The Indian School of Business - ISB’s vision is to be an internationally top-ranked, research-driven, independent management institution that grooms future leaders for India and the world. Over the years, the school has built associations with top-ranked schools across the globe, such as the Kellogg School of Management, The Wharton School, the London Business School, MIT Sloan School of Management and The Fletcher School. ISB’s research output has also been recognised as the highest amongst all B-Schools in India in the last decade. ISB offers the Post Graduate Programme in Management concurrently at two campuses - Hyderabad, Telangana and Mohali, Punjab. The two campuses also follow unified processes for admissions and placements. Both the campuses integrate world class academic and residential facilities that help create a perfect balance between the rigour of intense learning and an enriching campus life. We take pride in being triple accredited by the Association of MBAs (AMBA), EFMD Quality Improvement System (EQUIS), and the Association to Advance Collegiate Schools of Business (AACSB).

More Talent With Two Campuses: Retaining the philosophy of ‘One school - Two campuses’, ISB’s admission policy, academic calendar, mix of resident and visiting faculty (from our partner schools and luminary corporate leaders) and placement policy are common for both the campuses. Students are drawn from a common merit list and assigned to either of the campuses randomly in the ratio of class capacities. All aspects of placements are common for both campuses and recruiters have access to the combined pool of talent.
I am happy to share with you the placement report for the PGP Co’ 23. Our Post Graduate Programme in Management (PGP) has been ranked #39 globally in the Financial Times Global MBA Ranking 2023. We are triple accredited by AMBA, EQUIS and AACSB.

These accreditations represent the highest standard of achievement in post-graduate business education. Our resident and visiting faculty bring cutting-edge curriculum and learning methods into the classroom. This gives our students exposure to best business practices that are current and global.

Our students are trained to see the big picture while diving deep into issues at hand. They have proved their ability to innovate and lead teams across countries and cultures, and are contributing to the success of their respective organisations.

We invite you to further strengthen our association regarding your talent requirements and in other areas of mutual interest.

Ramabhadran Thirumalai
Deputy Dean, Programmes

ISB evolved from the need for a world-class business school in Asia. We are committed to creating leaders who understand developing economies, have a global perspective and are passionate about making a difference in the world.

Our holistic selection process ensures that we admit students who bring their diverse backgrounds and unique experiences to classroom discussions. PGP Co’ 23 exhibited a problem-solving attitude and collaborative approach deeply valued by recruiting organisations. PGP Co’ 24 too has students from different walks of life and revels in academic as well as gender diversity with 40% of the class comprising female students.

Our Professional Clubs act as a catalyst for meaningful interactions with the industry and other stakeholders. Knowledge sessions with alumni on various industries and functions equip students with key insights in relevant domains. Such beyond-the-classroom initiatives combined with multidisciplinary experience and academic rigour at ISB prepare our students for all levels of leadership roles in the future.

We are confident that you will find the right talent for your organisation and look forward to a continued partnership with you.

Dibyendu Bose
Senior Director, Admissions and Financial Aid and Career Advancement Services
Thank you for showing your interest in partnering with ISB for your strategic talent requirements.

The PGP Co’ 23 had a plethora of opportunities on the placements front in terms of diverse roles and responsibilities that came their way as well as the salaries offered. Our students were sought after by the entire spectrum of corporates, including the government and semi-government spaces, well-established MNCs and conglomerates, unicorns, as well as new age firms. More than two-thirds of the PGP Co’ 23 could pivot their industry and function with several of them accepting leadership roles in India and abroad.

We will continue to work with you to enable your strategic talent needs at all levels. Our team will get in touch with you to help you maximise your talent sourcing efforts by engaging with our students through speaker sessions, leadership talks and workshops. This will help you better understand the talent that ISB has to offer and will also help our students understand how they can contribute to your organisation. We could also connect you with other parts of ISB to forge a deeper and wider relationship.

We look forward to welcoming you once again for the placements of Co’ 24.
Placement Highlights for PGP Co’ 23

99.4% of students secured jobs at graduation

154% increase in pre-ISB vs post-ISB salaries

Top Six Domains in terms of Offers

Consulting
Finance
Supply Chain & Operations
Technology
Sales & Marketing
General Management

30+ first-time recruiters

31 international offers from diverse geographies
A total of 324 companies registered for campus placements of the Co’ 23 and generated 1609 job offers. The foundation of the successful placement season was laid by inviting more than 250 companies for the pre-placement process, seminars, workshops and industry treks. Senior executives and our alumni in these organisations came and shared their insights, and views on the latest trends prevalent in respective industries. While deepening relationships with our existing recruiters we also got a roster of more than 30 first-time clients, who came and hired talent from ISB.

