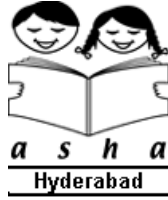


## ANNEXURE I - SPONSORSHIP DETAILS

Category	Amount	Benefits
Platinum Sponsor	Rs 1,50,000	<ul style="list-style-type: none"> <li><input type="checkbox"/> The Title sponsor for the event.</li> <li><input type="checkbox"/> All marketing material for the event will read, "Your Company 'sponsors' ACE 2006". This includes brochures and flyers printed for the event, publicity through Internet and print media.</li> <li><input type="checkbox"/> Free participation for 3 teams.</li> <li><input type="checkbox"/> Banner on stage at the event.</li> <li><input type="checkbox"/> Your corporate message (up to 5 lines) on all email fliers sent to mailing lists/newsgroups.</li> <li><input type="checkbox"/> Stall can be set up at the event.</li> <li><input type="checkbox"/> Your flyers will be handed out to all guests at the event.</li> <li><input type="checkbox"/> Back cover and one full-page ad for your company in the event brochure.</li> </ul>
Gold Sponsor	Rs 75,000	<ul style="list-style-type: none"> <li><input type="checkbox"/> Side Banner on stage at the event.</li> <li><input type="checkbox"/> Mention as one of the event sponsors in brochures and flyers for the event and on Internet and print media.</li> <li><input type="checkbox"/> Free participation for 2 teams.</li> <li><input type="checkbox"/> Your corporate message (up to 3 lines) on all email fliers.</li> <li><input type="checkbox"/> Your flyers will be handed out to all guests at the event.</li> <li><input type="checkbox"/> Half-page ad for your company in the event brochure.</li> </ul>
Silver Sponsor	Rs 35,000	<ul style="list-style-type: none"> <li><input type="checkbox"/> Side Banner on stage at the event.</li> <li><input type="checkbox"/> Mention as one of the event sponsors in brochures and flyers for the event.</li> <li><input type="checkbox"/> Free participation for 1 team.</li> <li><input type="checkbox"/> Your flyers will be handed out to all guests at the event.</li> </ul>



Category	Amount	Benefits
Food Sponsor (At par with Gold/Silver sponsors)		<ul style="list-style-type: none"> <li><input type="checkbox"/> Restaurant owners or other businesses have the option of providing food items to Asha Hyderabad. Depending on the cost of food donated, the sponsorship level will be treated on par with either Gold, or Silver level.</li> <li><input type="checkbox"/> Note: Food donated will be treated at the cost basis for Restaurant and not at their sales price.</li> </ul>
Stalls	Rs 25,000	<ul style="list-style-type: none"> <li><input type="checkbox"/> Get your own Stall for merchandise, sales and promotional activities.</li> <li><input type="checkbox"/> Note: There is a limit on the number of stalls and reservation will be on first-come-first-serve basis.</li> </ul>
Prize Sponsor 1 <sup>st</sup> Prize: Rs 25,000/- 2 <sup>nd</sup> Prize: Rs 15,000/- 3 <sup>rd</sup> Prize: Rs 10,000/- 4 <sup>th</sup> Prize: Rs. 2500/- 5 <sup>th</sup> Prize: Rs. 2500/- 6 <sup>th</sup> Prize: Rs. 2500/-	Tiered	<ul style="list-style-type: none"> <li><input type="checkbox"/> You will be able to market your products as prizes.</li> <li><input type="checkbox"/> Sponsored Prizes will be mentioned event-wise in the event brochure.</li> <li><input type="checkbox"/> Sponsors of event prizes can give away the prizes themselves to the winners during ACE 2006.</li> </ul>
Ad space in Asha Brochure	Tiered	<ul style="list-style-type: none"> <li><input type="checkbox"/> Rs. 10,000 - Full page</li> <li><input type="checkbox"/> Rs. 5,000 - Half-page</li> <li><input type="checkbox"/> Rs. 3,000 - Quarter page</li> </ul>