

## 2021 IPPN Annual Conference



On behalf of India Public Policy Network (IPPN), Bharti Institute of Public Policy, ISB takes great pleasure in inviting you to the 2021 IPPN Annual Conference.

This unique platform will bring together academics, researchers, and practitioners from national and international universities, research institutions, civil society organizations, public agencies and the private sector.

Date	Time (IST)
Day 1 – Mar 26, 2021	9:00 am to 7:00 pm
Day 2 – Mar 27, 2021	9:00 am to 7:00 pm

A broad schedule of the conference is being shared and the same shall also be posted on the website. In case of any discrepancies, please email [IPPNAnnualConference@isb.edu](mailto:IPPNAnnualConference@isb.edu)

## 2021 IPPN Annual Conference Schedule

\*Please note that the papers under the sessions have been listed in Alphabetical Order

### *Day 1- 26 March*

<b>09:00-09:30</b>	<b>Inaugural Session: LOCATION Auditorium</b> Welcome Address: <b>Prof Ashwini Chhatre, ED, Bharti Institute of Public Policy, ISB</b> Keynote Address - <b>Shri Amarjeet Sinha, IAS (Retd.), Advisor to the Prime Minister</b>   Pro-poor public welfare, community connect and technology as a means to transparency	
<b>09:30-10:30</b>	<b>Inaugural Plenary on Technology and Policy   Auditorium</b> Panelist - Abhishek Singh, IAS, CEO, MyGov   Purushottam Kaushik, Head, WEF Centre for 4th Industrial Revolution   Rohini Srivathsa, National Technology Officer, Microsoft India   Shalini Rajneesh, IAS, ACS – Planning, Karnataka <i>Moderator</i> - Abhishek Kathuria, Assistant Professor, Indian School of Business	
<b>10:40-11:40</b>	<b>Session 1.1   LOCATION: Presentation Hall 1</b> <b>Curated Papers - Chaired by Indranil Mukhopadhyay, Associate Professor, O.P. Jindal Global University</b>	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	'Measuring the Mix' Of Policy Responses to Covid-19: Comparative Policy Analysis Using Topic Modelling	<b>Nihit Goyal</b> , Assistant Professor, TU Delft
	Public Sector Innovation in Crisis- Evidence from Covid-19	<b>Mohnish Kedia</b> , PhD (Year 1) student, Lee Kuan Yew School of Public Policy
	Recurring Conditional Moments Analysis Using Covid Epidemic Data and Stock Indexes for Analyzing India's Performance Among Other Top Six GDP Contributors	<b>Rohit Malhotra</b> , Assistant Professor, Centre of Excellence in Analytics & Data Science (CoEA&DS) at NMIMS, Mumbai Campus
	The Federal Dimensions of Covid 19 Responses in India	<b>Prakash Jha</b> , Assistant Professor, School of Law, NMIMS, Hyderabad Campus
	<b>Session 2.1   LOCATION: Presentation Hall 2</b> <b>Curated Papers - Chaired by Sanjiv Phansalkar, Director, VikasAnvesh Foundation</b>	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	A Study on Awareness and Treatment of Biomedical Waste for A Sustainable Environment	<b>Rajkishore Sahu</b> , Research Scholar, Berhampur University
	An Analysis of Youth's Attitude and Risk Perception Towards Climate Change	<b>Bhavya Katyal</b> , Research Scholar, Tata Institute of Social Science, Mumbai
	Environmental Security Policy in The Baghjan Blowout	<b>Medusmita Borthakur</b> , Ph.D Research Scholar, Tata Institute of Social Science, Mumbai
	Exploring Campus Activism on Climate Change: Catalyzing Campus Activism to Combat Climate Change	<b>Bhavya Katyal</b> , Research Scholar, Tata Institute of Social Science, Mumbai
	The Role of Capacity-Building in Policies for Climate Change Mitigation and Sustainable Development: The Case of Energy Efficiency in India	<b>Abhishek Malhotra</b> , Assistant Professor, IIT Delhi

	<b>Session 3.1   LOCATION: Auditorium</b> <b>Expert Panel   Moderator Arjun Goswami, Director – Public Policy, Cyril Amarchand Mangaldas</b>	<b>Panellists</b>
	Digital Identity, Privacy and The Financial Sector	<b>Anu Tiwari</b> , Partner, Cyril Amarchand Mangaldas  <b>Arun Prabhu</b> , Director – Public Policy, Cyril Amarchand Mangaldas   <b>Thomas Abell</b> , Chief, ADB’s Digital Technology for Development Unit
11:50-12:50	<b>Session 1.2   LOCATION: Presentation Hall 1</b> <b>Curated Papers Chaired by Kasturi Datta, Assistant Professor, Hindu College University of Delhi</b>	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	E-Governance Initiatives in Response to Covid-19 Crisis-A Case Study Approach	<b>Isha Mahajan</b> , TA cum Analyst, Indian School of Business & <b>Aarushi Jain</b> , Associate Director, Indian School of Business
	Impact of The Covid-19 Pandemic on The Indian Domestic Aviation Industry	<b>Preet Sidhu</b> , Student, Punjab Engineering College, Chandigarh & <b>Rachit Shukla</b> , Student, Punjab Engineering College, Chandigarh
	Small Firms Amidst Covid-19: Financial Constraints and Role of Government Support	<b>Radeef Chundakkadan</b> , Assistant Professor, Indian Institute of Technology Billai
	The Impact of Mobile Trading Platforms in the Indian Stock Market: A Study Among Youth During Covid-19 Pandemic	<b>Akhilesh K P</b> , Indian Institute of Management-Kozhikode & <b>Milu Sajy</b> , Academic Associate, Indian Institute of Management-Kozhikode
	<b>Session 2.2   LOCATION: Presentation Hall 2</b> <b>Curated Papers Chaired by Rajeev Malhotra, Professor, Jindal School of Government &amp; Public Policy, O.P. Jindal Global University</b>	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	Educonomics of Human Capital Investment	<b>Sanjeev Padashetty</b> , Professor & Deputy Registrar, Alliance University & <b>Sunil Kumar</b> , Professor, Alliance University
	Managing International Migrations For Knowledge Transnationality: Envisioning Indian Diaspora Knowledge Network in the disruptive era	<b>Sridhar Bhagavatula</b> , Senior Manager, Indian School of Business
	Mathematical Model for The Implementation of Twin Track Approach in Indian Public Policy	<b>Balaga Raghuram</b> , Research Scholar, IIT-Tirupati
	Spatial Consciousness in Spatial Planning For ‘Just’ Village	<b>Gopinath Annadurai</b> , Academic Associate, IIM Indore
	Voice, Exit and Absenteeism: Evidence from A Randomized Controlled Trial In India	<b>Smit Gade</b> , Senior Manager, Data and Research, Good Business Lab
<b>Session 3.2   LOCATION: Auditorium</b> <b>Expert Panel   Moderator Ankita Nanda, Partnerships and Design Associate, Good Business Lab</b>	<b>Panellists</b>	