**Consulting And Technology Firms Repose Confidence In Our Students**
Consulting and Technology were the top two recruiting sectors at ISB with almost half the offers coming from them. There were opportunities for students from across work experience range, and cutting across sectors and industries in consulting. Companies reposed their faith in ISB talent, hiring for strategic and digital transformation projects for their clients. Companies in the technology space – established players as well as startups in the domain of e-commerce, payment solutions, analytics, gaming, healthcare, transportation and retail, among others – hired from the batch for roles in product management, programme management, sales and business development and digital marketing and transformation.

**Diverse Leadership And General Management Roles**
More than 60 leadership roles were offered to the PGP Co’ 23 by companies across geographies and sectors, continuing the trend of companies hiring ISB students in large numbers for their prestigious leadership and management training programmes. These roles are aimed at building the leadership pipeline for the participating companies, with many of them giving exposure to students to various functions and arranging interactions with the top leadership in their organisations. Over the years, companies have found talent from ISB for crucial leadership and strategy roles such as Entrepreneur-in-Residence, Chief of Staff, EA to CXOs and MDs, Founder’s Office, CEOs Office and Manager CEO among others.

**Women Participation And Leadership Roles For Women On The Rise**
The Co’ 23 had 37% women students in the batch. Women students fared exceptionally well, both, in terms of offers received, as well as roles. Reflecting a trend of recruiting women for strategic roles, several leading companies offered roles such as Country Head, Country Manager, DGM, EA to CEO and General Manager, among others. We continue engagement with existing and new clients that are looking at building their middle and senior level leadership pipeline. The Co’ 24 has 41% women and with it, come more choices for an organisation to fulfill their strategic talent hiring among women candidates. The Women in Business Club at ISB works with the CAS team to get women leaders and alumni to share their experience with students.
BFSI Segment Hiring Picks Up For The Co’ 23
The BFSI sector made 11% of the total offers to the Co’ 23. The four main segments in BFSI recruitments were from investment banking and private equity, corporate banking and treasury, fintech and consumer banking and global capability and offshore centres. GCCs based out of leading job markets of India proactively hired ISB talent to ramp up their leadership teams. Leading private sector as well as multinational banks, along with marquee investment management and private equity firms, continued to make their presence felt on the campus and picked up talent from ISB.

Strategic Hiring In Operations, Supply Chain, And Urban Mobility Sectors
Marquee names, along with startups in supply chain and operations, hired in large numbers to expand their teams. Companies in urban mobility and electric vehicles registered a strong presence on the campus. This space includes unicorns and decacorns who partner with ISB to fulfill their talent requirements across management levels. They have offered multiple roles in product management, sales, project management, strategy and operations, among others.

International Placements Show An Uptick
A total of 31 international offers were generated for the class across diverse regions — South-East Asia, Middle East, Africa, Europe, and USA. A new category of leadership sessions helmed by corporate leaders from international organisations helped students understand opportunities in today’s global business environment. With a significant number of our alumni working in international markets, and with increased opportunities after the Covid-19 pandemic, there is renewed momentum to connect with recruiters from international markets.

The Depth Of Experience Offered By Senior Executive Members In the Cohort
With a work experience range of 8-24 years and an average of more than ten years, the approximately 55+ senior executive members of the batch every year represent the pinnacle of experienced talent that ISB has to offer to its talent partners. Cutting across industries and functions, recruiters from consulting, BFSI, technology, sales and marketing, supply chain and operations, and healthcare, among others, hired for senior level roles including Managing Partners, Directors, Vice-Presidents, General Managers, Business Heads and Division Heads this year.
## Profile of Co’ 23

### Year On Year data for 80% Mean and Median CTC (INR)

<table>
<thead>
<tr>
<th>Class Year</th>
<th>80% Mean</th>
<th>80% Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Co’ 19</td>
<td>24,35,915</td>
<td>24,02,449</td>
</tr>
<tr>
<td>Co’ 20</td>
<td>25,06,850</td>
<td>24,10,000</td>
</tr>
<tr>
<td>Co’ 21</td>
<td>27,13,055</td>
<td>27,00,000</td>
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<tr>
<td>Co’ 22</td>
<td>32,76,366</td>
<td>31,00,000</td>
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<tr>
<td>Co’ 23</td>
<td>33,25,742</td>
<td>32,00,000</td>
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</tbody>
</table>

