

BEST CASE WRITING AND PRESENTATION AWARD

ON THE OCCASION OF THE 21st AIMS ANNUAL MANAGEMENT EDUCATION CONVENTION
ON

“Leading in Turbulent Times – Role of Management Education” (August 27-29, 2009)

**ORGANISED BY
Indian School of Business, Hyderabad.**

GUIDELINES

1. Full time faculty members working in any member School of AIMS are eligible to participate in the competition. Each participant can submit only one case.
2. Participants should submit three soft copies of the case (on three separate CDs) along with two hard copies (typed in double space with appropriate margin using Times New Roman font size 12) along with a brief profile of the author(s).
3. The paper should normally be restricted to a maximum of around 20 pages, excluding annexures. A short synopsis of the case neatly typed in double space, not exceeding two pages, must also be sent. All documents should be routed through the Head of the School.

The case studies should be ORIGINAL CASE STUDIES based on real life situations. They should not be general exposition of issues or situations based on published materials. It is mandatory to enclose TEACHING notes with the cases submitted. Without accompanying teaching notes no entry will be valid. The case should be an original contribution in General Management or in any of the Functional areas of Management, prepared not more than three years ago. It should not have been published elsewhere.

4. The envelope should be superscribed '**Best Case Writing and Presentation Award**'.
5. The last date for receipt of the cases is **August 10, 2009**.
6. There will be two (2) prizes in this competition.
7. Winners of the competition will be invited to present their cases at the **21st AIMS Annual Management Education Convention** to be held at **Indian School of Business, Hyderabad**, on **August 27-29, 2009**. They will also participate in the Convention as invited guests and in addition to local hospitality, will be reimbursed AC(II) return fare by the shortest route.

PRIZES

1st Prize : Gold Medal

2nd Prize : Silver Medal

A certificate of participation will be given along with the medal

PLEASE SEND YOUR ENTRY BY August 10th, 2009.TO:

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