pvt Ltd
- Understanding client requirement, brainstorming and optimization of idea, propose solution, negotiate on commercials, plan and deliver solution. Developed an ERP solutions, web portal and many business application for clients from different industries

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## Ashish Verma

Independent Researcher

### Current Role and Responsibilities

- Currently doing independent research in machine learning applications for extracting value from data generated by smart devices

### Previous Assignments

- Manager - Performance Engineering, SAS R&D (Pune)
- He managed 'Centralized Performance Engineering Group' and was responsible for performance engineering for SAS Solutions and Platform from R&D, Pune

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## Ashok Kaistha

Sr. Professional, Computer Sciences Corporation

### Current Role and Responsibilities

- Business analyst for a leading US insurance group - providing technical and business solutions to their requirement
- Working on Analytical and statistical models for different business problems using Analytical and Visualization tools

### Previous Assignments

- Team Lead and on-site coordinator for a US Shipping and British postal client
- Involved in complete software lifecycle of different projects like financial reporting, Data Warehouse, fraud detection etc. for different global clients

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## Atul Arora

VP/Sr. Project Manager, RBS

### Current Role and Responsibilities

- Delivery Manager - Divestments for Commercial & Private Banking
- Responsible for migration of RBS & NWB customers of Bankline, RBS flagship payments channel to W&G Bank
- Involved in setting up an Enterprise Data Warehouse for RBS
- UK Payments domain SME

### Previous Assignments

- Project Manager - CSC, Financial Services Group
- Manager - Bank of America, Risk & Fraud Prevention
- Associate Consultant - Capgemini

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## Avinash Mohapatra

Associate @ JP Morgan Chase & Co.

### Current Role and Responsibilities

- Tech Lead / Resource Manager / Application Developer
- Currently working on design and build of an Data Ecosystem architecture comprising of Hadoop, Abinitio, Teradata and Greenplum. The idea is to build a hybrid data management ecosystem which can handle different forms of data (Big data, unstructured etc.) while allowing for much faster analytical processing enabling faster business decisions

### Previous Assignments

- Hydus Technologies: Abinitio Lead - This role involved development of abinitio code (graphs) for migrating database objects from Oracle database to Teradata database

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## Bala Krishna Gadekari

Principal Consultant (Assistant Project Manager), NTT Data

### Current Role and Responsibilities

- SAP Advanced Analytics CoE - Heading SAP HANA CoE and SAP Predictive Analytics CoE in NTT DATA and responsible for interacting with business and building the prototypes in Business Analytics using SAP technologies SAP BW, HANA, Lumira and PA

### Previous Assignments

- Principal Consultant (Asst.Manager), SAP Advanced Analytics Lead, NTT DATA
- Heading SAP Advanced Analytics CoE which includes SAP HANA, SAP Predictive Analytics and BigData

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## Chaitanya Konduru

Tech Lead, Consultant, Visa Technology, Singapore

### Current Role and Responsibilities

- Data Analytics and BI Solution Architect
- Building statistical models for customer Loyalty programs
- Handling BI programs in Data quality and audit.
- Technologies - Hadoop, ETL, R, SAS

### Previous Assignments

- HCL Technology -Technical Architect in BI projects
- Mahindra Satyam - Data Integration Specialist

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## Debabrata Pati

Associate, Cognizant Technology Solutions India/ Norway, Senior Associate

### Current Role and Responsibilities

- Techno & Funcational Lead - Data & App Support for back office System- Simcorp Dimension, Front Office - Longview, back office data ware house
- Business Analsysis, Business Consulting for Infrastructure Projects

### Previous Assignments

- Associate, Cognizant Technology Solutions India/Norway

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## Deepak K

System Architect, Ericsson

### Current Role and Responsibilities

- An astute professional with 8 + years of experience in System and Software Development. Proven track record of delivering successful projects with varied roles and responsibilities
- Working as a Product Owner in Ericsson Research & Development. In this role in-charge of project end to end execution from creating a product road map for development, testing and delivering products which are agile, reliable, scalable, efficient and portable

### Previous Assignments

- Worked as a Technical Liaison in Telcordia (Bell Labs R&D), NJ, US where successfully transitioned new product development across categories to offshore knowledge center in India

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## Devyendar Maganti

Technical Lead - Digital Analytics CoE, Mindtree Limited

### Current Role and Responsibilities

- 10+ years of experience in Digital Analytics and Marketing activities.
- Part of Analytics CoE responsible to strengthen Digital Analytics and Marketing service offerings and training resources

### Previous Assignments

- Assistant Manager at Time Inc India - Extensively worked on handling large scale Web Analytics, SEM, SEO, Social Media Marketing projects
- Team Lead at Bloom Web Search - Managed a team of Digital marketing professionals developing strategies and operationalization of the campaigns

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## Dibin Raj

Head - Marketing, Vertex Computer Systems Inc.