	Worker Voice: Using Technology to Drive Cultural Change in the Garment Manufacturing Industry	<b>Arvind Patil</b> , Design & Program Manager, Good Business Lab  <b>Sakshi Katyal</b> , Senior Executive, Organizational Development, Shahi Exports   <b>Teresa Molina</b> , Assistant Professor of Economics, University of Hawaii at Manoa Senior   <b>Piyush Gandhi</b> , Senior Research Associate, Good Business Lab
<b>Lunch Break</b>		
<b>14:00-15:00</b>	<b>Session 1.3   LOCATION: Presentation Hall 1</b> <b>Curated Papers Chaired by Subodh Mathur, Economist</b>	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	DBT Mechanism on The Existing Institutional Structure of Welfare Delivery	<b>Drishti Vishwanath</b> , Research Assistant, Indian Council for Research on International Economic Relations (ICRIER)  <b>Manasi Bhallamudi</b> , Consultant, Freelance Research & <b>Venkata Sahithi Kompella</b> , Senior Executive, Apollo Tele-Health Services
	Is Poverty Sticky? Can It Be Reduced Through Direct Benefit Transfer (DBT) A Policy Rejig	<b>Anil Kumar Pandey</b> , PhD Student, NITIE Mumbai
	PMJDY Accounts Are Another Form of Ration Cards: Is It Useful to The Public?	<b>Mahendran Arumugam</b> , Assistant Professor of Economics, VIT Business School
	Portability of Benefits: An Alternative to Aadhaar	<b>Ekta Singh</b> , Assistant Professor, Dr B. R. Ambedkar University
	The Direct Benefit Transfer Policy Outlook: A Reality Check	<b>Deevanshu Shrivastava</b> , Head, Jagran School of Public Policy and International Affairs
	<b>Session 2.3   LOCATION: Presentation Hall 2</b> <b>Curated Papers Chaired by Aarushi Jain, Associate Director, Bharti Institute of Public Policy, Indian School of Business</b>	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	Comparing the Educational Systems of South Asia: A Cross-National Analysis of Decommodification And Stratification	<b>Bharat Chandra Rout</b> , Research Consultant, University Grants Commission (UGC), New Delhi
	Empowering Women Through ICT: The Changing Dynamics of Gender Equations in Rural Odisha	<b>Sangita Dhal</b> , Sr. Assistant Professor, Kalindi College, University of Delhi
	History of Computer Education in Indian Schools: Policy Perspectives	<b>Krishna Kanta Roy</b> , Assistant Professor, Symbiosis International (Deemed University)
	Learning Levels of Children from Short-Term Migrant Families: Evidence from Rural India	<b>Leena Bhattacharya</b> , PhD Student, Indira Gandhi Institute of Development Research
	<b>Session 3.3   LOCATION: Auditorium</b> <b>Expert Panel   Moderator Osama Manzar, Founder &amp; Director, Digital Empowerment Foundation</b>	
Technology and Public Policies – From the Lens of Rural India	<b>Amol Gaikwad</b> , Medical Director, Better Education Lifestyle & Environment Foundation <b>Harish Hande</b> , CO-Founder, SELCO	

