

Biocon sets up research cell

at ISB: Biocon and the Indian School of Business have launched the Biocon Cell for Innovation Management to promote innovation. The cell will be established under the aegis of the Centre for Leadership, Innovation, and Change at ISB. It help find answers to questions such as

gaps in a company's ability to innovate, assess the required understanding to manage and mitigate risks associated with innovation and how to produce high value and high quality strategic innovation at low cost. Biocon is contributing an initial investment of Rs 1 crore to set up BCIM. TNN