The Indian School of Business (ISB) hosts the 14th edition of the Conference on the Digital Economy (CODE) on January 03 - 05, 2023.

Conference Venue: Rajavarma and Bristow Halls

Program Agenda
(updated on 03 Jan 2023)

Day 0 (Jan 3, 2023)

Hours	Description
6:00 pm – 9:00 pm	Reception Dinner

Day 1 (Jan 4, 2023): 20 minutes-long presentations (15 minutes presentation + 5 minutes Q&A). *Please note that the presentations scheduled on the following day are relatively shorter. Please prepare based on the day your presentation has been scheduled.*

Hours	Description
8:45 am – 9:00 am (15 minutes)	Welcome remarks by Prof. Ramnath Chellappa and Prof. Rajib L. Saha
9:00 am – 10:20 am (4*20=80 minutes)	Session 1: **Digital Platforms** Session Chair: **Vandith Pamuru** 1. Distribution Contracts for Digital Content Supply Chains in the Presence of Online Piracy **Prasenjit Mandal and Abhishek Roy** 2. An Unintended Consequence of Platform Dependence: Empirical Evidence from IT-enabled Food-Delivery Platforms **Varun Karamshetty, Michael Freeman and Sameer Hasija**

	3. Lemon Ads: Adverse Selection in Multi-Channel Display Advertising Market **Francesco Balocco, Yixin Lu, Ting Li and Alok Gupta**
	4. Status Downgrade: The Impact of Losing Status on a User Generated Content Platform **Vandith Pamuru, Wreeto Kar and Warut Khernamnuai**
10:20 am – 10:50 am (30 minutes)	Tea/Coffee Break
10:50 am – 12:30 pm (5*20=100 minutes)	Session 2: **Technology and Society** Session Chair: **Aravinda Garimella**
	5. Gender Bias in Remote Work During the COVID-19 Pandemic: Evidence from Healthcare **Kartik K. Ganju, Jeffery McCullough, Kathy Li, Chandy Ellimoottil**
	6. Uncovering data & algorithmic bias in digital markets **Esi Adeborna and Luvai Motiwalla**
	7. Content Moderation and AI: Impact on Marginalized Communities **Jonathan Gomez Martinez and Ramnath Chellappa**
	8. Gender Effects in Online Evaluations: Evidence from a Large-Scale Online Discussion-based Community **Anand Gopal, David Waguespack, Tristan Botelho and Johanna Birnir**
	9. It Takes a Village: Contextualized and Community-Engaged EdTech Interventions in Rural India **Aravinda Garimella and Ananya Tiwari**
12:30 pm – 2:00 pm (90 minutes)	Lunch
2:00 pm – 3:20 pm (4*20=80 minutes)	Session 3: **Technology Adoption and Business Value** Session Chair: **Abhishek Kathuria**
	10. Social Determinants of Health and ER Utilization: Role of Information Integration during COVID-19 **Indranil Bardhan, Tianjian Guo and Anjum Khurshid**
	11. Between a Rock and Hard Place- To grow or to maintain? Studying the Effects of Cloud-Sourcing on M&A Growth **Moksh Matta, Kiron Ravindran, Hyeokkoo Eric Kwon and Gautam Ray**
	12. Tethered Durable Goods and Installed Base Degradation via Software Updates: Implications for Product Policy **Ramesh Shankar**
	13. Senior Executives' Digital Agency and Abnormal Market Returns **Sudhir Voleti and Abhishek Kathuria**

3:20 pm – 3:50 pm (30 minutes)	Tea/Coffee Break
3:50 pm – 5:10 pm (4*20=80 minutes)	Session 4: **Data-Driven Strategies** Session Chair: **Anupam Purwar** **14.** Economic Impact of Category-Expansion-Oriented Recommendations: Evidence from Randomized Field Experiments **Ravi Bapna, Meizi Zhou, Gedas Adomavicius and Jonathan Hershaff** **15.** Impact of AI on Reviews and Outcomes **Rachit Kamdar and Siva Viswanathan** **16.** Collaborative success in online communities: Explaining peer production performance in the 2022 R/place event **Shizhen Chen, Tian Heong Chan and Anandhi Bharadwaj** **17.** Will my startup get funding?: A Machine Learning Model to predict startup success **Anupam Purwar and Bhagwan Chowdhry**
5:10 pm – 6:30 pm	Outdoor time
6:30 pm – 9:30 pm	Gala Dinner

Day 2 (Jan 5, 2023): 15 minutes-long presentations (12 minutes presentation + 3 minutes Q&A). *Please note that the presentations scheduled on the previous day are relatively longer. Please prepare based on the day your presentation has been scheduled.*

Hours	Description
9:00 am – 10:30 am	**Session 5: Data-Driven Strategies** Session Chair: **Sumit Kummumkal** 18.　　Imagine! Never write, type or punch your password: A novel Zero-Knowledge Proof protocol for passwords **Bhagwan Chowdhry and Vasundhara Sharma** 19.　　Unveiling the complementarities among digital innovations using semi-supervised learning **Balaganesh Chandran, R K Amit and R P Sundarraj** 20.　　ARIMAX Model for Forecasting Maintenance Work (AMFM): A Multi-Stage Seasonal ARIMAX Model for Workorder Time Series Forecasting **Anupam Purwar and Matthew Reimherr** 21.　　A Design Science based Method for Sign Prediction of Edges in Networks **Mukul Gupta, Samrat Gupta and Giri Kumar Tayi** 22.　　Strawberry Or Vanilla This Week? How To Optimize Tailored Assortments For Variety-Seeking/Avoiding Consumers **Sumit Kunnumkal, Dorothee Honhon, Ismail Kirci and Sridhar Seshadri**
10:30 am – 11:00 am (30 minutes)	Tea/Coffee Break
11:00 am – 12:45 pm	**Session 6: Digital Platforms and Technology for Good** Session Chair: **Sumeet Kumar** 23. Impact of Sponsorship-Based Funding on Contribution Behaviour in Knowledge-Sharing Platforms **Poonacha K. Medappa, Murat M. Tunc and Xitong Li** 24. From Seeker to Provider: Role Switching in Online Support Communities **Michael Lee, Xunyi Wang, Ruochen Liao and Rajiv Kishore** 25.　　Does Employer-Paid, Job-Protected Maternity Leave Help or Hurt Female IT Workers? Evidence from Millions of Job Applications **Sofia Bapna and Russell Funk** 26. The Impact of Enforcing COPPA Privacy Policy on the Presence of Commercial Content on YouTube Kids **Sumeet Kumar, Ashique Khudabukhsh and Deepa Mani**

	27. A Platform's Dilemma in Controlling Marketplace Transactions **Sumanta Singha, Rajib Saha and Abhijeet Ghoshal** **28.** Gender disparities in patent review outcomes are more pronounced for more novel patent applications **Nikhil Madan, Deepa Mani and Rohin Nandkumar**
12:45 pm – 1:00 pm	Thank you note by Prof. Rajib L. Saha Closing remark by Prof. Deepa Mani
01:00 pm – 2:00 pm	Lunch
2:30 pm	A trip to Fort Kochi