		<p><b>Poornima Dore</b>, Head – Data Driven Governance, Tata Trusts  <b>Sanjiv Phansalkar</b>, Director, VikasAnvesh Foundation  <b>Siva Muthuprakash K M</b>, Researcher, VikasAnvesh Foundation</p>
15:10-16:10	<b>Session 1.4   LOCATION: Presentation Hall 1</b> <b>Curated Papers chaired By Poornima Dore, Head – Data Driven Governance, Tata Trusts</b>	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	Cybersecurity and International Trade Framework: Mapping Policy Options for Developing Countries	<b>Pragyan Deep Agarwal</b> , Research Fellow (Legal), Center for WTO Studies  <b>Shreyansh Singh</b> , Research Fellow (Legal) Center for WTO Studies
	Digital Identity	<b>Yashwanth A S</b> , CHFI CEH
	Risks and Regulatory Challenges of Artificial Intelligence Technologies in Indian Construction Industry	<b>Vishnu Sivarudran Pillai</b> , PhD Student, Hong Kong University of Science and Technology
	The Various Facets and Frequent Misconceptions of Blockchain: A Primer for The Non-Specialist Accounting Researcher	<b>Anil Kumar Pandey</b> , PhD Student, NITIE Mumbai
	<b>Session 2.4   LOCATION: Presentation Hall 2</b> <b>Curated Papers chaired by Ashwini Chhatre, Executive Director, Bharti Institute of Public Policy, Indian School of Business</b>	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	Anaj Bank: A Food Security Intervention by Locals	<b>Avantika Singh</b> , Assistant Professor, University of Delhi
	Food Secure India – An Archaic Policy Shift Without Nutrition Secure Nation	<b>Amrita Chakraborty</b> , Project Coordinator, Indian School of Business
	Implementation of Targeted Public Distribution System in the Nagaon District of Assam	<b>Medusmita Borthakur</b> , PhD Research Scholar , Tata Institute of Social Sciences
	Making Smallholder Agriculture Sustainable: Missing Ecology?	<b>Gautam Prateek</b> , Assistant Professor, Xavier University
Socio-Economic Impact of Aroma Mission-Rural Empowerment	<b>Suman Ray</b> , Senior Scientist, CSIR-NISTADS	
<b>Session 3.4   LOCATION: Auditorium</b> <b>Expert Panel   Moderator R. Sudarshan, Dean, Jindal School of Government and Public Policy</b>		<b>Panellists</b>
India's Economic Slowdown and Sustainable Development Goals	<b>Indranil Mukhopadhyay</b> , Associate Professor, OP Jindal Global University   <b>Kaveri Haritas</b> , Associate Professor and Associate Dean (International Affairs), Jindal School of Government & Public Policy, OP Jindal Global University   <b>Rajeev Malhotra</b> , Professor, Jindal School of Government and Public Policy	
16:20-17:20	<b>Session 1.5   LOCATION: Presentation Hall 1</b>	
	<b>Symposium: Contemporary Issues in Science &amp; Technology Policy</b>	<b>Panellists</b>



	Analyzing Innovation Governance under Science and Technology Policy in India: A Responsible Innovation Perspective	<b>Krishna Tripathi</b> , Research Scholar, Centre for Studies in Science Policy, School of Social Sciences, Jawaharlal Nehru University
	Role of Women's Scientists in Indian Science: A Case Study of Selected Physical Science Institutions	<b>Kuldeep Minda</b> , Research Scholar, Centre for studies in Science Policy, Jawaharlal Nehru University
	Understanding Scales and Linkages in The Systems of Innovation Approached: A Co-Word Analysis	<b>Vairaj Arjune</b> , PhD Scholar, Jawaharlal Nehru University
	Discussant	<b>Ashutosh Tiwari</b> , Assistant Professor, Dharm Samaj College, Aligarh
	<b>Session 2.5   LOCATION: Presentation Hall 2</b> <b>Curated Papers Chaired by Madhulika Banerjee</b> , Professor at Department of Political Science, University of Delhi	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	Corporate Social Responsibility and Regional Disparity: An Effort Towards Inclusive and Sustainable Developmental Policy	<b>Aarushi Jain</b> , Associate Director, Indian School of Business & <b>Sridhar Kundu</b> , Sr Research Analyst, Indian School of Business
	Financial Incentives to Promote Sustainable Greenhouse Technology: A Case Study of Rajasthan	<b>Neha Sehra</b> , Ph.D. Research scholar, Jawaharlal Nehru University
	Ownership Status and Housing Quality in Urban India	<b>Shreya Biswas</b> , Assistant Professor, BITS Pilani, Hyderabad Campus
	Technology and Policy options through Good Governance Initiatives and Disaster Resilient Infrastructure in India for Achieving Sustainable Development Goals	<b>Bhaskara Rao Mulam</b> , Visiting Professor, Rajiv Gandhi University of Knowledge Technologies
	<b>Session 3.5   Auditorium</b> <b>Expert Panel   Moderator Chiragra Chakrabarty</b> , CEO, KATIC Consulting Ltd	
	Financial Inclusion Enabled by Technology Advances & Cybersecurity: Policy & Regulation	<b>Anupam Agarwal</b> , India Internet Foundation   <b>Badri Narayanan Gopalakrishnan</b> , Director, Infinite Sum Modelling LLC   <b>Chiragra Chakrabarty</b> , CEO, KATIC Consulting Ltd & <b>Subodh Mathur</b> , Economist
<b>17:30-18:30</b>	<b>Session 2.6   LOCATION: Presentation Hall 2</b> <b>Curated Papers Chaired by Arindam Banerjee</b> , Co-Founder and Partner, Policy and Development Advisory Group (PDAG)	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	Business Correspondence Model of Financial Inclusion: A Multi-Stakeholder Perspective in India	<b>Shigufta Uzma</b> , Associate Professor, National Institute of Technology & <b>Suwendu Pratihari</b> , Research Associate, Indian Institute of Management, Ahmedabad
	Factors Affecting Rural Banking Agents' Intention to Continue	<b>Sanal Gupta</b> , Doctoral fellow, Indian Institute of Technology, Mandi & <b>Puran Singh</b> , Assistant Professor, Indian Institute of Technology, Mandi
	Financial Inclusion Services in Rural Bihar: Is Technology the Driving Factor Behind Rural Development Policies	<b>Adrija Das</b> , Research Scholar, Central University of South Bihar, Dept of Development Studies