### Current Role and Responsibilities

- At Vertex Computer Systems Inc. Dibin heads the Global Marketing function with responsibilities to build brand and drive customer engagement. He is responsible for implementing key marketing processes, marketing automation and measure success parameters. Analyzing data from CRM, website and other external sources to identify and target Ideal Customer profiles and key marketing vehicles are part of the key responsibility areas

### Previous Assignments

- Salokh Cyberservices (P) Ltd., Hyderabad, Head - Digital Division
- Wipro Ltd, Sr. Account Manager - Managed IT Services division

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## Diya Sachanandani

Senior Consultant - CRM, Eurochem

### Current Role and Responsibilities

- Developing project plans and providing input to the project team during all phases of the project
- Drafting and presenting reports

### Previous Assignments

- Worked as Software Engineer at Enterprise Solution Unit, Infosys

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## G Roshan Kanth

Territory Sales Manager - Rural Marketing - Tata Motors Ltd

### Current Role and Responsibilities

- Involved in sales and marketing of commercial vehicles in rural areas
- Managing sales and marketing operations and ensuring accomplishment of set business targets

### Previous Assignments

- HCL Technologies Ltd: Worked as software engineer from June 2010 to June 2011 for about a year
- Infosys Technologies Ltd: Worked as software engineer at Infosys Technologies Limited from October 2007 to July 2009 in Design, Development and Testing

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## Gaurav Kumar

Sr. Solution Architect, iTree Consulting

### Current Role and Responsibilities

- 10+yrs of Work experience in Managing Multiple Projects, Creation of Project Management Documents, Providing estimate for Deliverables
- Liaise with project stakeholders on an ongoing basis
- Provide subject matter expertise on SAP BI/BO,SAS VA toolset from time to time in defining an appropriate solution and resolving critical technical issues

### Previous Assignments

- Sr. SAP BI Consultant at RIL,Mumbai - Extensively involved in developing Critical Dashboard and Reports

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## Gowtham Kumar Ramireddy

Senior Consultant, ADP Inc.

### Current Role and Responsibilities

- Lead - Evaluate the current methodology of client service operations to improve the customer retention & satisfaction rates. Assessment & Optimization is done by efficient Machine Learning Algorithms applied on past CRM data. Part of ML CoE team that focusses on Algorithm-Design

### Previous Assignments

- Lead Consultant, ADP Inc.: Responsible to understand the requirements and draft the solutions. Implemented ERP enhancement for NIKE Brazil with ETL Data Migration. Developed PoC for Visualization Analytics based on Tableau

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## Himanshu Gautam

Lead Engineer, Big Data Analytics COE,  
HCL technologies, Noida, India

### Current Role and Responsibilities

- Working as a senior software developer, designing and developing Big data solutions. Also involved in exploring and modelling datasets using R. Key areas of interest are Text Analytics and IOT

### Previous Assignments

- Previously working as Member Technical Staff in High Performance Computing COE, HCL Technologies, Bangalore. Published an IEEE paper related to GPGPU acceleration

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## Jayendra Vadrevu

Domain Consultant (Banking and Capital Markets),  
Cognizant Business Consulting

### Current Role and Responsibilities

- Build Data science Focus Group within the consulting practice
- To ideate and create Analytics use cases and to drive Proof of Concepts
- Secure consulting mandates and to establish thought leadership in the industry

### Previous Assignments

- Led Data Science Initiative and created following Analytics solutions for capital markets clients: Predictive Analytics for Operations

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## K Sandeep Kumar

Tech Lead, Cognizant Techno Solutions

### Current Role and Responsibilities

- Tech Lead, working for the client American Express (Total work-ex: 4.8 yrs)
- Providing solutions through Hadoop Ecosystem (Mapreduce, PIG, HIVE) to identify Defaulters and High Balance Customers

### Previous Assignments

- Tech Lead, worked for the client UBS, Hadoop Developer and Analyst
- Understanding the business functionality & Analysis of business requirements

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## K V Ravi Kiran

Principle Consultant- Advanced Analytics, Accion Labs

### Current Role and Responsibilities

- Understanding Client business problem and determining whether the problem is amenable to an analytics solution
- Reformulating business problem into an analytics problem with a potential analytics solution

### Previous Assignments

- Technology Lead - Big Data & Analytics, Broadridge Financial Solutions Pvt Ltd
- Senior Associate - Business Intelligence & Analytics, Future Retail Pvt Ltd

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## Krishna Mamidala

Senior Analyst - Data & Analytics, Accenture Services Pvt. Ltd.

