



**INDIAN SCHOOL OF BUSINESS
NET IMPACT CLUB**

PRESENTS

A PAPER WRITING COMPETITION

AS PART OF

**THE SOCIAL RESPONSIBILITY CONCLAVE 2007
- EDUCATE. ENABLE. EMPOWER.**





SOCIAL RESPONSIBILITY CONCLAVE, 2007: EDUCATE. EMPOWER. ENABLE.

The Social Responsibility Conclave, organised by the Net Impact Club, Indian School of Business, Hyderabad, is a congregation of thought leaders from various sections of the society—including NGOs, business schools, industry, academia, and politics. Through a rich exchange of perspectives amongst members of this diverse group, the Conclave aims at generating insights and a feasible plan of action on issues relevant for the society at large.

Education has been a prime focus area and a constitutional directive for development in post independence India. Yet, surprisingly, illiteracy remains endemic at different levels and education and awareness levels are low among people. The inherent complexity and magnitude of the issue due to interplay of cultural and economic factors, makes it largely intractable and includes concerns about scale, accessibility and quality of education. In India where a sizeable part of the population lives below the poverty line, there is a need for increased adoption and much wider alliance for broadening the base of education. Through this Conclave, we aspire to recognise the avenues through which the government, the corporate sector, NGOs, B schools and other stakeholders in the society can contribute directly to the cause of education in India. For more information, please log onto www.isb.edu .

'IN A LAND OF OPPORTUNITIES, EDUCATION REPLACES MIRRORS WITH WINDOWS'

According to an old Chinese proverb: *If you are thinking a year ahead, sow a seed, If you are thinking ten years ahead, plant a tree, If you are thinking one hundred years ahead, educate the people.* India is in the process of transforming itself into a developed nation by 2020 and education is the most important element for the growth and prosperity of a nation. A self renewing education system is fundamental to the survival and growth of civilisations. Education has been termed as the best defense of a society against rising population, social strife and poor economic conditions. However, educational policies adopted in India still face challenges of implementation and scalability. Can we rise up to this challenge and ensure that millions of Indians are not forced into life long ignorance and poverty?

The paper invites your views on developing innovative, implementable and scaleable models to champion the cause of *Universal Education*.





Rules and Regulations

- Submitted papers should be original work which has not been published or submitted for publication elsewhere. All references and secondary data should be cited. All submitted papers would be checked for plagiarism, using online software.
- The number of authors for a paper cannot be more than two. An individual cannot be part of more than one team.
- A team must comprise members from the same school. There can be any number of participating teams from one school.
- The word limit for the paper is 2000 words (Excluding annexure).
- The document should be prepared in Times New Roman font, sized 12 pt, with 1.5 line spacing and 1" margin on all sides.
- Each entry should have a proper cover page mentioning names of the author(s), institute name, email id(s) and telephone number(s). This cover page shall be detached before the papers are given for panel evaluation. The name(s) of the author(s) or their institute should not appear anywhere in the body of the paper. Appearance of the same will lead to disqualification.
- The decision of the organisers of the contest and the panel of judges will be final and will be binding on all the participants.
- The intellectual property rights of the papers will remain with the authors and the Indian School of Business can use the papers for educational purposes.
- The five final short listed teams will be invited to the Indian School of Business' Social Responsibility Conclave 2007. They will have an opportunity to present their respective papers and final two winners will be chosen by the eminent panel of judges.
- The final short listed teams selected to present their respective papers will be reimbursed AC III tier, two way train travel expense. The reimbursement will be for the shortest route between the members' institute and Hyderabad. Team members are required to present a copy of their tickets for reimbursements. In case of a flight journey, reimbursements will be made only on producing original boarding passes. Irrespective of the mode of journey a maximum of AC III Tier fare will be reimbursed.

Submission Details

- Only the soft copy of the papers should be submitted in portable document format.
- Participants are required to send their entry to the following email id:
SR_Conclave2007@isb.edu
- Document file name and subject line of the final submission email : " Institute Name_First Author Name"
- Acknowledgement of the receipt of the soft copies of the entries would be sent within 24 hours of the receipt of the same.





Prizes

The top two teams will be awarded the prizes as below :

1st Prize: Rs. 15,000/-

2nd Prize: Rs. 10,000/-

Important Dates

Last Date for Submission: October 9, 2007

Announcement of Shortlists: October 15, 2007

Final Presentations: October 20, 2007

In case of any queries please feel free to contact:

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