### Year on Year Data for Companies and Offers

<table>
<thead>
<tr>
<th>Class Year and Size</th>
<th>Registered Companies</th>
<th>Offers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Co’ 19 - 884</td>
<td>373</td>
<td>1309</td>
</tr>
<tr>
<td>Co’ 20 - 890</td>
<td>433</td>
<td>1504</td>
</tr>
<tr>
<td>Co’ 21 - 690</td>
<td>308</td>
<td>1195</td>
</tr>
<tr>
<td>Co’ 22 - 929</td>
<td>393</td>
<td>2072</td>
</tr>
<tr>
<td>Co’ 23 - 845</td>
<td>324</td>
<td>1609</td>
</tr>
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</table>
### Industry Wise Offers

<table>
<thead>
<tr>
<th>Industry Type</th>
<th>Co’ 22 (%)</th>
<th>Co’ 23 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advt/Media/Comm/PR/Entertainment</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Banks/Financial Institutions/Financial Services/Insurance</td>
<td>12%</td>
<td>11%</td>
</tr>
<tr>
<td>Conglomerates/Diversified</td>
<td>2%</td>
<td>6%</td>
</tr>
<tr>
<td>Consulting &amp; Professional Services</td>
<td>37%</td>
<td>31%</td>
</tr>
<tr>
<td>Education/Teaching &amp; Training</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>FMCG/Retail/Consumer Durables/E-commerce/Agri</td>
<td>5%</td>
<td>10%</td>
</tr>
<tr>
<td>Govt/PSUs/NGO/Forces/Services/Multilateral Organisations/Foundations</td>
<td>0%</td>
<td>1%</td>
</tr>
<tr>
<td>Infrastructure/Construction/Real Estate</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Oil/Energy/Petroleum/Minerals</td>
<td>0%</td>
<td>2%</td>
</tr>
<tr>
<td>Others (Exclusive)</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>Pharma/Biotech/Healthcare/Hospitals</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Technology</td>
<td>28%</td>
<td>18%</td>
</tr>
<tr>
<td>Transportation/Logistics/Travel and Hospitality</td>
<td>4%</td>
<td>8%</td>
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</table>

