

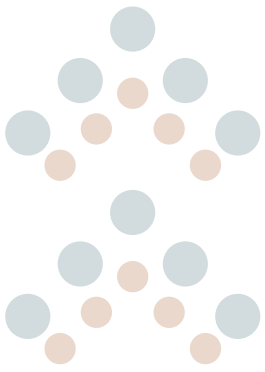


LEADING IN
TURBULENT TIMES
Role of Management Education



21st AIMS Annual Management
Education Convention 2009

Indian School of Business, Hyderabad



Leading in Turbulent Times - Role of Management Education

Business schools across the world are being faced with a great challenge in the ensuing economic crisis. While Deans and professors are questioning the structure and content of management education in the twenty-first century, business schools are searching for a way to contribute to the global economic recovery.

How can trust be rebuilt in business schools in general and the MBA programme in particular?

There are many who argue that business schools can improve their quality by taking eyes off the rankings. And that schools need to account for how well their graduates do in the career span versus the present focus on starting salaries.

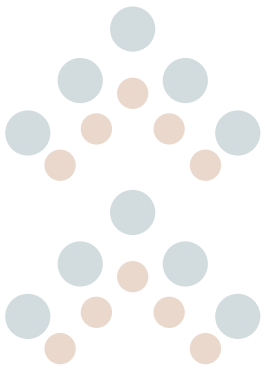
The convention hopes to pose the right questions and search for answers as to how management schools can play a constructive role in leading during turbulent times.

Keeping this in mind, the **21st Annual Management Education Convention of AIMS** will focus on the topic - '**Leading in Turbulent Times - Role of Management Education**' along with the following sub themes:

- Governance for B-schools, Governance in B-schools: A new agenda
- Vision and values - Ethics and Corporate Social Responsibility: What's the new role for Management Education?
- Culture building - A reality check: Is there too much focus on executive pay and placements?
- Human capital
- Leadership/ followership issues: How B-schools can teach new paradigms of leadership?

At the end of the convention, we hope to collectively devise a road map for the Indian business schools.





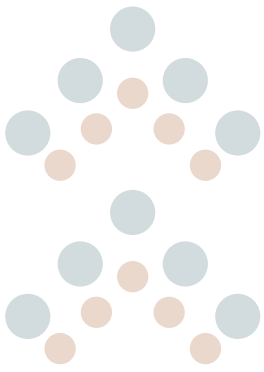
Awards

To recognise the best talent in management education, awards will be conferred upon the winners of the below mentioned competitions:

- Ramaswamy P. Aiyar Best Young Teacher Award
- Best Case Study Presentation Award
- ICFAI Best Teacher Award
- J.L. Batra Best Research Paper Award
- Best Student Paper
- AIMS WeSchool Innovation Award

For detailed information about these awards, please visit <http://www.isb.edu/aims-conference/Awards.shtml>





About Indian School of Business, Hyderabad

The Indian School of Business (ISB) is a research driven, internationally top ranked*, management institution that grooms business leaders for India and the world. In a rapidly changing business landscape this would require young leaders with an understanding of evolving economies and global perspectives. The ISB is committed to its role in creating such leaders through its innovative programmes, outstanding faculty and thought leadership. With a strong focus on emerging markets, the ISB brings together best global practices and relevant research insights to further its vision of becoming a leading business school. For more information please visit www.isb.edu

*The ISB is ranked 15th in Global B-schools rankings 2009 by the *Financial Times, London*



Chief Guest

Kapil Sibal*, Honourable Minister, Human Resource Development

Mr Kapil Sibal is a prominent political leader and is currently the Human Resource Development Minister. He has a Masters Degree in law from the prestigious Harvard Law School, USA. He also holds a Masters Degree in History from Delhi University. The Honourable Minister is a Senior Advocate by profession. He has represented India in several fora.

*Invited



Keynote Speaker

Deepak Parekh* - Chairman HDFC

Deepak Parekh is the Chairman of HDFC, the India's leading housing finance company. A chartered accountant, Deepak Parekh began his career with Ernst & Young Management Consultancy Services in New York. He joined HDFC in 1978 and was appointed its Chairman in 1993. Deepak Parekh is also the Non-Executive Chairman of Infrastructure Development Finance Company Ltd (IDFC), Glaxo India Ltd & Burroughs Wellcome (India) Ltd. He is on the Board of several companies and is also a non-executive, independent Director of SingTel.

