

**MEMORANDUM OF UNDERSTANDING**  
**BETWEEN THE UNIQUE IDENTIFICATION AUTHORITY OF INDIA**  
**AND**  
**THE INDIAN SCHOOL OF BUSINESS**  
**TO FACILITATE COLLABORATIVE RESEARCH AND INTELLECTUAL EXCHANGE**

This Memorandum of Understanding (MOU) has been executed on the fourteenth day of January, 2011 between the Unique Identification Authority of India (hereinafter referred to as "UIDAI") and the Indian School of Business (hereinafter referred to as "ISB") having its headquarters at Gachibowli, Hyderabad.

**Preamble:**

Whereas, the Government of India has set up the UIDAI with the mandate to issue unique identification numbers (hereinafter "Aadhaar") to all residents of India (hereinafter "UID Initiative").

Whereas, Indian School of Business is a globally renowned business school incorporated as a not for profit company under Section 25 of the Companies Act, 1956, imparting education and engaged in research in management & allied subjects.

**Scope of the MOU:**

The purpose of this MOU is to provide a broad framework for research collaboration between the UIDAI and ISB towards studying the adoption and long-term socio-economic impact of the UID Initiative. UIDAI agrees to recognize ISB as a research partner and provide relevant data to the associates of ISB within the data privacy and security constraints of UIDAI. ISB agrees to setup an interdisciplinary research initiative called "The Identity Initiative" that will serve as the anchor body to facilitate research relating to Aadhaar.

**The UIDAI shall:**

1. Identify key research topics of mutual interest that will serve to improve performance outcomes for the government's technology initiatives.
2. Be the nodal contact for providing the Identity Initiative with relevant information for its research and case study projects with respect to UID initiatives.
3. Provide access to suitably anonymized data relating to the initial adoption and subsequent individual-level use of Aadhaar.
4. Enable interactions between ISB and various central ministries dealing with the issues of socio-economic concern to discuss the uses of Aadhaar in various government schemes and services.

**The ISB shall:**

1. Participate in collaborative research ventures which study areas of mutual interest (such as defining instruments for and commissioning primary data collection to measure the socio-economic impact of the provision of Aadhaar to residents in India, assessing patterns of adoption and usage of the Aadhaar and its associated applications) which are aligned with faculty skills and interests and serve to improve performance outcomes and measurement for the UID initiative;
2. Share its research findings with UIDAI's stakeholders and the research community through the release and publishing of research papers, presentations at academic conference, as well as the organizing of national and international research workshops.
3. Make the findings of any research projects more easily available in an accessible and succinct way to selected members of the UIDAI and associated government entities through in-person presentations at appropriately specified time intervals.
4. Develop case studies on opportunities and challenges faced by UID initiative
5. Organize and participate in workshops aimed at educating the student and business community about the commercial and potential of the UID and encouraging more active application development.

On behalf of the UID Authority

  
(SAMEER GUPTA) 28/3/11

Assistant Director General

Unique Identification Authority of India))

On behalf of the Indian School of Business

  
Ajit Rangnekar

Dean, Indian School of Business

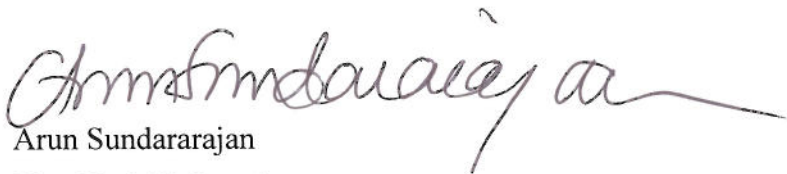
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Endorsing signatures of the Principal Investigators for the UIDAI-ISB research Initiative



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