ISB-UNICEF Executive Programme on Evaluation for Development

Demand for evaluation is growing rapidly, given the renewed commitment to inclusive growth and human development. States are becoming increasingly conscious of the need to ensure that public resources are well utilised and yield efficient and equitable outcomes. India’s Planning Commission, for instance, has renewed its pledge to strengthen the evaluation function and has called for much stronger ex-post evaluation in order to ascertain whether expenditures on a programme are delivering the desired outcomes. At the same time, civil society organisations, development partners and citizens are becoming equally interested in partnering with states to generate effective and sustainable solutions. Development evaluation therefore becomes central to streamlining programmes and making informed policy choices. This programme uses contemporary national and international examples to examine the core elements that constitute the practice of development evaluation.

Programme contents
- Evaluation in the Development Context
- Gender and Human Rights in Evaluation
- Equity-oriented Evaluations
- Theory of Change and Logic Models for Evaluation
- Qualitative and Quantitative Methods
- Quality Assurance and Ethical Considerations
- Management of Evaluations and Managing Risks
- Communicating Evaluation for Strategic Decisions

What you will gain
At the end of the programme, participants will be able to:
- Understand how evaluation is currently positioned in the global and national contexts
- Identify the appropriateness of various types of evaluations
- Understand the theory of change and logic models for evaluation
- Apply standards and criteria for ensuring credibility and improving the quality of evaluations
- Apply key principles underlying successful planning and management of evaluations
- Develop and implement a comprehensive evaluation plan

Programme fee
INR 75,000 (Additionally, 12.36 % Service Tax would be charged)
Fee includes food, and accommodation at the ISB campus or at an equivalent facility based on availability.

Programme dates
The programme starts at 4.00 pm on Nov 17, 2013 and concludes at 5.00 pm on Nov 24, 2013.

Venue: ISB, Hyderabad Campus

Action Learning
Action Learning is a post-course initiative intended to ensure that participants apply the knowledge from the course at their workplaces. Interested participants will be asked to submit a proposal during the course, from which three proposals will be selected. Selected participants will receive instructions during the course, as well as online support and coaching in the following three months. It is recommended that institutions that recommend participants for Action Learning sign an agreement with ISB. Through the agreement the institutions will commit to support participants for the implementation of their evaluation plan, and ISB will commit to providing technical support and coaching.

Participant profile
- Public officials with experience in commissioning, managing or conducting evaluations
- Representatives of key ministries and departments responsible for development initiatives especially in the social sectors such as health and nutrition, education, social welfare, water and sanitation and rural and urban development
- Professionals from Non-Governmental Organisations, development agencies, research institutes and consulting organisations with appropriate experience in evaluation
Faculty

The programme will be jointly directed and facilitated by ISB faculty and UNICEF.

Rajesh Chakrabarti is the Executive Director of the Bharti Institute of Public Policy at the Indian School of Business, and a columnist with Financial Express. He has a PhD from University of California at Los Angeles. His research interests include the Indian financial markets, turnarounds and governance. He has published several articles in top international research journals. He has also authored or edited six books including the recent Bihar Breakthrough which narrates the story of the innovations that led to a turnaround in the troubled state of Bihar.

Ada Ocampo is a Peruvian sociologist with a Master’s Degree in Development Planning and Management from the University of Wales, UK. She has worked with the UN since 1990 across UNICEF, UNFPA and IFAD in different countries and regions. During her career, she has been mainly involved in evaluation capacity development and in networking. She was one of the founders of the International Organization for Cooperation in Evaluation (IOCE) and of the Latin America and the Caribbean Network for Monitoring, Evaluation and Systematization (ReLAC). She presently works at UNICEF Asia-Pacific holding the post of Regional Evaluation Advisor.

A K Shiva Kumar is a Development Economist, an Advisor to UNICEF India, a Member of National Advisory Council for the Government of India and a Board Member of Public Health Foundation of India (PHFI). His research interests include poverty and human development, social sector analysis, impact of development policies on children and women, public administration and management. He is a visiting faculty at the Indian School of Business and has a PhD in Political Economy and Government from Harvard University.

Tarun Jain is an Assistant Professor at the Indian School of Business in the area of economics and public policy. He has a PhD from University of Virginia. His research interests include development economics, labour economics, public economics and experimental economics. Prior to ISB, he taught at the University of Virginia and was associated with various US corporations in different capacities.

Urs Nagel is an Evaluation Advisor for UNICEF South Asia Region with expertise covering a range of development issues, including governance, public health, gender, environment and trade. He has designed, managed and conducted programmatic and thematic evaluations for UNDP and UNESCAP. Prior to joining the United Nations, he worked as an economic researcher and consultant on the logical framework approach.

Shamika Ravi is an Assistant Professor at the Indian School of Business in the area of economics and public policy. She has a PhD from New York University. Her research interests include applied financial economics (microfinance), health economics, impact assessment of public programmes on which she has published many papers. She has recently co-authored an article titled ‘From Microfinance to m-Finance’ in Innovations (an MIT press journal). She is also working with Professor Mudit Kapoor to study savings behaviour of low-income households.

How to apply

1. Download the application form from www.isb.edu/cee/apply and follow the mailing instructions mentioned therein (or)
2. Mail us at execed@isb.edu for more details (or)
3. Write to us or call us at the contact details mentioned overleaf

Participating organisations from the previous years

- Food and Agriculture Organization (FAO)
- Governments of Andhra Pradesh, Goa, Jharkhand and Uttar Pradesh
- IKEA Foundation
- International Initiative for Impact Evaluation (3ie)
- International Management Institute
- Mine Action Coordination Center of Afghanistan
- Nestlé India
- Planning Commission, Government of India
- TARU Leading Edge Pvt Ltd
- The Rockefeller Foundation
- UNICEF
About Bharti Institute of Public Policy

The Bharti Institute of Public Policy is one of the four institutes at the ISB's Mohali campus, set up in collaboration with Fletcher School of Law & Diplomacy, Tufts University. The Institute was set up with a vision to impact public policy by delivering cutting-edge education, research and engagement. It facilitates offering of public policy courses to the PGP students at the ISB, works towards creating short-term programmes in public policy, engages in academic research in the area of policy, conducts talks, conferences and workshops on various areas of policy. The Institute is also working with the Ministry of Finance, World Bank, UNDP and UNICEF on several projects. The mission of the institute is to:

- Create top-quality education and research relevant for policy management
- Train and develop leaders in formulation and execution of policy through world-class programmes
- Engage with stakeholders to affect public policy

About Centre for Executive Education - Real Results through learning

At the Centre of Executive Education, we believe learning doesn’t stop with the classroom. Which is why we have designed programmes that help participants apply classroom learning to their business challenges. This real-time intervention enables participants to stay relevant in a dynamic business scenario and the organisations to stay continuously competitive. We call it Real Results, where application is as vital as the learning itself.

Being a part of the ISB CEE ALUMNI makes business sense

ISB CEE has a strong alumni community of more than 8500 senior professionals, business leaders and entrepreneurs from a diverse industry background. Participation in CEE programmes gives you the opportunity of becoming a part of this elite and vibrant community. Here’s what you can gain from being a part of this network:

- Exclusive access to premium, chapter-level on-ground events, including speaker series, conferences and learning sessions
- An opportunity to network with a growing and diverse peer group through frequent meets
- Access to the CEE Alumni Portal which hosts activities and features like online discussions, expert opinions, career support, learning resources and alumni achievements