

EFPM
Executive Fellow Programme in Management



EFPM COHORT DIRECTORY



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EFPM Cohort Directory

Message from Dean

The Executive Fellow Programme in Management (EFPM) is one of the only programmes of its quality in the country. It has been specially created for senior executives who wish to deepen their understanding of research methods and apply them to address the modern challenges of today's dynamic business environment.

There are very few options for business executive education beyond a Master's- level degree. This holds true particularly for professionals who want to seek terminal-level education, while still fully employed. The growing complexity of managing a business in a rapidly changing business environment has created a need for business doctorates

beyond those acquired by executives within organisations

There is an extreme shortage of doctoral-level faculty at business schools, as identified by the Association to Advance Collegiate Schools of Business (AACSB), the world's premier accrediting body of business schools. Offering doctoral-level programmes to executives helps in addressing the clinical faculty needs of business schools and enhances their teaching capacity.



Madan Pilutla

Dean and Professor of
Organisational Behaviour,
Indian School of Business



ABHISHEK KATHURIA

Assistant Professor,
Information Systems
Indian School of Business

Message from Academic Director

A doctoral programme is a terminal degree hovering around learning, applying, and creating new knowledge.

The EFPM (doctoral equivalent) is designed for working senior professionals who wish to go beyond their master's and have the urge to create new knowledge that will have an impact on organizations, businesses, the government, and society at large. The EFPM is designed to bridge the gap between academic theory and real-world practices providing solutions to the real-world problems businesses face.

The curriculum structure is interdisciplinary, designed and articulated

by world-class faculty, and is on par with international standards. It will equip participants with the necessary theory and the latest research tools to conduct high-quality research and help you craft a research paper. It enables participants to dive deep into a problem, discern information and misinformation, and find unique solutions to problems. The rich experience that the existing EFPM participants have adds to the learning environment where one excels by sharing and learning from their peers.

The programme is ideal for Senior Executives who wish to leverage their business experience and branch out into

management consulting, transition into academia, write books/case studies, publish articles in practice-oriented journals/magazines, or simply those who want to hone their skills in business research.

Although the programme is modular in nature, it requires substantial hard work and a significant time commitment. If you have the inclination to pursue research in a challenging and stimulating academic environment and work with leading business scholars, the ISB EFPM is the programme for you.



Rajendra Srivastava

Novartis Professor of Marketing
Strategy and Innovation, Executive
Director - CBI, CBM, EFPM
Indian School of Business

Message from Executive Director

Executive Fellow Programme in Management (EFPM), a doctoral-level programme taught in an executive format, provides a portfolio of skills to business professionals who want to increase their understanding of business theory, combine innovative business theory and practice, and learn to solve complex business problems through cutting-edge research methodologies.

The programme is premised on the belief that sound theoretical understanding can help executives address complex issues in the real world.

The current participants are engaged in pracademic research aligned to their research and learning goals.

EFPM is broad in scope, cutting across business disciplines to solve problems faced by senior executives. It is a parttime, three-year programme designed to fit your schedule. One will learn to approach problems as an evidencebased manager, and as a thought leader.

The Executive Fellow Programme in Management (EFPM) complements ISB's existing programmes, including the internationally-ranked PGP, PGPMAX, PGP MFAB, and PGPpro.

The ISB Executive Fellow Programme in Management (EFPM)



Harish Raichandani

EFPM 2019
CEO, Potentia

EFPM is a doctoral-level programme taught in an executive format that will provide a portfolio of skills for professionals, and faculty without doctoral degree, who want to increase their understanding of business theory, combine innovative business theory and practice, and learn to solve complex business problems through cutting-edge research methodologies.

The objective of this doctoral-level programme is to provide a sound theoretical understanding of research methodology to solve complex issues in business. The programme aims to groom high-quality academics to become faculty members in top-tier business schools around the world. A small class size ensures that one will enjoy individual attention and support for their scholarly ambitions. The programme has an in-built rigorous mentorship programme, where the resident faculty

closely guide the participants and work with them on their research projects.

