Office of Alumni Relations

CBA

First Cohort Graduation, Sep 30\textsuperscript{th} 2014
Our Focus

• Promote, facilitate and develop stewardship leading to meaningful relationships between alumni and School, as well as between alumni across classes – ‘strengthen the network’

• Encourage alumni towards active ‘engagement’ and encourage ‘ownership’

• Develop and groom alumni leaders through life long learning

• Build the ISB Alumni Brand

• Articulate the ISB of “today” to all constituents, to understand and promote the continuity of the School
Data points – Degree Programmes

- **Total alumni base – 5200 (including PGP)**
  - Age: 25 to 36 - 90%
  - India: 83%
  - Abroad: 17%

- **Industries and functions:**
  - Consulting
  - Technology - IT - Product, Service & ITES
  - Finance
  - Real Estate/Infrastructure
  - Media/FMCG
  - Manufacturing
  - Telecom
  - Automobile; Oil/Energy; Petroleum; NGOs; Pharma/Healthcare

- 300 entrepreneurs and 6 alums who are currently pursuing their PhDs, 1 alum joined as Faculty and many more are at top universities.
Alumni benefits - CBA

• Official linkedin page
• Email groups – class wise and overall CBA
• Invitation to conferences
• Exclusive rates for executive education programmes
• Registration for alumni reunions and get-togethers
• Access to limited life long learning programmes – workshops and speaker sessions
• Single point of contact from the School – just drop in a note to alumni_relations@isb.edu
• Access to LRC resources (subscription based)
Welcome
CBA Alumni

Do write to us at
alumni_relations@isb.edu