### Function Wise Offers

<table>
<thead>
<tr>
<th>Function Type</th>
<th>Co’ 22 (%)</th>
<th>Co’ 23 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analytics</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>Business Research</td>
<td>0%</td>
<td>1%</td>
</tr>
<tr>
<td>Consulting</td>
<td>37%</td>
<td>27%</td>
</tr>
<tr>
<td>Finance</td>
<td>7%</td>
<td>8%</td>
</tr>
<tr>
<td>General Management / Strategic Planning</td>
<td>10%</td>
<td>15%</td>
</tr>
<tr>
<td>Operations</td>
<td>4%</td>
<td>5%</td>
</tr>
<tr>
<td>Others</td>
<td>4%</td>
<td>8%</td>
</tr>
<tr>
<td>Product Management</td>
<td>12%</td>
<td>14%</td>
</tr>
<tr>
<td>Project Management</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>Sales &amp; Marketing</td>
<td>18%</td>
<td>14%</td>
</tr>
<tr>
<td>Technology</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Industry Segment</td>
<td>Mid 80% average CTC</td>
<td>80% CTC Range in Lakhs</td>
</tr>
<tr>
<td>----------------------------------------------------------------------------------</td>
<td>---------------------</td>
<td>------------------------</td>
</tr>
<tr>
<td></td>
<td>Co' 22 (INR)</td>
<td>Co' 23 (INR)</td>
</tr>
<tr>
<td>Advt/Media/Comm/PR/Entertainment</td>
<td>32,03,704</td>
<td>32,12,444</td>
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<tr>
<td>Banks/Financial Institutions/Financial Services/Insurance</td>
<td>34,90,064</td>
<td>30,96,269</td>
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<tr>
<td>Conglomerates/Diversified</td>
<td>24,63,333</td>
<td>31,26,806</td>
</tr>
<tr>
<td>Consulting &amp; Professional Services</td>
<td>33,29,759</td>
<td>35,57,509</td>
</tr>
<tr>
<td>Education/Teaching &amp; Training</td>
<td>28,05,000</td>
<td>43,33,333</td>
</tr>
<tr>
<td>FMCG/Retail/Consumer Durables /E-commerce/Agri</td>
<td>26,70,934</td>
<td>32,88,207</td>
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<tr>
<td>Govt/PSUs/NGO/Forces/Services/Multilateral Organisations/Foundations</td>
<td>-</td>
<td>32,88,889</td>
</tr>
<tr>
<td>Infrastructure/Construction/Real Estate</td>
<td>28,00,000</td>
<td>30,00,000</td>
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<tr>
<td>Manufacturing</td>
<td>25,35,714</td>
<td>48,83,400</td>
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<tr>
<td>Oil/Energy/Petroleum/Minerals</td>
<td>34,00,000</td>
<td>29,58,701</td>
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<tr>
<td>Others (Exclusive)</td>
<td>35,01,667</td>
<td>28,50,000</td>
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<tr>
<td>Pharma/Biotech/Healthcare/Hospitals</td>
<td>31,64,219</td>
<td>37,03,889</td>
</tr>
<tr>
<td>Technology</td>
<td>33,89,061</td>
<td>32,86,100</td>
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<tr>
<td>Transportation/Logistics/Travel and Hospitality</td>
<td>35,92,761</td>
<td>29,93,213</td>
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<tr>
<td>Function Segment</td>
<td>Mid 80% average CTC</td>
<td>80% CTC Range in Lakhs</td>
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<tr>
<td>----------------------------------------</td>
<td>---------------------</td>
<td>------------------------</td>
</tr>
<tr>
<td></td>
<td>Co’ 22 (INR)</td>
<td>Co’ 23 (INR)</td>
</tr>
<tr>
<td>Analytics</td>
<td>32,50,858</td>
<td>34,30,148</td>
</tr>
<tr>
<td>Business Research</td>
<td>-</td>
<td>33,50,000</td>
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<tr>
<td>Consulting</td>
<td>33,48,655</td>
<td>36,64,800</td>
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<tr>
<td>Finance</td>
<td>29,34,152</td>
<td>29,72,614</td>
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<tr>
<td>General Management / Strategic Planning</td>
<td>30,75,110</td>
<td>30,31,538</td>
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<td>Human Resources</td>
<td>37,00,000</td>
<td>24,00,000</td>
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<tr>
<td>Operations</td>
<td>31,79,503</td>
<td>33,35,048</td>
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<tr>
<td>Others</td>
<td>35,47,535</td>
<td>28,96,514</td>
</tr>
<tr>
<td>Product Development</td>
<td>32,50,000</td>
<td>33,26,745</td>
</tr>
<tr>
<td>Product Management</td>
<td>34,37,971</td>
<td>34,00,022</td>
</tr>
<tr>
<td>Project Management</td>
<td>31,00,000</td>
<td>28,84,514</td>
</tr>
<tr>
<td>Sales &amp; Marketing</td>
<td>29,90,804</td>
<td>32,89,290</td>
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<tr>
<td>Teaching / Training</td>
<td>-</td>
<td>2320640</td>
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<tr>
<td>Technology</td>
<td>44,65,250</td>
<td>36,04,211</td>
</tr>
</tbody>
</table>
Partial List of Recruiters:
Past 2 Years