This hands-on approach provides an invaluable educational experience. EFPM participants, have unparalleled opportunity to learn and receive guidance from leading academicians from world-class universities. These interactions with ISB's resident and visiting faculty will challenge and enrich them, and continue to guide them throughout their career.

ISB faculty are widely recognised for their academic excellence and publications in top tier management journals. The strong upward trajectory of the school is embedded in its rich and vibrant research environment, fostered by research conferences, seminars and workshops that draw thought leaders from the

global business community, the Government and academia.

One can stay engaged with faculty and peers between residencies with live web conferencing sessions. These online learning sessions are designed to reinforce course concepts, prepare one for the next residency, and keep one connected with their peers.

This Executive DBA-level programme is broad in scope, cutting across disciplines to solve challenges facing senior professionals in the business world. The Executive FPM focuses on providing the participants with knowledge, skills, best practices, and resources to solve complex business problems facing them in today's business environment.

EFPM at a Glance

3 year
Programme



Executive format
allows you to work while
pursuing the programme



Courses spread
over 15 weekend
residences



Work on dissertation
thesis in remaining
21 months



Research seminar
series inherent part
of the programme



Interdisciplinary
research



EFPM Curriculum

The coursework in the comprehensively designed curriculum includes:

Preparatory Courses

These are pre-requisite online courses structured to provide exposure to foundational concepts in Economics, Accounting, Finance & Statistics.

Foundation Courses

Will give direction to the dissertation and provide a philosophical lens to assess the course work. It will offer the crucial ability to think deeply and carefully about the nature of theory and the data to confirm or falsify it, as well as the social context in which Science and the Social Sciences are practiced.

Interdisciplinary Courses

The four interdisciplinary courses are structured to provide broad exposure across key business disciplines, business research theory and domain knowledge in the areas of Accounting, Finance, Marketing, Strategy, Organisational Behaviour and Operations Management.

Quantitative Methods Courses

The Quantitative Courses will help you gain an understanding of the foundations of statistical inference and the practical skill of fitting, and evaluating methods such as multiple regression models,

logit models, ANOVA, MANOVA, Factor Analysis, Conjoint/Cluster/Component Analyses, Path Analysis, Structural Equations Models etc.

Qualitative Methods Courses

Qualitative Research allows for in-depth, and further probing and questioning of respondents based on their responses, where the interviewer/researcher also tries to understand their motivations and feelings. These courses will introduce you to the basic ideas behind the qualitative aspects of management research.

Research Lab Courses

These courses provide an overview of the scientific research process with a focus on the iterative nature of theory construction, and testing including the factors that need to be considered to develop useful theories, and sound empirical tests of theories. The Research Lab will feature a mix of research examples across disciplines and qualitative / quantitative methods.

Dissertation Seminars

The dissertation thesis is built on a strong foundation of research. These seminars give you the time and resources to focus on the dissertation topic, methodology, literature review, and research plan to move steadily toward the goal. It is more of a hand-holding exercise to help you pursue the dissertation journey. You will work

closely with your Faculty Mentor/Dissertation Committee members to close the loop.

Doc-Ed Series

These will be Research Seminars or Panel Discussions on Contemporary Research Topics and Teaching Techniques.

Case Study

Submit a publishable quality case study in the ninth residency under the supervision of an assigned Faculty Mentor.

Research Paper Presentation

You will engage in writing and presenting an independent research paper under the supervision of ISB Faculty, which will serve as a preparatory step towards the dissertation thesis.

Dissertation Thesis

The programme culminates with the submission of a dissertation thesis and successfully defending it. The dissertation thesis is expected to make a significant contribution to the understanding of a business phenomenon.

