

Weaving a handloom haven

ANAGHA is a colourful feast to the eyes which gives you a peek into the myriad weaving traditions of the country. Started by Sarvamangala in February 2006, this store is stacked with kurtis, blouses, yardage, readymades & hangers full of saris. It's interesting to note how Sarvamangala got into handlooms and started the store. She was an airhostess with Indian Airlines for three years before settling down to married life. Her meeting with Uzamma (Uzra Bilgrami) in 1993 inspired her



to get into handlooms. After having worked in a store which helped her learn the art of business as she was a novice at it, Sarvamangala started Anagha to continue her journey in handlooms. Mother of an 18-year-old son Aditya and a 13-year old daughter Shivani, Sarvamangala recently completed the 10000 Women Entrepreneur Course conducted by the ISB in conjunction with Goldman Sachs of New York. She also participated in the 2nd South Asian Countries Commodity Fair, Kunming, China.