

Public policy and corporate social responsibility: A review of the current state of research

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Background

- Public policies- an essential driver of CSR
- Public policy frameworks, from the regional to the international level, affect the advancement of CSR.
- CSR is a way to implement the public agenda of doing good for society
- The role of public policies could differ as it could be mandatory, facilitatory, partnership, endorsement or empowerment

Objectives

The present study aims to examine the evolution of CSR-public policy research and identify the major themes and future research scopes on the same.

Methodology

Bibliometrics

- It helps to evaluate the evolution and trend of the research area by improving the potential of qualitative reviews based on selecting the most prominent research works more reliably and without any bias

Citespace software

- It can identify and visualise the intellectual basis, hotspots, emerging trends using co-citation and keyword co-occurrence analysis

Scopus database

- Wider coverage regarding journals

Implications

- It helps policymakers to identify and address the problems in existing regulatory frameworks
- Provides a comprehensive understanding of CSR- public policy research which helps scholars working on policy and the CSR areas.

Research limitations

- Research is limited to the current status of public policy research on CSR.

Originality

- Room for the government to play a mediating role between different stakeholders
- No prior studies reviewing the state of research on how well public policies have been incorporated into CSR literature

Conclusions

- Policy changes on CSR over the last two decades
- Emerging concepts in CSR-public policy literature
- Address the gaps in CSR research