	<p>Role of Banking Agents in Spreading Financial Literacy in Rural Areas</p>	<p><b>Navdeep Kaur</b>, Research Scholar, Indian Institute of Technology, Mandi &amp; <b>Puran Singh</b>, Assistant Professor, Indian Institute of Technology, Mandi</p>
	<p><b>Session 3.6   LOCATION: Auditorium</b>  <b>Roundtable   Chaired by Pankaj Bajaj, BAJAJ INDUSTRIES PVT. LTD   Co-Chaired by Subodh Mathur, Economist</b></p>	<p><b>Members</b></p>
	<p>Sustainable Development—A Confluence of Environment, Ethics, Equity &amp; Technology</p>	<p><b>Aditi Agrawal</b>, Company CEO, StickyPins.Inc   <b>Badri N Gopalakrishnan</b>, Director, Infinite Sum Modelling LLC   <b>Chiragra Chakrabarty</b>, CEO, KATIC Consulting Ltd   <b>Pankaj Bajaj</b>, BAJAJ INDUSTRIES PVT. LTD   <b>Roshan Miranda</b>, Co-Founder &amp; Director, Waste Ventures India Private Limited   <b>Subodh Mathur</b>, Economist</p>
<p><b>18:30-19:00</b></p>	<p><b>Concluding Session   LOCATION: Auditorium</b>          Keynote Address: <b>Rumki Basu</b>, Professor, Department of Political Science, Jamia Millia Islamia   Democracy and Public Policy in the Post-COVID-19 World-Choices and Outcomes</p>	

## Day 2- 27 March

<b>09:00-09:30</b>	<b>Day 2- Opening Session   LOCATION: Auditorium</b> <b>Keynote Address by V Srinivas, IAS, DG, National Centre for Good Governance and Additional Secretary, DARPG, GOI</b>	
<b>09:30-10:30</b>	<b>Session 4.1   LOCATION: Presentation Hall 1</b> <b>Curated Papers Chaired by Ishani Mukherjee, Assistant Professor, Singapore Management University</b>	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	Consumer Payment Choice and The Heterogeneous Impact of India's Demonetization*	<b>Nikhil Damodaran</b> , Assistant Professor, O.P. Jindal Global University
	Financial Inclusion: A Step Towards Cashless and Digital Economy	<b>Jyoti Sharma</b> , Lecturer, Govt. Degree college, Udhampur (J&K)
	Impact Of 'Credit Default Swaps' on Financial Efficiency and Asset Prices	<b>Aruna Kumari</b> , Assistant Professor, VNR VignanaJyothi Institute of Engineering & Technology   <b>Kushal Tej Annadata</b> , Student, VNR VignanaJyothi Institute of Engineering & Technology   <b>Sai Kiran Reddy Katepalli</b> , Student, VNR Vignana Jyothi Institute of Engineering & Technology
	Timeshares in India: An Unregulated Loss-Making Product	<b>Bibhu Dash</b> , Researcher, Chitkara University
	<b>Session 5.1   LOCATION: Auditorium</b> <b>Curated Papers Chaired by Surendra Nath Tripathi, IAS (Retd.), Director General, Indian Institute of Public Administration, New Delhi</b>	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	A Technology Governance Framework	<b>Kunal Gupta</b> , Former Head - Centre for Competitiveness, ILEG, Planning Department, Government of Andhra Pradesh
	On the Question of Discursive Turn in Policy Analysis	<b>Tanvir Aeijaz</b> , Associate Professor, University of Delhi
	Policy Dynamics: Sustainability and Start-Ups in India	<b>Umang Pathak</b> , Founder, ESG Advisory Services
	Public Policy and Eco-Innovation Gap in India: Learning from the Chinese Case	<b>Vaishali Singh</b> , Assistant Professor in Public Policy, Xavier University Bhubaneswar
	The Modalities of Policy Design: Co-Design, Non-Design and Authoritative Instrumentalism	<b>Michael Howlett</b> , Burnaby Mountain Professor and Canada Research Chair, Simon Fraser University
<b>09:30 -11:00</b>	<b>Session 6.1   LOCATION: Presentation Hall 2</b> <b>Roundtable- Water &amp; Climate Change</b>	
	What do policy makers want from studies from Water and Climate Change? Challenges and Constraints for Government	<b>Members</b> <b>Adarsh Singh</b> , Government of Uttar Pradesh  <b>D. Krishna Bhaskar</b> , Govt of India  <b>Parameswaran Iyer (Chair)</b> , World Bank   <b>T Arun</b> , GOVT OF PUDUCHERRY  <b>V K Madhavan</b> , WaterAid India



