

Dr Neerja Pande

Dr Neerja Pande is an Associate Professor of Communication at the Indian Institute of Management Lucknow, India where she teaches various courses on managerial and corporate communication apart from offering sought after elective courses like ‘Advanced Oral Communication’ and ‘Leadership through Literature’. She is credited with establishing the Communication Area at IIM Lucknow and has served as the dedicated area Chairperson for last several years. She earned her Masters and Doctoral degree with fellowship in English Literature from University of Lucknow, India and also holds a Diploma in Journalism.

Dr Pande has held faculty positions at Fergusson College, Pune, and University of Lucknow, India and has been a Visiting Faculty at European School of Management, ESCP-EAP, Paris, IIM Ahmedabad, IIM Indore and IIM Calcutta.

A leading Trainer in India on Communication, Dr Pande has successfully conducted numerous Management Development Programmes for executives on ‘Effective Communication for Managerial Success’ and ‘Corporate Communications and Media Relations’ and regularly consults for both public and private organizations.

Her current research and publishing is in the area of leadership communication, cross cultural issues and crisis communication. Dr Pande has participated and presented papers in various ‘Association for Business Communication’ conferences held at Switzerland, USA and India and passionately endeavours in helping institutes establish their business communication courses.

She has co authored along with Lesikar, Flatley and Rentz the 11th edition of “Business Communication: Making Connections in a Digital World” published by McGraw Hill, 2009.