AB InBev
Absolute Foods
Accenture Services
Acuvon Consulting Pvt. Ltd.
Adani Enterprises Ltd.
Aditya Birla Fashion and Retail
Aditya Birla Management Corporation Pvt. Ltd.
ADP Pvt. Ltd.
Adventure Tripr Inc.
Affinity Global Advertising Pvt. Ltd.
Alkemi Growth Capital
Alvarez and Marsal
Amazon
Ambit Pvt. Ltd.
American Express
Analysys Mason Ltd.
Apollo 247
ArcelorMittal Nippon Steel India Ltd.
Arcesium
Arthur D. Little
Atlassian LLP
Auctus Advisors Pvt. Ltd.
Avaada Energy Pvt. Ltd.
Avataar Ventures Partners
Axis Bank Ltd.
B9 beverages Pvt. Ltd.
Bain & Company
Bain Capability Network
Bajaj Finserv
Barclays India
BeatO (Health Arx Technologies Pvt. Ltd.)
Bharti Airtel Ltd.
Biocon Ltd.
BluSapphire Cyber Systems
Boston Consulting Group India Pvt. Ltd.
Brane Enterprises (NSL Hub)
Brillio Technologies
BrowserStack
Capitel Partners
Cargill Asia Pacific Holdings Ltd.
Cashfree Payments India Pvt. Ltd.
Chargebee Technologies Pvt. Ltd.
Cisco India Pvt. Ltd.
Climate Policy Initiative India Pvt. Ltd.
Coforge Ltd.
Cognizant
Cogoport
Credit Suisse
Curefit Healthcare Pvt. Ltd.
Daiwa Corporate Advisory India Pvt. Ltd.
Dalberg Advisors Pvt. Ltd.
Dallas Venture Partners India LLP
Decimal Technologies
Delhivery Ltd.
Delightful Gourmet Pvt. Ltd. (Licious)
Deloitte Consulting India Pvt. Ltd. (USI)
Deloitte India
DevRev Cloud India Pvt. Ltd.
DHR Holding Pvt. Ltd.
Disney - Star
DP World
Dr. Reddy’s Laboratories Ltd.
Dr. Vishwanath Karad MIT World Peace University
Dream11
Partial List of Recruiters:
Past 2 Years

KFin Technologies Pvt. Ltd.
Kotak Mahindra Bank Ltd.
Kotak Mahindra Capital Company Ltd.
KPMG Global Service Pvt. Ltd.
KPMG in India
L.E.K. Consulting India Pvt. Ltd.
Landmark Group
Lenskart Solutions Pvt. Ltd.
Lithium Urban Technologies
L’Oreal India Pvt. Ltd.
Macrotech Developers Ltd. (Lodha)
Marico Ltd.
Mastercard India Services Pvt. Ltd.
Matrix Partners India
McKinsey & Company
Media.net
Meesho
Mensa Brands Technologies Pvt. Ltd.
Merilysics
Merisis Advisors
MicroSave Consulting Pvt. Ltd.
Moengage
MPS Ltd.
MTX IT Consulting Services Pvt. Ltd.
Myntra
Nagarro Software
Narayana Hrudayalaya Pvt. Ltd.
Nation with Namo
Navi Technologies Pvt. Ltd.
Near Intelligence Pvt. Ltd.
Netscribes (India) Pvt. Ltd.
Nextdoorhub International Pvt. Ltd.(NDHGO)
Nium India Pvt. Ltd.
Nomura Services India Pvt. Ltd.
nurture.farm (part of the OpenAg network of UPL)
Nykaa
OLA
OLX India Pvt. Ltd.
One97 Communications
OneScreen AI, INC
Optum Global Solutions
Osborne Partners Consulting India Pvt. Ltd.
OYO
PAD Integrated Marketing and Communications
Param Hansa Values
Peoplelink Unified Communications
Pfizer Ltd.
Philips India Ltd.
Phonepe
Pinelabs Pvt. Ltd.
Practo
PricewaterhouseCoopers Middle East
PricewaterhouseCoopers Pvt. Ltd.
Procter & Gamble
Protap Solutions
Protiviti India Member Firm
Protiviti Middle East Firm
Providence
PwC AC
Quantela Inc
RAAM Group
Rapido
Razorpay
Redseer Management Consulting Pvt. Ltd.
Reliance Industries Ltd.
Rocketium
RPG Group
Rupeek Fintech Pvt. Ltd.
Salarpuria Sattva Group
Samagra | Transforming Governance
Samsung India Electronics Ltd.
Schneider Electric
Searce Cosourcing Services Pvt. Ltd.
Shadowfax
ShareChat
Shipsy
Shree Cement Ltd.
Siemens Advanta
Siemens Ltd.
Siemens Technology and Services Pvt. Ltd.
Cyllid Technologies Pvt. Ltd.
Sprinklr
Sterlite Power Transmission Ltd.
Swiggy (Bundl Technologies Pvt. Ltd.)
Tata Digital Ltd.
The Apparel Group
TheMathCompany
Tolaram
TresVista Financial Services
Trident Group
TVS Motor company Ltd.
Uber India Systems Pvt. Ltd.
Udaan
Ula
United Airlines Business Services Pvt. Ltd.
UpGuard
Vahdam India Pvt. Ltd.
Vastu Housing Finance Corporation Ltd.
Vector Consulting Group
VFS Global
Viacom18 Media Pvt. Ltd.
Virtusa
VMware
VuNet Systems Pvt. Ltd.
W Health Ventures
Walmart Global Tech India
Wells Fargo International Solutions
WinZO Games Pvt. Ltd.
Wipro Ltd.
Wolters Kluwer India Pvt. Ltd.
Xynteo India Pvt. Ltd.
Zee Entertainment Enterprises Ltd.
Zenoti
ZEPTO
Zeta Tech
Zinka Logistics Solutions Pvt Ltd. (Blackbuck)
Zinnov Management Consulting
Zomato Ltd.
ZS Associates
Zynga Games Network India Pvt. Ltd.
Profile of Co’ 24