Preparatory Courses

Finance: Harvard Online Course

Accounting: Harvard Online Course

Introduction to Statistics: Stanford Online Course

Introduction to Economics: MIT Online Course

Interdisciplinary Seminar Courses

Business Value Creation & Delivery

Leveraging Technology and Digital Transformation to Manage Markets

Business Transformation

Introduction to Corporate Finance & Accounting Research

Elective 1: Digital Technology & Strategies

Qualitative Methods Courses

Basic Qualitative Analysis

Elective 3: Advanced Qualitative Analysis

Research Lab Courses

Research Lab 1: Research Question, Theory and Methods

Research Lab 2: Data Analysis & Discussion

Research Paper Presentation

Foundation Courses

Philosophy of Science & the Scientific Method

Theories of the Firm Operating in Growth Markets

Writing & Teaching Case Study Design & Execution

Course Design and Delivery

Quantitative Methods Courses

Elective 2: Econometric Analysis

Regression Analysis & Experimental Design

Multivariate Analysis

Doc-Ed Series

Research Seminar Series

Dissertation Seminars

Dissertation Seminar 1: Dissertation Topic Presentation

Dissertation Seminar 2: Dissertation Proposal Defense

Dissertation Seminar 3: Dissertation Defense

Benefits to Participants



Thought leadership and intellectual development



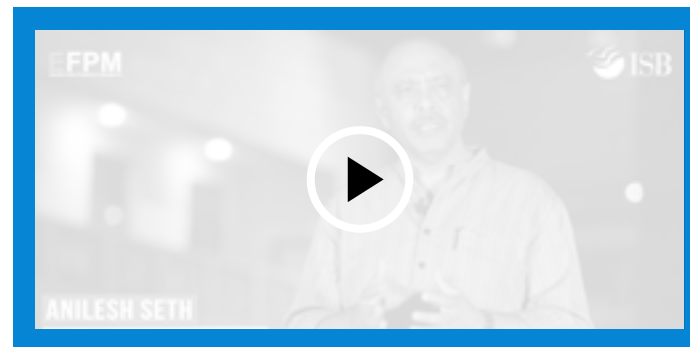
Innovative research-oriented approaches to solve business problems



A prestigious terminal doctoral-level programme



EFPM at ISB – how is the challenge of going back to school addressed?



Faculty with academic and practice exposure, both. EFPM at ISB



**Anita Kommajousla
Manda**

EFPM 2022
Director, ServiceNow,
Hyderabad, India

Difference Between EFPM/DBA and FPM/PhD

	EFPM/DBA	FPM/PhD
Duration and schedule	3 years, part-time	4-5 years, full-time, year-round
Profile	Working professionals and faculty without Doctoral education who want to gain the ability to generate research-based insights	Fresh graduates who want to prepare themselves for research and teaching careers in academia
Previous work experience	Work experience required	No work experience required, usually only academic requirements
Fees	Self-funded or sponsored by their organisations	Stipends support available
Curriculum focus	Core courses cover multiple business disciplines and research methodologies	Core courses cover specialised areas of study
Research focus	Research publication targets real-world stakeholders, and more applied or practitioner-based literature	Research publication targets gaps in top-tier academic literature
Dissertation	Dissertation may be a portfolio of policies, programmes, case studies and methodologies	Dissertation is usually a single monograph
Post graduation path	Graduates advance within their organisations to senior executive positions, with the ability to teach	Graduates are trained to become full-time faculty or academicians with a primary focus on academic research

Virginia Sharma

EFPM 2019
India Marketing Head,
Google Cloud

EFPM - Executive Fellow Programme in Management DBA - Doctor of Business Administration

A World-Class Research B-School

With several firsts to its credit, ISB has put India on the world B-school map. The ISB PGP is the first Indian MBA-equivalent programme, and the youngest in the world to be ranked among the world's top MBA programmes by the Financial Times. ISB produces more top-tier research publications than all Indian B-schools combined and is ranked first among Indian business schools, in the UT Dallas Research Publication Rankings.

In the recently announced Financial Times (FT) Executive MBA Ranking 2022 ISB is placed in India and #44 globally in the ranking. ISB is the only B-school from India to rank in the global top 50. ISB has also gained significantly as compared to last year's rankings, moving up by 24 places. A World-Class Research B-School Some of the key parameters where ISB has ranked well globally are international course experience (#16), salary today (#20), career

progress (#28), research (#52), and Environmental, Social and Governance (ESG) (#9).

