COVID-19 has made things even more complex and uncertain than usual, with alarming signals everywhere - dramatic reduction in consumption, steep depreciation of currencies, fractured global supply chains and severe liquidity problems for businesses and consumers alike, together with volatile financial markets.

Leadership matters today more than ever. The pandemic is morphing from a health emergency into an existential crisis for businesses everywhere. Leaders face an extensive period of rebuilding organisations and reorienting themselves for the future. These challenging times demand leaders to focus even more on setting a direction for moments of crisis in an era of turbulence so they can lead teams with more resilience.

This programme will challenge participants to think differently, to consider the future operating environment and what it offers leaders through fresh lenses. Through a blend of virtual learning and insightful discussions, participants will learn how to remain agile and adaptable, while fostering a organisational culture that inspires innovation and change - to create future relevance.

**Strategic Business Leadership**
Leading Teams in a Post-Pandemic World

<table>
<thead>
<tr>
<th>LIVE Virtual Programme</th>
<th>Duration</th>
<th>Fee (₹)</th>
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<tbody>
<tr>
<td><strong>Start Date</strong></td>
<td><strong>6 weeks</strong></td>
<td><strong>75,000 + GST @ 18%</strong></td>
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How does this online programme help?

This is executive education redesigned for a radically different world. This programme blends the discipline of the on-campus experience that ISB is renowned for with our global faculty and advanced curriculum. You will gain immediately applicable advanced skills, relevant for the uncertain times we live in. Each session will last for 90 minutes and help deliver 1 module per week.

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<th>LIVE Virtual Classrooms</th>
<th>Research-Based Teaching</th>
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<tr>
<td>Experience a new way of immersive learning through group discussions, case reviews, peer networking and engaging dialogues.</td>
<td>Learn at India’s most research-productive B-School. Gain from the advanced, up-to-date research being conducted by world-class faculty at ISB.</td>
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<th>Adaptable</th>
<th>Certificate</th>
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<tr>
<td>Learn how to deliver added value to all partners and stakeholders while you juggle the new work-life balance from the safety of your home.</td>
<td>Gain an official certificate of completion, awarded by the Centre for Executive Education at ISB, a prestigious B-School ranked among the best in the world.</td>
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<tr>
<th>Alumni network</th>
<th>Real-world application</th>
</tr>
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<tbody>
<tr>
<td>Expand your network with ISB’s 40,000+ high-performing alumni community. Join this group of senior executives and entrepreneurs spread across the entire world.</td>
<td>Learn real-world skills that you can immediately apply to push the innovation agenda at your organisation, giving it a distinct advantage over competitors.</td>
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Who should attend

This programme has been designed for seasoned executives and candidates holding significant leadership roles in their organisations. The typical participant has at least 10 years of work experience. They may be General Managers, leaders of functions or business lines, or those directly responsible for profit/loss.

Key concepts covered

- Become a transformative exponential leader who inspires a culture of aspiration, innovation and change
- Rewire your leadership mindset to succeed in the disruptive business landscape of 2030 and beyond
- Master strategic planning, action and leadership in an EVUCA world (Exponential, Volatile, Uncertain, Complex and Ambiguous)
- Take a practical look at your present organisational culture and enable subsequent transformation

Benefits

- Build invaluable leaders with a predictive approach to leadership
- Gain organisational tools to manage complex business ecosystems
- Define a clear organisational road map to manage future shock
- Master the intricacies of threat assessment and management
THE 21ST CENTURY CONTEXT
Complexity has increased exponentially in the business world. Leadership needs to contend with multiple competing factors to ensure stable growth. This session discusses the idea of complexity; its dynamics, and how it demands new leadership capabilities in this century.

- The 5 triggers: Obsolescence of the familiar; irrelevance of the past; overshooting life-support systems; acceleration of technology; complex global problems
- From equilibrium to disequilibrium
- 21st century leadership challenges - ambiguity, agility, and attention

STRATEGIC THINKING FOR LEADERSHIP AND THE POWER OF PURPOSE
Understand the frameworks and tools needed to think strategically, using multiple drivers and learn to identify the leadership actions required to lead people effectively through to the future.

- The exponential power of a clear purpose
- Strategic thinking from the future vs operational focus
- Turning scenarios into leadership actions
- The end of global best practices and SWOT
- EVUCA leadership qualities
- Unleashing the power of your people for exponential outcomes
BUSINESS OF TODAY VERSUS THE BUSINESS OF TOMORROW AND THE TECH AT ITS CORE

New attitudes to risk and New Ways of Work in a connected new future – tools, insights and opportunities. Discover how technology is going to be the overriding factor in business success in the new era. Intricately enmeshed into every aspect of life and industry, businesses that embrace and master certain future technologies today will lead their businesses with vision into tomorrow.

- Driving current reality and performance vs creating a relevant future
- Linear vs exponential innovation and what it means for leaders
- Unstoppable business tsunamis in AI and technology
- Human relevance in a tech-driven future
- Changing business models

AMBIDEXTROUS LEADERSHIP

Ambidexterity is the ability to maintain the existing 20th century organisation as efficiently as possible, while building 21st century initiatives. In order to do that effectively, leadership and organisations must be guided by a clear sense of purpose. It also requires the ability to shift your mindsets and behaviours to swiftly move from one reality to another.

- Balancing the two organisations
- Being guided by purpose
- Managing your time
PIVOT, DON'T PANIC AND NEW WAYS OF WORK
The concluding module of the programme will challenge participants to think differently. You will learn how to respond rapidly and flexibly in an everchanging world to grow the core business, while responding to market changes with the agility of a start-up. You will analyse the best ways in which top tech companies work and enable you to apply that back to their entire operation.

- Examples of companies that have leveraged the COVID-19 panic to pivot successfully and their lessons
- What business are we actually in? Avoiding thinking constraints to drive innovation and speed - going beyond zero
- Create organisational agility... or perish

DEVELOPING A 21ST CENTURY MINDSET
A 21st century mindset is mandatory for thriving in a complex and unpredictable world. You are immigrants to the 21st century and your brains are hardwired to the 20th century. This means you need to unlearn a lot of the conditioning that comes from your previous training: concepts about hierarchy and power; control and conformity; and of course about leadership.

- Shedding the burden of the Industrial Age
- Developing a mindful mindset
- Practicing a beginner's mind
Sudhanshu Palsule is an award-winning educator, leadership advisor and author. He is regarded as one of the leading thinkers in the fields of Transformative Leadership and Complexity. His latest book, 'Rehumanizing Leadership' was published in early 2020.

Sudhanshu is a senior associate at the Moller Institute, University of Cambridge, and a senior faculty at Duke Corporate Education. He has also taught at several other universities and business schools globally. He also consults to senior management teams in Fortune 500 companies as well as to government organisations and the United Nations.

Trained as a physicist, he brings together principles of quantum physics and the latest research from psychology and neurology in his writing and teaching.

Anton Musgrave is Founder and Senior Partner at FutureWorld International, having joined the global FutureWorld network in 1991. As a futurist, business strategist, public speaker and an entrepreneur, Anton engages with clients across industries and around the world.

He has gained step-change business experience in a varied and successful professional, entrepreneurial and business career. Anton passionately advises businesses on strategic thinking and future innovative growth imperatives to drive flourishing growth and long-term relevance in a changing world.

Anton regularly lectures at ISB, Duke CE, Oxford University Business School and is a sought-after global conference keynote speaker.
How to apply

Click below to apply to the programme. For more information, Call us on +9140 2300 7041/42 or write to us at execed@isb.edu or cee@isb.edu

APPLY NOW