### Current Role and Responsibilities

- I am working in analytics and R. I am a data analyst who is involved in data collection, data preprocessing, deciding and building models, model validation and product/application delivery

### Previous Assignments

- Senior Programmer - Accenture Services Pvt Ltd
- Programmer - Accenture Services Pvt Ltd

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## Kumaran KR

Lead QA Engg - CES IT Pvt Ltd, Chennai

### Current Role and Responsibilities

- Managing and Leading multiple testing teams
- Playing role of Business Analyst cum QA Lead
- Mentoring & Training the Testing team
- Part of PreSales team & Recruitment team inclined to QA

### Previous Assignments

- Associate QA Engineer - GAVS Technologies Pvt Ltd, Chennai
- Handled complete testing activities. Handled Pre-Sales activities

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## Mahadev Vasireddy

IT Analyst II

### Current Role and Responsibilities

- Solution lead on an 'Internet of Things'/ Connected Assets project to predict risk level or eminent failure of Caterpillar machines by analysing real time streaming data from machines to help customers take preventive actions to avoid abrupt failure

### Previous Assignments

- Joined Caterpillar as a team lead on a data warehousing project, 'CEDE' which is the backbone for my current project, real time predictive analytics

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## Manu G Nair

DGM - FP&A Vodafone India

### Current Role and Responsibilities

- Determine cost of delivering data across India and assist in developing pricing strategy for the same
- Publish analytics related to site performance for 150K sites through “Olympus”
- Drive capital investment and budgeting process for the country

### Previous Assignments

- Regional Financial Analyst, Fedex - MIS, Pricing, Decision Support for IT and marketing
- Manager - Business Planning, Mahindra and Mahindra Ltd.  
Role - Business Intelligence & strategy, MIS

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## Mohammad Tanweer

Lead Analyst - Big Data & Analytics, Accenture

### Current Role and Responsibilities

- Working as Lead Data Analyst to help solve complex problems like predicting failures, calculating risk scores, survival analysis and performing descriptive analytics of assets to gain insights from data for various Utility Sector Clients
- Implementing, Designing and Developing Solutions using Big Data Technologies with key focus on digital analytics

### Previous Assignments

- Senior Developer, Scrum Master and Onsite Coordinator for largest Danish Bank
- Involved into designing and developing Big Data Solutions using Hadoop and its Eco Systems

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## Mudit Singh

Senior Quantitative Analyst, Crisil

### Current Role and Responsibilities

- Working into Retail Credit Risk and Wholesale Risk for past 3.7 years. using different modeling techniques such as OLS regression, Logistic regression, Kernel regression and Error correction model
- Currently working as Senior Quantitative Analyst for model development in wholesale portfolio

### Previous Assignments

- Worked on various model development for stress scenario for large investment bank, including CCAR and PPNR projects
- HSBC

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## Munish Arora

Project Manager (DW/BI) - Cognizant Technology Solutions

### Current Role and Responsibilities

- 9+ years in Building & Implementing BI/DW & Business Analytics solutions
- Leading analytics space within Business unit, Ideation & implementation of various analytics solutions like predictive churn analytics toolkit, Recommendation Engine using R-Shiny & other tools

### Previous Assignments

- Techno functional lead for ETL & Reporting solutions across various clients and geographics-Cognizant Technologies

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## Murali Krishna Vaddadi

Senior Consultant, Capgemini

### Current Role and Responsibilities

- Managing Data Analytics and visualisation projects
- Experience in machine learning, Advance statistics

### Previous Assignments

- Thinkserv Technologies: Worked as a Senior Software Engineer
- Infosys - Software Engineer

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## Murali Krishnamraju

Consultant, Capgemini

### Current Role and Responsibilities

- Data Scientist, IT Analytics
- Advanced Statistical methods (ANOVA, Regression Modeling)
- Data visualization using Tableau
- Forecasting and Data Mining

### Previous Assignments

- Wipro - Senior Engineer
- Reliance - Engineer

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## N Suman Moses

Principal Consultant, Oracle Corporation

### Current Role and Responsibilities

- Pre-sales and Bid support of Oracle Communication products comprising Analytics/OSS/BSS/ SDP portfolio. I cover products in Telecom Analytics, Policy, Billing, IN and Next Gen platforms such as WebRTC, API Exposure along with IoT & Cloud

### Previous Assignments

- Assistant Manager - Account Management, Telecom BU - Mascon Global
- Sr. Business Analyst - Telecom and Technology - Deloitte
- Marketing Executive - Network Solutions - Tata Elxsi

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## N Venkata Rao

Sr. Technical Business Analyst, Computer Sciences Corporation

### Current Role and Responsibilities

- Working with data science analytics team doing exploratory and comparative analysis
- Handling POC's for different domains and focus on digital product analytics
- Sr. Technical Business analyst and Product Consultant for Insurance products for Life, P&C and Health domains

### Previous Assignments

- Onsite co-ordinator and Product Consultant - Liberty Mutual, NH, USA
- Technical Product consultant - Business Intelligence, NTT DATA

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## Naveen Kolli

BI Analyst & Application Architect, Capgemini India

### Current Role and Responsibilities

- Requirement collection, Prepare of functional and technical spec and sign off, Development, Testing, Support, knowledge sharing with other teams with in CG, Prepare POC, Participation in internal trainings, Project estimations

### Previous Assignments

- Development of Analytic dashboards in Pharma domain using Tableau, Xcelsius, Requirement collection, Sap business objects Analytics reports in sales and finance, Project handling and Estimations

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## Naveen Kumar S Rao

Product Manager, ABB Global Services Ltd.

