



“Troopp.com is an online volunteering platform. Based in Bangalore, India, Troopp is actively used by 187 non-profits and 2270 online volunteers all around the world. The Online Volunteering service is one of the Troopp’s corporate tools to mobilize volunteers/employees for societal development. Other services include Troopp’s Corporate/institutional closed social network, the Troopp Green Store and Troopp’s content offering”

Volunteerism is a powerful means of engaging people in tackling development challenges, and it can transform the pace and nature of development. Volunteerism benefits both society at large and the individual volunteer by strengthening trust, solidarity and reciprocity among citizens and by purposefully creating opportunities for participation. Troopp connects online volunteers with organizations working for sustainable human development. On Troopp: 1. Volunteers contribute their skills online to help organizations address developmental challenges. 2. Organizations collaborate with online volunteers over the Internet to strengthen the impact of their work.

Troopp embraces online volunteering as universal and inclusive, and recognizes volunteerism in its diversity as well as the values that sustain it: free will, commitment, engagement and solidarity. The founders of Troopp.com believe that the power to make a positive change lies within each of us. The two founders understood technology and knew internet has the power to mobilize the country by each hand. The Online Volunteering service was launched in June 2011, and it quickly attracted thousands of people ready to volunteer online to help organizations working for development of society.

Website: www.troopp.com

Facebook: <http://www.facebook.com/trooppdotcom>;

Blog: <http://blog.troopp.com/>

Troopp.com is generally compared to other micro-volunteering websites across the world (<http://bit.ly/trooppusa>). But, Troopp.com is designed to be much more than just a social action website or just a micro-volunteering portal. Visit www.troopp.com and explore more!

Top 3 measurable social benefits:

Value Raised: By using the spare online time Troopp Volunteers have generated a value of INR 2,05,000 for the non-profits (as on 1 October 2011).

Work satisfaction: Many users (non-profits, corporate partners and volunteers) write to us expressing their appreciation and gratitude. They are happy to be able to volunteer from home, apply their knowledge and improve their skills, and be part of this community. So far all our users have commended our fast turn-around and professional standards and are recommending our service to others.

Skills improved: All users are building their work experience over time and are climbing up on their 'Good Deeds Profile' and 'social index'. This enables our users to record their volunteering, content writing history, become more effective in their skill, and also use the skill and experience in their daily jobs.

The company was started in June 2011 and since then Troopp has achieved tremendous credibility and support just by the effort of two people. Teach for All, a non-profit based in UK, used our service and complimented as "Excellent platform, made my work of video shooting in India absolutely easy. Will be Indebted to your help." Troopp featured in the HindustanTimes (print): <http://bit.ly/rbcjyY> ; Yourstory: <http://bit.ly/n1blmj> 'The Daily Crowdsourcse' (<http://bit.ly/tw3Rg7>). The company is soon going to launch its Green Store. Even with a lot of success that Troopp has gained, Troopp founders are grounded to the roots and are looking forward to network with more non-profits, corporates and people!