

Mentorship based model to maintain student engagement and enhance their motivation to stay with the education system

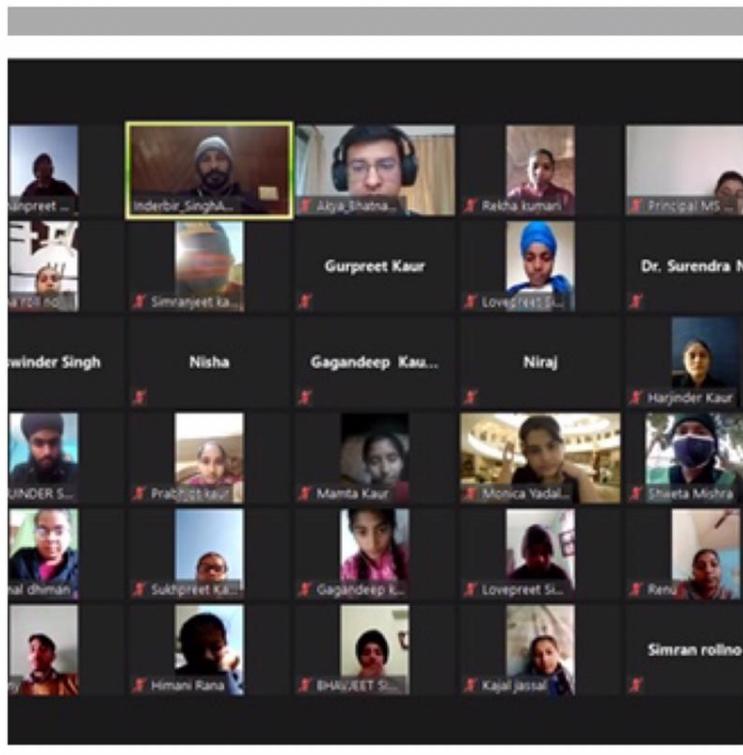
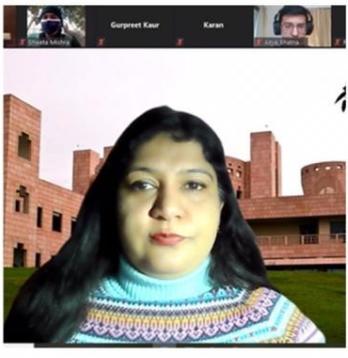
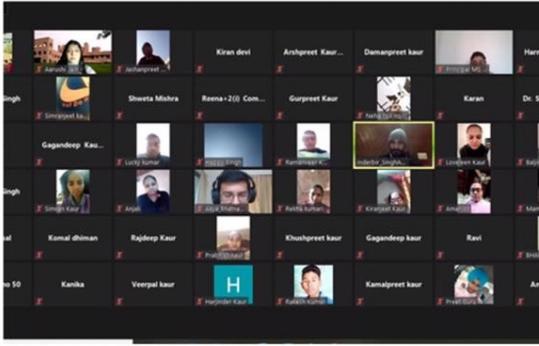
Indian School of Business in collaboration with Department of School Education, Punjab under the Jump Start India (JSI) initiative, kicked off the Mentorship based initiative for five meritorious schools based in Patiala, Jalandhar, Mohali, Gurdaspur and Amritsar (Punjab) in December 2020. The ambitious project is aimed to evaluate the effectiveness of a mentorship-based model in improving the student engagement and enhance motivation on a randomly selected set of students from 12th standard who are at a critical stage in their careers and yet are at a high risk of dropping out of education system altogether, if not engaged in a meaningful way in this critical time.

Conceptualized as an RCT, there are nearly 500 students of class 12th of the meritorious schools and 200+ ISB students (PGP, PGP-PRO, PGP-MAX and AMPPP) are participating in the programme. The students are divided into two separate groups. The first group is the treatment group receiving mentorship from designated mentors for a minimum of 1 hour per week, while the other, control group is not receiving any mentorship. Each meritorious student under treatment group has been assigned an ISB student as mentor to enhance motivation, develop communication skills, provide career guidance and build conflict management capabilities for the mentees (the student who is advised, trained, or counselled by mentor from ISB). The mentors are engaged with the students over telephonic/zoom conversations to analyse their current state of motivation and the problems they have been facing and accordingly converse with them for specified hours every week. The performance of both the Treatment and Control Group will be evaluated via a comprehensive tool designed in collaboration with Par Excellence; both at the beginning as well as at the end of the initiative. The results from both the treatment and control groups will be compared and thereby help in assessing if the model could be replicated and scaled up across the state for benefitting maximum students.

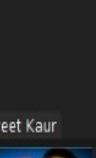
The initiative has been well appreciated and has been covered by media. Some news stories are:

<https://indianexpress.com/article/education/isb-backed-mentorship-programme-kicks-off-for-meritorious-schools-in-punjab-7153690/>

<https://www.truescoopnews.com/newsdetail/mentorship-programme-for-meritorious-students-underway-in-punjab>



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