### Current Role and Responsibilities

- Product Manager, Responsibility - product vision, roadmap, manage releases, customer support, pre-sales technical support on data visualization and database based product of the distributed control system in the Process Automation division

### Previous Assignments

- ABB Global Services Ltd: 11 years in various roles of team management, project management and software development.
- IndUs Sharptech Solutions Pvt. Ltd: 3 years as Sr. Software Engineer/ Analyst in ERP implementation on Microsoft Dynamics

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## Neeraj Tiwary

Database Developer 2, Expedia

### Current Role and Responsibilities

- Pattern analysis of Bookig and comparison with Marketing data and assist business to improve the overall booking
- Implementing and maintaining the loyalty program of Expedia and its partners
- Database scaling, merging of two huge databases into single database, Implementation of periodic purge logic etc

### Previous Assignments

- Scrum Master /BI Modeller, Lead Architect - Application Design, CSC India

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## Nikesh Shrivastava

Analyst McKinsey & Company

### Current Role and Responsibilities

- Working with multinational clients in mineral mining and help them to identify potential areas of equipment efficiency improvement, labour productivity improvement, cost savings

### Previous Assignments

- Analyst McKinsey & Company - Product development
- Analyst McKinsey & Company - Client engagement
- Analyst McKinsey & Company - Idea implementation

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## Nikhil Maddirala

Business Analyst, Monitor Deloitte

### Current Role and Responsibilities

- Monitor Deloitte strategy consultants work with senior executives to help them solve their toughest and most complex problems by bringing an approach to executable strategy that combines deep industry knowledge, rigorous analysis, and insight to enable confident action

### Previous Assignments

- Financial Research Intern, D. E. Shaw & Co.
- Business Innovation Intern, Deloitte
- Postgraduate Researcher, Institute for Logic, Language and Computation

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## Pavan Mangalampalli

Associate, Cognizant Technology Solutions

### Current Role and Responsibilities

- Working in a project for streamlining Wealth management process. Responsible for order processing in On-line trading platform. Responsibilities include Client Liaison, Data Analysis, Data Management, Team Mentoring, Metrics Generation etc

### Previous Assignments

- Developer, Cognizant Technology solution. Responsible for Design, Development of check reconciliation process for US based retail client.

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## Phani Govindalapudi

Consultant at Infosys

### Current Role and Responsibilities

- Currently working as a Development Lead in Infosys. Involved in POC for new requirements, Client communication and Mentoring in the project. Assist in candidate selection and new technical initiatives in the company

### Previous Assignments

- Infosys: Involved in development of software modules, Data modelling, ETL processes, Testing support and client communication

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## Praneeth Peter Gazula

SAP Consultant, Deloitte

### Current Role and Responsibilities

- SAP Material Management Consultant with Deloitte Consulting - supporting a leading audio technology client in the area of Master Data Configuration, Materials Management, Production Orders, Logistics Execution and Production Planning

### Previous Assignments

- Media and Entertainment - Technology Integration - SAP MM Consultant
- Provide SAP MM core module support in procure to pay cycle, master data, inventory management and other functional aspects of the module

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## Praneeth Kumar Muthyala

Technical Manager - Verizon Data Services India Ltd

### Current Role and Responsibilities

- Manage Verizon Enterprise Billing and Analytics projects
- Project planning, execution and delivery in AGILE & DEVOPS models and People Management
- Drive customer analytics to understand Customer sentiments & Products/Service Management

### Previous Assignments

- Technical Lead at Verizon, Responsible for managing Team and Project deliverables of Enterprise Billing

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## Praseon Saxena

Solution Leader (Business Intelligence & Analytics), Aon

### Current Role and Responsibilities

- Partner with business stakeholders to review and understand client business needs
- Perform data analytics by merging and transforming masses of raw information to derive trends and build a predictive behavior model to add value

### Previous Assignments

- Sr. Client Service Manager (U.S. Health & Welfare including Health Exchange), Aon
- Lead Systems Analyst (U.S. Occupational Pension Plans), Aon

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## Prithvi Raj B

Associate Consultant, Tata Consultancy Services Limited

### Current Role and Responsibilities

- Project Manager for OSS Product Development across multiple sites worldwide for a Telecom giant. Responsibility includes planning, budgeting, execution, delivery excellence. An Agile Coach with expertise in several agile methodologies

### Previous Assignments

- Program Quality Manager: Telecom Core Network Elements delivery
- Systems Manager: Responsible for Strategic Product Decisions & bench-marking state-of-the-art telecom's core network product solutions

