

Company Releases (Business Wire)

- [LSI Delivers Service-Aware Software for IPv6 Broadband Networks](#)
- [Max New York Life Insurance ties up with LifeCell International](#)
- [New Energy's Technology for Generating Electricity from Movement of Cars Tested at Burger King®](#)
- [Viasystems Announces New China-Based Credit Facility and Review of Other Capital Structure Opportunities](#)
- [Brickwork Ratings Assigns "BWR AA" for PTC India Financial Services Limited's Non-Convertible Bonds Issue of INR 100 crore or INR 1 billion](#)
- [Nikon is all set to Invigorate Photography by Launching D3000 and D300s Cameras](#)
- [Microlin PENTAX Changes Name to Microlin Surgical](#)
- [EXON Solutions Announces Distribution Agreement with Carnegie Speech Company](#)
- [Norkom Announces Industry Breakthrough in the Management of Global Compliance and Fraud Screening](#)
- [Roamware Acquisition Outlines Strategy to Lead in Global Mobile Financial Services](#)
- [Microsoft Dynamics crosses 1500 Customer Mark in India](#)
- [Aptara Meets Increasing Business Growth with New Delivery Center](#)
- [ISB Launches 'IDIYA' - A B-Plan Challenge for Working Professionals](#)
- [Sony Ericsson puts Developers at the Centre of User Experience with XPERIA™ X2](#)
- [Winergy Approves Mobilgear SHC XMP 320 For Second-Flil Applications in GE Wind Turbines](#)
- [Indiagames Gives Film Buffs the Ultimate Offering - Launches Three Games on Recently Released Films 'Kaminey', 'Quick Gun Murugun' and 'Aagey Se Right'](#)
- [Canvera Supports Anand Seth's Photography Show](#)
- [Castrol Insights Reveal that Big Spenders in European Football Reap the Rewards](#)
- [Gemalto Acquires Trusted Logic, a Leading Provider of Secure Software Platforms](#)
- [ZTE Wins InfoVision Award at Broadband World Forum Europe 2009](#)
- [GT Solar Opens New Asia Headquarters in Shanghai](#)
- [Cortina's Integrated Access Platform Redefines DSL and Ethernet Aggregation with the Industry's First Device to Support up to 128 Subscribers](#)
- [Trane Leads the Way in Building a Green Future](#)

HOME > Company Releases > Business Wire

ISB Launches 'IDIYA' - A B-Plan Challenge for Working Professionals

The Indian School of Business (ISB) has launched 'ISB Idiya' - a unique initiative that invites ideas for innovative social ventures from working professionals in India. The competition is not open to students who are pursuing any full time programme. The competition is being led by the Net Impact - a social responsibility club at the ISB.

Speaking on the significance of 'ISB Idiya', Ajit Rangnekar, Dean, ISB, said, "We would like to encourage social entrepreneurship amongst youth in India through ISB Idiya. We hope that new age business models from young people will change the social sector scenario in India. This initiative will support aspiring entrepreneurs from idea generation to execution through mentorship and entrepreneurial training."

The event was launched by Vijay Mahajan, Chairman and Founder of Basix. "The world of business is not always about maximising social good. If you want to work with social entrepreneurship, the fuel for this has to be commercial," he said. He also spoke on the role of business schools in providing the right fertile ground for potentially sound social venture since they straddled the world of economy, enterprise and policy.

The business plans will be evaluated on the following criteria:

- Social Business Context
- Business Plan and Innovativeness
- Financial Sustainability and Profitability
- Social Impact

The top five winning teams comprising of two to four participants would be provided a one week Boot Camp where they will network with industry leaders, venture capitalists and mentors. They will also receive mentoring support after the competition. Applications are invited from September 1 to October, 25, 2009. The boot camp for winners will take place from December 5 to 11, 2009. ISB Idiya has associated with Acumen Fund, Google, Deloitte, Draper Fisher Jurvetson, Intellectap, Seedfund, Unitus, and Venture East as partners.

The Net Impact Club at the ISB is the first in Asia. Net Impact began in 2003 when a network of new generation leaders committed themselves to use the power of business to improve the world. Over the years, the Club has devoted itself to community service, spreading social awareness, fund-raising activities and working for the needy and the underprivileged.

About ISB

The Indian School of Business (ISB) is a premier management institution established in 2001. In a short span of eight years, the ISB has successfully pioneered several new trends in management education in India and has established itself as a leading B-school across the world. The ISB has a strong pool of research oriented resident faculty and invites high calibre international faculty from reputed B-schools to teach in its Post Graduate Programme in Management/Executive Education Programmes as well as to participate in collaborative research with the resident faculty. Recently, ISB was ranked 15 in Global B-School Rankings 2009 by Financial Times, London

Varshaa Ratnaparke, Manager- Marketing and Communications, Indian School of Business, +919394568



September 5-19, 2009



Read E-Magazine

August 22-4 Sept, 2009



Read E-Magazine

Test Your B-Quotient

Where Have All the Leaders Gone, Improving the Landscape of Your Life, Liberty for All - all of these books have been authored or co-authored by which famous business leader?

- a) Jack Welch
- b) Andrew
- c) Lee

Carnegie Iacocca

Submit

- [Microsoft India Announces Strategic Alliance with TCS](#)
- [Bombardier Transportation, the Global Leader in Rail Technology, chooses Kronos® Workforce Management Solutions](#)

Press Releases

- [Thailand Seeks Business Events from 'Economic Powerhouse' India](#)
- [Inaugural Asia Leadership Dialogues 2009 in Mumbai](#)
- [Free Admission to Mini-Europe for Human Chain](#)
- [PROFESSOR P. BALARAM RECEIVES 'G. M. MODI AWARD FOR INNOVATIVE SCIENCE & TECHNOLOGY'](#)
- [ROLLS-ROYCE INCREASES SINGAPORE INVESTMENT TO SUPPORT CONTINUED GROWTH](#)
- ['Gujar Mal Modi Science Foundation announces the Awardee for 'G. M. Modi Award for Innovative Science & Technology 2009'](#)
- [Inaugural Asia Leadership Dialogues 2009 in New Delhi](#)