<https://rankings.ft.com/rankings/2876/emba-2022>

In the Bloomberg Businessweek Best B-Schools 2022-23 Ranking ISB continues to maintain its consistent performance ISB is ranked #6 overall in the Asia-Pacific. ISB also continues to do well on parameters such as networking, learning, entrepreneurship, and compensation, ranking #2, #3, #3, and #6, respectively on these aspects.

www.bloomberg.com/business-schools



Participant Achievements

[Dr. Ashita Aggarwal](#) is designated trainer for HBP Simulation (Harvard Business Publishing) for imparting training to faculty members across business schools across the world. So far, she has trained more than 180 faculty members. Was awarded the 'Best Professor in Marketing' award at 22nd BSA and Dewang Mehta Business School Awards 2014. Her case study titled "Mahindra Rise: A Brand Architecture Decision", ranked as the best case under Marketing category at ISB Ivey Global Case Competition 2014. Another case study titled "Evoe Spring Spa: A Positioning Dilemma", ranked overall #1 at ISB Ivey Global Case Competition 2013. The case was awarded as the best-selling case at Ivey in year 2020.

[Shankar Prakash](#) is a Practice Professor at IIM Udaipur, a position that he took after joining EFPM. He designed and co-taught a program on FinTech and Digital Technologies for RBI senior management at IIM Udaipur along with Srinivas Pingali, EFPM alum and also a Practice Professor at IIM Udaipur IIM U students posted a video as a mark of appreciation on the IoT and AI course taught by him. <https://fb.watch/arqWAe3IZ8/>

[Chiranjib Bhattacharya](#) is very active in teaching along with his corporate responsibilities. He taught B2B Marketing Course at Xavier Institute of Management, Bhubaneswar and a course on Enterprise Strategy in a Digital Era at Greatlakes Institute of Management, Chennai.

[Chaitali Mukherjee's](#) article on LinkedIn on "Future Of Work" was among the top rated 2021 articles. She is very active in academic circles as a Guest Lecturer at IIMs & MDI, Gurugram

[Vanitha Datla](#) works closely with several Industry and Academic bodies as Mentor / Board Member

[Arvind Gupta](#) is very active in academia. Apart from his corporate responsibilities he regularly teaches IIT-BHU. He presented Professional Development Workshop at Academy of Management, 2021 (AOM)

[Himanshu Warudkar](#) is very active in academia and research. Apart from his corporate responsibilities he regularly teaches at IIM-

Udaipur & IIM-Nagpur. He presented Professional Development Workshop at Academy of Management, 2021 (AOM)

[Srinivas Pingali](#), EFPM Alum has authored the books Mukhopadhyay, Sandip, Srinivas Pingali, and Amitabh Satyam. Selling IT: The Science of Selling, Buying, and Deal-Making. Routledge India, 2021. Designed and Co taught a course at IIM Udaipur on FinTech and Digital Technologies which was designed specifically for RBI senior management along with Shankar Prakash. He also designed and co-taught the ISB –Corteva Digital Learning Programme along with S Arunachalam, Madhu Vishwanathan and Siddharth Singh

EFPM Alumni



Srinivas Pingali

Current Affiliation: Professor of Practice, Mahindra University, School of Management

Dissertation Topic: Digital Transformation Journey for Small and Medium Enterprises in Growth Economies - Antecedents and Consequences

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Saumen Chakraborty

Current Affiliation: MD, Samarjita Management Consultancy Pvt. Ltd. Retd. President & CFO Dr. Reddy's Lab

Dissertation Topic: How to do Dynamic Resource Allocation in the Generic Pharma Industry?

[View Profile](#)



Virginia Sharma

Current Affiliation: India Marketing Head, Google Cloud

Dissertation Topic: How Does Gender Impact Leader Sensemaking in crisis?