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## Puneet Sharma

Manager, Protiviti

### Current Role and Responsibilities

- 10 years of exp. in reporting, dashboards, salesforce.com, excel based models, and business research. Support Finance, HR and other departments in preparing global reports and dashboards using Tableau and other tools. Also manage Business Research and Desktop Design teams, daily operations of 20+ member team

### Previous Assignments

- Managed Pre-Sales and Marketing support teams working on Analytics and Market Research proposals and collaterals, as a Pre-sales and Marketing Manager at AbsolutData
- Associate Project Lead at Grail Research

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## Puneet Garg

Research Analyst at CRISIL Global Research & Analytics

### Current Role and Responsibilities

- Responsible for development and maintenance of Customer and Prospect propensity models, market sizing and growth forecasting model for products, technologies and end-markets
- Analyzing Market data and Identifying Potential Business Opportunities in New/Existing Markets. Develops Dashboards to track KPIs

### Previous Assignments

- Senior technology engineer at Letsbuy (acquired by Flipkart)
- Senior Associate Technology at Sapient Nitro Corporation

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## Raghu Raj Matam

Associate Manager, Data & Analytics, Accenture

### Current Role and Responsibilities

- Developing Predictive Models for Health Department of a State Government in India
- Working as Associate Manager for a US Pharmacy Benefits Management client's Retail Network project
- Design & Development of strategy for Data Migration
- End to end Application Architecture

### Previous Assignments

- Worked with TCS,USA under various clients in Retail & Healthcare domains
- Support Lead for Labor Management application of a US retailer. Involved in setting up models for forecasting workload in stores

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## Raj Kumar Vuppula

Statistical Analyst at Novartis Healthcare Pvt. Ltd.

### Current Role and Responsibilities

- 7+ Years of experience in Healthcare Analytics
- Responsible for Statistical Analysis and Data Management by handling clinical trial studies

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## Ravi Kumar Reddy G

Consultant, CapGemini

### Current Role and Responsibilities

- Technical Lead - SAP Business Intelligence and Analytics at CapGemini
- Active member of CapGemini Centre of Excellence team and was responsible for developing several reports and statistical models for Retail clients

### Previous Assignments

- Senior Software Engineer, CapGemini

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## Richa Mishra

Technology Specialist, Wells Fargo, Hyderabad

### Current Role and Responsibilities

- I have close to eight years of experience in Business Intelligence and data warehousing. I take care of stakeholder and team management, develop SQL, PL/SQL queries for data analysis and extraction, resolve any production issues

### Previous Assignments

- Senior Systems Engineer, Infosys - Involved in all phases of the SDLC (Software Development Life Cycle) from analysis, design, development, testing, implementation and maintenance, experience with Data flow diagrams, Data dictionary, Entity relation modeling and design techniques

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## Ritesh Jain

Group Manager - Pharmaceutical Analytics,  
WNS Global Services - Gurgaon

### Current Role and Responsibilities

- 10+ years of experience in Healthcare & Pharmaceutical Analytics and Sales & Marketing
- Analytics experience includes commercial and scientific intelligence, forecasting, competitive intelligence, pricing and promotional analytics, etc.

### Previous Assignments

- IMS Healthcare, Bangalore - Consultant
- Torrent Pharmaceuticals, Ahmedabad - Assistant Manager

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## Ruchi Santoshwar

Business Analyst - Consultant

### Current Role and Responsibilities

- Responsibilities included Data Analysis, Data Management, Forecasting and Metrics Generation. Consulting with clients to understand and help them overcome the business challenges. Impact Analysis and feasibility of business requirements. Quality Management and Program Management

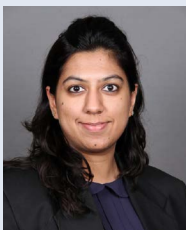
### Previous Assignments

- Business Analyst with Cetera Financial Group, Los Angeles, USA
- Reporting and analysis of performance Report using SQL and Oracle

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## Sakshi Aggarwal

Manager, Digital Marketing & Analytics, Group Brand & Marketing Team, Standard Chartered Bank

### Current Role and Responsibilities

- Lead Owned Media Planning (South Asia, MENA, Greater China) by leveraging consumer behavior analytics, to increase engagement and lead generation
- Drive data and technology-led integrated marketing initiatives across Earned, Owned and Paid media

### Previous Assignments

- Associate Director - DigiVation
- Wealth Manager - Citibank

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## Sameer Bommena Rao

Delivery Head, Insta Data Systems

### Current Role and Responsibilities

- Responsible for the client delivery activities of the big data startup's Pune office, managing the workflow, team and resources. Coordinating with the US stakeholders. Helping in preparing the content for client facing proposals and presentations

### Previous Assignments

- Manager - Analytics, Nuevora Analytics: End to End Project Management and overseeing the different teams - Statistical Modelers, Product Developers, Database and Business Analysts
- Senior Analyst, Deloitte: Involved in Secondary Research, Analytics, Consulting & Proposals
- Survey & Reports Analyst, MarketTools (Metrixlab): Primary Market Research

