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ISB contest

The Indian School of Business (ISB) has launched 'ISB Idiya' - a unique initiative that invites ideas for innovative social ventures from working professionals in India. The competition is not open to students who are pursuing any full time programme. The competition is being led by students of the Net Impact - a social responsibility club at the ISB. Speaking on the significance of 'ISB Idiya', Ajit Rangnekar, Dean, ISB, said, "We would like to encourage social entrepreneurship amongst youth in India through ISB Idiya. We hope that new age business models will change the social sector scenario in India. This initiative will support aspiring entrepreneurs from idea generation to execution through mentorship and entrepreneurial training." The event was launched by Vijay Mahajan, chairman and founder of Basix. Applications can be sent before October, 25. The camp for winners will take place from December 5 .

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