



Ashish Sachdeva is the Research Director at Max Institute of Healthcare Management, Indian School of Business (ISB). His area of interest is healthcare, specifically, behaviour health, health systems, and the interaction between the two. He studies how individual and system-level changes affect individuals and public health outcomes. In the area of behavioural health, he is interested in understanding the factors affecting the health of an individual and how financial incentives, emotions, nudges, and other tools can be used to influence individuals' decisions related to health behaviour and healthcare usage. He uses quantitative and qualitative research methods, including lab and field experiments to determine the same.

In addition to research, Ashish also enjoys teaching. He has taught at Stanford University, Penn State University, the University of Southern California, and ISB. Prior to joining ISB, Ashish was a Research Fellow at the Global Asia Institute, National University of Singapore. He has also worked as a Research Assistant and Teaching Assistant at the University of Southern California and worked as a Consultant with GENPACT before embarking on a career in research and academics.

Ashish holds a PhD and MA in Economics from the University of Southern California; an MA in Economics from Delhi School of Economics; and a BA in Economics from Hansraj College, University of Delhi.