*Invited



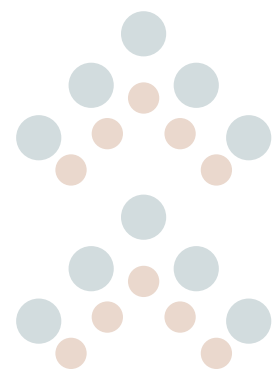
Chief Guest, Valedictory Address

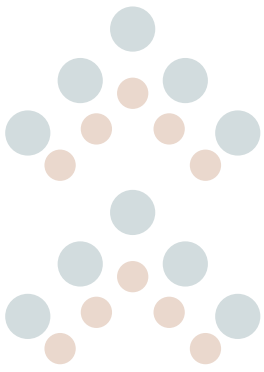
Dipak C Jain - Dean, Kellogg School of Management

Dipak Jain is a distinguished teacher and scholar. He is the Dean of the Kellogg School of Management since July 2001. Dean Jain is the Sandy and Morton Goldman Professor in Entrepreneurial Studies and a professor of marketing at the Kellogg School, where he has been a member of the faculty since 1987. Dean Jain's areas of research include the marketing of high-tech products; market segmentation and competitive market structure analysis; cross-cultural issues in global product diffusion; new product diffusion; and forecasting models. He has more than 50 articles published in leading academic journals.

Programme Schedule

Day One - Thursday, August 27, 2009	
Time	Activity / Session
4:00 pm onwards	Registration
5:30 pm - 7:00 pm	Inaugural Ceremony
7:00 pm - 9:00 pm	Welcome Dinner
Day Two - Friday, August 28, 2009	
9:30 am - 11:00 am	Plenary Session I
11:00 am - 11:30 am	Tea
11:30 am - 1:00 pm	Concurrent Sessions
1:00 pm - 2:00 pm	Lunch
2:00 pm - 3:30 pm	Concurrent Sessions
3:30 am - 4:00 pm	Tea
4:00 pm - 5:30 pm	Plenary Session II
5:45 pm - 6:45 pm	AIMS Annual General Meeting
7:00 pm - 9:30 pm	Gala Dinner
Day Three - Saturday, August 29, 2009	
9:30 am - 11:00 am	Plenary Session III / Industry Round Table
11:00 am - 11:30 am	Tea
11:30 am - 1:30 pm	Valedictory Address & Awards Ceremony
1:30 pm - 2:30 pm	Lunch
2:30 pm - 3:30 pm	AIMS Executive Board Meeting





About AIMS

The **Association of Indian Management Schools (AIMS)**, a non-profit professional organisation, which was founded in 1988, has grown into a powerful network with 430 management schools in India, including the IIMs, Xavier institutes, ISB, Welingkar, NMIMS, ICFAI, MDI, S P Jain, and other management institutes and management departments of top universities as its members. It represents Indian management schools in various international fora such as the European Foundation for Management Development (EFMD), Association to Advance Collegiate Schools of Business International (AACSB), Association of Management Development Institutions in South Asia (AMDISA) and Global Forum on Management Education. It is officially represented in different bodies of Government of India connected with management education.

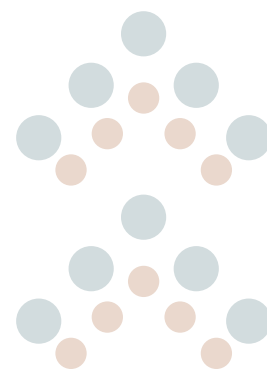
AIMS has organised several programmes in the past on its own and in collaboration with Canadian Consortium of Management Schools (CCMS), on Faculty Development, Industry Institute Interface, National and International Conferences, Programmes on Leading India in Management Education (LIME), Round Table of Deans and Directors of Management Institutes in the country. The mission of AIMS is the qualitative improvement of education offered by its member institutes. The Association has constituted four regions to spread its mission all over the country. AIMS brings out a newsletter to disseminate information regarding its activities and that of member institutions. It also conducts AIMS Test for Management Admissions (ATMA) patterned after GMAT, recognised by Ministry of HRD and AICTE.

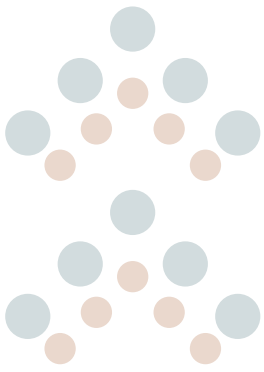
AIMS organises its Annual Management Education Convention on a topic of relevant interest. The Themes for the last six Annual Management Education Conventions were 'Corporate Governance and Corporate Citizenship: Challenges for Business and Management Education' held at Bhubaneswar in August 2003; 'New Frontiers of Management-Challenges of Globalisation' held at Goa in August 2004; 'Management 2025 - New paradigms for India's Competitiveness' held at Hyderabad in August, 2005; 'Management Education in Globalised Context: Opportunities for Corporates & B-Schools' held at IIM, Lucknow in August 2006; 'Emerging India: Strategic Transformation of Indian Industry and Management Education' held at IIM Calcutta in August 2007; and 'Nurturing Thought Leadership through Management Education' held at Welingkar Institute of Management Development & Research, Mumbai in August 2008.