[View Profile](#)



Vikas Gupta

Current Affiliation: APAC Talent Acquisition Leader | Partner, Deloitte UI

Dissertation Topic: The Readiness of the Indian IT Middle Manager to Lead Change as the Industry Transforms

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EFPM Alumni



Harish Raichandani

Current Affiliation: CEO, Potentia

Dissertation Topic: Corporate Governance, Overcoming Problems in Evaluating Boards - Lessons from Indian Exemplars

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Chiranjib Bhattacharya

Current Affiliation: CEO & Director, Wizertech Informatics

Dissertation Topic: Exploration of Transformation Strategies for IT Systems Integration Firms Through Service Transition

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Shikha Bagai

Current Affiliation: Managing Director - India and Mauritius at Vistra Group

Dissertation Topic: Approach to Building Early Warning Signals (EWS) Framework Considering Market Specific Antecedents for Indian Corporate Credit Defaults

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Satish Deshpande

Current Affiliation: Director, Can-Connect Foundation

Dissertation Topic: Too Many Cooks Spoil the Broth - the costs of Syndication in private equity

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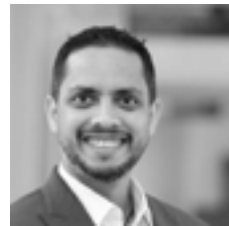


Abhinav Mathur

Senior Consultant, IQVIA, India

BE, Nagpur University

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Abhishek David

Senior Manager, Talent Management,
Dubai Islamic Bank, Dubai.

BSc, Ranchi University
PGDBA, Xavier Institute of Social
Service

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Anirban Bhattacharya

Vice President, Fiserv, India

PGDM, XLRI Jamshedpur
BE, Bankura Unnayani Institute of
Engineering

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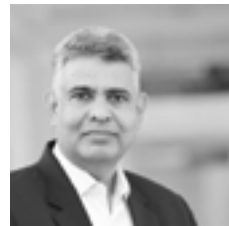


Anita Kommajousla Manda

Director, ServiceNow, Hyderabad,
India

BSc, Annamalai University
PGDIT, Symbiosis Centre for Distance
Learning, Pune

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Govindarajan Narayanan

Partner, Ehrlich PXP LLP,
Chennai, India

BE, Annamalai University

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Jitender Khurana

Country Head and Managing
Director, Signify, Singapore

BE, Mangalore University
MBA, Delhi University

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Kanishk Agrawal

Senior Director, IT Product
and Delivery, Judge Group India

MSc IT, Amity University
M Tech, BITS, Pilani

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Mohid UI Asr Sayed

Regional Director of Business
Development, XOPA AI, Dubai, United
Arab Emirates

BE, Goa University Ponda
Human Capital Management,
XLRI Jamshedpur

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Muralikrishnan B

President, Xiaomi Technology India
Pvt Ltd., Bengaluru, India

BE, University College of Engineering,
Osmania University
PGDBM, IIM Calcutta

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Paras Khushalani

Founder & Owner, Nanjing CIC Corporation, Bengaluru, India

BCom, Bangalore University
CFA, Institute Online, USA
MBA, China International Business School Shanghai

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Parminder Pal Singh Sandhu

Director, Department of Governance Reforms and Public Grievances Government Of Punjab, Chandigarh, India

M Tech, Panjab University
Master of Public Policy, Harvard University Cambridge

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Rahul Bhanudas Kharat

Vice President Zenon, Bengaluru, India

MTech, College of Engineering, University of Pune
PGDBA, University of Pune

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Swetha Kasthurirangan

**Senior Vice President
Wells Fargo Bank, Bengaluru, India**

BE, University of Madras
MBA, IIT Kanpur
Master of Business Laws, National Law
School Of India University

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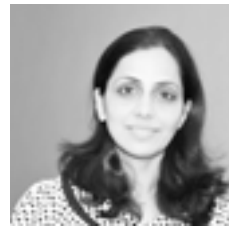


