Day 1 -- Creating Value with Information Technology

- Strategies for the Global Digital Economy
  - Major trends impacting global businesses and identify the role of IT plays in shaping these
  - Historical linkage between IT, business value and productivity.
- Building Information Capabilities
  - Explore the differences between having a lot of IT (e.g., hardware, software applications, networks, etc.) versus developing “information capabilities” that matter to customers and other business partners
- Principles for Designing State-of-the-Art IT Organizations
  - Efficiency and innovation duality: The Yin and Yang of IT
- Shared Services based on Global Sourcing
  - Deep dive into the IT strategy of a leading consumer products giant

Day 2 - Managing IT as a Business

- The Changing Economics of Service Delivery
  - Understand the complexities involved in managing outsourced projects. To understand the risks and rewards associated with using different types of sourcing models.
- Balanced Scorecard and Performance Management
  - Processes for identifying and measuring short-term business activities that support a company's long-term strategic objectives
- Assessing Return on Investment for IT
  - Assess risk, cost and benefits in IT investments and to calculate the NPV of IT initiatives
- Managing Risk and Managing IT using Real Options
  - Weigh the costs and benefits of a new technology application
  - Adopt a contingency approach to managing IT projects using real options

Day 3 - Emerging IT enabled Opportunities and Business Models

- Emerging IT Enabled Business Models: On Platform Competition
  - Understand platform and two sided-network effects based business strategies that are re-shaping many industries
- Enterprise 2.0 – Harnessing Social Media within the Enterprise
  - How can companies leverage Facebook, Wikis, Twitter, and prediction markets for external and internal business processes?
- Competing on Analytics and Business Intelligence
  - Use IT to organize large amounts of disparate organizational data-sources and move toward real-time business intelligence
- Hands on data-mining
Day 4 - Understanding the Art and Science of Innovation

- **A Roadmap for IT Enabled Business Innovation**
  - Learn about different ways in which information technologies (IT) can enable business innovation.
  - Understand, access and manage challenges to fostering business innovation
- **IT Capabilities for Organizational Agility and Flexibility**
  - Learn how an organization can develop core competencies like agility, flexibility and awareness of changes happening in the business environment.
  - Understand the integral role IT can play in developing these prerequisites for business innovation.
- **The CIO’s Role in Fostering Innovation and Organizational Transformation**
  - Learn how to set expectations for CIO roles
  - Learn about the skills and competencies that make successful CIOs.
- **Enablers and Inhibitors of Business Innovation (Ignite format presentation)**

Day 5 - IT Governance and Leadership

- **Governance Models for IT Innovation and Operations**
  - Learn about the benefits of a formal governance model
  - Learn about the different governance models for IT management
  - Understand how a firm should choose and design a governance model appropriate to its strategy and business needs
- **CIO Leadership Roles**
  - Learn about the different roles that CIOs are expected to play in organizations.
  - Learn how to diagnose and develop appropriate role expectations for CIOs
  - Learn about the skills and competencies that will enable effective CIO role performance
- **Final Group Presentations**