We have successfully on-boarded the PGP Co’ 24. Students from this class come from diverse work-experience background. We have 41% women students in the class. ISB strives to keep improving and maintaining excellence in its eclectic learning environment and the class demographics reflect our commitment to our vision of grooming future leaders for India and the world. The average age of the class is 27 years, and the average work experience is 4.4 years. Like every year, we have a great mix of talent from engineering and non-engineering backgrounds spreading over a continuum of work experience range from 2 to 24 years.

<table>
<thead>
<tr>
<th>Experience</th>
<th>Women</th>
<th>GMAT Mid 80% Range</th>
<th>GRE Mid 80% Range</th>
<th>GRE Mean (Mid 80%)</th>
<th>GRE Median (Mid 80%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 Years and Above</td>
<td>41%</td>
<td>680-750</td>
<td>334-335</td>
<td>330</td>
<td>329</td>
</tr>
<tr>
<td>5 Years to 8 Years</td>
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<td></td>
<td></td>
<td></td>
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<tr>
<td>3 Years to 5 Years</td>
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<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Up To 3 Years</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Experience</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Class Size</td>
<td>873</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GMAT Mean (Mid 80%)</td>
<td>716</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
Professional Clubs at ISB

Keystone to Outside The Class Room Learning
The wide variety of student clubs reflects the diversity of outside the classroom learning opportunities available to ISB community. The clubs give students opportunities to apply their academic learning and to gain invaluable leadership and life skills. In addition to connecting with others who have similar interests, the students get a platform to interact with alumni and professionals in their fields of interest, helping them build formal and informal networks, while exploring career opportunities. Professional Clubs organise Speaker Sessions, Workshops, Peer Learning Sessions and other Learning & Development initiatives that help students make informed choices about their careers post ISB.

Business Technology Club
The Business Technology Club aims to bring together students interested in careers focused at the intersection of business and technology. The club seeks to equip its members with the relevant skills and exposure to achieve their goals by engaging meaningfully with industry leaders, expanding their professional network, and by leveraging members’ experience to create and share knowledge.

Business Analytics Club
Working closely with the Business Technology Club, The Business Analytics Club has come on its own with the growing importance of Analytics and Data Science as a critical function across industries. The Club’s charter is to help the students get exposure to the ever-growing field of analytics by helping members understand the role of analytics across industries and to nurture a data-driven approach to problem solving. The club aims at equipping next generation analytics leaders with business acumen and technical know-how required to excel in the decision science/analytics function and to facilitate skill-development that will enable the members from all industries to make a seamless transition into the data-oriented future world.

Consulting Club
The Consulting Club seeks to equip its members with resources to build a successful career in consulting. The club anchors these efforts by creating forums where participants can learn and imibe skills and best practices from industry experts, and by spearheading initiatives that enable students to assimilate these learnings into practical applications.

Entrepreneurship and Venture Capital Club
The Entrepreneurship and Venture Capital (EVC) Club fosters entrepreneurial thinking and works towards increasing the number of successful business ventures at ISB by institutionalising the entrepreneurial culture. The club enables the achievement of this goal by providing timely resources, relevant contacts and organising events like the venture capital investment competition, idea lab sessions, elevator pitches, business plan workshops and an entrepreneurship conclave based on the interest of the cohort for that year.

Finance Club
The Finance Club works with its members to develop skill sets and capabilities to become successful finance professionals. The club organises speaker sessions with
industry experts, technical workshops and finance conferences to create a platform for continuous learning. Artha, the flagship Finance Leadership summit of ISB is helmed by the finance Club. The club members come from diverse backgrounds including banking, trading, research, economics, insurance, operations, manufacturing and IT.