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## Samrin Shaad Kabir

Risk Portfolio Analyst, Citibank Singapore Limited

### Current Role and Responsibilities

- Consumer Bank Risk Analyst. Delinquent Portfolio Segmentation for focused recovery. Bankruptcy Prediction Model with bureau & internal data. Credit Rating models for Credit Policy. Text mining for skip tracing. And people management

### Previous Assignments

- Barclays Bank Plc, India, Consumer Risk - Strategy and Reporting Analyst - Jun 2008 to Apr 2011
- GE Capital International Services, India - Management Trainee - Sep 2004 to May 2006

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## Sanjeev Kumar Singh

Lead System Architect, Pegasystems

### Current Role and Responsibilities

- Design & Development of Business Process Management & Decisioning Solutions

### Previous Assignments

- Lead System Architect, Synechron
- Lead Sytem Architect, Inautix
- Architect, Incessant Technologies

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## Sharad Raj

Technology Analyst, Infosys Bangalore India

### Current Role and Responsibilities

- Working in big data analytics using Hbase and Mapreduce technologies

### Previous Assignments

- Fixing the production bugs, involved in through analysis of Production issues, root cause analysis

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## Shilpa Prakash

Project Manager - Cerner Healthcare

### Current Role and Responsibilities

- Agile Project Management for Cerner's Revenue Cycle Analytics Initiatives
- Solution Design for Revenue Cycle Dashboard using Tableau

### Previous Assignments

- End to End Implementation of SAP Mobility Applications - VASPP Technologies
- Business Analysis for Equipment Finance, IDS - Inf lease
- Transition and Production Support for SAP ERP applications, SAP Labs and Keane

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## Shobhit Garg

Manager Market Research Glenmark Pharmaceuticals Ltd

### Current Role and Responsibilities

- 9 yrs of experience in Pharmaceutical Analytics
- Analyzing Market data and Identifying Potential Business Opportunities in New/Existing Markets
- Develops Dashboards to track KPIs
- Develops Sales Targeting/Budgeting models for Budget Optimization

### Previous Assignments

- Deputy Manager Business Analytics at Abbott India Ltd
- Asst Manager Business analytics at Solvay Pharma

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## Shweta Gaur

Senior Architect, Infosys Ltd

### Current Role and Responsibilities

- Passionate about technology and use of technology to solve business problems
- Currently, defining the analytics and big data strategy for Infosys IT to deliver insights to business
- Sales forecast, visa forecast, support desk optimization are some of the use cases currently working on

### Previous Assignments

- Extraction of key themes from Infosys Ideation Platform using Text Mining techniques
- Named Entity extraction using NLP from Infosys website

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## Siddharth Somasundaram

Business Performance Manager, Maerskline Shipping

### Current Role and Responsibilities

- Business Performance Manager for the Operations Team. Define, budget, monitor, track, improve, implement and report SLA / KPI for shipping operations at Maerskline

### Previous Assignments

- KPI and Metrics Consultant - IBM India Pvt Ltd
- Six Sigma Consultant - Idea Cellular Ltd
- Six Sigma Consultant - General Mills
- Software Engineer - Infosys Technologies Limited

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## Siddhartha Sankar Banik

Associate Solution Advisor, Deloitte

### Current Role and Responsibilities

- Supports the partners of the firm with their go-to market strategy. He specializes in Analytics and Research in the Financial Services Domain. He is also a part of the Research - Analytics CoE

### Previous Assignments

- Market Research Intern, Alcon Labs
- Conducted primary research, analyzed the data and presented the findings of the project to the company management

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## Sonu Krishnan

Portfolio Manager, Wipro Technologies

### Current Role and Responsibilities

- Over 12 Years of experience in Product Development in BFSI Vertical with Global Exposure
- Currently responsible for key pillars - Client Engagement & CSAT, Delivery Execution, Financials (PnL, Forecasting, Analytics) for an Aust. Insurance Account

### Previous Assignments

- Product Development Lead (SME), P&C Insurance Product, CSC

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## Soumojit Guha Majumder

Business Analyst-Strategy & Operations - Deloitte USI

### Current Role and Responsibilities

- Strategy
- Pricing
- Analytics (Predictive Modelling, Segmentation etc)

### Previous Assignments

- Portfolio Management
- Internal Strategy
- Pricing
- Predictive Modelling

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## Sree Vishnu CH

Consultant - Strategy and Operations, Deloitte

### Current Role and Responsibilities

- Part of Analytics COE, working towards solving the clients' complex business problems through the power of analytics. Special focus on generating insights through analytical models, data visualization across the areas of supply chain, pricing etc

### Previous Assignments

- Bank of America: Sr Software Engineer - Part of quantitative research team. Work involved building analytical products for business opportunity recognition from banks transaction history
- Tech Mahindra: Sr Software Engineer - Part of BI team delivering Data warehouse solutions for complex business transformations for a Pharma Client (Gsk)

