

“Executing the Bogibeel Bridge for Social Impact: Risk Planning and Managing Earned Value”, *Harvard Business Publishing*.

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The case looks at the issues faced by management while construction of the mega project ‘Bogibeel Bridge’ and how the management minimised the risks involved while successfully executing the project . This bridge is India’s longest rail cum road bridge and holds economic as well as strategic importance for the north-east region. The project faced severe budget and time over-runs along with construction challenges like controlling Brahmaputra’s ferocious waters, land acquisitions, boulder collection, seismic activities, resistance by local community and insurgency threats. The Bogibeel Case Study is designed to teach management students Project Risk Planning, Risk prioritization and Execution concepts such as ‘Risk Register’ and ‘Earned Value Analysis’.