	What Do Policy Makers Want from Studies from Water and Climate Change? UCSB-WaterAid Study on Water and Climate Change	<b>Abhishek Likam</b> , Central Himalayan Rural Action Group  <b>Dennis Chauhan</b> , Swami Vivekananda Youth Movement   <b>Kartik Joshi</b> , Aga Khan Rural Support Programme (India)  <b>Kunzes Dolma</b> , Delhi University  <b>Meagan Yeager</b> , University of California, Santa Barbara   <b>Nick Bissonette</b> , University of California Santa Barbara  <b>Pailyn Kelly</b> , University of California Santa Barbara  <b>Satyajit Singh (Chair)</b> , University of California Santa Barbara
10:40-11:40	<b>Session 4.2   LOCATION: Presentation Hall 1</b> <b>Curated Papers Chaired by Avik Sarkar</b> , Visiting Associate Professor, Data, Technology and Public Policy, Indian School of Business	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	Building Citizens' Trust in Digital World: Personal Data Protection Bill as a Tool in India	<b>Anushka Bhilwar</b> , Student, University of Stirling & <b>Charru Malhotra</b> , Head of e-Governance and ICT, Indian Institute of Public Administration
	Digital India- Outputs, Outcomes and Outreach – From a Citizen's Perspective	<b>Narayanan Velayutham</b> , Assistant Director, Ministry of Communications and Information (Singapore)
	Identity Digitization, Information Governance and Institutional Frameworks	<b>Meenakshi Sinha</b> , Post-doctoral Research Fellow, Banaras Hindu University
	Old Caste Exclusions and New Digital Divides	<b>Anant Kamath</b> , Assistant Professor, National Institute of Advanced Studies (NIAS)
	<b>Session 5.2   LOCATION: Auditorium</b> <b>Curated Papers Chaired by Anjal Prakash</b> , Research Director, Bharti Institute of Public Policy, Indian School of Business	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	Fiscal Policies in India: Towards Attaining Sustainable Development Goals	<b>Maynor Cabrera</b> , Director of Projects, CEQ Institute, University of Tulane & <b>Sridhar Kundu</b> , Sr Research Analyst, Indian School of Business
	Use of Technology in Citizen Interaction with the State	<b>Sumeysh Srivastava</b> , Vidhi Centre for Legal Policy
India's Tax System: Some Imperatives for Advancing Inclusive Development	<b>Rajeev Malhotra</b> , Professor, Jindal School of Government and Public Policy, O.P. Jindal Global University, Sonapat, & <b>Sridhar Kundu</b> , Sr Research Analyst, Indian School of Business	
The Possibilities of Disability Study through 'Real Time Disability Tracking Mechanism'	<b>Sanjoy Sarkar</b> , Assistant Professor of Sociology, Sudhiranjan Lahiri Mahavidyalaya, West Bengal	
11:00-12:30	<b>Session 6.2   LOCATION: Presentation Hall 2</b> <b>Roundtable: Water &amp; Climate Change</b>	
	<b>Members</b>	

	<p>What do local communities want from studies on Water and Climate Change? Livelihoods, Agriculture &amp; Adaptation</p>	<p><b>Amulya Miriyala</b>, WaterAid  <b>Annie Lovell</b>, University of California Santa Barbara  <b>Claire Bruder</b>, University of California, Santa Barbara  <b>Himanshu Rajawat</b>, Parhit Samaj Seva Sanstha  <b>Jagannath Chatterjee</b>, Regional Centre for Development Cooperation  <b>Molly McAnany</b>, University of California, Santa Barbara  <b>Rachel Dice</b>, University of California, Santa Barbara   <b>Shivani Sharma</b>, Centre for Advanced Research &amp; Development   <b>Sitara Slee</b>, University of California Santa Barbara  <b>VR Raman</b> (Chair), <i>WaterAid India</i></p>
	<p>What Do Local Communities Want from Studies on Water and Climate Change? Poverty, Indigeneity &amp; Gender</p>	<p><b>Avantika Singh</b>, Assistant Professor, University of Delhi  <b>Adarsh Singh</b> (Chair), Government of Uttar Pradesh  <b>Hallie Georguson</b>, University of California, Santa Barbara  <b>Satyajit Singh</b>, Professor, University of California Santa Barbara  <b>Sunil Kumar</b>, Abhiyan   <b>V K Madhavan</b>, WaterAid India   <b>Pankaj Jha</b>, Assistant Professor, University of Delhi  <b>Praveen Singh</b>, Ambedkar University Delhi</p>
<p><b>11:50-12:50</b></p>	<p><b>Session 4.3   LOCATION: Presentation Hall 1</b>  <b>Curated Papers Chaired by Charru Malhotra</b>, Head of e-Governance and ICT, Indian Institute of Public Administration</p>	
<p><b>Paper Title</b></p>	<p><b>Presenting Author(s)</b></p>	
<p>Dilemmas of Developing Cities: Lack of Basic Infrastructure and Policies for Technology-Driven Solutions</p>	<p><b>Shubham Bhardwaj</b>, Research Scholar, Central University of South Bihar</p>	
<p>Does Digitalization Spur Global Value Chain Participation? Firm-Level Evidence from Emerging Markets</p>	<p><b>Ketan Reddy</b>, Research Scholar, Indian Institute of Technology, Madras</p>	
<p>Envisioning Smart Real Estate Digital Infrastructure for Madhya Pradesh</p>	<p><b>Girish Sharma</b>, Director, Atal Bihari Vajpayee Institute of Good Governance and Policy Analysis  <b>Mausmi Hajela</b>, Advisor, Atal Bihari Vajpayee Institute of Good Governance and Policy Analysis &amp; <b>Sudhir Chaudhary</b>, Consultant Specialist, Atal Bihari Vajpayee Institute of Good Governance and Policy</p>	
<p>Developing an Understanding of Privacy Policy Documents of Web and Mobile Apps that rely on Customer Data to Personalize User Experience</p>	<p><b>Rumanu Bhardwaj</b>, ISB, Hyderabad</p>	
<p><b>Session 5.3   LOCATION: Auditorium</b>  <b>Expert Panel   Moderator- Arindam Banerjee</b>, Partner - PDAG</p>	<p><b>Panellists</b></p>	

