



**Indian School of Business**  
**Positions in Marketing Area- Academic Year 2017-2018**

The Indian School of Business (ISB), is a not for profit, independent, research-driven, global business school with two campuses located in Hyderabad and Mohali, India. A collaborative effort of eminent business leaders, entrepreneurs, and academicians from around the world laid the foundation for the School.

In the year 2001, the School launched its first one year Post Graduate Programme in Management (PGP), equivalent to the 2 year MBA Courses offered by premier Business Schools in India. This year, the 17<sup>th</sup> Batch has commenced from April 2017. The Indian School of Business is one of the youngest schools to have consistently been ranked among the top business schools globally by the Financial Times Global MBA rankings since 2008.

The Indian School of Business has a [unique portfolio faculty model](#) which accommodates a mix of accomplished resident faculty who have graduated from the best universities, primarily in the USA, Europe, Singapore and India, and have published in leading academic journals in their respective fields, and visiting faculty from our associate schools, namely the Wharton School, the Kellogg School of Management, the London Business School, MIT Sloan School of Management, and The Fletcher School as well as other leading business schools. The Senior faculty members from our associate schools are designated as Area Leaders. They play a key role in the academic programmes and research at ISB. In consultation with the resident faculty, they actively engage in formulating the curriculum, attracting the best faculty to the School, mentoring junior faculty, and providing direction to research in the relevant subject areas. The School also provides a vibrant research environment that attracts, supports and benefits from the Visiting scholars it hosts every year.

The Indian School of Business invites applications for full time clinical and tenure-track faculty positions in the area of Marketing at all levels – ***Assistant (tenure track and clinical), Associate (tenure-track or tenured and clinical), and Full Professor (tenured and clinical) for appointments in the 2018-2019 academic year which begins in April, 2018.*** Applicants must have a PhD from a reputed institution, have excellent research and teaching skills, demonstrate ability to produce scholarly work at the highest level, as well as show the capability of becoming outstanding teachers. Applicants for senior appointments should have published extensively in top-tier refereed journals and have a proven track record of successfully mentoring junior faculty. As an institution aspiring to be counted among the top 10 in the world, ISB offers a unique opportunity for its senior faculty members to exert considerable influence over the culture and ethos of the School. **Please note that all positions are based out of the Mohali Campus.**

The Indian School of Business has a tenure system similar to the top schools in the United States and is an equal opportunity employer. The compensation and the teaching loads are competitive. The research support includes excellent infrastructure, research funding and research assistance which compare favorably with those at the best business schools in the United States and Europe.

Ideally the candidates should plan to join by April 2018 (negotiable).

Interested candidates are requested to send their CV, sample publications and working papers as well as arrange for three reference letters, in electronic form only, to:

Professor S. Arunachalam:: [marketing\\_recruiting@isb.edu](mailto:marketing_recruiting@isb.edu)  
with a copy to  
[s.arunachalam@isb.edu](mailto:s.arunachalam@isb.edu)

Faculty members from the marketing area at Indian School of Business will meet with interested candidates for initial interviews at the [2017 Summer AMA Conference](#) (August 4-6, 2017).