Profiles of ISB-CBM Key Academic Scholars

The following represents an illustrative list of Key Academic Scholars who are full-time faculty at Indian School of Business, some of whom are Fellows at ISBM USA.

**Abhinav Uppal**
Assistant Professor, Marketing

**Ahmed Timoumi**
Assistant Professor, Marketing

**Anand Nandkumar**
Associate Professor, Strategy Academic Director, Centre for Innovation and Entrepreneurship

**Deepa Mani**
Associate Professor and Research Fellow Executive Director, Srini Raju Centre for IT and The Networked Economy

**D.V.R. Seshadri**
Clinical Full Professor of Business in the Marketing Area; Director, ISB-CBM

**Kiran Pedada**
Assistant Professor, Marketing

**Manish Gangwar**
Associate Professor, Marketing

**Milind Sohoni**
Professor, Operations Management; Deputy Dean - Faculty Development and Registrar's Office

**Philip Zerrillo**
Professor, Marketing Strategy; Deputy Dean, Corporate and International Relations

**Rajendra Srivastava**
Dean and Novartis Professor of Marketing Strategy and Innovation; Executive Director, Centre for Business Markets; ISBM Fellow

**Ram Nidumolu**
Clinical Professor, Organisational Behaviour

**S. Arunachalam**
Assistant Professor, Marketing

**Siddharth S. Singh**
Associate Professor, Marketing; Senior Associate Dean - Admissions and Financial Aid

**Stripad Devalkar**
Assistant Professor, Operations Management

**Sudhir Voleti**
Associate Professor, Marketing
Profiles of International ISB-CBM Academic Scholars

The following represents an illustrative list of our international scholars, some of whom are Fellows at ISBM USA.

Kapil R. Tuli
Professor of Marketing and Director, Retail Centre of Excellence, Lee Kong Chian School of Business, Singapore Management University, Singapore

Jochen Wirtz
Vice Dean (Graduate Studies) and Professor of Marketing, NUS Business School, National University of Singapore, Singapore

James A. Narus
Professor, Business Marketing, Wake Forest University, USA; ISBM Fellow

Kirthi Kalyanam
L. J. Skaggs Distinguished Professor, Leavey School of Business, Santa Clara University, USA; Director, Retail Management Institute

Aadhaar Chaturvedi
Assistant Professor, University of Namur, Belgium

Ajay K. Kohli
Regents Professor and Gary T. and Elizabeth R. Jones Chair in Management, Scheller College of Business, Georgia Institute of Technology, USA; ISBM Fellow

Jagdish Sheth
Charles H. Kellstadt Chair and Professor in Marketing, Goizueta Business School, Emory University, USA; ISBM Fellow

George John
General Mills/ Paul S. Gerot Chair in Marketing, Carlson School of Management, University of Minnesota, USA

Gerard J. Tellis
Director, Center for Global Innovation; Jerry and Nancy Neely Chair in American Enterprise and Professor of Marketing, Management and Organisation, Marshall School of Business, University of Southern California, USA; ISBM Fellow

George S. Day
Geoffrey T. Boisi Professor Emeritus, The Wharton School, University of Pennsylvania, USA; ISBM Fellow

Jochan Wirtz
Vice Dean (Graduate Studies) and Professor of Marketing, NUS Business School, National University of Singapore, Singapore

Kapil R. Tuli
Professor of Marketing and Director, Retail Centre of Excellence, Lee Kong Chian School of Business, Singapore Management University, Singapore

Liam Fahey
Executive Director, Leadership Forum Inc., USA; ISBM Fellow

Madhu Viswanathan
Assistant Professor, Marketing, University of Arizona, USA; Wirtz, Jochen; Vice Dean (Graduate Studies) and Professor of Marketing, NUS Business School, National University of Singapore, Singapore

Madhu Viswanathan
Assistant Professor, Marketing, University of Arizona, USA; Wirtz, Jochen; Vice Dean (Graduate Studies) and Professor of Marketing, NUS Business School, National University of Singapore, Singapore

George John
General Mills/ Paul S. Gerot Chair in Marketing, Carlson School of Management, University of Minnesota, USA
Shlomo Maital
Senior Research Fellow, S. Neaman Institute for Advanced Studies in Science and Technology, Haifa, Israel

Sourav Ray
Professor, Marketing, DeGroote School of Business, McMaster University, Canada; Research Director of Marketing Analytics, MiSCAN (Marketing and Supply Chain Analytics) Laboratory

Sridhar Ramaswami
Professor, Marketing, Iowa State University, USA

Srinivas K. Reddy
Professor, Marketing, Singapore Management University, Singapore; Director, Centre for Marketing Excellence, Lee Kong Chian School of Business, Singapore Management University

Stefan Worm
Associate Professor, Marketing, BI Norwegian Business School, Norway

V. Kumar
Regents Professor, Richard and Susan Lenny Distinguished Chair and Professor in Marketing; Executive Director, Center for Excellence in Brand and Customer Management; Director, PhD Program in Marketing, J. Mack Robinson College of Business, Georgia State University, USA; ISBM Fellow

Sundar Bharadwaj
The Coca-Cola Company Chair of Marketing, Terry College of Business, University of Georgia, USA

Ujwal Kayande
Associate Dean (Academic) and Professor in Marketing, Melbourne Business School, Australia; Director, Centre for Business Analytics; ISBM Fellow

Wesley J. Johnston
Executive Director, Center for Business and Industrial Marketing, CBIM Roundtable Professor of Marketing, J. Mack Robinson College of Business, Georgia State University, USA, ISBM Fellow