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## Srinivas Bonthu

Principal Solution Architect, Tech Mahindra

### Current Role and Responsibilities

- Providing solutions to Utilities, Oil & Gas business opportunities and ensuring bid compliance
- Building framework for the governance of the projects from an integration perspective

### Previous Assignments

- Program Manager, Satyam Computers
- Delivered Business Transformation Projects
- Delivered Oil & Gas domain projects directed towards realizing strategic business plans

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## Srinivas Paturu

Senior Data Engineer – Data Engineering, LinkedIn

### Current Role and Responsibilities

- Data Engineering team @ LinkedIn are a group of open source aficionados who create tech. such as Kafka, Cubert, Pinot, Presto etc that runs on Hadoop eco system for engineering data at the scale of Terabytes to Zetabytes. Read more about Data@LinkedIn here : <https://engineering.linkedin.com/data>

### Previous Assignments

- Technology Lead - Product Engineering, UnitedHealth Group
- Won multiple innovation garage/hackday awards for the PE & DS group
- Contributed to the product and process under Optum Global Solutions

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## Sumit Janmejai

Service Delivery Manager - Tech Mahindra

### Current Role and Responsibilities

- Over 8 years of experience in Social and Digital Analytics. End-to-end project experience and Comprehensive understanding of the various aspects of Social Media Command Centre - technology, people and processes
- As an SME, leading multi-million projects in India and abroad in digital MarComm, CRM and Consumer Insights domains

### Previous Assignments

- Director - Social Media Analytics - Mindshare
- Deputy Manager - Digital Marketing Services - Accenture

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## Surendra Kumar

Senior Associate - Genpact

### Current Role and Responsibilities

- Developing Web & Windows Applications in Technical Administration
- Business Intelligence - Reporting and analysis of performance, Data Integration in SQL Server

### Previous Assignments

- Technical Associate, Business Intelligence - Genpact

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## Suresh Bhat

Manager - Program Management, Verizon Data Services India

### Current Role and Responsibilities

- IT Program Management; Risks Management; Cross Functional Supervision
- Certified PMP, with overall 20 years of experience in diverse technology IT projects
- Experience working onsite, with international clients in USA, Europe & Asia

### Previous Assignments

- Technical Manager, Verizon Data Services India
- IT Consultant - Sony Semi conductor, TX, USA
- GE Healthcare, WI, USA
- Verizon, Irving, TX, USA

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## Tejasvi Kanigelupula

Solutions Analyst, Thomson Reuters

### Current Role and Responsibilities

- Define and analyze complex business problems and needs
- Reviewing possible solutions, workflow, use cases and proposing a recommendation
- Collaborate with UX, Dev & QA to ensure solution meets requirements
- Demos to end users

### Previous Assignments

Sr. Business Analyst, Photon Infotech Pvt Ltd

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## Uday Nedunuri

Sr Consultant - Data Science, Dragonfly Data Factory

### Current Role and Responsibilities

- Lead and coordinate client workshops, assessments, business case definition, data set selection and data acquisition. Support Dragonfly Engineering and Delivery teams in understanding data, conducting data analysis and package deliverables to clients

### Previous Assignments

- Europe Presales Lead - Tech Mahindra
- Lead - NTT DATA
- Business Analyst (Deal Desk) - VMware Software India Pvt Ltd
- Presales Bid Manager - IBM India Pvt Ltd

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## Vaibhav Fadnavis

Business Consultant, Dell

### Current Role and Responsibilities

- 15 years' experience in a multiple roles including Strategy & Analytics
- Leverage analytics to design growth programs
- Own the business planning & analytics function for executive leaders
- Completed PGP from ISB, Hyderabad in 2006

### Previous Assignments

- Consultant Analytics & Programs - Dell
- Consultant Strategy - Satyam

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## Venkat Pilla

Sr. Consultant, Deloitte Consulting

### Current Role and Responsibilities

- Managing and leading end-to-end execution of Data Integration, Data-warehouse and Analytics projects
- Planning scope, risk, schedule & quality
- Participating & provided key inputs in Technical Architecture & Solution design

### Previous Assignments

- Technology Lead and Datawarehouse Architect at Infosys Technologies Ltd
- ETRM Domain Consultant at Infosys Technologies, Ltd
- Business Analyst at Southern California Edison (U.S.) and EON Energy Trading (Germany)

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## Venkata Raghavendra Srinivas Iragavarapu

Lead, IBM

### Current Role and Responsibilities

- Senior Application Developer
- Developing projects on Mainframes, Big Data
- Participating and developing POC on Cloud, Analytic and Mobile softwares using IBM Big Insights and Blue Mix
- Used machine learning, Advance statistics for analytics

### Previous Assignments

- Melstar Consultancy
- Application developer

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## Vidit Sharma

Senior Business Analyst (Team Lead), MuSigma

### Current Role and Responsibilities

- Leading an Offshore account that assists the Customer Insights and Analytics division of a Fortune 500 client
- Training and Evaluating the new recruits as part of the MSU (MuSigma University)

