



Date: Dec 21, 2018

Hours	Description
8:00 am – 9:00 am	Breakfast
9:00 am – 9:05 am	Welcome Remarks by Conference Chairs
9:05 am – 9:30 am	Key Note Speaker – Dr. Thulasiraj, Aravind Eye Care
9:30 am – 11:00 am	<p>Business Value of IT</p> <p>Business method innovations and firm value: an empirical investigation - Prof. Anandhi Bharadwaj</p> <p>Can the mobile internet bridge the digital divide? A Large-Scale empirical investigation - Prof. Karthik Babu Nattamai Kannan, Prof. Sri Narasimhan, Prof. Eric Overby</p> <p>From supply chains to demand chains: evidence from field research in the medical equipment industry - Prof. Ravi Aron</p>
11:00 am – 11.15 am	Tea Break
11.15 am – 12:45 pm	<p>Technology and Consumer Behaviour</p> <p>Social learning in prosumption: evidence from a large randomized field experiment - Prof. Ravi Bapna, Joseph Golden, Prof. JaeHwuen Jung, Prof. Tianshu Sun</p> <p>Harnessing digitized patient engagement capabilities in healthcare operations - Prof. Pankaj Setia</p> <p>Service quality & privacy concerns: insights from a survey of microenterprises in Sri Lanka, India & Bangladesh - Abhishek Chanda, Vigneswara Ilavarasan</p>
12:45 pm – 2:00 pm	Lunch
2:00 pm – 4:00 pm	<p>Platforms</p> <p>Platforms, pricing and piracy: should platforms care about piracy? - Prof. Ramnath Chellappa</p> <p>Turmoil in Entertainment Platforms: Chaos or a New Order? – Prof. Hemant Bhargav</p> <p>Content and platform pricing with secondhand market: the case of video game industry - Prof. Antino Kim, Prof. Rajib Saha, Prof. Warut Khern-Am-Nuai</p> <p>Examining the antecedents of purchase on online platforms - Prof. Indranil Bose, Neha Chaudhuri</p>
4:00 pm – 4:30 pm	Tea Break
4:30 pm – 6:30 pm	Visit to Aravind Eye Hospitals, Puducherry

7:00 pm onwards	Gala Dinner (<u>Le Pondy Resort, Puducherry</u>)
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Date: Dec 22, 2018

Hours	Description
8:00 am – 9:00 am	Breakfast
9:00 am – 10:30 am	<p>Big Data Analytics</p> <p>Selecting interactions in multiple regression models using principle of non-additivity - Prof. Sumanta Singha</p> <p>Content authentication: issues and challenges - Prof. Vasudeva Varma</p> <p>Firm focus on service transition - Prof. Sudhir Voleti, Ashish Khandelwal</p>
10:30 am – 10:45 am	Tea Break
10:45 am – 12:15 pm	<p>Crowd Markets and the Gig Economy</p> <p>Dockless bike sharing: convenience or congestion? - Prof. Karthik Kannan, Yipu Deng, Prof. Zaiyan Wei</p> <p>Angles and crowds - Prof. Anand Nandkumar, Prof. Deepa Mani, Prof. Prachi Deuskar, Abhishek Bhatia</p> <p>To purchase or to patronize? An experiment to investigate technology consumers' support for reward-based crowdfunding - Prof. Indranil Bose, Shankhadeep Banerjee</p>
12:15 pm – 1:00 pm	Lunch
1:00 pm – 2:30 pm	<p>Social Impacts of IS</p> <p>Smart grids: incentivizing growth and investment in demand response - Prof. Barrie Nault, Vaaron Vijairaghavan</p> <p>The political economy of public good provision: evidence from a rural electrification scheme in India - Dibya Mishra, Ritika Sethi, Ishani Chatterjee</p> <p>Impact of highly able peers on technology enabled learning and education performance - Prof. Deepa Mani, Prof. Rajib Saha, Prof. Sundar Bharadwaj, Sreevathsan Sridhar</p>
2:30 pm – 3:00 pm	Closing Remarks – Prof. Deepa Mani