	Analysing the Challenges of Interaction between Technology and Society in the Covid Era	<b>Aniket Doegar</b> , Founder & CEO, Haqdarshak Empowerment Solutions  <b>Johnson Topona</b> , Regional Head of Programme, Phia Foundation  <b>Rushil Palavajjhala</b> , Founder & President, Bandhu Urban Tech   <b>Vibhuti Patel</b> , Professor, Tata Institute of Social Science
<b>Lunch Break</b>		
14:00-15:00	<b>Session 4.4   LOCATION: Presentation Hall 1</b> <b>Curated Papers Chaired by Aaditya Dar</b> , Assistant Professor, Economics and Public Policy, Indian School of Business	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	Female Ownership and Innovation in India	<b>Shreya Biswas</b> , Assistant Professor, BITS Pilani, Hyderabad Campus
	Impact of Technology and Social Media in the Lives of Women in Assam	<b>Anandita Pathak</b> , Student, University of Delhi
	Mending a Difficult Accountability Relationship? Promise, Practice and Perceptions of Teacher Support in India and China	<b>Yifei Yan</b> , LSE Fellow, London School of Economics
	Problem-Solving Projects as Performance Assessment Tools in Online Professional Development of Public-School Teachers	<b>Karan Babbar</b> , Ph.D. Scholar, Indian Institute of Management, Ahmedabad
	Structural Equation Approach to Modelling Social Norms in Female Education: A Case Study of India	<b>Tanu Gupta</b> , PhD Scholar, Indira Gandhi Institute of Development Research, Mumbai
	<b>Session 5.4   LOCATION: Auditorium</b> <b>Expert Panel  Moderator - Pranjal Jain</b> , Co-founder and Design Researcher, theUXWhale, India	
	Anticipating Unintended Consequences in Policy Making through Design	<b>Devanuj Balkrishan</b> , Associate Professor, JK Lakshmipat University, Jaipur  <b>Padmini Murray</b> , Founder, Design Beku  <b>Pawan Singh</b> , Honorary Fellow, Australia India Institute & <b>Saumyaa Naidu</b> , Design Researcher, Centre for Internet and Society
	<b>Session 6.4   LOCATION: Presentation Hall 2</b> <b>Curated Papers Chaired by Arjun Goswami</b> , Director – Public Policy, Cyril Amarchand Mangaldas	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	Digital Divide: As an Emerging Form of Inequality	<b>Jyoti Sharma</b> , Research Scholar, Dr. Ram Manohar Lohiya National Law University Lucknow
	Mobile Applications as a Platform for Public Policy Implementation: Is it Empowering Enough?	<b>Sunil Gupta</b> , Research Scholar, IIT Ropar
	Non-Personal Data and Public Interest- Envisaging A Robust Policy Framework	<b>Deva Prasad M</b> , Assistant Professor (Business Law), Indian Institute of Management, Kozhikode
Technology and Policies: Issues and Challenges	<b>Rinki</b> , Assistant Professor, University of Delhi	

	The Role of Digital Identification in Agriculture: Emerging Trends in Uttarakhand	<b>Shubhra Pant Kothari</b> , Assistant Professor, University Of Delhi
15:10-16:10	<b>Session 4.5   LOCATION: Presentation Hall 1</b>	
	<b>Curated Papers Chaired by Luciano Andrenacci, Associate Professor, Universidad Nacional de San Martín and FLACSO, Argentina</b>	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	Corporate Social Responsibility in India: From Policy Making to Stakeholder Approach	<b>Iram Hasan</b> , Research Scholar, Department of Management Studies, Indian Institute of Technology (IIT) Delhi
	Media Constructions: Sensing and Governing Environment	Vinayak Tripathi, Assistant Professor, IMT Ghaziabad
	Reining Fake News in India: Legal Responsibility of Intermediaries	<b>Arunender Singh</b> , Research Assistant, Indian Institute of Technology, Kharagpur
	Sentiment Analysis of Populist Schemes - Does it Pay Dividends to take Extreme Measures in Public Policy?	<b>Devasheesh Mathur</b> , Assistant Professor, Goa Institute of Management
	Should India Shift to Compliance-Based Sustainability Reporting?	<b>Rahul Gossain</b> , Marketing Communications; and Delhi Region BD, Cyril Amarchand Mangaldas
	<b>Session 5.5   LOCATION: Auditorium</b>	
	<b>Symposium- Chaired by Madhulika Banerjee, Professor at Department of Political Science, University of Delhi</b>	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	A Series of Conversations Between Researchers and Field Workers/Activists/Practitioners on Issues of Policy Creation, Implementation and Evaluation on the Role of Knowledge in Development	<b>Madhulika Banerjee</b> , Professor at Department of Political Science, University of Delhi
	From Flood Control to Flood Management – A Paradigm Shift in the Flood Policy of the State in India	<b>Pankaj Kumar Jha</b> , Assistant Professor, Motilal Nehru, DU
	Knowledge, Market and Collectors of Medicinal Plants in India: The Production of Discourse of the Politics and Policy of the State	<b>Abhishek Handa</b> , PhD Research Scholar, Department of Political Science, University of Delhi
	Media and Epistemology of Public Policy: Exploring Intersections of Mass Communication, Language and Market	<b>Tripta Sharma</b> , University of Delhi
The 'Big Technology' Syndrome: Reflections on Sugar Technology Through Discourse Analysis of State Policy in India	<b>Arun Kumar Singh</b> , Assistant Professor, Multanial Modi Post Graduate College Modinagar, Ghaziabad	
<b>Session 6.5   LOCATION: Presentation Hall 2</b>		
<b>Curated Papers Chaired by G. Ramesh, Professor, IIM Bangalore</b>		
<b>Paper Title</b>	<b>Presenting Author(s)</b>	
Comparing Technological and Community-Based Enablers of Financial Inclusion in India and China	<b>Saakshi Kale</b> , Sustainability and Social Impact Analyst, Sustainable Square	
Impact of Financial Access on Gender Gap in Entrepreneurship and Financial Inclusion: Evidence from India	<b>Samarth Gupta</b> , Associate Fellow, National Council of Applied Economics Research	

