



**Next Generation in Family Business:
Getting Future Ready**

November 10-11, 2022



BACKGROUND

Successful leadership transition across generations is crucial for family business continuity. Family businesses that groom their next generation members from an early age, are usually the ones that thrive through multiple generations. Capable, focused and decisive, next-generation members are the biggest asset for a family business. Next Generation in Family Business: Getting Future Ready is a programme that helps the next-generation members master the concepts and skills required to navigate through the complexities of a career in family business or organisation they choose to serve.

PROGRAMME OBJECTIVES

The programme will provide a comprehensive perspective of managing a family business and its complexities. It will equip you with the essential toolkit of leadership capabilities and skills. Specifically, you will learn the following.

- Understanding self, family and business: facilitating management of unique challenges and building synergy
- Becoming a catalyst for growth and change - business strategy and organisation in a disruptive world
- Preparing to be an effective leader : managing self and influencing others • How to be a successful family entrepreneur
- Preparing for the future: challenges and opportunities

The programme has a carefully crafted mix of interactive sessions, case studies, group discussions and interesting exercises with peers.

KEY TAKEAWAYS

The programme is structured to have specific learning and development outcomes for the next-generation members.

- Build capabilities to be a responsible inheritor of the family business
- Prepare an action agenda for self-development
- Develop leadership skills for the future
- Get a better understanding of the bigger picture: Know yourself, family and business

PARTICIPANT PROFILE

This programme is ideal for young next-generation members of business families. Whether you are already involved in the business, or are still exploring career options, this programme will help you build business leadership capabilities and add to your potential as a future leader.

FEE STRUCTURE

- Programme Fee: INR 1.00 lakhs plus GST @18% per participant
- The programme fee covers:
 - Tuition fee and study materials
 - Food and accommodation facility at ISB
- The programme fee does not cover air fare and airport transfers

PROGRAMME TIMINGS AND LOCATION

9.00 AM on November 10, 2022 to 5.00 PM on November 11, 2022
ISB, Hyderabad Campus

HOW TO APPLY

Please fill the application form at: <https://forms.office.com/r/MyHRW6QMCY>

ABOUT THE FACULTY

PROFESSOR SOUGATA RAY

Professor Sougata Ray is Thomas Schmidheiny Chair, Professor of Strategy and Entrepreneurship Practice and Executive Director of the Thomas Schmidheiny Centre for Family Enterprise at the ISB. He blends over three decades of experiences in diverse roles – international quality academic, research and institution building practice with hands on corporate managerial and governance experiences as an executive, member of the Board of Directors, co-founder of start ups, corporate advisor and executive coach. He has developed deep insight into strategy, innovation and intrapreneurship, strategic leadership and entrepreneurship, corporate governance and restructuring, international business, and digital transformation of firms and family business groups in high growth economies. He has taught in scores of executive education programs; designed and conducted many workshops exclusively for Family Business



Leaders, Owner-managers, Entrepreneurs and C-Level Executives and delivered key note addresses and participated in panel discussions at regional, global and company events both in India and abroad.

PROFESSOR KAVIL RAMACHANDRAN

Professor Kavil Ramachandran (Ram) is one of the foremost authorities on family business, with over three decades of teaching, research, and consulting experience. His expertise lies in managing the challenges at the interface of governance, professionalisation, and strategy, particularly in rapidly-growing mid-size multi-generational family businesses. Professor Ram is a sought after consultant on transformation of family business. He has prepared several case studies, interacted with various well-known family business leaders and global experts, and has consulted on the transformation of family businesses. He is a frequent speaker to communities of family businesses in India and abroad, and writes for popular media regularly. He is Professor of Entrepreneurship (Practice) and Senior Advisor, Thomas Schmidheiny Centre for Family Enterprise at the ISB.



His book, "The Ten Commandments for Family Business", is extensively used by family business practitioners in India and outside.



ABOUT ISB

The Indian School of Business (ISB) evolved from the need for a world-class business school in Asia. The founders, some of the best minds from the corporate and academic worlds, anticipated the leadership needs of the emerging Asian economies. They recognised that the rapidly changing business landscape would require young leaders who not only understand the developing economies but who also present a global perspective. The ISB is committed to creating such leaders through its innovative programmes, outstanding faculty and thought leadership. Funded entirely by private corporations, foundations and individuals from around the world who believe in its vision, the ISB is a not-for-profit organisation.

The Indian School of Business gained the unique distinction of receiving accreditation from the Association of MBAs (AMBA), making it the 100th School in the world to achieve the 'triple crown' of accreditations from AMBA, EFMD Quality Improvement System (EQUIS), and the Association to Advance Collegiate Schools of Business (AACSB). Accreditation from AMBA represents the highest standard of achievement in post-graduate business education. Its rigorous assessment criteria ensure that only the highest-calibre programmes which demonstrate the best standards in teaching, curriculum, and student interaction achieve Association of MBAs accreditation.

ABOUT THOMAS SCHMIDHEINY CENTRE FOR FAMILY ENTERPRISE

The Thomas Schmidheiny Centre for Family Enterprise, at the Indian School of Business, has emerged as the foremost authority on family businesses in South Asia. It undertakes training, research and outreach activities covering all major topics on family business. The Centre collaborates with global academic institutions and leading family businesses in India and abroad, for the exchange of insights and knowledge among diverse stakeholders.

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Indian School of Business

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Disclaimer: ISB has not sought affiliation from any University in India or abroad for its programme nor has sought approval from AICTE for any of its programmes.