Anuradha Gupta

**Director Marketing, Deloitte
Touche Tohmatsu India**

MA, University of Warwick
MBA, London South Bank University

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Ashita Aggarwal

**Professor and Chairperson,
S.P. Jain Institute of Management
& Research, Mumbai**

Ph.D., Jamia Hamdard
PGDBM, IILM

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Badal Rag

**Vice President, The Times of India
Brand, Bennett Coleman and
Co. Ltd., Gurugram**

BA, University of Delhi
PGDBA, K.J. Somaiya Institute of
Management

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EFPM 2021 Cohort



Kala Jyotsna Kasavajhala

Manager, Cognizant Technology Solutions, Hyderabad

MBA, Carnegie Mellon University
PGDM, T A Pai Management Institute
Manipal

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Kapil Rastogi

Director, Department of Telecommunications, Government of India

BE, MNIT, Allahabad
Master of Management Studies,
IIM Bangalore

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Kunal Sood

Founder CEO, Sudtrac Linkages Pvt . Ltd., New Delhi
X Impact Group, New York, USA

MBA, Kellogg School of Management
MAPP, University Of Pennsylvania

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EFPM 2021 Cohort



Meeta Kiran Walavalkar

Chief Programme Officer,
Arogya World

BCom, Kuvempu University
MBA, ITM Mumbai

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Prasad T

Senior VP HR, Pramati
Technologies Pvt Ltd. Hyderabad

BE, Dr. Babasahab Ambedkar
Marathwada University Tuljapur
MMS, University of Mumbai

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Rabani Gupta

Director, Genesis Executive Solutions

BA, Delhi University
MBA, Nanyang Technological University

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Rajendra Pratap Ghogale

**Managing Director AMEA
Callisons Inc.**

BA, University Of Pune
MBA, University of Wisconsin -
Whitewater, Wi, USA

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Ramesh Swaminathan

**Executive Director- Chief Financial
Officer and Head- Corporate Affairs
Lupin Ltd., Mumbai**

CA, The Institute Of Chartered
Accountants Of India New Delhi

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Vikas Sharma

**Executive Director
Star Health & Allied Insurance
Co Ltd. Chennai**

PGDMSM, BRPICM, Chandigarh
Leadership Programme for Senior
Executives, INSEAD France

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EFPM 2021 Cohort



Yajna Prakash

**Co-Founder, Exe. Director
CMO and Partner, CIBC**

BE, University of Mysore
MMS, BITS Pilani
International Business Program,
IIM Kolkata

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EFPM 2020 Cohort



Amith Parameshwara

Managing Director, Strategy & Consulting, Accenture, Bengaluru

BE, University of Mysore
MBA, IIM, Bangalore

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Anjan Goswami

**Entrepreneur & Co Founder
Building MyPetz**

MVSc, West Bengal University of
Animal and Fisheries Science
MBA, IIM Bangalore

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Anuj Kathuria

President, JK Tyre & Industries Ltd.

BTech, Ranchi University
MBA, XLRI Jamshedpur.

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EFPM 2020 Cohort



Arvind Gupta

Co-Founder and Head,
Digital India Foundation

BE, IIT BHU
MS, University of Illinois
MBA, University of Illinois

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Chaitali Mukherjee

Partner and Leader People & Organisation,
PWC India Private Limited, Gurugram

PGDBA, ICFAI Business School
Berkeley Executive Program in
Management, University of California
Haas School of Business

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Himanshu Shripad Warudkar

Global Head, Asset Servicing
& Broker Outsourcing
Technology HSBC, India

MTech, IIT Delhi
PGPMAX, ISB

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EFPM 2020 Cohort



Manish Dhameja

Chief Wholesale Banking Officer,
Bank Sohar International, UAE

MBA, SP Jain Institute of
Management & Research
CFA, CFA Institute, Virginia

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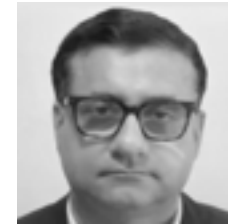