	Predictive Determinants of Enterprise Micro-Financing by Self Help Groups in India	<b>Madhura Dasgupta</b> , Associate Fellow, National Council of Applied Economic Research (NCAER)
	Technology-Driven Financial Inclusion of Women	<b>Rukmini Bhattacharjee</b> , Assistant Professor, Amity University, Kolkata
<b>16:20-17:20</b>	<b>Session 4.6   LOCATION: Presentation Hall 1</b> <b>Curated Papers Chaired by Dayashankar Maurya</b> , Assistant Professor, Graduate School of International Relations, International University of Japan	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	Community Forestry and its Implications for Land Related Disputes: Evidence from India	<b>Bharti Nandwani</b> , Assistant Professor of Economics, Indira Gandhi Institute of Development Research
	Evidentiary Vacuum and Rare Disease Registry in India; An Evolutionary Policy Perspective	<b>Shyamjeet Maniram Yadav</b> , Research Scholar, Jawaharlal Nehru University
	Ideological Embeddedness of Institutions	<b>Asilata Karandikar</b> , Assistant Professor, Department of Political Science, Wilson College, Mumbai
	Tempo Without Tears. A Public Management Perspective on the Prayagraj Kumbh Mela 2019	<b>Luciano Andrenacci</b> , Associate Professor, Escuela de Política y Gobierno of the Universidad Nacional de San Martín, Buenos Aires
	<b>Session 5.6   LOCATION: Auditorium</b> <b>Expert Panel Moderator Chiragra Chakrabarty</b> , CEO, KATIC Consulting Ltd	
	Financial Inclusion using Technology: Policy and Regulation	<b>Arun Tawde</b> , Certified Executive Coach, KATIC Consulting  <b>Ganesh Kumar Munnorcode</b> , Visiting Faculty, Kirit P Mehta School of Law  <b>Krishnakumar Subramanian</b> , Freelance Business Consultant   <b>Kshitiz Prasad</b> , AVP – Research, Maybank Kim Eng Securities India Pvt Ltd
	<b>Session 6.6   LOCATION: Presentation Hall 2</b> <b>Curated Papers Chaired by Ashwini Chhatre</b> , Executive Director, Bharti Institute of Public Policy	
	<b>Paper Title</b>	<b>Presenting Author(s)</b>
	How Covid-19 has Impacted the Menstrual Health of the Menstruators	<b>Karan Babbar</b> , Ph.D. Scholar, Indian Institute of Management, Ahmedabad
	Leveraging Technology for Crisis Response in China: A Policy Perspective	<b>Vaishali Singh</b> , Assistant Professor in Public Policy, Xavier University Bhubaneswar
	Role of Robots in Covid-19 Management	<b>Surae Soren</b> , Assistant Professor, Department of Political Science, University of Delhi
	The Covid-19 Pandemic and Health Technology Transfer: Issues, Challenges and Opportunities	<b>Chongom Aron Aimol</b> , Assistant Professor, Department of Political Science, University of Delhi
Understanding Regional Inequalities in Hand-Washing Behaviour of Indian Households	<b>Vishakha Goyal</b> , Research Scholar, Sharda University	

17:30-18:30	<b>Session 4.7   LOCATION: Presentation Hall 1</b>	
	<b>Expert Panel</b>	<b>Panellist(s)</b>
	Policies on Knowledge for Development: Voices from the Field	<b>Abhishek Handa</b> , PhD Research Scholar, Department of Political Science, University of Delhi  <b>G.Hariramamurthi</b> ,   <b>Pankaj Kumar Jha</b> , Assistant Professor, Motilal Nehru, DU  <b>Dinesh Kumar Mishra</b> ,   <b>Arun Kumar</b> , Assistant Professor, Multanival Modi Post Graduate College Modinagar, Ghaziabad  <b>Aparna Rajgopal</b> , BEEJOM FARM  <b>Tripta Sharma</b> , University of Delhi  <b>Shubhranshu Choudhary</b> , CGnet
	<b>Session 5.7   LOCATION: Auditorium Roundtable   Moderator R. Sudarshan</b> , Dean, Jindal School of Government and Public Policy	<b>Members</b>
Policy Education in India	<b>Dayashankar Maurya</b> , Assistant Professor, Graduate School of International Relations, International University of Japan  <b>Ishani Mukherjee</b> , Associate Professor, Singapore Management University  <b>Ramesh Ganesan</b> , Professor, CPP, IIM, Bangalore   <b>Vishal Narain</b> , Professor, Management Development Institute	
<b>Session 6.7   LOCATION: Presentation Hall 2 Expert Panel   Chaired by Charru Malhotra</b> , Head of e-Governance and ICT, Indian Institute of Public Administration	<b>Panellists</b>	
Role of PDP And Non-PDP Bills: Balancing the Triad of Citizen’s Digital Identity, Big Tech and Government	<b>Advait Pelapu</b> , Journalist, MediaNama  <b>Anushka Bhilwar</b> , Student, University of Stirling  <b>Gulshan Rai</b> , Former National Cyber Security Coordinator & <b>Lovneesh Chanana</b> , Vice President and Head of Government Affairs, SAP  <b>Rajendra Kumar, Rajendra Kumar</b> , Additional Secretary, Ministry of Electronics & Information Technology (MeitY), Government of India	
18:30	<b>Concluding Session   LOCATION: Auditorium</b>	
	<b>Keynote Address: Jayant Sinha</b> , Member of Parliament   Getting to the Green Frontier: An Innovation-Driven Development Model for India	
	<b>Concluding Address: Bhaskar Chakravorti</b> , Dean of Global Business, The Fletcher School, Tufts University, USA  Digital in the Time of COVID: What We Learned About Living, Loving and Dying Over the Internet	
	<b>Vote of Thanks: Ashwini Chhatre</b> , Executive Director, Bharti Institute of Public Policy, Indian School of Business	



