



Richard Ivey School of Business
The University of Western Ontario



ISB-IVEY GLOBAL CASE COMPETITION 2012

Intent to Participate Form

Note: Please complete the form and email to ctlc@isb.edu

Proposed Case Title:

Principal Case Author:

Position: _____

Institution: _____

E-Mail (for all future communication): _____

Address: _____

City + Postal Code: _____ Country: _____

Tel.: _____ Mobile: _____

Fax: _____

Co-author(s) (1):

Name _____

Position: _____

Institution: _____

E-Mail: _____

Address: _____

City + Postal Code: _____ Country: _____

Tel.: _____ Mobile: _____

Fax: _____

Co-author(s) (2):

Name _____

Position: _____

Institution: _____

E-Mail: _____

Address: _____

City + Postal Code: _____ Country: _____

Tel.: _____ Mobile: _____

Fax: _____

If there are more than 2 co-authors, please copy the template and fill in the details for each co-author.

Case Category:

Please tick any one of the following if you would like to enter your case for one of these

Special Categories:

- Entrepreneurship & Indian Family Business
- Innovation Management
- Information Technology
- Manufacturing
- Marketing

If not, your case would be considered as an entry for the overall ***General Category*** and could focus on any of the following areas: (Please tick one)

- Economics
- Ethics & Social Responsibility
- Finance, Accounting & Control
- Human Resource Management/ Organisational Behaviour
- International Business
- Knowledge, Information, & Communication Systems Management
- Leadership & Change Management
- Production & Operation Management
- Strategy & General Management
- Others (Specify) _____

Case Synopsis:

Learning/Teaching Objectives:

PLEASE READ CAREFULLY

- I agree to abide by all the rules of the Competition as set out in the Competition Guidelines.
- I declare that there is no mention made anywhere in the case about the identity of the author(s) and the name of my institution.
- I understand and agree that I will not receive any remuneration for participation in the competition, except in the event that I win, or am a member of the winning team, or I am entitled to royalties if my case is published and sold.
- If selected, I/we will do my/our best to be available to present the case at the Award Ceremony, 2012.

I agree to the above terms and conditions.

Signature of the Principal Case Author:

Signature of Co Author:

Signature of Co Author:

Copyright

- Copyright ownership of all submitted cases will remain with the author(s).
- Post competition, should your case be accepted for publishing, as a co-branded ISB-IVEY case, copyright of such published cases will remain with Ivey.
- Faculty authors will receive 10 percent Royalty for all external sales of the case.