Ramanathan Gopalakrishnan

CEO, Barclays Bank, India

MBA, University of Chicago
CFA, CFA Institute, Virginia

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Samir Chawla

On Sabbatical

BTech, IIT Kanpur
MBA, IIM Kolkata

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EFPM 2020 Cohort



Shailaja Jha

**Associate Professor, SP Jain Institute
of Management & Research, Mumbai**

BMS,BITS Pilani
MMS, BITS,Pilani

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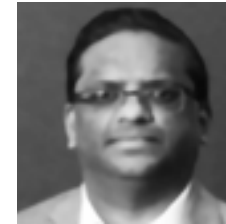


Vanitha Datla

**Vice Chairperson & Managing
Director, Elico Ltd. Hyderabad**

CFA, Institute of Chartered Financial
Analysts of India
PGDBA, ICFAI Business School

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Vishwa Kumar Manda

**Vice President,
ADP Ltd., Hyderabad**

BE, Andhra University

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EFPM 2020 Cohort



Vivek Garg

**Director, National Public School,
Bengaluru**

BE, NIT Allahabad
MBA, Purdue University

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EFPM 2019 Cohort

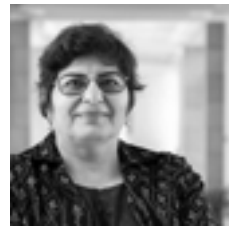


Anilesh Seth

**Co-Founder, GigVistas
& Independent Captives
(GCC, GIC) Consultant**

BTech, IIT Madras
MBA, IIM Bangalore

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Annuradha Arun Gandhi

**HOD, Interior & Product Design,
IILM University, Gurugram**

Graduate Diploma in Architecture
Institute of Environmental Design, DC
Patel School of Architecture

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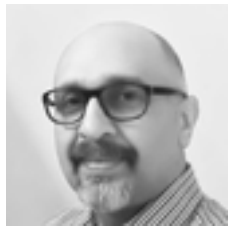
Arivarasu Selvaraj

**Chief Information Technology
Officer, Adani Group**

BE, Kuvempu University
MBA, Jaipur National University

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EFPM 2019 Cohort



Gagandeep Singh

Director, Reflexive Lenses
Consulting Private Limited,
Collaborator, Global Gyan Academy
of Management Education

BCom, Punjab University
MBA, IIM Ahmedabad

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Gopala Krishna Machani Gangadhar

Joint Managing Director, M.G.
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BE, Anna University

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Kalyan Ram Kuppachi

Executive VP -
COO's office, Innominds

BE, NIT Rourkela
MBA, XLRI Jamshedpur

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EFPM 2019 Cohort



Mayur Satyavrat

Chief Talent Officer, Adani Airport Holdings Ltd., Mumbai

BA, University of Delhi
PGP, ISB

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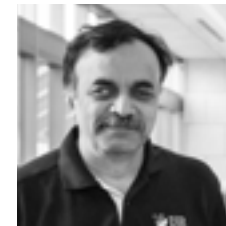


Murali Darapureddy

Advisor,
Aimlytics Technologies, Hyderabad

BE, Institution of Engineers,
Visakhapatnam
MTech, IIT Kharagpur

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Raj Swaminathan

Director,
TechStrat Associates, India

BE, Bangalore University
MBA, XLRI Jamshedpur

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EFPM 2019 Cohort



Raveendra Reddy Alla

Director, AP Drones Corporation
Private Limited, Vijayawada

LLB(General Law), Nagarjuna
University

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Sandeep Singh Kaura

Chancellor, Lamrin Tech Skills
University Punjab

MBA, Punjab University
PhD, Keisie International University

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Srinivas Kompella

Executive Director & Partner, IBM

BTech, JNTU Kakinada

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EFPM 2019 Cohort



Hasan Ahmed

Co-Founder & COO, GigVistas

BA, Osmania University
PGDBA, SYMBIOSIS International
Education Centre, Pune

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Tathagat Varma

VP Strategy and Chief of Staff,
Walmart Global Tech India

MSc, University of Allahabad
Executive MBA, XLRI Jamshedpur

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Venkata Kodanda Pani Baruri

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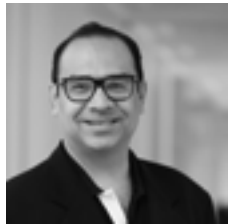
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