

# Women get better offers at ISB campus recruitments

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**HYDERABAD:** All 422 students of the Indian School of Business found themselves in great demand, when domestic and foreign companies queued up at the ISB with pay offers touching Rs 1 crore per annum. While 404 students confirmed their willingness to take the offers, the rest have reserved their consent.

The campus recruitment interviews were conducted on Wednesday. Though the ISB officials kept the details of the offers and the names of the candidates secret for reasons of competition and income tax considerations, the average offer is put at Rs 63 lakh per annum.

Girls got three times the offers of previous selections, while men got around 2.5 times higher than the last recruitments. The average CTC offered to ISB students this year is Rs 19,00,000.

"Salary criteria puts tremendous pressure on students and their parents. We don't want them to be disappointed on that count. From now on, we want to follow the international norm that is followed at Kellogg School of Management and London Business



**ISB Hyderabad (above) is likely to establish its second campus in Mohali**

School where the salary offers are not disclosed," said ISB Dean M Ramamohan Rao. Established in 2001, ISB has come a long way in attracting global attention and found its place among the top 20 business schools in the world.

This apart, the school's placement record for the current year has surpassed several ISB records in the past. The school has seen 81% career shifts in the current placement, which is the

largest of sorts till date.

Setting a new trend, 100% of doctors have opted for a complete career shift and joined positions in private equity, real estate, pharma and healthcare.

Meanwhile, ISB is likely to establish its second ISB campus in Mohali, Punjab. The Punjab government has offered about 70 acres for the proposed campus. Earlier, Andhra Pradesh government had promised required infrastructure for the institution in Tirupati.