Indian School of Business

Positions in Marketing Area- Academic Year 2014-2015

The Indian School of Business (ISB), is a not for profit, independent, research-driven, global business school with two campuses located in Hyderabad & Mohali, India. A collaborative effort of eminent business leaders, entrepreneurs, and academicians from around the world laid the foundation for the School.

In the year 2001, the School launched its first one year Post Graduate Programme in Management (PGP), equivalent to the 2 year MBA Courses offered by the premier Business School in India. This year, the 14th Batch has commenced from April 2014. Indian School of Business is one of the youngest schools to have consistently been ranked among the top business schools globally by the Financial Times Global MBA rankings since 2008.

The Indian School of Business, has a unique portfolio faculty model which accommodates a mix of accomplished resident faculty who have graduated from the best universities, primarily in the USA, Europe, Singapore and India and have published in leading academic journals in their respective fields and visiting faculty from our associate schools, namely the Wharton School, the Kellogg School of Management, and the London Business School, as well as other leading business schools. The Senior faculty members from our associate schools are designated as Area Leaders. They play a key role in the academic programmes and research at ISB. In consultation with the resident faculty, they actively engage in formulating the curriculum, attracting the best faculty to the School, mentoring junior faculty, and providing direction to research in the relevant subject areas. The School also provides a vibrant research environment that attracts, supports and benefits from the Visiting scholars it hosts every year.

The Indian School of Business invites applications for full time tenure-track faculty positions in the area of Marketing at all levels—Assistant (tenure track), Associate (tenure-track or tenured), and Full Professor (tenured) for appointments in the 2015-2016 academic year which begins in April, 2015. Applicants must have a PhD from a reputed institution, have excellent research and teaching skills, demonstrate ability to produce scholarly work at the highest level, as well as show the capability of becoming outstanding teachers. Applicants for senior appointments should have published extensively in top-tier refereed journals and prove a track record of successfully mentoring junior faculty. As an institution aspiring to be counted among the top 10 in the world, ISB offers a unique opportunity for its senior faculty members to exert considerable influence over the culture and ethos of the school. Since both campuses function as parts of a single school, the faculty members reside in either campus.

The Indian School of Business has a tenure system similar to the top schools in the United States. and is an equal opportunity employer. The compensation and the teaching loads are competitive. The research support include excellent infrastructure, research funding and research assistance which compare favorably with those at the best business schools in the United States and Europe.

Ideally the candidates should plan to join by April 2015 (negotiable).

Interested candidates are requested to send their CV, sample publications and working papers as well as arrange for three reference letters, in electronic form only, to:

Professor Sridhar Seshadri @dean_faculty@isb.edu

with a copy to

Professor Suman Ann Thomas @Suman_Thomas@isb.edu

Faculty members from the marketing area at Indian School of Business will meet with interested candidates for initial interviews at the AMA Summer Marketing Educator Conference at San Francisco (August 1-3, 2014).