AIMS had a strong presence at the Global Forum Meet at Santiago, Chile in October 2005; AACSB and EFMD Annual Conference at Paris in April 2006; AACSB Conferences at Tampa, Florida USA in April 2007, Hawaii in April 2008, Orlando, Florida in April 2009; and the EFMD Conference at Brussels, Belgium in June 2009.

Accommodation

Name	Distance (Kms)	Rate per room (per night)	Contact Person
ISB, Executive Housing Gachibowli Hyderabad - 500 032	-	Single Occupancy Rs 3500 Double Occupancy Rs 4000	Bookings are done online. For details, visit: http://www.isb.edu/aims-conference/ E-mail: aims2009@isb.edu
Ella Suites Hill Ridge Springs Gachibowli Hyderabad - 500 032	1 km	Superior Rooms Rs 3500 Executive Suite Rs 5000	Sudipto Mukherjee Ph: 91 40 2300 2488, Fax: 91 40 2300 2120 Mobile: 91 93939 59928 E-mail: reservations@ellaasuites.com Web: www.ellaasuites.com
Ista Hotel Road No. 2, I.T. Park Nanakramguda, Gachibowli Hyderabad - 500 019	2 km	Single Room Rs 5000 Double Room Rs 6000	Tanya Bhadra, Ista Ph: 91 40 4450 8888, Fax: 91 40 4450 9999 Mobile: 91 99594 42208 E-mail: tanyab@istahyderabad.com Web: www.istahotels.com
Reliant Hospitality Pvt Ltd Plot#10, Sector 1, Madhapur Hi-tech City Hyderabad - 500 081	6 km	Deluxe Room Rs 2000 Executive Room Rs 2500	Dharmender Matha Ph: 91 40 6674 7600 Mobile: 91 99495 66033 E-mail: DMatha@ReliantSuites.com DMatha@ReliantHospitality.co.in Web: www.ReliantHospitality.co.in
Swagath-De-Royal Kothaguda X Roads Kondapur, Cyberabad Hyderabad - 500 081	5 km	Premium Club Single Rs1800 Premium Club Double Rs 2200	Santhosh Kumar, Manager Sales & Mktg Ph: 91 40 2300 1333 / 888 / 999 Fax: 91 40 2300 333 Mobile: 91 90520 01802 Web: www.swagathgrouphotels.com
Katriya De Royal Paryatak Bhavan Greenlands, Begumpet Hyderabad - 500 082	15 km	Single Room Rs 2500 Double Room Rs 3000	Ajay/ Laxman. B Katriya Hotel & Towers Ph: 91 40 2332 5678, 91 40 6613 5678 Fax: 91 40 2339 3344 E-mail: fom@katriyahotel.com, resv@katriyaderoyal.com Web: www.katriyaderoyal.com
Kasani GR Hotel Hi-tech City, Madhapur Hyderabad - 500 081	6 km	Signature Single Rs 2800 Signature Double Rs 3200	Ullas Verghese, General Manager Ph: 91 40 4040 9999, Mobile: 91 99080 19161 E-mail: gm@kasanihotels.com Web: www.kasanihotels.com
Grand Plaza Opp: Public Gardens Nampally Hyderabad - 500001.	25 Km	Single Rs 999 Double Rs1500	Pany Ph: 91 40 2323 0860, 2323 0861
Hote Anmol Continental Opp: Secretariat Hyderabad 500001.	19 Km	Single Rs 1500 Double Rs 2000	Col. S. M. K. Khan Mobile: 91 98480 83606
Sitara Ameerpet Hyderabad - 500 016.	18 Km	Single Rs 950 Double Rs 1050 Executive Rs 1250	P. Harinath Mobile: 91 92465 76444





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Director

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Treasurer, AIMS

Professor Mohd Masood Ahmed

Principal,

Deccan School of Management
Dar-us-Salam, Nampally
Hyderabad - 500 001

Immediate Past President, AIMS

Professor Dr Uday Salunkhe

Group Director

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Management Development & Research
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Matunga, Mumbai - 400 019.

Executive Secretary, AIMS

S N Patnaik

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Dean

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