## 3<sup>rd</sup> AI and Strategy Consortium January 21 and 22, 2022

## Day 1, January 21, 2022 – 8:30 AM to 12:00 PM, ET

8.30 – 8.35 AM, ET	Welcome Remarks	
	Madan Pillutla (Dean, Indian School of Business) Harbir Singh (Professor of Management, Wharton School; Area Leader, Strategy, Indian School of Business)	
8:35 – 9:05 AM, ET	Keynote	
	"Organizations as Artificial Intelligences: The Use of Artificial Intelligence Analogies in Organization Theory"	
	Felipe Csaszar (University of Michigan)	
Parallel Track 1: Al and Competition, and Poster Sessions  Duration: 2 hours 55 minutes; 9:05 – 12:00 PM, ET		
9:05 – 9:35 AM, ET	The CEO Effect in Communication: A Natural Language Processing Based Approach	
	Shyam Kumar (Lally School of Management, Rensselaer Polytechnic Institute)	
	Sen Li (Lally School of Management, Rensselaer Polytechnic Institute) Xinying Qu (Lally School of Management, Rensselaer Polytechnic Institute)	
	Discussion led by Prothit Sen	
9:35 – 10:05 AM, ET	Dual CEO Personality Interactions and Acquisition Premiums: An Acquirer and Target Perspective	
	Yves-Martin Felker (University of Lancaster) Boamah Evans (University of Lancaster)	
	Discussion led by Guoli Chen	
10:05 – 10:15 AM, ET	Break	
10:15 – 10:45 AM, ET	Organizational culture and wrongdoing: A view through the Glassdoor	
	<b>Deepika Chillar</b> (Gies School of Business, University of Illinois at Urbana-Champaign) Geoffrey Love (Gies School of Business, University of Illinois at Urbana-	
	Champaign)  Donald Sull (Sloan School of Management, MIT)	
	Matthew Kraatz (Gies School of Business, University of Illinois at Urbana-Champaign)	
	Discussion led by Arianna Marchetti	
10:45 – 11:15 AM, ET	AI Assistance, Employee Creativity, and Job Performance: Evidence from a Field Experiment	
	Nan Jia (Marshall School of Business, University of Southern California)	

	Xueming Luo (Temple University)
	Fang Zheng (Sichuan University)
	Han Chen (Temple University)
	Discussion led by Phanish Puranam
11:15 AM – 12:00 PM	Poster sessions
	Impact of Spam Bot on Code Acceptance in Self-organizing Communities  Veeresh Thummadi (University College Cork)
	Falling Asleep at the Wheel: Human/AI Collaboration in a Field Experiment on HR Recruiters
	Fabrizio Dell'Acqua (Columbia Business School)
	Ambiguity Can Compensate for Semantic Differences in Human-Al Communication
	Ozgecan Kocak (Emory University)
	Sanghyun Park (INSEAD)
	Phanish Puranam (INSEAD)
	A Comparative Study of Perceived Collaboration between Human-Human and Human-Machine Teams
	Ruchika Mehra Jain (Delhi Technological University)
	Dr Naval Garg (Delhi Technological University)
	Dr Shikha N Khera (Delhi Technological University)
	Learning among Groups of Specialists in H-AI Collaboration
	Tom Steinberger (KAIST)
	Chaehan So (Yonsei University)
Parallel Track 2: Al-Hum Duration: 2 hours 10 mir	an Collaboration nutes; 9:05 – 11:15 AM, ET
9:05 – 9:35 AM, ET	To engage or not to engage with AI for critical judgments: How professionals deal with opacity when using AI for medical diagnosis
	Sarah Lebovitz (McIntire School of Commerce, University of Virginia) Hila Lifshitz-Assaf (Stern School of Business, New York University) Natalia Levina (Stern School of Business, New York University)
	Discussion led by Nan Jia
9:35 – 10:05 AM, ET	How People Perceive and Judge Algorithmic Leadership?
	Mohamadreza Hoseinpour (Rotterdam School of Management, Department of Technology and Operations Management)  Helge Klapper (Rotterdam School of Management, Department of
	Technology and Operations Management)  Daan Stam (Rotterdam School of Management, Department of Technology and Operations Management)
40.05 40.45 40.5 ==	Discussion led by Kannan Srikanth
10:05 – 10:15 AM, ET	Break
10:15-10:45 AM, ET	How Do Firms Respond To AI? An Empirical Investigation In The Mutual Fund Industry
	Sreevathsan Sreedhar (London Business School)

	Sendil Ethiraj (London Business School)
	Discussion led by Nur Ahmed
10:45 – 11:15 AM, ET	How Does AI Improve Human Decision-Making? Evidence from the AI- Powered Go Program
	Sukwoong Choi (Sloan School of Management, MIT Initiative on the Digital Economy) Namil Kim (School of Management, Harbin Institute of Technology) Junsik Kim (School of Engineering and Applied Sciences, Harvard University) Hyo Kang (Marshall School of Business, University of Southern California)
	Discussion led by Thorbjørn Knudsen

## Day 2, January 22, 2021 – 8:30 AM to 11:10 AM, ET

Parallel Track 1: Al as a	nhanomenon	
Parallel Track 1: Al as a phenomenon Duration: 1 hours; 8:30 – 9:30 AM, ET		
8.30 – 9:00 AM, ET	Theorizing AI Multiobjectivity as a Field-Level Framing Contest	
	Jacy Reese Anthis (University of Chicago)	
	Discussion led by Vivianna Fang He	
9:00 – 9:30 AM, ET	Trigger Event and the Evolution of Scientific Research: Organizations Shaping Research in Artificial Intelligence	
	Nur Ahmed (Sloan School of Management, MIT) Romel Mostafa (Ivey Business School, University of Western Ontario)	
	Discussion led by Andrea Contigiani	
Parallel Track 2: Al and Organizations  Duration: 1 hours 30 minutes; 8:30 – 10:00 AM, ET		
8.30 – 9:00 AM, ET	Values in the workplace: Do employees truly care? An unsupervised machine learning approach	
	Shahab Mousavi (Stanford University)	
	Riitta Katila (Stanford University) Jorge Armenta (Stanford University)	
	Discussion led by Deepika Chhillar	
9:00 – 9:30 AM, ET	Finding ecosystem fit when adopting AI: Evidence from the application of on-device AI technology in Apple's ecosystem	
	Pengxiang Zhang (Peking University)	
	Liang Chen (University of Melbourne)	
	Sali Li (University of South Carolina)	
	Discussion led by Gurneeta Vasudeva	
9:30 – 10:00 AM, ET	Algorithm-driven search: An attention-based perspective on AI for organizational exploration and exploitation	
	Ann-Katrin Eicke (University of Muenster, School of Business & Economics)	
	Discussion led by Maciej Workiewicz	

10:00 – 10:10 AM, ET	Break
10:10 – 11:10 AM, ET	Joint Plenary panel discussion for both parallel tracks
	"Research and publishing in AI & Strategy: Recent developments
	Bart Vanneste (UCL) Natalia Levina (NYU) Riita Katila (Stanford University) Vibha Gaba (INSEAD)
	Moderator: Prithwiraj Choudhury (Harvard University)

## **Conference chairs:**

Anand Nandkumar (<u>anand nandkumar@isb.edu</u>)
Prithwiraj Choudhury (<u>pchoudhury@hbs.edu</u>)
Phanish Puranam (<u>Phanish.puranam@insead.edu</u>)