### Previous Assignments

- Business Analyst, MuSigma
- Worked with Fortune 500 retail and pharmaceutical clients on projects related to Marketing & Salesforce Analytics, R&D, Pricing and Campaign Analysis etc

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## Vijaya Raju Peruri

IT SWE MGR, MICROSOFT

### Current Role and Responsibilities

- Leading IT delivery of multiple projects through staff augmentation, outcome based and managed service models implementing HR projects

### Previous Assignments

- Lead various IT programs in M&A (merger and acquisition) activities for JPMC in ERP - SCM, HR and FI domains of SAP. Specialized in MIS, regulatory reporting for the banks in developing IT solutions through ETL and reporting

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## Vikas Surampally

Associate Consultant, Tata Consultancy Services Limited

### Current Role and Responsibilities

- Product Owner of a Telecom Network Management System application which follows AGILE Methodology
- Requirement engineering & High level design by engaging with the stake holders
- Planning and execution strategy within the multiple scrum teams
- Measuring project performance based on the KPI metrics

### Previous Assignments

- Onsite Technical coordinator at Stockholm, Sweden for Ericsson
- Quality Manager and defect prevention prime

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## Vikram Kumar Devatha

Manager, Advisory Services, EY

### Current Role and Responsibilities

- An astute professional with 12 years of experience in risk based consulting, anti-fraud reviews, fraud investigations and business analytics. His current role includes assist firms improve efficiency & effectiveness of operations, comply with internal & external regulations and enhance compliance to accounting standards through analytics

### Previous Assignments

- Worked as Associate Manager in CSC, assisted firm in successful transition of Finance & Accounting processes from high cost centers to talent hub in India

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## Vinay W Tiwari

Solution Engineer, IBM Watson

### Current Role and Responsibilities

- End to end implementation of Watson solutions for clients (Ingestion, Training, Testing of Watson)
- Making Dashboards, Predictive Models using Watson Analytics
- Adding new capabilities across the three channels of Ingestion, Training and Testing

### Previous Assignments

- Associate, IBM GPS: Coming up with novel ways of solving issues using statistical, ML models (from Ideation to Implementation)

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## Vivek Hinduja

CEO, Matrix & Vectors Technologies Private Limited, Bangalore India

### **Current Role and Responsibilities**

- A start up in Big data & Analytics under the brand Name “Matrix and Vectors”

### **Previous Assignments**

- Founder promoter of Gokaldas Exports Limited.COO of Gokaldas Exports Limited from 1995 to 2010



## Y Lakshmi Prasad

Director, CliniTrial CRO Pvt Ltd

### Current Role and Responsibilities

- Lakshmi Prasad is SAS as well as EMC certified Data scientist. He has more than 15 years of experience in dealing with Clinical and Healthcare Data. He is unique mixture of Domain Knowledge, Programming Experience, Statistics and Business Analytics

### Previous Assignments

- Project Lead - Cognizant
- Asst.Manager - Roxane Research

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## Narasinga Rao Battalapalli

Development Lead , NetApp India Pvt Ltd

### Current Role and Responsibilities

- 12+ Years of Experience in DW/BI and involved in ETL architecture an design
- Helping Sales & Marketing team with functional project.

### Previous Assignments

- Technical Lead - Yahoo! Inc.
- Consultant - IBM
- Also worked as senior engineer position in Target & Honeywell

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## Certificate Programme in Business Analytics

- The programme is designed on a schedule that minimizes disruption of work and personal pursuits.
- The programme is a combination of classroom and Technology aided learning platform. ISB's 1st hybrid model programme. Participants will typically be on campus for a 5 day schedule of classroom learning every alternate month for a span of 12 months, which would ideally be planned to include a weekend.
- With 430+ contact hours, the programme is rigorous and in-depth.
- In the month where there is no classroom connect; the classes will be conducted over a technology aided learning platform. The contact hours in this platform would be 24 hours a month and every alternate month
- CBA is a rigorous and challenging programme. The schedule will include full days of teaching and evenings will be used for guest lectures, projects, and group work. Participants will be required to stay on campus during those classroom days.
- **Industry Speakers/Visits:** An integral part of the CBA is interactions with industry speakers and regular visits to relevant organisations throughout the course.
- **Simulations:** Simulations help maximise on classroom learning as the decisions that the participants have to make in these simulations replicate the kind of decisions they would encounter in their respective organisations. Action Learning: Action learning is an important pedagogical tool that is designed to give participants a chance to practice their management theories in real life scenarios.
- There will be an action learning project, which will be performed individually or under a mentor/ guide from ISB.
- **Faculty:** Professors from global B-schools including ISB, SME (Subject matter experts) & Industry practitioners teach for the programme.
- **Curriculum:** The curriculum has been designed in tandem with inputs from Industry and academia. The course has an academic rigor and candidates are graded accordingly.





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### Contact Details

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