**Energy Club**
One of the youngest clubs to become a member of Professional Clubs at ISB, they work with the mandate to prepare leaders for organisations in energy space including all its constituents. The club endeavours to work with its members to prepare thought leaders for the global energy industry.

**Healthcare Club**
The Healthcare industry (pharmaceuticals, medical devices, hospitals, diagnostics, e-commerce and technology in healthcare) presents immense business opportunities and management challenges. The Healthcare Club at ISB aims to build awareness and knowledge of the industry by organising speaker sessions, onsite visits and a conclave on healthcare and related subjects. Members of the Healthcare Club come from diverse backgrounds including pharmaceuticals, medical devices, hospitals, consulting, operations and IT.

**Manufacturing & Operations Club**
The Manufacturing and Operations Club focuses on strategy, project development, operations and supply chain management, optimisation and consulting in the manufacturing and allied sectors. In addition to providing a forum for discussion and knowledge enhancement for students, the club also provides holistic opportunities to students to pursue professional interests and rewarding careers in the manufacturing and operations fields.

**Marketing Club**
The team members of this club are some of the most motivated people on campus, bound together by a passion for the art and science of marketing. The club aims to sharpen the skills of the members, and act as a bridge between industry and the vast pool of marketing talent at ISB. Whether it is conventional roles in marketing, sales or branding to areas such as digital marketing, selling or distribution, the club organises sessions and workshops to equip students to ace their game.

**Media and Entertainment Club**
The youngest Club at ISB aims to develop relationship with companies in the Media and Entertainment space and help its members develop an understanding of the opportunities available in the growing and changing industry. The club also aims to serve as a forum for its stakeholders, to exchange ideas and experiences, to facilitate enriched learning and career development opportunities.

**Net Impact Club**
ISB’s Net Impact Club was started to help future leaders use the power of business to make a difference to society. The club has conducted excellent programmes, such as ISB Global Pro-bono Consulting, iDiya - National Social Ideas Challenge, Board Fellows, Social Responsibility Conclave and ISB Responsible, with a special focus on development sector
careers. The club comes out with new offerings and an eclectic range of activities for its members every year.

**Public Policy Club**
The club creates awareness about careers in public policy and disseminates knowledge about policy, economy, and government, providing a platform within ISB to nurture future business leaders in the public policy domain. Members come from diverse backgrounds including legal, insurance, not-for-profit, social-sector consulting and PSUs. The club organises talks and seminars that bring together Foundations, Government and quasi-Government bodies for a dialogue with ISB students.

**Retail & Ecommerce Club**
The Retail sector promises to be one of the fastest growing in the years to come, and India is one of the largest retail destinations globally. ISB Retail Club aims to help its members forge a career in retailing by building salient platforms that provide the right skills and knowledge through interactions with the industry and academia.

**Senior Executives Club**
The Senior Executive Club collectively brings together the most experienced individuals from the entire class of students at ISB. With individual experiences ranging from a minimum of eight years to 24 years, the club is truly representative of the rich diversity in industry and function that characterises ISB. We believe that this group of individuals is a prime example of “Leaders Ready to Excel.” By combining their in-depth industry know-how with the rigorous training at ISB, these professionals are ready to take up leadership challenges offered by businesses. Companies have successfully recruited members of the Senior Executives Club for leadership positions across different industries and some of the alumni hold positions of prominence in their respective field.

**Women in Business Club**
Women in Business is a student run professional club on campus that was established in 2010 with the aim of empowering the women student community and equipping them to better accomplish personal and professional goals. This year ISB has the highest ever percentage of women in the cohort – almost 41%. The Women in Business Club aims to empower women across India:

- By equipping them with the tools to succeed in the world of business through essential skill enhancement initiatives
- By giving them a strong resource pool for support and guidance through establishing a strong network with corporate organisations and women business leaders
- By ensuring that women lead across all levels of business through partnerships with many non-profit organisations or women social entrepreneurs for the social and economic upliftment of underprivileged women
Co’ 24
Clubs Data

<table>
<thead>
<tr>
<th>Club Type</th>
<th>No of Members</th>
<th>Avg Experience</th>
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<tr>
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<td>Energy</td>
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