## **ABOUT THE CONFERENCE**

### **MAIN THEME- TECHNOLOGY AND POLICY**

Technology has been a transformative force in society over the last several decades and its impact is moderated to a great extent by public policy. Technological advancements have provided valuable opportunities for refining and restructuring the existing public policy framework, along with many other positive implications for society at large. Policy regulates and drives technological interventions as diverse as artificial intelligence, cybersecurity, biotechnology, and digital identity. However, these technological innovations also generate ambiguity and anxiety, which has led to a collective sense of concern about the speed and intensity of these changes, and whether and how they can be harnessed for social benefit. Eventually, how we as an epistemic community prepare for, respond to, and anticipate next steps will be critical for the future of the interface between technology and society. Public policy is critical for shaping technology as a force that raises awareness, assuages fears, builds trust, and opens development pathways for communities. The IPPN annual conference this year draws upon the multidisciplinary nature of this topic to explore critical issues at the intersection of technology and public policy. The conference welcomes research from all disciplines that incorporates this approach.

### **SUBTHEMES**

#### **1. Sustainable Development Goals**

Digital technologies, robotics, artificial intelligence and automation and other technologies like biotechnology and nanotechnology have huge and potential impacts on the growing economy, the society and the environment. These technological impacts are crucial, especially for the developing and the under-developed countries of the world. Technology and its innovations have a special role in the implementation of SDGs. With effective policies and with the help of technology, it is possible to achieve many of the interlinked targets of the SDGs including clean water and sanitation (Goal 6), reduced inequalities (Goal 10), good health and well-being (Goal 3), and decent work and economic growth (Goal 8).

#### **2. Investment in Human Capital**

Investment in human capital such as education, innovation and skilling are critical for economic growth, particularly in countries with limited natural resources. Human capital fosters economic growth because investments in it tend to boost productivity. Combined with investment in technology, complementary investments in education, health, and skilling workers leads to high growth rates. However, an imbalance in investments in technology, and human capital could lead uneven distribution of the former's benefits among different social groups. Therefore, investments in human capital need to match and complement technological growth in developing countries.

### **3. Digital Identity and Policy**

Digital identities have become an inextricable part of modern society which enable people to uniquely identify themselves to access critical services and participate in contemporary economic, social and political systems. Since an individual can officially have only one digital identity, this uniqueness and exclusivity makes it ideal to be used in digital government services and transactions. However, digital identities could also possibly exclude vulnerable groups, encourage institutionalised discrimination and promote misuse of personal data. For instance; India's Aadhaar- World's largest digital identification system exhibits tremendous potential for development along with unique challenges.

### **4. Direct Benefit Transfers**

Direct Benefit Transfer Scheme, designed primarily to reduce subsidy diversion by building a secure payments infrastructure, is being used in over 430 government schemes. Pervasive corruption and evasion in the form of misreporting, leakages and information asymmetries often render public programs inefficient. Policy reforms designed to curb leakages in public programmes need to target the underlying economic incentives which may exacerbate the agency problems and such programs should be carefully evaluated for how they interact with markets. Measuring market effects is policy-relevant for large welfare delivery programmes as well as for policy changes which aim to increase efficiency in welfare delivery.

### **5. Financial Inclusions**

Financial inclusion is a necessity. A country cannot afford to become progressive by excluding a certain section of its population out of the financial network system. It is of course a challenge for India where about 30 percent of population do not know how to read and write, percent of population are not able to earn a couple of meals a day and about 20 percent of villages are out of the road network and electricity.

### **6. Covid 19 Response**

The pandemic brought in unanticipated challenges and there have been many technological interventions as a response to the pandemic. Research community has recently been documenting some of these interventions and how governments, corporates and civil society have responded and adapted in these critical times. The interventions have been around health, education, economy, social-economic development and governance.

## **ABOUT INDIAN SCHOOL OF BUSINESS**

**Indian School of Business (ISB)** is a global Business school offering world-class management education across its two campuses - Hyderabad and Mohali. The School has grown at a rapid pace over the eighteen years since its inception and already has several notable accomplishments to its credit - it is the youngest school ever to consistently rank among the top Global MBA programmes, one among the select 100 global B-schools to have AACSB and EQUIS accreditation, one of the largest providers of Executive Education in Asia, and the most research-productive Indian management institution. A vibrant pool of research-oriented resident faculty, strong academic associations with

leading global B-schools and the backing of an influential Board, have helped the ISB fast emerge as a premier global Business school in the emerging markets. The School is the dream of some of the best minds from the corporate and academic world. A strong support of associate schools - Kellogg School of Management, The Wharton School, the London Business School, MIT Sloan School of Management, The Fletcher School and other global B schools has been a key factor that helped the ISB to emerge as a school offering the best of management education backed by cutting-edge research.

## **ABOUT BHARTI INSTITUTE OF PUBLIC POLICY**

**Bharti Institute of Public Policy** is one of the many research centres at ISB. The institute stands tall as one of India's prominent public policy thinktanks, engaging with multiple actors across private sector and policy makers to provide them with data-driven evidence, actionable research, and analysis on relevant issues. Bharti Institute works on policy challenges across diverse domains, with a focus on a collaborative approach. The institute has partnered with the world-renowned Fletcher School at Tufts University, USA for its flagship hybrid Advanced Management Programme in Public Policy.

To know more, please visit: [www.isb.edu/bipp](http://www.isb.edu/bipp)

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